

MERSEY DEE ALLIANCE – BESS PARTNERSHIP BOARD

NWDA REGENERATION PROGRAMME FUNDING

DELIVERY PLAN – YEAR 1

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INTRODUCTORY STATEMENT

The Mersey Dee Alliance

The Mersey Dee Alliance was formed after council leaders and members of Cheshire, Chester, Ellesmere Port & Neston and Wirral local authorities and the former CEWTEC, recognised that businesses and communities wished to work together within the travel to work area to facilitate coherent economic, social and environmental opportunities. A submission of a *New Commitment to Regeneration* bid to the Local Government Association in June 1998 saw the Alliance engage as a Phase II Pathfinder.

The Alliance is a recognised travel to work and travel to learn area with a population of 530,000. All partners realised that political boundaries, which engender separate and isolated working, meant that advantages arising from economies of scale, avoidance of duplication and the spreading of best practice could be missed.

The MDA has since evolved to include key regeneration issues. There is a particular emphasis upon developing and implementing real initiatives that will make a difference "on the ground". Whilst there are many highly localised issues which need to be addressed by individual constituent authorities, the group directs its energies into projects and tasks which have a cross border, sub-regional dimension.

The MDA has agreed the following mission:

"To collaborate effectively to achieve sustainable prosperity for Chester, Ellesmere Port & Neston and Wirral and the wider subregion."

To carry out this mission, four strategic objectives have been identified to guide the work of the MDA, in line with the priorities set by the regional strategy for the work of the NWDA. These strategic objectives take account of the discussion of partners in various forums, including four area-wide conferences. The strategic objectives are: -

- 1. Investing in Business and Ideas
- 2. Investing in People and Communities
- 3. Investing in Infrastructure
- 4. Investing in Image and Environment

Delivery of those strategic objectives is co-ordinated and monitored by four thematic groups, each of which has a remit specific to one of the strategic objectives. Ordered in the same sequence as the strategic objectives above, these are the: -

- 1. Business and Investment Group
- 2. Skills, Employment and Social Inclusion Group
- 3. Transport Group
- 4. Marketing Group.

Agreement of the Partnership

The requirements of the thematic groups in delivering the MDA's strategic objectives are incorporated in the **B**usiness & Employment **S**upport **S**trategies (BESS) scheme.

The BESS Partnership Board of the Mersey Dee Alliance (MDA) agreed the Delivery Plan on October 2002. It was agreed that the plan should be signed by on behalf of the Partnership and submitted to the NWDA.

Ellesmere Port and Neston Borough Council has also agreed the Delivery Plan and has agreed to act as the Accountable Body for the BESS Partnership.

Purpose of the Scheme

- Linking areas of need, to areas of opportunity -

The Mersey-Dee Alliance (MDA) area is going through a phase of *intensive change* and development.

The *economic expansion* can provide benefits but also poses a number of challenges for residents and companies across the entire Mersey-Dee travel to work area.

The Hoshin Study 2002 predicts *skills shortages* over the next 4 to 5 years in a range of sectors including clerical, personal services (care, security, health), sales, engineering and other skilled trades.

At the same time, the deprived wards of the Mersey-Dee Alliance (MDA) area are home to a *significant potential workforce*, who are currently *economically inactive*. The BESS Scheme will focus on the barriers that currently separate these parties.

"the most effective programmes would seek to engage investors and the unemployed, to provide training for actual jobs. It would also have the greatest long-term effect in re-engaging these excluded communities and in providing a more equitable distribution of economic prosperity within the sub-region"

Hoshin Study 2002

BESS also seeks to extend support to established *local businesses and communities* across the Mersey-Dee Alliance (MDA) districts and to fully *realise the enhanced opportunities arising from developments*.

The MDA BESS scheme recognises three distinct areas of focus that can be beneficially addressed through a targeted response to the following:

- Support the potential in **local communities** by improved availability of education and training opportunities and better accessibility to employment locations.
- Extend sustained growth for **existing local businesses** through enhancing skill bases and improved local recruitment.
- Assist and encourage **new investors** through business support networks and skilled training provision.

