

Appendix 1

Wirral Plan Environment Theme 2018-19 Quarter 1 Reports



Leisure and cultural opportunities for all

Overview from Lead Cabinet Member

Leisure Strategy

The number of events held in Wirral's parks, beaches and open spaces continues to increase with 128 events already held in quarter 1 this year. This is an increase of 25 from the 103 events held during the same period last year. Wirral's parks, coastal sites and open spaces now have 30 national quality awards, 1 more than the start of the year and 8 more than the start of the plan. We were awarded two new Green Flag awards this year in Meols Parade Gardens and Walker Park in Prenton however Meols Park was not renewed.

This quarter Wirral gained the ICCM Charter Assessment's Gold Award (for Wirral's Cemetery & Crematorium Service) for Cremations along with the ICCM Charter Assessment's Silver Award (for Wirral's Cemetery & Crematorium Service) for Burials. We also retained the Country Park Accreditation for Wirral Country Park (A three year accreditation) and Birkenhead Park retained its Green Heritage Site Award for the 11th year running. The application for World Heritage Site status for Birkenhead Park continues to progress with World Heritage Status Project Manager and Project Officer interviews taking place in July.

8 of 12 interactive measured mile walking routes have been created to promote parks, coast and countryside sites and encourage active recreation from local residents. The walks can be found on our website: <https://www.wirral.gov.uk/leisure-parks-and-events/parks-and-open-spaces/walking-miles-wirral>.

A Communications Plan has been agreed with Cabinet lead for Leisure. The plan includes parks & Open Spaces, Leisure and Libraries, promoting Wirral's leisure offer and volunteering programmes.

5 practices have committed to co-design a pilot that will increase participation in physical activity. The first stage will focus on activity mapping and invite the practices to test the Best You app (a health and wellbeing app that tracks a person's journey to achieving their goals) <https://best-you.org/>.

Funding was obtained for the Fit 'n Fed award in Q1. The award will provide 120 young people per day in Birkenhead and Seacombe with two nutritious meals per day. The programme will run for 20 days, 4 hours per day and delivery will take place in Q2. Also there are great hopes of continuing a pilot programme using sport as an intervention for young offenders or young people at risk of offending through the Streetgames partnership, however the it's currently at risk due to uncertainty surrounding funding.

Works to improve accessibility and increase participation at West Kirby Marine Lake started on 11th June 2018. The works are likely to be completed in the New Year. The refurbishment of the Fitness Suite at the Tennis Centre and the refurbishment of the reception areas at West Kirby Concourse and Guinea Gap have been approved and design work with our development partners has now started. The Invigor8 product and associated membership scheme is also being reviewed, with a view to attracting more customers and more income.

Culture Strategy

I am pleased to report significant progress in the first quarter of the 2018-19 Performance Report. Our Imagine Wirral programme got off to a fantastic start in May with a host of free family-friendly events in New Brighton and Hamilton Square to celebrate the Tall Ships' return to the Mersey. Events in New Brighton attracted 100,000 visitors over the late May Bank Holiday weekend and Hamilton Square hosted a huge crowd for the spectacular projection onto Birkenhead Town Hall which showcased Wirral's history and heritage and looked to a future of regeneration for Birkenhead. The events, which were made possible through Arts Council England funding, received such positive feedback and this really demonstrated what can be achieved as a Council working in partnership with local people, businesses and partners. These events also enabled us to pilot a volunteer scheme, the learnings of which will be used to inform a wider programme which will look to involve more residents to support events across Wirral. A full evaluation of the Tall Ships events is currently underway to assess the feedback we received and also the economic impact to the area.

In June, we were thrilled to announce that the Giants will be visiting Wirral for the first time when they return to Liverpool in October for their third and final outing. This event will open up a variety of opportunities to engage local schools and communities as well as attracting thousands of visitors to New Brighton. We look forward to sharing more information in the coming weeks and months.

We have been looking at new approaches to securing external funding for arts and culture in Wirral and recently hosted a visit from Arts Council England's Chief Executive, Darren Henley and Director North, Jane Beardsworth. Following his visit, Darren commented that it was "very exciting to hear the plans for placing art and culture at the heart of regeneration in Wirral". We are continuing to develop our relationship with the Arts Council, other funders and potential sponsors.

