

Application for a premises licence
under the Gambling Act 2005 (standard form)

Rec'd
13/06/08
Paid £24.00
PL

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

If you are completing this form by hand, please write legibly in block capitals using ink. Use additional sheets if necessary (marked with the number of the relevant question). You may wish to keep a copy of the completed form for your records.

Where the application is—

- In respect of a vessel, or
- To convert an authorisation granted under the Betting, Gaming and Lotteries Act 1963 or the Gaming Act 1968,

the application should be made on the relevant form for that type of premises or application.

Part 1 - Type of premises licence applied for

Regional Casino Large Casino Small Casino
Bingo Adult Gaming Centre Family Entertainment Centre
Betting (Track) Betting (Other)

Do you hold a provisional statement in respect of the premises? Yes No

If the answer is "yes", please give the unique reference number for the provisional statement (as set out at the top of the first page of the statement):

Part 2 - Applicant Details

If you are an individual, please fill in Section A. If the application is being made on behalf of an organisation (such as a company or partnership), please fill in Section B.

Section A

Individual applicant

1. Title: Mr Mrs Miss Ms Dr Other (please specify)

2. Surname: COWAP Other name(s): PETER ANDREW
[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence]

3. Applicant's address (home or business - [delete as appropriate]):

11 MILTON PAVEMENT

BIRKENHEAD

Postcode: CH41 2YA

4(a) The number of the applicant's operating licence (as set out in the operating licence):

000 - 003398 - N - 102611 - 001

4(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made:

5. Tick the box if the application is being made by more than one person.

[Where there are further applicants, the information required in questions 1 to 4 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]

Section B

Application on behalf of an organisation

6. Name of applicant business or organisation:

[Use the names given in the applicant's operating licence or, if the applicant does not hold an operating licence, as given in any application for an operating licence.]

7. The applicant's registered or principal address:

Postcode:

8(a) The number of the applicant's operating licence (as given in the operating licence):

8(b) If the applicant does not hold an operating licence but is in the process of applying for one, give the date on which the application was made:

9. Tick the box if the application is being made by more than one organisation.

[Where there are further applicants, the information required in questions 6 to 8 should be included on additional sheets attached to this form, and those sheets should be clearly marked "Details of further applicants".]

Part 3 - Premises Details

10. Proposed trading name to be used at the premises (if known):

BET EXPRESS / KINGS GAMING CENTRE

11. Address of the premises (or, if none, give a description of the premises and their location):

11 MILTON PAVEMENT

BIKENHEAD

Postcode: CH41 2YA

12. Telephone number at premises (if known): 0151 - 643 - 2375

13. If the premises are in only a part of a building, please describe the nature of the building (for example, a shopping centre or office block). The description should include the number of floors within the building and the floor(s) on which the premises are located.

RETAIL SHOP UNIT - TWO FLOORS

14(a) Are the premises situated in more than one licensing authority area?
Yes/No *[delete as appropriate]*

14(b). If the answer to question 14(a) is yes, please give the names of all the licensing authorities within whose area the premises are partly located, other than the licensing authority to which this application is made:

Part 4 - Times of operation

15(a). Do you want the licensing authority to exclude a default condition so that the premises may be used for longer periods than would otherwise be the case? Yes/No *[delete as appropriate]*
[Where the relevant kind of premises licence is not subject to any default conditions, the answer to this question will be no.]

15(b). If the answer to question 15(a) is yes, please complete the table below to indicate the times when you want the premises to be available for use under the premises licence.

	Start	Finish	Details of any seasonal variation
Mon	9 AM hh:mm	10 PM hh:mm	
Tue	9 AM	10 PM	
Wed	9 AM	10 PM	
Thurs	9 AM	10 PM	
Fri	9 AM	10 PM	
Sat	9 AM	10 PM	
Sun	10 AM	6 PM	

16. If you wish to apply for a premises licence with a condition restricting gambling to specific periods in a year, please state the periods below using calendar dates:

Part 5 - Miscellaneous

17. Proposed commencement date for licence (leave blank if you want the licence to commence as soon as it is issued): (dd/mm/yyyy)

18(a). Does the application relate to premises which are part of a track or other sporting venue which already has a premises licence? Yes/No [delete as appropriate]

18(b). If the answer to question 18(a) is yes, please confirm by ticking the box that an application to vary the main track premises licence has been submitted with this application.