Meeting the Goals of the NWDA

BESS is in line with, and will contribute to the following themes of the current Regional Economic Strategy of the NWDA:

Investing In People and Communities:

By developing the skills of residents within the target areas, including basic skills, pre-employment coaching / training and further skills development.

Stimulating Urban Renaissance:

Developing the capacity of residents within deprived neighbourhoods, and focusing on improved employability and retention.

Tackling Social Exclusion:

By targeting excluded groups, such as women into industry and parents into employment, and considering barriers such as childcare and transport provision (linking areas of need to areas of opportunity).

BESS also reflects the aims identified in the *NWDA Regional Economic Strategy Review* and will contribute to their delivery, in particular:

- Business Development particularly with regards to supporting start-ups, and growth within recognised investment areas (e.g. financial services)
- Regeneration such as the delivery of urban renaissance in Wirral, Ellesmere Port and Neston (as specifically mentioned in the review) and Chester. 90% of all outputs will be drawn from wards within the 20% most deprived of the IMD, and a major focus will be on economic inclusion activity through local employment initiatives, social enterprise, skills development and targeting of residents from disadvantaged groups and areas.
- Skills and Employment by bringing demand for skills and employees together with a supply of suitable and skilled employees from the MDA's most disadvantaged wards; and by providing access to a wide range of skills provision including basic skills, employability skills, vocational training and employee development projects.
- And **Infrastructure** with plans to research and influence transport provision, particularly to areas of employment, throughout the MDA area.

Target Group and Geographical Areas

The scheme will target the needs of residents and businesses in the following wards within the MDA area of Chester, Ellesmere Port and Wirral:-

Ward Name	Local Authority	Resident Population Mid 1998	Rank of Index of Multiple Deprivation	% Position
Blacon Hall	Chester	6,300	293	3.48
Westminster	Ellesmere Port and Neston	3,800	325	3.86
Stanlow	Ellesmere Port and Neston	3,600	333	3.96
Grange	Ellesmere Port and Neston	4,800	400	4.75
Dee Point	Chester	5,600	508	6.04
Egerton	Wirral	14,200	631	7.50
Central	Ellesmere Port and Neston	4,500	720	8.56
Wolverham	Ellesmere Port and Neston	2,700	744	8.84
Liscard	Wirral	14,900	928	11.03
New Brighton	Wirral	15,000	1115	13.25
Claughton	Wirral	14,100	1157	13.75
Bromborough	Wirral	14,300	1168	13.88
Rivacre	Ellesmere Port and Neston	4,700	1235	14.68
Pooltown	Ellesmere Port and Neston	3,300	1294	15.38
Upton	Wirral	16,500	1324	15.74
Neston	Ellesmere Port and Neston	3,700	1612	19.16

All the selected wards fall within the 20% most deprived wards according to the IMD 2000 Index and do not benefit otherwise from Neighbourhood Renewal Fund.

At least 90% of funding will be directed to projects addressing the issues of access / transport, hard-to-reach population and skills / training provision within the agreed target wards, with the balance of up to 10% supporting similarly focused projects for residents (i.e. <u>not businesses</u>) in the wider MDA area.

Management Arrangements

The BESS Partnership Board is a sub-group of the Mersey Dee Alliance Executive Group. The BESS Partnership Board is the Regeneration Programme funding partnership.

Members of the Partnership Board represent the following organisations:-

Cheshire County Council Cheshire Learning Partnership Chester City Council Connexions Ellesmere Port & Neston Borough Council Epicentre SRB Job Centre Plus Learning Skills Council Pentra Services West Cheshire College West Chester SRB Wirral Metropolitan Borough Council Wirral SRB

North West Development Agency (as observers)

The BESS Partnership Board functions as a sub-group of MDA Executive and reflects the key areas of activity within the scheme as well as ensuring that the interests of regeneration communities are also adequately represented

The BESS Partnership Board will be responsible for strategic issues including:-

- approval of the annual Delivery Plans, including a formal review of performance at the level of individual projects over the preceding year;
- ii) monitoring the implementation of the Delivery Plan;
- iii) appraising and approving individual projects (for delegated projects) or making recommendations to the NWDA within the framework of delegation;
- iv) to ensure that the Regeneration Programme funding scheme is delivered in accordance with the requirements and quality standards set by Central Government and the NWDA.

