

Insert name and address
of relevant licensing
authority and its
reference number
(optional)

Licensing Department
Wirral Borough Council
Town hall
Brighton Street
Wallasey
CH44 8ED

Application for a premises licence to be granted under the Licensing Act 2003

PLEASE READ THE FOLLOWING INSTRUCTIONS FIRST

Before completing this form please read the guidance notes at the end of the form.
If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.
You may wish to keep a copy of the completed form for your records.

~~I/XX~~ David Howard Wilcox
(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and ~~I/XX~~ are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 - Premises Details

Postal address of premises or, if none, ordnance survey map reference or description Taurus Service Station and Convenience Store Orrysdale Road	
Post town West Kirby	Post code CH48 4EP

Telephone number at premises (if any)

Non-domestic rateable value of premises

£	0.00
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Part 2 - Applicant Details

Please state whether you are applying for a premises licence as

Please tick Yes

- | | | |
|---|-------------------------------------|-----------------------------|
| a) an individual or individuals* | <input checked="" type="checkbox"/> | please complete section (A) |
| b) a person other than an individual* | | |
| i. as a limited company | <input type="checkbox"/> | please complete section (B) |
| ii. as a partnership | <input type="checkbox"/> | please complete section (B) |
| iii. as an unincorporated association or | <input type="checkbox"/> | please complete section (B) |
| iv. other (for example a statutory corporation) | <input type="checkbox"/> | please complete section (B) |
| c) a recognised club | <input type="checkbox"/> | please complete section (B) |
| d) a charity | <input type="checkbox"/> | please complete section (B) |
| e) the proprietor of an educational establishment | <input type="checkbox"/> | please complete section (B) |

- f) a health service body please complete section (B)
- g) a person who is registered under Part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital please complete section (B)
- h) the chief officer of police of a police force in England and Wales please complete section (B)

*If you are applying as a person described in (a) or (b) please confirm:

Please tick Yes

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
 - statutory function or
 - a function discharged by virtue of Her Majesty's prerogative

(A) INDIVIDUAL APPLICANTS (fill in as applicable)

Mr Mrs Miss Ms Other title (for example, Rev)

Surname

Wilcox

First names

David Howard

Please tick Yes

I am 18 years old or over

Current postal address if different from premises address

1 The Oaks
Kirby Park

Post Town

West Kirby

Postcode

CH48 2NF

Daytime contact telephone number

0151 625 2448

E-mail address (optional)

SECOND INDIVIDUAL APPLICANT (if applicable)

Mr

Mrs

Miss

Ms

Other title
(for example, Rev)

Surname

First names

Please tick **Yes**

I am 18 years old or over

**Current postal
address
if different from
premises address**

Post Town

Postcode

Daytime contact telephone number

**E-mail address
(optional)**

(B) OTHER APPLICANTS

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned

Name
Address
Registered number (where applicable)
Description of applicant (for example partnership, company, unincorporated association etc)
Telephone number (if any)
E-mail address (optional)

Part 3 - Operating Schedule

When do you want the premises licence to start?

Day		Month		Year			
0	1	/	0	9	/	0	9

If you wish the licence to be valid only for a limited period, when do you want it to end?

Day		Month		Year			

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend.

n/a

Please give a general description of the premises (please read guidance note 1)

A purpose built, single storey convenience store attached to a petrol service station on a main road close to the centre of West Kirby.

What licensable activities do you intend to carry on from the premises?
 (Please see sections 1 and 14 of the Licensing Act 2003 and Schedule 1 and 2 to the Licensing Act 2003)

Please tick Yes

Provision of regulated entertainment

- a) plays (if ticking yes, fill in box A)
- b) films (if ticking yes, fill in box B)
- c) indoor sporting events (if ticking yes, fill in box C)
- d) boxing or wrestling entertainment (if ticking yes, fill in box D)
- e) live music (if ticking yes, fill in box E)
- f) recorded music (if ticking yes, fill in box F)
- g) performances of dance (if ticking yes, fill in box G)
- h) anything of a similar description to that falling within (e), (f) or (g) (if ticking yes, fill in box H)