Most recently, we have secured Arts Council funding to run a creative project across our four central libraries, and as part of a Liverpool City Region joint bid, have also been awarded funding to host 'Lost Castles' in August. Lost Castles is a large-scale project taking place across the six local authority areas with community participation at its heart, so keep an eye on www.imaginewirral.com for more information on how you can get involved.

At a Liverpool City Region level, the Culture Team continues to work with a range of key stakeholders to support the delivery of the LCR Culture and Creativity Strategy, along with the development of LCR Cultural Awards and the Borough of Culture programme.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
Increase the number of people who regularly use the boroughs parks and open spaces	Annual Higher is better	67% (Oct 2015)		66% (Dec 2017)						n/a	The percentage of Wirral Residents who say they use the boroughs parks and green spaces at least once a month decreased slightly from 67% reported in the previous survey in 2016 but not enough to be deemed as statistically significant.
Increase the number of events in Wirral's parks, beaches and open spaces	Quarterly Higher is better	300 (2014-15)		363 (2017-18)	128 (Q1 2018-19)					Better	128 events were held in Wirral's parks, beaches and open spaces in quarter 1 (April to June 2018) which is an improvement on the 103 events held for the same period last year.
Percentage of physically active adults	Annual Higher is better	(2014-15)	England: 66.0% (2016-17) North West: 65.1% (2016-17)	67.5% (2016-17)						n/a	This indicator has replaced "Adult (14+) Participation in sport (at least once per week)". A new indicator was required as the source data for the superseded physical activity indicators has been discontinued. The data provider, Sport England, has replaced the Active People Survey with Active Lives. The new survey provides the same indicators but the methodology has changed, both in terms of questions and the mode of completion (telephone to online/postal version).

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
Increase the number of national quality awards for Wirral's parks, coastal sites and open spaces: Green Flags	Annual Higher is better	22 (2015-16)		29 (2017-18)					30 (2018-19)	Better	Wirral has now received 30 national quality awards, 1 more than the previous year and 8 more than the start of the plan.
Utilisation of outdoor space for exercise / health reasons	Annual Higher is better	20.7% (2013-14)	England: 17.9% (Mar 15-Feb 16) North West: 17.5% (Mar 15-Feb 16)	23.4% (Mar 15-Feb 16)						n/a	Utilisation of outdoor space for exercise / health reasons continues to improve on the baseline figure from the start of the plan and is also performing considerably better than North West and nationally despite decreasing since the previous period. It's worth noting that there is a time lag for this data which comes from the Public Health Outcomes Framework. The data released in quarter 1 was for March 2015 to February 2016. Also, the data comes from a relatively small sample size (less than 100) which may not give an accurate representation of overall activity in Wirral. This measure should therefore be viewed alongside other data for an overall picture of progress.
Increase the number of residents who say they regularly volunteer / support community groups in Wirral	Annual Higher is better	26% (Oct 2015)		24% (Dec 2017)						n/a	The percentage of Wirral Residents who say they volunteer at least once a month has decreased from 26% reported in the previous survey in 2016. The volunteering includes having given unpaid help either by taking part in or supporting any group, club or organisation (e.g. helping to run an activity/event, coaching, counselling, raising money, admin help).

Wirral residents live healthier lives

Overview from Lead Cabinet Member

After a very encouraging period where the smoking prevalence in adults in Wirral reduced from 17.2% to 15.7% the trajectory seems to have levelled off with the latest public health figures showing a slight increase from 15.7% to 15.9%. We continue to outperform the North West (16.1%) and are working hard to close the gap on the national average of 14.9%.

Wirral Clinical Commissioning Group (CCG) has signed up the NHS Smokefree pledge and Wirral Council will host a Cheshire & Merseyside Smoking in Pregnancy workshop in October. CCGs; Local Authority Tobacco Leads; Maternity services and Stop Smoking Services will be invited to attend.