While the BESS Partnership Board will have overall control, day-to-day running of the scheme will be delegated to the Implementation Office. On behalf of the MDA BESS Partnership, the Implementation Office will be functionally responsible for the detailed, technical, financial and legal appraisal of projects to ensure compliance with the "Mersey Dee Alliance – BESS Partnership Handbook of Management Systems" and all legitimate requirements of the NWDA, and of Ellesmere Port & Neston Borough Council in its role as the Accountable Body for the scheme.

Financial Management

All approved Regeneration Programme funding will be deployed through existing financial systems operated by the Council which has in place effective arrangements for safeguarding public money, establishing a clear line of responsibility and accountability for receipt and payment of public funds.

Scheme Structure

Partnership Board

The Partnership Board supervises i.e. is empowered to make all funding decisions and steer the overall scheme. It is a sub-group of the Executive Group and reports to it for information purposes. Likewise, it will send regular reports to the Members' Board to notify it of scheme progress.

The Partnership Board is be serviced by, and receives regular progress reports from, the Implementation Office. It approves the annual delivery plan, and it receives regular progress reports from the four Thematic Groups.

Thematic Groups

The BESS scheme relies on four Thematic Groups to commission, bring forward, and monitor projects in their respective fields of activity. They also appraise all project applications in respect of their fit with the aims of BESS before they are passed to the Partnership Board for a final decision. - the four existing Task Groups will undertake this task. The groups will co-opt additional members in order to fulfil their task within the BESS scheme if appropriate. The Implementation Office will service them for the purposes of this scheme.

Accountable Body

EPNBC will act as Accountable Body for the scheme, including the issuing of grants offers to projects approved by the Partnership Board, submitting claims to the NWDA, receipt of grant funding from the NWDA and dispersal of grants to applicants.

Implementation Office

In its role as Accountable body, EPNBC will host and employ the staff of the implementation office. The cost incurred in this activity will be charged to the budget line reserved for the administration of BESS, using the usual methods of accounting (time sheets, invoices, etc.). The Implementation Office will work with applicants to develop their proposals, receive and collate quarterly claims from applicants, pass regular claims and reports to the NWDA on behalf of the Accountable Body, and advise the Accountable Body regarding the dispersal of grants to applicants. It will organise project appraisals and service the Partnership Board, the Thematic Groups, the Executive Group and the Members' Board with regular progress reports and monitoring information for the scheme.

The Project Appraisal system to be used by the Partnership is set out in the following diagram:-

MDA BUSINESS & EMPLOYMENT SUPPORT STRATEGY

Application Process

MERSEY DEE ALLIANCE EXECUTIVE GROUP

PARTNERSHIP BOARD

Sub-group of MDA Executive - Bi-monthly meetings as standard, more often as appropriate - Overall control of the program - Receipt of progress reports for programme and individual projects as appropriate - Determination of funding applications

				1				
4 THEMED SUB-GROUPS FOR PROJECT APPRAISAL AND SCORING								
Transport	Skills, Employment & Social Inclusion (SESI)	Business Investment Group	Marketing	representation				
Discussion & evaluation of project proposals - Instigation of project proposals as appropriate - Monitoring of progress of appropriately themed projects - Appraisal of project proposals - Recommendations to Partnership Board re: approval of appraised projects								
Themed groups	meet bi-monthly as	standard, more ofte	n as appropriate					
PROJECTS	PROJECTS	PROJECTS	PROJECTS					
	IMPLEMENT	ATION OFFICE	Ξ					
proposals -	Organisation of bidding rounds and called for proposals - Receipt of proposals - Eligibility checking - Organisation of appraisal process - Issuing of grant offer letters - Project monitoring (including receipt of claims/progress reports) - Development of delivery plans							
These functions to be undertaken by accountable body with support from partners as appropriate								
Implementation Office will service the thematic groups and also the partnership board								

ACCOUNTABLE BODY Ellesmere Port & Neston Borough Council

Liasing with NWDA - Receipt & dispersal of grant -Claims to NWDA - Financial control

Involvement of the Local Community

The successful and well-founded community involvement established through the SRB networks in the Epicentre Partnership, West Chester and Wirral will provide initial links to ensure continuing participation and consultation within local communities. The emerging focus, strategy and challenge of Local Strategic Partnerships will extend the ongoing forum for engagement, dialogue and action with the wide variety of community groups, voluntary organisations and statutory agencies across the MDA districts.