Provision of entertainment facilities for:

- i) making music (if ticking yes, fill in box I)
- j) dancing (if ticking yes, fill in box J)
- k) entertainment of a similar description to that falling within (i) or (j) (if ticking yes, fill in box K)

Provision of late night refreshment (if ticking yes, fill in box L)

Supply of alcohol (if ticking yes, fill in box M)

In all cases complete boxes N, O and P

A

Plays Standard days and timings (please read guidance note 6)			Will the performance of a play take place indoors or outdoors or both - please tick ✓ (please read guidance note 2)	Indoors		
Day	Start	Finish		Outdoors		
Mon			Please give further details here (please read guidance note 3)	Both		
Tue						
Wed				State any seasonal variations for performing plays (please read guidance note 4)		
Thur						
Fri				Non standard timings. Where you intend to use the premises for the performance of plays at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat						
Sun						

B

Films Standard days and timings (please read guidance note 6)			Will the exhibition of films take place indoors or outdoors or both - please tick ✓ (please read guidance note 2)	Indoors		
Day	Start	Finish		Outdoors		
Mon			Please give further details here (please read guidance note 3)	Both		
Tue						
Wed				State any seasonal variations for the exhibition of films (please read guidance note 4)		
Thur						
Fri				Non standard timings. Where you intend to use the premises for the exhibition of films at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat						
Sun						

C

Indoor sporting events Standard days and timings (please read guidance note 6)			Please give further details (please read guidance note 3)
Day	Start	Finish	
Mon			State any seasonal variations for indoor sporting events (please read guidance note 4)
Tue			
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please read guidance note 5)
Fri			
Sat			
Sun			

D

Boxing or wrestling entertainment Standard days and timings (please read guidance note 6)			Will the boxing or wrestling entertainment take place indoors or outdoors or both - please tick ✓ (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 3)	Both	
Tue					
Wed					
Thur			State any seasonal variations for boxing or wrestling entertainment (please read guidance note 4)		
Fri					
Sat					
Sun					
			Non standard timings. Where you intend to use the premises for boxing or wrestling entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		

E

Live music Standard days and timings (please read guidance note 6)			Will the performance of live music take place indoors or outdoors or both - please tick ✓ (please read guidance note 2)	Indoors		
Day	Start	Finish		Outdoors		
Mon			Please give further details here (please read guidance note 3)	Both		
Tue						
Wed				State any seasonal variations for the performance of live music (please read guidance note 4)		
Thur						
Fri			Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list (please read guidance note 5)			
Sat						
Sun						

F

Recorded music Standard days and timings (please read guidance note 6)			Will the playing of recorded music take place indoors or outdoors or both - please tick ✓ (please read guidance note 2)	Indoors		
Day	Start	Finish		Outdoors		
Mon			Please give further details here (please read guidance note 3)	Both		
Tue						
Wed				State any seasonal variations for playing recorded music (please read guidance note 4)		
Thur						
Fri			Non standard timings. Where you intend to use the premises for the playing of recorded music entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)			
Sat						
Sun						

G

Performances of dance Standard days and timings (please read guidance note 6)			Will the performance of dance take place indoors or outdoors or both - please tick ✓ (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon			Please give further details here (please read guidance note 3)	Both	
Tue					
Wed			State any seasonal variations for the performance of dance (please read guidance note 4)		
Thur					
Fri			Non standard timings. Where you intend to use the premises for the performance of dance entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)		
Sat					
Sun					

H

Anything of a similar description to that falling within (e), (f) or (g) Standard days and timings (please read guidance note 6)			Please give a description of the type of entertainment you will be providing		
Day	Start	Finish	Will this entertainment take place indoors or outdoors or both - please tick ✓ (please read guidance note 2)	Indoors	
Mon					Outdoors
Tue			Both		
Wed			Please give further details here (please read guidance note 3)		
Thur					
Fri			State any seasonal variations for entertainment of a similar description to that falling within (e), (f) or (g) (please read guidance note 4)		
Sat					
Sun					
			Non standard timings. Where you intend to use the premises for the entertainment of similar description to that falling within (e), (f) or (g) at different times to those listed in the column on the left, please list (please read guidance note 5)		