Admission episodes for alcohol related conditions has decreased to 889 (2016-17) from 901(2015-16). The Reducing the Strength scheme has now engaged over 90 businesses and is well on track to achieve its target of 30% of Wirral Alcohol Off sales businesses signed up by 2020. Analysis by the Frequent Attenders Group of the Alcohol cohort that they have been focused on also indicates a substantial reduction (more than 50%) in their re-presentations to A&E. This group is continuing to meet and refine its practice.

Excess weight in Adults has worsened from 59.6% in 2015-16 to 63.3% in 2016-17. Wirral is in line with the rest of the North West and slightly above the National average.

Work continues to address this and the number of people helped to lose weight through commissioned services increased by 79 in quarter 1 this year to 604 in total compared with 525 in the same period last year. We're also visiting Halton Council has been planned to learn about their whole system's approach to obesity and the Council is working with Wirral Clinical Commissioning Group to jointly review the current Tier 2 and Tier 3 weight management services.

53 people were trained on 'new substances, new trends, new issues' during two training sessions delivered for professionals working with young. The sessions aimed to increase knowledge locally, not just around new substances that young people are taking, but also the ease with which substances are now available via the internet and snapchat etc. Training has also been delivered in 3 secondary schools for staff on current substance misuse trends and a presentation was delivered to the Wirral Association Secondary Headteachers group to highlight what training is available locally, including an offer to deliver sessions directly with parents.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
Admission episodes for alcohol related conditions	Annual Lower is better	853.0 (2013-14)	England: 636.0 (2016-17) North West: 719.0 (2016-17)	901.0 (2015-16)					889.0 (2016-17)	Better	There is a 12 month time lag on validated data being released. This data from the Public Health Outcomes Framework relates to 2016-17. Performance has improved from the previous reporting period (2015-16). Wirral's Alcohol Strategy sets out an action plan for continuing to reduce alcohol consumption to improve public health outcomes.
Smoking prevalence in adults (age 18 and over) in Wirral	Annual Lower is better	17.2% (2014)	England: 14.9% (2017) North West: 16.1% (2017)	15.7% (2016)					15.9% (2017)	Worse	After a period with a substantial reduction of people smoking across Wirral, smoking prevalence has increased slightly from 15.7% 2015 to 15.9% in the latest (2017) Public Health Outcomes Framework Annual Population Survey. Smoking prevalence across Wirral has improved significantly since the start of the plan however this is an average for the borough, we still have areas of the borough with smoking rates above 30%, it is these areas that activity will focus on. There is a time lag on this data and the latest data available is for 2017. The Smoke Free Wirral Strategy sets out an action plan for the borough to tackle smoking prevalence and the local provider for stop smoking services has been working with GPs and practice nurses to improve referral pathways for their services.
Excess weight in adults	Annual Lower is better	66.2% (2012-14)	England: 61.3% (2016-17) North West: 63.3% (2016-17)	59.6% (2015-16)					63.3% (2016-17)	Worse	Excess weight in Adults has worsened from 59.6% in 2015-16 to 63.3% in 2016-17. Wirral is in line with the rest of the North West and slightly above the National average.