Inflation Assumptions and VAT

Projects will be made aware that grant levels are fixed and that any increased costs due to inflation must be borne by the Project or met from other funding sources.

All expenditure will be directed through the Accountable Body, Ellesmere Port and Neston Borough Council, which is currently exempt from VAT.

Publicity

Publicity measures will be carried out to raise local awareness of the benefits and opportunities arising out of the programme, targeted in particular at key sectors of the business community and at regeneration neighbourhoods. These measures will acknowledge, wherever practicable, NWDA support through the Regeneration Programme.

Forward Strategy

It is expected that, by the end of the programme, large elements of the business support and the community support projects will have matured sufficiently to become self-sustaining. Relevant mechanisms will be Local Strategic Partnerships in the participating districts as well as regular contact with local employers. Where new needs have arisen by the end of the scheme, the partners will assess thoroughly how these could be best addressed and seek to identify funding as appropriate. Strategic Objectives

Matrix of Strategic Objective Strands / Target Action Areas

SO Ref. – Strategic Objectives

- SO1 Improve the competitiveness of the local economy and encourage sustainable economic growth and wealth creation through support to new investors
- SO2 Encourage sustainable economic growth creation through support to existing local businesses
- SO3 Enhancing the employment prospects of local people through education and training, and through improved accessibility to centres of employment

	TRANSPORT FACILITIES	HARD-TO-REACH POPULATION		SKILLS / TRAINING PROVISION		
SO1 New Investors		Local Labour Initiatives;		Workforce Development ;		
SO2 Existing Business (SME's)		Employment Charter		Istomised Training; raeted Assistance: Business Support		
SO3		Social Enterprise		Desis Okiller Ferrik		
Community / Access	Scooter Provision Programme Enhanced Community Transport Additional Bus Routes Small Access Grants	ILM; Local Labour Initiatives; Employment Charter; Communit Engagement;	ty	Basic Skills; Family Community Learning Adult Guidance Cus Targeted Assistanc	g; stomised Training;	

Transport Facilities

Ref	Baseline Information	SO Ref.	Ellesmere Port/ Neston	Chester	Wirral	Action	Target Improvement
1.1	Travel times from deprived wards to areas of employment (e.g. EPN /Wirral to Chester Business Park Chester Blacon to Cheshire Oaks Business Pk)	SO3		80 mins average 105 mins max	90 mins average 120 mins max.	 Commission Transport Impact Study Scooter Provision Additional Bus Routes 	Reduce point to point travel times by provision of affordable and dependable transport services
1.2	No of takes ups for grants / transport & bus passes	SO3				 Provide support via access grants 	

Hard-to-Reach Population

Ref	Baseline Information	SO Ref.	Ellesmere Port/ Neston	Chester	Wirral	Action	Target Improvement
2.1	Unemployment Rates by ward	SO3	see Appendix A.2	see Appendix A.2	see Appendix A.2	 Support for low cost child care provision Develop Local Employment Strategies Support Local Labour Initiatives Intermediate Labour Market projects 	Reduce differential in residence based unemployment rate between district average & average for IMD wards by 0.25%
2.2	Participation Rates for Young Unemployed (16 –19)	SO3	see Appendix A.4	see Appendix A.4		 Support education strategy and work experience provision to reduce 'not settled' category of School Leaver Destinations 	 Achieve 10% overall decrease in rate of non- participating young unemployed
2.3	Participation Rates Adult Guidance (19+)	SO3	see Appendix A.3	see Appendix A.3	see Appendix A.3	 Promote increased take up of careers guidance and assessment facilities Develop links between employment and training opportunities 	 Achieve 10% increase in take up of adult guidance and career development services