I

Provision of facilities for making music Standard days and timings (please read guidance note 6)			<u>Please give a description of the facilities for making music you will be providing</u>																									
<table border="1"> <thead> <tr> <th>Day</th> <th>Start</th> <th>Finish</th> </tr> </thead> <tbody> <tr> <td>Mon</td> <td></td> <td></td> </tr> <tr> <td>Tue</td> <td></td> <td></td> </tr> <tr> <td>Wed</td> <td></td> <td></td> </tr> <tr> <td>Thur</td> <td></td> <td></td> </tr> <tr> <td>Fri</td> <td></td> <td></td> </tr> <tr> <td>Sat</td> <td></td> <td></td> </tr> <tr> <td>Sun</td> <td></td> <td></td> </tr> </tbody> </table>			Day	Start	Finish	Mon			Tue			Wed			Thur			Fri			Sat			Sun			Will the facilities for making music be indoors or outdoors or both - please tick ✓ (please read guidance note 2)	Indoors
			Day	Start	Finish																							
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			<u>Please give further details here (please read guidance note 3)</u>																									
			<u>State any seasonal variations for the provision of facilities for making music (please read guidance note 4)</u>																									
			<u>Non standard timings. Where you intend to use the premises for provision of facilities for making music entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)</u>																									

J

Provision of facilities for dancing Standard days and timings (please read guidance note 6)			Will the facilities for dancing be indoors or outdoors or both - please tick ✓ (see guidance note 2)		Indoors																							
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			<u>Please give a description of the facilities for dancing you will be providing</u>																									
			<u>Please give further details here (please read guidance note 3)</u>																									
			<u>State any seasonal variations for providing dancing facilities (please read guidance note 4)</u>																									
			<u>Non standard timings. Where you intend to use the premises for the provision of facilities for dancing entertainment at different times to those listed in the column on the left, please list (please read guidance note 5)</u>																									

K

Provision of facilities for entertainment of a similar description to that falling within I or J Standard days and timings (please read guidance note 6)			<u>Please give a description of the type of entertainment facility you will be providing</u>		
Day	Start	Finish	Will the entertainment facility be indoors or outdoors or both - please tick ✓ (please read guidance note 2)	Indoors	
Mon				Outdoors	
				Both	
Tue			<u>Please give further details here</u> (please read guidance note 3)		
Wed			<u>State any seasonal variations for the provision of facilities for entertainment of a similar description to that falling within I or J</u> (please read guidance note 4)		
Thur					
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the provision of facilities for entertainment of a similar description to that falling within I or J at different times to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sun					

L

Late night refreshment Standard days and timings (please read guidance note 6)			Will the provision of late night refreshment take place indoors or outdoors or both - please tick ✓ (please read guidance note 2)	Indoors	
Day	Start	Finish		Outdoors	
Mon				Both	
Tue			<u>Please give further details here</u> (please read guidance note 3)		
Wed			<u>State any seasonal variations for the provision of late night refreshment</u> (please read guidance note 4)		
Thur					
Fri					
Sat			<u>Non standard timings. Where you intend to use the premises for the provision of late night entertainment at different times, to those listed in the column on the left, please list</u> (please read guidance note 5)		
Sun					

M

Supply of alcohol Standard days and timings (please read guidance note 6)			Will the sale of alcohol be for consumption please tick ✓ (please read guidance note 7)	On the premises		
Day	Start	Finish		Off the premises	x	
Mon	07:00	23:00	State any seasonal variations for the supply of alcohol (please read guidance note 4)	Both		
Tue	07:00	23:00				
Wed	07:00	23:00				
Thur	07:00	23:00		Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed in the column on the left, please list (please read guidance note 5)		
Fri	07:00	23:00				
Sat	07:00	23:00				
Sun	07:00	23:00				

State the name and details of the individual whom you wish to specify on the licence as premises supervisor	
Name	Carol Ann Prothero
Address	4 Cunliffe Walk Garden Village Wrexham
Postcode	LL1 2SR
Personal Licence number (if known)	WXM/PERS/0225
Issuing licensing authority (if known)	Wrexham County Borough Council

N

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 8)

There will be no such entertainment services or activities at the premises.