19(a). Do you hold any other premises licences that have been issued by this licensing authority? Yes/No [delete as appropriate]

19(b). If the answer to question 19(a) is yes, please provide full details:

ADULT GAMING CENTRE LICENCES.

20. Please set out any other matters which you consider to be relevant to your application:

Part 6 - Declarations and Checklist (Please tick)

I/We confirm that, to the best of my/our knowledge, the information contained in this application is true. I/We understand that it is an offence under section 342 of the Gambling Act 2005 to give information which is false or misleading in, or in relation to, this application.

I/We confirm that the applicant(s) have the right to occupy the premises.

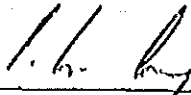
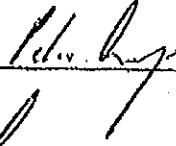
Checklist:

- Payment of the appropriate fee has been made/Is enclosed
- A plan of the premises is enclosed
- I/we understand that if the above requirements are not complied with the application may be rejected
- I/we understand that it is now necessary to advertise the application and give the appropriate notice to the responsible authorities

Part 7 - Signatures

21. Signature of applicant or applicant's solicitor or other duly authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:



Print Name:

PETER COWAP

Date:

12.06.2008 (dd/mm/yyyy)

Capacity:

22. For joint applications, signature of 2nd applicant, or 2nd applicant's solicitor or other authorised agent. If signing on behalf of the applicant, please state in what capacity:

Signature:

Print Name:

Date:

(dd/mm/yyyy)

Capacity:

[Where there are more than two applicants, please use an additional sheet clearly marked "Signature(s) of further applicant(s)". The sheet should include all the information requested in paragraphs 21 and 22.]

[Where the application is to be submitted in an electronic form, the signature should be generated electronically and should be a copy of the person's written signature.]

Part 8 - Contact Details

23(a) Please give the name of a person who can be contacted about the application:

PETER COWAP

23(b) Please give one or more telephone numbers at which the person identified in question 23(a) can be contacted:

07985 030 973

24. Postal address for correspondence associated with this application:

5 THE HOWIES

WIGAN

Postcode:

WN1 0NQ

25. If you are happy for correspondence in relation to your application to be sent via e-mail, please give the e-mail address to which you would like correspondence to be sent:

DETAILS

WOJSTENHOLME
SIGNS

THE SIGN WORKS (2006) LTD
220A ST ANNE'S, BILBOULAY, WALSLEY, S62 5JG
TEL: 01924 404411 FAX: 01924 404413
PH: 01924 404413

CUSTOMER
Kings Gaming Centre

JOB NUMBER
0645-07

DATE
7-9-07

APPROVED

SIGNED

DRAWN BY
Rob

PLEASE NOTE: THE SIGNWORKERS
ARE NOT RESPONSIBLE FOR THE
CORRECTNESS OF THE INFORMATION
CONTAINED IN THIS DOCUMENT
UNLESS SPECIFICALLY ADVISED
OTHERWISE.