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
Smoking status at time of delivery	Annual Lower is better	13.9% (2014-15)	England: 10.7% (2016-17) North of England: 13.4% (2016-17)	12.0% (2016-17)						n/a	From April 2017, the definition used in Public Health Outcomes Framework changed to exclude women with unknown smoking status from the calculation to provide a more accurate representation of the true proportion of women smoking at time of delivery. We've backdated this method to the start of the plan. The latest available data is from 2016-17. Because of the changes in capturing the data the percentage of women smoking at time of delivery has increased as expected. Whilst Wirral figure is worse than the National average, it's improving at a much faster rate highlighting the positive work being done locally. Wirral is also performing better than the North of England average.
Number of smokers helped to stop smoking	Quarterly Higher is better	(n/a)		3,063 (2017-18)						n/a	This is a new measure that counts the number of people setting a quit date recorded through a local contract. It's important to look at wider systems in place when interpreting this data as providers are only responsible for a small part of the process. There is a 6 week follow up period which delays the provision of this data therefore the data is reported a quarter behind.
Number of smokers still quit at 4 weeks	Quarterly Higher is better	(n/a)		1,502 (2017-18)						n/a	This is a new measure that counts the number of people that have still quit after 4 weeks as recorded through a local contract. It's important to look at wider systems in place when interpreting this data as providers are only responsible for a small part of the process. There is a 6 week follow up period which delays the provision of this data therefore the data is reported a quarter behind.
Number of pregnant women helped to stop smoking	Quarterly Higher is better	(n/a)		50 (2017-18)						n/a	This is a new measure that counts the number of people that have still quit after 4 weeks as recorded through a local contract. It's important to look at wider systems in place when interpreting this data as providers are only responsible for a small part of the process. There is a 6 week follow up period which delays the provision of this data therefore the data is reported a quarter behind.
Number of people helped to lose weight	Quarterly Higher is better	(n/a)		1,971 (2017-18)	604 (Q1 2018-19)					Better	The number of people helped to lose weight increased by 79 in quarter 1 this year compared to the same period last year (604 compared to 525). An increase in the number of people eating healthily in Wirral should reduce the prevalence of excess weight and obesity which is a key contributor to premature mortality and avoidable ill health. It's important to look at wider systems in place when interpreting this data as providers are only responsible for a small part of the process.
Successful completion of drug treatment - opiate users	Quarterly Higher is better	(n/a)		7.5% (2017-18)						n/a	This is a new measure to count the successful completion of drug treatments by opiate users. Individuals achieving this can demonstrate a significant improvement in health and well-being in terms of increased longevity, reduced blood-borne virus transmission, improved parenting skills and improved physical and psychological health.
Successful completion of drug treatment - non-opiate users	Quarterly Higher is better	(n/a)		54.4% (2017-18)						n/a	This is a new measure to count the successful completion of drug treatments by non-opiate users. Individuals achieving this can demonstrate a significant improvement in health and well-being in terms of increased longevity, reduced blood-borne virus transmission, improved parenting skills and improved physical and psychological health.
Successful completion of alcohol treatment	Quarterly Higher is better	(n/a)		43.2% (2017-18)						n/a	This is a new measure to count the successful completion of alcohol treatments. Individuals achieving this can demonstrate a significant improvement in health and well-being in terms of increased longevity, reduced blood-borne virus transmission, improved parenting skills and improved physical and psychological health.

Community services are joined up and accessible

Overview from Lead Cabinet Member

We have made good progress to deliver the actions set out in this pledge; making it easier to volunteer and in ways which work for a range of people. To build on this progress I was proud to launch Wirral Together to an audience of community organisers, support agencies and small businesses at New Brighton's Floral Pavilion on Wednesday 11 July. The launch signifies the beginning of developing new ways to work with local people. Every day, all across the borough, people living in communities work tirelessly to improve their local areas: through residents associations, tenants groups, neighbourhood forums and more informal groups of volunteers. Wirral Together is about celebrating, championing and mobilising these people to improve Wirral for us all. In response local services will need to make sure that they are more responsive to local issues and that they're open to new solutions and that's why I'm proud that organisations across Wirral are working collectively to develop Wirral Together around four priorities; our environment, our economy, our children and families and our health and wellbeing. Starting this summer there will be a series of events and activities to talk with local communities about Wirral Together; what it is and how residents can get involved and I would encourage communities to come and let us know how we can work together to make Wirral a better place to live.

The first quarter of this year has seen the work continuing with volunteers with a number of environmental projects undertaken. I am delighted to see Volunteering scheme across Wirral begin to flourish. Following the development of the group volunteering booklet, 2 groups of staff from Crown Commercial Service and the Crown Prosecution Service are scheduled to support Port Sunlight River Park. 32 students from St John Plessington school joined The New Brighteners for a beach clean-up, where they also engaged in a workshop from RNLI. Between April and June 2018 sixty organisations have had access to opportunities to meet Funders, or improve their fundraising skills. 294 organisations subscribed to Community Action Wirral's bulletin, and social media streams, this has allowed them access to new information regarding funding opportunities. In Quarter 1 there were 4 successful funding applications which secured over £14,000 of external funding. Wirral Together will support delivery of the commitments in this pledge and further develop opportunities for people to get involved in their local community.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
Increase the number of residents who say they regularly volunteer / support community groups in Wirral	Annual Higher is better	26% (Nov 2015)		24% (Dec 2017)						n/a	Latest data is from the 2017 Wirral Residents Survey.