O

Hours premises are open to the public Standard timings (please read guidance note 6)			State any seasonal variation (please read guidance note 4)
Day	Start	Finish	
Mon	07:00	23:00	<u>Non standard timings. Where you intend to use the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 5)</u>
Tue	07:00	23:00	
Wed	07:00	23:00	
Thur	07:00	23:00	
Fri	07:00	23:00	
Sat	07:00	23:00	
Sun	07:00	23:00	

P Describe the steps you intend to take to promote the four licensing objectives:

a) General - all four licensing objectives (b, c, d, e) (please read guidance note 9)

Ensure that all staff are properly trained for their individual roles; that training records are kept and that re-training is regularly reviewed.

b) The prevention of crime and disorder

Installation of a CCTV system in the premises which will be maintained to appropriate standards and copies supplied upon reasonable notice to any Responsible Authority.

c) Public safety

Conduct regular checks of safety equipment and fire escapes.

d) The prevention of public nuisance

To ensure that customers behave appropriately and cause no disturbance.

e) The protection of children from harm

Provide regular staff training on the law concerning sales to children and on obtaining, where necessary, appropriate evidence of age.

Please tick ✓ Yes

- I have made or enclosed payment of the fee
- I have enclosed the plan of the premises
- I have sent copies of this application and the plan to responsible authorities and others where applicable
- I have enclosed the consent form completed by the individual I wish to be premises supervisor, if applicable
- I understand that I must now advertise my application
- I understand that if I do not comply with the above requirements my application will be rejected

IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE UP TO LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003 TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION

Part 4 - Signatures (please read guidance note 10)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 11). If signing on behalf of the applicant please state in what capacity.

Signature 

Date 24 July 2009

Capacity Solicitor to the Applicant

For joint applications signature of 2nd applicant or 2nd applicant's solicitor or other authorised agent (please read guidance note 12). If signing on behalf of the applicant please state in what capacity.

Signature

Date

Capacity

Contact name (where not previously given) and postal address for correspondence associated with this application (please read guidance note 13) Barry K Holland Lees Lloyd Whitley Riverside Park Southwood Road Bromborough	
Post town Wirral	Post code CH46 0RQ
Telephone number (if any) 0151 737 5741	
If you would prefer us to correspond with you by e-mail your e-mail address (optional)	

Notes for Guidance

1. Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies you must include a description of where the place will be and its proximity to the premises.
2. Where taking place in a building or other structure please tick as appropriate. Indoors may include a tent.
3. For example the type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.
4. For example (but not exclusively), where the activity will occur on additional days during the summer months.
5. For example (but not exclusively), where you wish the activity to go on longer on a particular day, e.g. Christmas Eve.
6. Please give timings in 24 hour clock (e.g. 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.
7. If you wish people to be able to consume alcohol on the premises please tick on, if you wish people to be able to purchase alcohol to consume away from the premises please tick off. If you wish people to be able to do both please tick both.
8. Please give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups, the presence of gaming machines.
9. Please list here steps you will take to promote all four licensing objectives together.
10. The application form must be signed.
11. An applicant's agent (for example solicitor) may sign the form on their behalf provided that they have actual authority to do so.
12. Where there is more than one applicant, both applicants or their respective agents must sign the application form.
13. This is the address which we shall use to correspond with you about this application.