Ref	Baseline Information	SO	Ellesmere	Chester	Wirral	Action	Target Improvement
		Ref.	Port/ Neston				
2.4	New Recruitment from IMD wards by employers based in those wards	SO2	Sample survey(LLI 2000) shows <= 15% from deprived wards			 Develop Local Employment Strategies Support Local Labour Initiatives Intermediate Labour Market projects 	 Increase local recruitment in target wards to 25%

Skills / Training Provision

Ref	Baseline Information	SO Ref.	Ellesmere Port/ Neston	Chester	Wirral	Action	Target Improvement
3.1	Projected Skills Shortage by District from Employer Survey (LSC)	SO3 SO2				Baseline data to be established by breaking down to district the information from LSC Employer Surveys	 To be reviewed / confirmed as a result of agreed actions
3.2	Basic Skills Profile (19+)	SO3 SO2	20 EP applicants for Basic Skills Training since April 2002 see Appendix A.5	94 referrals from a mix of Chester, EP and Neston see Appendix A.5	80 referrals	 Basic Skills Training Pre- Employment Skills Training 	 Improve referrals to Basic Skills Training by 5% Reduce low literacy / numeracy levels by 5%
3.3	Adult & Community Learning Participation Rates (Level 2 / 3)	SO3 SO2	see Appendix A.1			 Further Baseline data to be established 	 Increase participation rates

Data Sources

1.1	Travel times from deprived wards to areas of employment	Hoshin Study March 02
1.2	No of takes ups for grants / transport & bus passes	Mersey Travel
2.1	Unemployment Rates by ward	Cheshire Facts & Figures (ONS)
2.2	Participation Rates for Youth Unemployment (16 –19)	Connexions June 02
2.3	Participation Rates Adult Guidance (19+)	Connexions June 02
2.4	New Recruitment from IMD wards by employers based in those wa	rds LLI 2000
3.1 3.2	Projected Skills Shortage by District from Employer Survey (LSC) Basic Skills Profile (19+)	Job Centre Plus June 02 Learning and Skills Council Local Strategic Plan 2002- 05 Cheshire & Warrington - The Basic Skills Agency, Estimates of Level of Need in English Unitary and Local Authorities (September 2000)
3.3	Adult & Community Learning Participation Rates (Level 2 / 3)	LSC

Appendices

A.1 Adult & Community Learning Participation Rates

- Unemployment Rates By Ward A.2
- Adult Guidance Participation Rates A.3
- A.4 Youth Unemployment Rates
- Basic Skills (Literacy / Numeracy) Levels A.5

BESS Schedule B: Funding Profile

Breakdown of Expenditure	Oct - Dec 2002	Jan - Mar 2003	Total 2002/2003	Total 2003/2004	Total 2004/2005	Apr - Dec 2005	Total Scheme
<u>NWDA Funding</u>							
Capital	0	0	0	14,000	11,000	0	25,000
Revenue	9,000	37,000	46,000	384,000	346,000	147,000	923,000
Management & Administration	2,000	4,000	6,000	10,000	20,000	14,000	50,000
Sub Total - NWDA Funding	11,000	41,000	52,000	408,000	377,000	161,000	998,000
Other Public Sector Funding							
Local Authorities	2,000	2,000	4,000	23,000	22,000	6,000	55,000
Agencies	0	0	0	97,000	78,000	20,000	195,000
European	0	10,000	10,000	45,000	45,000	18,000	118,000
Sub Total - Other Public Sector Funding	2,000	12,000	14,000	165,000	145,000	44,000	368,000
TOTAL SCHEME	13,000	53,000	66,000	573,000	522,000	205,000	1,366,000