Good quality housing that meets the needs of residents

Overview from Lead Cabinet Member

Progress has been made regarding key priorities during quarter one of 2018/19 and the detailed actions which support them. An overview of these key priorities is provided below.

Building more homes in Wirral to meet our economic growth ambitions

The majority of the outstanding actions supporting this priority remain green. These include:

- The Local Development Scheme which sits under the Core Strategy was approved by Cabinet in March 2018 and a report is going to Cabinet on 23rd July 2018 which sets out the results of the review of development options.
- 25 affordable homes were completed during the first quarter and a further scheme started on site. A further 163 units of affordable housing are forecast to be completed during this financial year. There will also be an additional number of Help to Buy units which are also classed as affordable housing units that can be added to the year-end figure.

One key action (Deliver the Housing Infrastructure Fund 'Wirral Water' Programme) under this priority is reported as red. Whilst Wirral Council has provided all information required by Homes England and MHCLG, there has been a delay in receiving and agreeing final funding agreements.

Improving the quality of Wirral's housing offer for our residents

The majority of the outstanding actions under this priority are identified as green and are making good progress. Examples of those in progress include:

- To assist with the reduction of fuel poverty and increase disposal income for vulnerable households, the 12th Merseyside Collective Energy switch was launched during quarter one, and the results will be reported in the quarter two report.
- A Public Relations campaign and action plan has been developed to raise awareness of the new Housing of Multiple Occupation mandatory licensing in the borough under the new Government regulations which is ongoing.
- The Selective Licensing consultation report is currently being finalised and scheduled for Cabinet meeting on 1st October 2018. This will then be reported to full Council on 15th October 2018 for the scheme to be designated.

One action (Identifying opportunities to design and plan the introduction of 'assisted' technology to improve wellbeing and safety and promote independence) has been identified as amber. Action is however being taken to drive forward this work and this includes the recruitment of a project manager with specific responsibility for assistive technology.

Meeting the needs of our most vulnerable people to enable them to live independently

The majority of the outstanding actions under this priority are identified as green and are making good progress. Examples of those in progress include:

- The draft specification for the Homelessness Review is on circulation for comments, and a procurement timetable is in the process of being agreed.
- Phase four of the commissioning for new service for homelessness and socially excluded groups is currently out to tender, and phase five is anticipated to be concluded by the end of December 2018.

One action (work with Registered Providers and private companies to deliver 300 additional Extra Care homes) has been identified as amber because of a range of issues, most significantly the delay to progressing schemes whilst the outcome of the government consultation has taken place on the future of funding for supported housing. Action is being taken to bring schemes forward as much as possible.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
3,500 new homes will be built by 2020	Annual Higher is better	(n/a)		1,752 (P) (2015-18)						n/a	25 units of affordable housing were completed in Quarter 1 by housing associations, with a further 163 units due to complete Quarters 2-4. The number of Help to Buy units for Quarter1 has yet to be finalised and reported.
Improve 2,250 private sector properties	Annual Higher is better	(n/a)		1,535 (2016-18)						n/a	This is an annual indicator which will report at year-end.
Bring 1,250 empty properties back into use	Quarterly Higher is better	(n/a)		887 (Dec 2015-Mar 2018)	Green Actual: 955 (P) Target: 932 (Dec 2015-Jun 2018)					Same	Overall performing on target and we envisaged that the pledge target of 1,250 empty properties brought back into use by 2020 will be met.

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
Complete compliance inspections for all homes requiring a license	Annual Higher is better	(n/a)		678 (2017-18)						n/a	This is an annual indicator which will report at year-end.
An increase in the percentage of people over 50 living in appropriate housing, that meets their needs	Annual Higher is better	52.3% (Oct 2015)		52.3% (Dec 2017)						n/a	This is an annual indicator which will report at year-end.
Number of home adaptations completed	Quarterly Higher is better	2,257 (2014-15)		2,597 (2017-18)	642 (Apr-Jun 2018)					n/a	Performance for this quarter has been increased for major adaptations and decreased for minor adaptations.
Reduce homelessness through prevention	Quarterly Higher is better	707 (2014-15)		998 (Apr 2017-Mar 2018)	246 (Apr-Jun 2018)					n/a	A new IT system and policy and procedure have been implemented for new Homeless Reduction Act. There have been less preventions in quarter one due to the changes in service delivery and due to extension in the length of time to work with clients doubling. Due to new demands, staff levels are being increased to work on further service options to increase prevention during the initial implementation which is being funded by Government New Burdens Grant Funding in recognition of additional duties and actions required of the local authority. Due to the new Act, trend comparison against previous years data has been removed