GROUND FLOOR PLAN OF KINGS GAMING CENTRE

9 - 11 Milton Pavement, Grange Shopping Centre, Birkenhead, Wirral CH41 2RA

SCALE

13850mm

3300mm

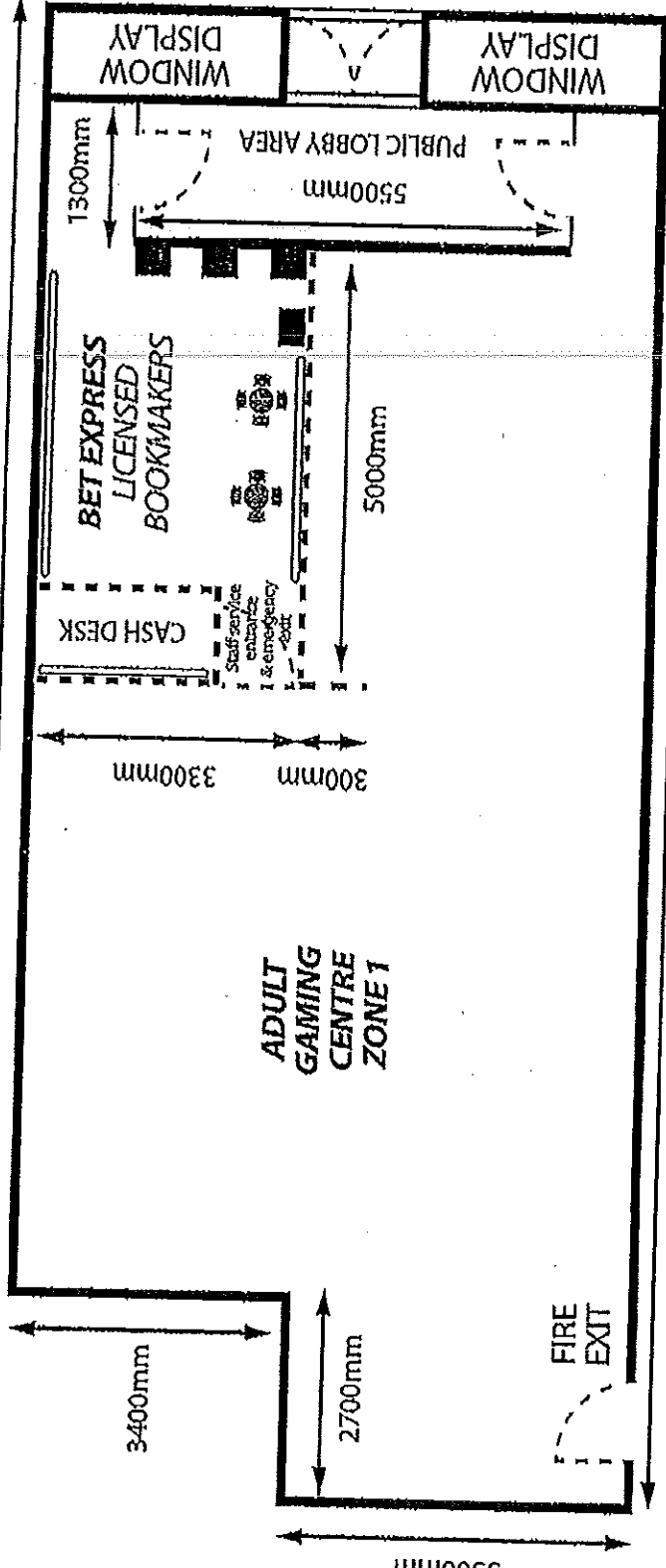
300mm

5000mm

1300mm

3500mm

16550mm



- Key
- = seating & tables
 - = gaming & refreshment machines
 - = slimline display modules
 - = floor to ceiling studded partitions

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Betting Shop – Premises Licence Conditions

Mandatory Conditions

1. The conditions specified below shall be attached to every Premises Licence

- The summary of the terms and conditions of the premises licence issued under section 164(1)(c) of the 2005 Act shall be displayed in a prominent place within the premises.
- The layout of the premises shall be maintained in accordance with the plan.
- The premises shall not be used for—
 - (a) the sale of tickets in a private lottery or customer lottery, or
 - (b) the sale of tickets in any other lottery in respect of which the sale of tickets on the premises is otherwise prohibited^(a).

2. The conditions specified below shall be attached to every Betting Premises Licences (other than Track Premises Licences)

- A notice stating that no person under the age of 18 years is permitted to enter the premises shall be displayed in a prominent place at every entrance to the premises.
- Access to the premises shall be from a street or from other premises with a betting premises licence.
- Without prejudice to sub-paragraph (1), there shall be no means of direct access between the premises and other premises used for the retail sale of merchandise or services.
- Subject to anything permitted by virtue of the 2005 Act, or done in accordance with the paragraphs below, the premises shall not be used for any purpose other than for providing facilities for betting.
- Any ATM made available for use on the premises shall be located in a place that requires any customer who wishes to use it to leave any gaming machine or betting machine in order to do so.
- No apparatus for making information or other material available in the form of sounds or visual images may be used on the premises, except for apparatus used for the following purposes—
 - (a) communicating information about, or coverage of, sporting events, including—
 - (i) information relating to betting on such an event; and

^(a) See the National Lottery Regulations 1994 (S.I. 1994/189) which prohibits the sale of National Lottery tickets in specified premises licensed for gambling activities.