BESS Scheme Milestones

Schedule C

Project title and link with	Oct – Dec 2002	Jan – Mar 2003	Apr 2003 – Mar 2004					
Strategic Objectives								
Programme Management	 Systems & Procedures in place and operational for appraisals and monitoring Year 1 programme of projects agreed Organisation of bidding rounds Appraisals of all year 1 projects complete Training for various partnership bodies / individuals (duties and responsibilities, appraisal and approval) 	 Monitor and report on progress Prepare Year 2 Delivery Plan for submission to NWDA Year 2 programme of projects agreed 	 Monitor and report on progress Review Management Systems Organisation of year 2 bidding rounds Appraisals of all year 1 projects complete Year 2 projects launched Prepare Year 3 Delivery Plan for submission to NWDA Training for various partnership bodies / individuals (duties and responsibilities, appraisal and approval) 					
Contingency Plans	No problems anticipated for delivery of the scheme at present. Problems arising as part of the ongoing monitoring will be addressed through project manager. However, if any projects in the NWDA funded scheme cannot proceed, there will be potential to replace them with other projects. These projects could be: - • Adaptations of other NWDA funded projects to better meet the needs of the local community; • Projects that were originally excluded from the scheme, but which may still fit the criteria with some adaptation. • A response to ideas which develop from the ongoing community development and capacity building process or the development of the forward strategy. These projects would potentially achieve similar outputs to those in the Regeneration Scheme and would be discussed with the NWDA before proceeding with them. All projects in the scheme will also consider contingency plans as part of the appraisal process.							
Programme Planning	Review baseline information in relation to Target IMD Wards							
Project 1 – Marketing Project [SO1 /SO2 / SO3]	Launch project							
Project 2 – Small Access Grants (Transport Support) [SO3]		Launch project						
Project 3 – Social Enterprise [SO2]	Work begins on project	 Project launched and further developed 						
Project 4 – ILM Activities [SO3]		Launch Project & Include 6 ILM participants						

Project 5 – Local Employment Charter [SO2 / SO3]	Work begins on project	Project launched and Local Employment Charter created
Project 6 – Community Engagement Programmes [SO3]	Work begins on project	Project launched & developed project
Project 7 - Basic Skills Training [SO3]	Launch project	Enable 8 people to be assisted with training
Project 8 – Transport Study [SO3]		Launch project
Project 9 – Work Experience Provision [SO3]		Launch project & provide 6 work experience training places
Project 10 – Business Advice / Support [SO1 / SO2]		Launch project & target 6 SME's with business support

BESS Scheme Quantifiable Outputs

Tier 3 Output Targets	Oct 2002 To Mar 2003	2003 / 2004	2004 / 2005	Apr 2005 To Sep 2005	Total Scheme
1. Jobs created / Safeguarded	1	4	5	2	12
2. Land reclaimed	Nil	Nil	Nil	Nil	Nil
3. Learning opportunities provided	20	300	180	50	550
4. New businesses created	0	0	1	1	2

BESS Scheme Quantifiable Outputs

Schedule D

Code	Output Measure	Period Oct-Dec 2002	Period Jan-Mar 2003	Total Year 1 2002/03	Total Lifetime Of Scheme
	Impact study	0	0	0	1
	Monitoring Project	1	0	1	1
	Marketing Project	1	0	0	1
	Enhanced Community Transport	0	0	0	3
	Scooter Hire Provision	0	0	0	1
	Additional Bus Routes	0	0	0	3
	Transport Impact Study	0	0	0	1
	Small Access Grants Project	0	1	1	3
	Social Enterprise Projects	0	0	0	3
	Intermediate Labour Market Activity	0	6	6	60
	- Participants included				
	Pre-employment training	0	12	12	125
	Post-employment training	0	12	12	150
	Local employment strategy project supported	0	1	1	1
	- recruitment grants	2	3	5	65
	- TASC	2	3	5	35
	 charter created/businesses involved 	0	1	1	1
	 locally focussed recruitment events hosted 	2	4	6	55
	Community Engagement Projects				
	Promotion of women into industry, resulting in women into industry	0	6	6	110
	Research and activity re low labour market participation resulting in:	0	1	1	2
	people returned to the labour market	0	3	5	55
	Low-cost childcare facility set up	0	0	0	2
	Subsidised childcare places created	0	6	6	70
	Parents into employment	0	4	5	45

Work with education to support longer-term strategy – Students targeted	0	150	150	850
Provision of work experience places for pre- and post- 16s	0	10	10	205
Basic skills (people assisted)	0	10	10	85
Business advice and support (businesses receiving support)	0	10	10	60