West Kirby Filling Station

Transaction Analysis - Shop & Fuel Sale Counts

	Start Date/Time	End Date/Time	Fuel Only	Shop Only	Fuel & Shop	Count Total
January 2008	01/01/2008 09:57	31/01/2008 22:50	11534	9079	4221	24834
February 2008	01/02/2008 06:25	29/02/2008 22:47	11205	8842	4214	24261
March 2008	01/03/2008 06:53	31/03/2008 22:47	11525	9138	4445	25108
April 2008	01/04/2008 06:31	30/04/2008 22:49	12190	8628	4372	25190
May 2008	01/05/2008 06:29	31/05/2008 22:50	11638	9952	4437	26027
June 2008	01/06/2008 06:45	30/06/2008 22:48	12089	8828	4155	25072
July 2008	01/07/2008 06:24	31/07/2008 22:54	11584	8985	4077	24646
August 2008	01/08/2008 06:40	31/08/2008 22:49	10208	8341	3806	22355
September 2008	01/09/2008 07:02	30/09/2008 22:52	11140	8725	4106	23971
October 2008	01/10/2008 06:30	31/10/2008 22:50	10349	8514	3819	22682
November 2008	01/11/2008 06:58	30/11/2008 22:52	9613	8628	3766	22007
December 2008	01/12/2008 06:33	31/12/2008 19:34	9498	7890	3717	21105
January 2009	01/01/2009 08:43	31/01/2009 22:52	9555	8675	3648	21878
February 2009	01/02/2009 06:57	28/02/2009 22:52	8809	7780	3444	20033
March 2009	01/03/2009 06:47	31/03/2009 22:58	10133	8810	4004	22947
April 2009	01/04/2009 06:32	29/04/2009 22:51	9468	7812	3531	20811
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April 2009	01/04/2009 06:32	29/04/2009 22:51	9468	7812	3531	20811
			170538	138627	63762	372927

West Kirby Filling Station

Transaction Analysis - Shop & Fuel Sale Counts

	Start Date/Time	End Date/Time	Fuel Only	Shop Only	Fuel & Shop	Count Total
January 2008	01/01/2008 09:57	31/01/2008 22:50	11534	9079	4221	24834
February 2008	01/02/2008 06:25	29/02/2008 22:47	11205	8842	4214	24261
March 2008	01/03/2008 06:53	31/03/2008 22:47	11525	9138	4445	25108
April 2008	01/04/2008 06:31	30/04/2008 22:49	12190	8628	4372	25190
May 2008	01/05/2008 06:29	31/05/2008 22:50	11638	9952	4437	26027
June 2008	01/06/2008 06:45	30/06/2008 22:48	12089	8828	4155	25072
July 2008	01/07/2008 06:24	31/07/2008 22:54	11584	8985	4077	24646
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West Kirby Filling Station

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Table of Footfall to be used in conjunction with the Alcohol Licence Application

	<u>Fuel Only</u>	<u>Shop Only</u>	<u>Fuel & Shop</u>	<u>All Total</u>
<u>Brooklands</u>				
With Alcohol	117683	326114	83549	527346
% of Total Footfall	22%	62%	16%	100%
Total Shop Footfall	78%			
<u>Beechley</u>				
With Alcohol	123163	324082	63744	510989
% of Total Footfall	24%	63%	12%	100%
Total Shop Footfall	76%			
<u>West Kirby</u>				
NO Alcohol	170538	138627	63762	372927
% of Total Footfall	46%	37%	17%	100%
Total Shop Footfall	54%			

NB:- See Figures in Conjunction with Attached individual Sites figures

The figures above demonstrate the stations which already have a Alcohol Licence, Brooklands & Beechley Marked in Green, have a higher Shop Sales % than West Kirby, Marked in Yellow, that does not have an Alcohol Licence. Yet all three exceed 50% usage, of the respective stations, for shop sales.

It is expected that the new development on Orrysdale Road will generate considerably more shop sales than the existing Station on Bridge Road, especially with the benefit of an Alcohol Licence and an increased sales area from 35sq metres to 77sq metres.