- (ii) any other matter or information, including an advertisement, which is incidental to such an event;
- (b) communicating information relating to betting on any event (including the result of the event) in connection with which betting transactions may be or have been effected on the premises.

- No publications, other than racing periodicals or specialist betting publications, may be sold or offered for sale on the premises.
- No music, dancing or other entertainment shall be provided or permitted on the premises, save for entertainment provided in accordance with paragraph 5.
- (1) No alcohol shall be permitted to be consumed on the premises at any time during which facilities for gambling are being provided on the premises.
(2) A notice stating the condition in sub-paragraph (1) shall be displayed in a prominent place at every entrance to the premises.
- A notice setting out the terms on which customers are invited to bet on the premises shall be displayed in a prominent place on the premises to which customers have unrestricted access.

3. Default conditions attached to Betting Premises Licences (other than in respect of tracks)

- No facilities for gambling shall be provided on the premises between the hours of 10pm on one day and 7am on the next day.

4. The following are legal requirements of the Gambling Act 2005

Door Supervision:

- (1) Where a condition for door supervision is attached to a premises licence subsection (3) shall apply in relation to the licence.
- (2) In subsection (1) "condition for door supervision" means a condition requiring that one or more persons be responsible for guarding the premises against unauthorised access or occupation, against outbreaks or disorder or against damage.
- (3) If the person carrying out the guarding mentioned in subsection (2) is required by the Private Security Industry Act 2001 (c. 12) to hold a licence under that Act authorising the guarding, the requirements under that Act shall be treated for the purpose of this Act as if it were a condition of the premises licence attached by virtue of this section.

Christmas Day:

A premises licence shall, by virtue of this section, be subject to the condition that the premises shall not be used to provide facilities for gambling on Christmas Day.

Annual Fee:

- (1) The holder of a premises licence-
 - a. Shall pay a first annual fee to the licensing authority within such period after the issue of the licence as may be prescribed, and
 - b. Shall pay an annual fee to the licensing authority before each anniversary of the issue of the licence.

Availability of licence:

- (1) The holder of a premises licence shall-
 - a. Keep the licence on the premises, and
 - b. Arrange for the licence to be made available on request to-
 - i. A constable
 - ii. An enforcement officer, or
 - iii. An authorised local authority officer.

Change of circumstance:

- (1) If the holder of a premises licence ceases to reside or attend at the address specified in the licence under section 151(1)(b) he shall as soon as is reasonably practicable-
 - a. Notify the licensing authority, and
 - b. Inform the licensing authority of a home or business address at which he resides or attends.
- (2) The Secretary of State may make regulations requiring the holder of a premises licence-
 - a. To notify the licensing authority of any change of circumstances of a prescribed kind in relation to him or to an authorised activity, and
 - b. To give the licensing authority prescribed details of the change.

Categories of gaming machines

Category	Stake Limits	Prize Limits
A	Unlimited	Unlimited
B1	£2	£4,000
B2	£100 (in multiples of £10)	£500
B3A	£1	£500
B3	£1	£500
B4	£1	£250
C	50p	£35
D	10p	£5 cash
	30p for non-exchangeable prizes	£8 non-cash

RECEIVED

RECEIVED

18 JUL 2008

Dear Sir

SEACOMBE OSS
WIRRAL COUNCIL

I wish to object to the New Betting Shop advertised in Kings gambling Arcade, on Milton pavement, Birkenhead

I feel there are enough Betting Shops and Arcades in Birkenhead, in fact there are too many, and the £500 machines are ruining people's lives by Enticing them to gamble money they cannot afford. Not just myself but a lot of people I know in the Birkenhead area agree this is something we could clearly have less of

yours faithfully

Wirral borough
council

[REDACTED]
[REDACTED]
Birkenhead
merseyside
[REDACTED]
[REDACTED]