BESS Scheme Key Indicators

Schedule E

	Schedule E			
Key Indicator	1 st Period April-June	2 nd Period July-September	3 rd Period October-December	4 th Period January-March
Programme Management			 Systems & Procedures in place and operational for appraisals & monitoring Year 1 programme of projects agreed Organisation of bidding rounds Training for various partnership bodies / individuals (duties and responsibilities, appraisal and approval) Review baseline information in relation to Target IMD Wards 	 Prepare Year 2 Delivery Plan for submission to NWDA Year 2 programme of projects agreed
Expenditure			NWDA £11,000 Public £ 2,000 Private	NWDA £41,000 Public £12,000 Private
New Investors				
Existing Businesses				Develop local employment charter
Community / Access				Enable 8 people to be assisted with training

BESS Scheme Baseline Information

Appendix A.1

Adult and Community Learning Enrolments

(Compiled from stats provided by Debra Brown)

	Mainstream	SLDD	WP	DEV	Total
Summer 2001	2169	184	96	0	2449
Autumn 2001	2937	192	192	0	3321
Spring 2002	2833	184	192	181	3390
Total	7939	560	480	181	9160
64%=Chester	5081	358	307	116	5862
32% =EPN	2540	179	154	58	2931

BESS Scheme Baseline Information Unemployment Rates By Ward – June 2002

District	Ward	No. Unemployed (April 2002)	Estimated as Economically Active 2000	Rate %	District Differential
Ellesmere Port & Neston	Central	103	2520	4.09%	1.83%
	Grange	95	2030	4.68%	2.42%
	Neston	47	1820	2.58%	0.33%
	Pooltown	59	1710	3.45%	1.19%
	Rivacre	58	2120	2.74%	0.48%
	Stanlow	85	1740	4.89%	2.63%
	Westminster	95	1800	5.28%	3.02%
	Wolverham	44	1200	3.67%	1.41%
	IMD Wards Average	542	14940	3.63%	1.37%
Γ	Ellesmere Port & Neston Avge	949	42060	2.26%	
Chester	Blacon Hall Dee Point IMD Wards Average	136 147 283	2960 3200 6160	4.59% 4.59% 4.59%	2.58% 2.58% 2.58%
C	Chester Avge	1235	61440	2.01%]
10/2	Didatas	400	0000	47.000/	40.000/
Wirral	Bidston	486	2826	17.20%	10.38%
	Birkenhead	761	4299	17.70%	10.88%
	Leasowe	427	3882	11.00%	4.18%
	Moreton	220	4583	4.80%	-2.02%
	Seacombe	616	4632	13.30%	6.48%
	Tranmere	546	3792	14.40%	7.58%
	IMD Wards Average	3056	24013	12.73%	5.91%
	Wirral Avge*	7340	107625	6.82%]
		21			
	NADA INAD Manda Assesse	0004	45440	0.000/	

BESS Project - Baseline Information Output

APPENDIX A.3

Participation Rates Adult Guidance(19+) (statistics supplied by Mandy Brindle)

ADULT ACTIVITY RECORD

ADULT ACTIV Date APRIL/MARCH 2002_____

Office__ALL_____

						SER	VICES		1
AREA TARGET:	Information only (A)	Guidance Interview (B)	Careers Education (C)	ADVICE (D)	CGAP completed	Psych Test	CV's Prepared	CV's Processed	Total (A,B,C, D)
Seacombe and Poulton 76	23	38	10	7	15		8	4	78/102%
Citylands Birkenhead nil	14	44	20	61	30	11	11	15	139
Egremont 29	5	13	8	3	3		6	2	29/100%
Tranmere, Rock Ferry, New Ferry 144	11	40	6	24	16	3	11	7	81/56%
Bromborough 9		2	1	3		1	2	1	6/75%
Eastham 8	3	4	1	1	2		3	1	9/112%
Prenton 8		2	3	5			1	1	10/125%
Noctorum 8	1	3	1	4	3		2		9/112%
Woodchurch 60	3	12	38	5	10	1	5	2	58/97%
Leasowe nil	7	20	2	4	7	2	4	1	33
Moreton 33	3	15	10	4	9	4	1		32/97%
Bebington Town Lane 8	3	3		1	1		1		7/87.5%
Beechwood 27	1	10	23	3	2		2		37/137%
Pathways Total	74	206	123	125	98	22	57	4	356/172
Non Pathways 1400									1592/114%
NP Individual Needs 125		16	78	5	13	8			99/79%
Complete Total (All the above) 1935									1505
Employed (not in any of the above)									
Employed (at risk of Redundancy)			22						