Table of Footfall to be used in conjunction with the Alcohol Licence Application

	<u>Fuel Only</u>	<u>Shop Only</u>	<u>Fuel & Shop</u>	<u>All Total</u>
<u>Brooklands</u>				
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% of Total Footfall	22%	62%	16%	100%
<u>Total Shop Footfall</u>				
<u>Beechley</u>				
With Alcohol	123163	324082	63744	510989
% of Total Footfall	24%	63%	12%	100%
<u>Total Shop Footfall</u>				
<u>West Kirby</u>				
NO Alcohol	170538	138627	63762	372927
% of Total Footfall	46%	37%	17%	100%
<u>Total Shop Footfall</u>				
				54%

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Total Shop Footfall				
<u>West Kirby</u>				
NO Alcohol	170538	138627	63762	372927
% of Total Footfall	46%	37%	17%	100%
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				54%

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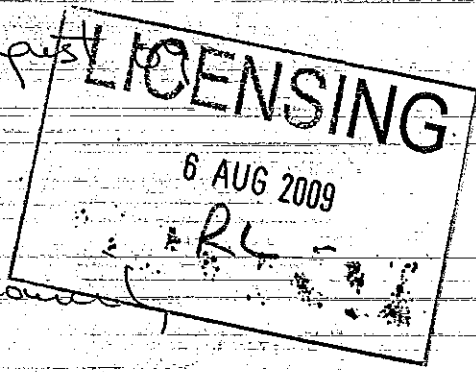
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[REDACTED]

6th August



Licensing Dept,
Town Hall,
Winnal Street Council,
WALWASEY.

Dear Sirs,
Re: New Garage
Opposite Rd
West Kirby

I would like to give
my comments as to why
I feel alcoholic should
not be sold from the

garage.

1. Orrysdale Rd. I believe to be a non alcoholic zone.
2. The Police have enough problems in the area.
3. Enough outlets selling alcoholic in the area.
4. Motorists drawing up and buying alcoholic when driving especially the youngsters.

3

5. We also have the
 problem of empty
 cans and bottles
 already. The youngsters
 often use the strip
 of land I believe
 owned by the Council
 of West Kirby
 Railway station for
 alcoholic use.

4

I hope you will
kindly consider my
comments which I
feel are for the best.

Yours faithfully

[Redacted signature]

P.S.

[Redacted text]

[Redacted] who is
partially blind agrees with
these comments, and would
like to take his name also
into account. Thank you.

Signed [Redacted]

5/8/09

LICENSING

7 AUG 2009

RE

[REDACTED]
[REDACTED]
West Kirby
Widnes

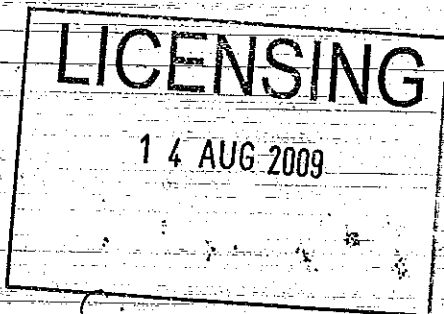
Dear Sirs,

RE TAURUS SERVICE STATION.

I very strongly object to the application for a license to sell alcohol at the service station on the road where I live, & I'm pleased to have the opportunity to prevent it. There are so many facilities to purchase alcohol already.

We are already seeing how young people do not respect the area, damaging gardens, wrecking bus time table posts, dropping food containers & drink cans.

Yours faithfully,
[REDACTED]



[REDACTED]
West Kirby
Warral
[REDACTED]

Aug 11 2009

Dear Sir

I wish to object to the granting of a licence to permit the sale of alcohol from the petrol station being erected in Onyodale Rd, West Kirby. The reason I object, is that there are far too many alcohol sale outlets already in the immediate vicinity of the petrol station and far too much alcohol induced anti-social behaviour in the area.

Yours sincerely
[REDACTED]

LICENSING

14 AUG 2009

[REDACTED]
[REDACTED]
West Kirby

Wirral. [REDACTED]

11th August, 2009.