Dear Sirs,

I object to the possible new betting shop at Kings arcade in the precinct Birkenhead. There are already two betting shops in the precinct and I cannot see how another betting shop is needed. I am not against betting shops but I feel there are too many. It helps people gamble away too much money. At the moment people do not have that kind of money. There are already enough betting shops and arcades where people can lose money.

yours faithfully

[REDACTED]

RECEIVED AT
RECEPTION
18 JUL 2008
SEACOMBE
WIRRAL CO

Redd by
email
on 12/7/08



Licensing Department
Wirral Borough Council
Town Hall
Wallasey
CH44 8ED
11.07.08

Dear Sirs

Ref : Application for Betting Shop License at 11 Milton Pavement, Birkenhead

I wish to object to the above on various grounds, however the application does not have much detail and therefore my objections may be somewhat general and make some assumptions.

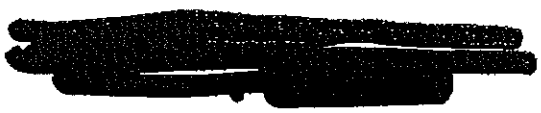
If possible, with the chairman's approval, I would ask that I am allowed to attend the committee meeting and object in person.

As you are no doubt aware, there is currently a consultation document following on from the guidelines issued by the Gambling Commission which has implications with regard to this type of application and the DCMS and Local Government are party to this consultation. see attached.

I would ask that my objections may be modified to reflect any possible changes in the guidelines in due course.

I list below some of my grounds :

- 1/ Betting shops and amusement centres are not in the same planning class and therefore the premises needs planning permission as a stand alone betting shop I understand no application has been submitted for planning permission, which is normally sought prior to the license application.
- 2/ When the applicant applied for his initial arcade license an approval letter from the landlords agent was submitted as part of the application. No approval letter for betting shop usage has been submitted in this instance.
- 3/ I understand the guidelines for a betting shop ask for a distinct separate entrance from the public pathway and in this instance I cannot see how an entrance from a private foyer meets this requirement.



[REDACTED]

4/ The application is for a betting shop license where horse race betting etc is the prime use ,however very little detail is given as to how this is achieved. The facilities and the size are very restricted and no provision is made for toilets whatsoever especially for disabled customers .The plans do not appear to offer all that is required for an Independent free standing business.

5/ Trading hours are requested for up to 10pm for the betting shop and in the original submission for the arcade license a closing time of 6.30pm was agreed by the applicant with the committee .Does the applicant intend to trade the two premises separately as he is supposed to and is the betting shop capable of trading as a stand alone entity with its small size and lack of facilities. Will the betting shop be capable of trading when the arcade is closed.

6/ As you are aware a betting license allows for 4 FOBT machines which are not allowed in AGC`s and are generally agreed to provide a better return for the operator. Despite the very small area of the proposed betting shop the applicant still shows 4 FOBT machines as part of the plan and to me that indicates the prime intended usage are the FOBT`s not normal betting ,especially as there is a betting shop next door. The plans currently show general betting facilities but plans can be changed. Indeed the applicants original plan presented to the committee as part of the arcade application in Aug 06,did not happen and no disabled toilets or indeed any toilets were installed. Eventually the staff toilets on the first floor were made public. Also the frontage was reduced from two external entrances to one

7/I agree I am trade objector, however I am objecting on the grounds that this license creates an unfair advantage by providing FOBTs in what is basically an AGC. As mentioned earlier, this is part of the Gambling Commission consultation exercise and indeed the Minister for Sport expressed only last week his concern that we are in danger of creating gambling sheds on the British high street.

In conclusion, I would ask that you consider rejecting this application, however if the committee are minded to approve this application, I would ask they consider making the license conditional on planning approval being obtained prior to the issue of the license and also that the prime usage of the betting shop remains general horse race betting etc and the ancillary FOBT machines can only be operated provided the prime use is active.

I would appreciate if you could keep me informed as to the status of this application.

Yours faithfully

[REDACTED]

[REDACTED]