Youth Unemployment (compiled from statistics supplied by Mandy Brindle)

Participation Rates For Youth Unemployment (16 19)

E.Port	Epicentre Cheste	er Bl	lacon	
90	61	69	9 0.67777	8 0.130435
51	35	18	2	
23	16	14	2	
10	7	2	0	
13	9	4	1	
187	127	107	14	
	90 51 23 10	90 61 51 35 23 16 10 7 13 9	90 61 69 51 35 18 23 16 14 10 7 2 13 9 4	90 61 69 9 0.67777 51 35 18 2 23 16 14 2 10 7 2 0 13 9 4 1

School Leaver Destinations 2001

Category	West Cheshire	E.Port (base 1000 No. %	
Full Time Education	1953	724	72%
Work Based Training	48	18	2%
Full Time Employment	355	132	13%
Not Settled (Unemployed; Not Active etc.)	133	49	5%
Others (No Response / Moved etc.)	209	77	8%
	2698	1000	

School Leaver Destinations 2000

Category	Che	ster	Ellesm	Ellesmere Port	
	No.	%	No.	%	
Continued in F/T Eduction	1150	77%	666	68%	
Work Based Training	41	3%	33	3%	
Employed with Training	151	10%	113	12%	
Employed without Training	11	1%	50	5%	
Not Settled (Unemployed; Not Active etc.)	50	3%	69	7%	
Moved Out of Area	73	5%	37	4%	
Not Known	11	1%	6	1%	
Total	1487		974		

В	Appendix A.5					
District	Population 16-60	Low %	Lower %	Very Low %	Total %	
E.P. & Neston	47314	7233 15.3	% 2374 5.0%	6 2024 4.3%	11648 24.6%	
Chester	69500	9954 14.3	% 2678 3.9%	6 2318 3.3%	14950 21.5%	
C & W LSC	513385	74568 14.5	% 21654 4.2%	6 18762 3.7%	115000 22.4%	
National Avge 2000		15.0	% 5.0%	4.0%	24.0%	
Population 16 - 60 with Poor Numeracy Skills as a Count / Percentage						
District	Population 16-60	Low %	Lower %	Very Low %	Total %	
E.P. & Neston	47314	5873.0 12.4	% 3381 7.1%	6 2513 5.3%	11767 24.9%	
Chester	69500	7230.0 10.4	% 4285 6.2%	6 3046 4.4%	14561 21.0%	

Source: Learning and Skills Council Local Strategic Plan 2002-05 Cheshire & Warrington - The Basic Skills Agency, Estimates of Level of Need in English Unitary and Local Authorities (September 2000)

31830

6.2%

7.0%

23541

4.6%

5.0%

113627

22.1%

24.0%

58254

11.3%

12.0%

C & W LSC

National Avge 2000

513385

		Basic Skills % of Population 16-60 with V Low/Low Literacy	Appendix A.5 % of Population 16-60 with V Low/Low Numeracy
Chester	Blacon Hall	24.8	52.7
	Dee Point	21.2	45.3
		23.0	49.0
Ellesmere Port & Neston	Stanlow	27.6	57.7
	Grange	23.8	50.7
	Westminster	23.9	48.1
	Wolverham	21.3	45.8
	Central	20.9	45.6
		23.5	49.58
		% of Population 16-60 with V Low/Low Literacy	% of Population 16-60 with V Low/Low Numeracy
Wirral	Birkenhead	24.4	49.3
	Leasowe	23.5	49.4
	Tranmere	23.1	48.2
	Seacombe	22.8	48.0
	Egerton	17.3	37.7
		22.2	46.5
Mersey Dee	Average	14.4	33.0

Source: Basic Skills Agency (extracted from Hoshin Report)