Dear Sir/Madam,

I am writing to oppose the selling of alcohol, by David Howard Wilcox, at the Jaurus Service Station and Convenience store, currently being built in Ormydale Rd, West Kirby. CH48 4EP. This is because:

1) Opening hours, and location, near to a youth club, sports and health centre, and on a route for secondary school, and primary school pupils, and gathering place for young people. It gives the wrong signals to all ages, and drivers, re: alcohol abuse.

2) The elderly residents in these flats, and other people living nearby, are already experiencing problems, including vandalism,

7
due to people who have been drinking, and some carry on as they proceed down the road. They come into the far righthand side of the Ormydale Rd car park, on foot, or in vehicles. As this area is until they can carry on drinking, sometimes entering the wooded area at the rear of these plots.

3) This was not in the original planning application; it may have altered peoples opinions if it had been, so was misleading.

4) There are 2 off licences in West Kirby, 1 very near; also,

- Morrisons supermarket, and future Aldi, sell alcohol for use off site, and

- There are 2 pubs within 3 minutes walk.

Yours faithfully,

[Redacted signature]

NB. I know this proposition is causing concern to many residents here.

To: Licensing Dept.,

Town Hall
Wallasey
CH44 8ED

LICENSING

Orrysdale Road
West Kirby Wirral

10 AUG 2009

7th August 2009

Dear Sirs,

Re: Garage in Orrysdale Road

With regard to the Garage which is relocating from Bridge Road to Orrysdale Road - this is good news as it means West Kirby will have another supermarket namely Aldi which will benefit the community with more choice in shopping.

However I have been told that the Garage has applied for a licence to sell alcohol which I think is really shocking news, for one thing it makes a mockery of the fact that none of us should be encouraged to drink and drive!

Also the garage will be right opposite the Leisure Centre which is very well supported by many youngsters in this area. The idea of them coming out of the Leisure Centre and purchasing alcohol from the garage up to 11 p.m. fills me with horror. I thought we were trying to stop under-age drinking not encourage it!

Please do not grant the garage a licence. There are enough places in West Kirby selling alcohol without another one. As you see I am a resident of Baden Court and I know all the other residents support my opinion. I have grandchildren growing up in this area and I feel you would just be adding to the many temptations to purchase alcohol. I am sure most parents would agree with me and I hope lots of them write to you as well.

Over

Please carefully consider my very strong views
on this matter before granting such a licence.

Thanking you,

Yours truly,

A large, solid black rectangular redaction covers the signature area of the letter.

[REDACTED]
Sent: 05 August 2009 12:32

To: Planning Applications

Subject: Alcohol licence application for the new petrol station at the junction of Orrysdale Rd and Grange Rd West Kirby - objection

Dear Planning Department,

we live at [REDACTED] and last year sent an e-mail objecting to the erection of a petrol station, shop and car wash on Orrysdale Road, West Kirby directly adjacent to our apartments. I heard nothing back and clearly the building is going ahead despite mine and others objections. Now there is a sign posted that the petrol station shop wants to have an alcohol licence. We already have enough off-licences in town, this is a quieter part of town that is already going to be transformed in to a much noisier area with the arrival of the petrol station and the last thing we need now is a place that sells alcohol till 11pm. There is no need for this in West Kirby and isn't the sale of alcohol at a petrol station a conflict of interests when we are trying to persuade people not to drink and drive?

We are already disappointed that the views of local residences were already ignored with the building of this petrol station at what is already a dangerous junction and so near established residential properties, By allowing this to be built the council is endangering lives of pedestrians who have to cross at this junction to get to West Kirby shops and transport. Now to add insult ot injury you want to make this place a stop-off for people to buy drink.

Please respect the wishes of local residents on this. It is not sufficient just to post one notice in the street. Local people should be informed by letter on such an application. We have received nothing.

Last time we sent an e-mail to object to the Planning Application and I got a response to say that our objections had been noted on the building and we would be informed of the application outcome. We received nothing except the noise of bulldozers knocking down trees to make way for the new petrol station. We would appreciate a more considerate response this time.

Many thanks in advance
[REDACTED]

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