Wirral's neighbourhoods are safe

Overview from Lead Cabinet Member

As the new cabinet portfolio holder for Law and Order I welcome the opportunity to work with partners and our community to support residents to feel safe in their neighbourhoods.

In this quarter it is encouraging to see reports of Anti-Social Behaviour (ASB) down by 22% from the same period last year and the work being undertaken by multi agency engagement with residents to tackle problem areas. I would encourage all residents to report incidents of ASB when they occur to inform our work priorities and areas to be tackled with ongoing community action days. In April, Merseyside Fire Service held a community action day in Bidston St James Ward with over 164 households involved and was supported by Police, Wirral Council, Involve North Est and magenta Living. We are seeing a 12% reduction in ASB fires on Wirral together with 16% reduction in deliberate vehicle fires.

Youth offending is showing an improvement with both the rate for first time entrants into the youth justice system and youth re-offending lower than last year. It is pleasing to announce that work in this area will be further supported following a successful bid by the Youth Offending Service for a part time Child an Adolescent Mental Health (CAMHS) worker to be based within the team and additional funding to undertake 'train the trainers' in Adverse Childhood Experiences (ACE's).

Reports of crime have increased by 21% from last year with more than a third of all crimes in Wirral (38%) now being reported online. Crime reporting standards are updated annually and this must be considered when comparing data.

Merseyside Police Counter Terrorism Prevent 'Train the Trainer' courses have been delivered to a wide range of agencies. The Prevent training course has been developed to prioritise both the initial identification and subsequent safeguarding of vulnerable individuals. It has been identified both in Wirral and across Merseyside that the vast majority of individuals who are referred to Prevent due to being vulnerable to radicalisation, have ASD (Autism Spectrum Disorder) related issues. Wirral's lead advocates for ASD have provided 30 key staff for Prevent training and a single point of contact for all referrals.

In the next quarter we are looking to continue to build on the success of the Safer Wirral Hub and benefits of multi-agency working. A specialist Child Exploitation team dealing with young people identified through screening at being at risk of Child Exploitation and Criminal Exploitation will be established at the Solar Campus from September as a co-located team. Plans include Childrens Social Care, Catch 22, Early Help, Youth Justice Staff and Merseyside Police to be part of this team potentially growing to other partner agencies.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
Reports of anti-social behaviour (ASB) to Merseyside Police	Quarterly Lower is better	11,837 (2014-15)		8,617 (Apr 2017-Mar 2018)	1,920 (Apr - Jun 2018)					Better	Anti social behaviour (ASB) incidents reported to the police in the first quarter of 2018-19 are 22% less than the same quarter of 2017-18 (2,466). During this quarter there have been a number of successful campaigns and we have been engaging with residents through community door knocks to identify the problem properties and finding informal and formal resolution with all powers available. In April, a multi-agency Arson/ASB reduction day was held in/around Norman Street, Birkenhead; We have liaised with highways to erect additional bollards to land off Lansdowne Road/Sumner Road, Birkenhead to prevent cars flying across this piece of land which was causing distress to residents/extremely dangerous. In May an Arson Awareness multi-agency campaign took place in the Birkenhead Park area. The ASB team has been working with Police on an operation providing evidence around drug dealing in Cook Street, Birkenhead. There have been door knocks in highlighted roads suffering ASB such as Serpentine Road and Edith Road, (Seacombe), Belford Road and Millhouse Lane (Moreton). The ASB team also responded to an incident of internal violence and aggression at Beechwood Library with problems with young people. All young people were identified and visited at their homes and parents spoken to with their behaviour now being monitored. Responding to ASB reports and residents' concerns, 120 residents in West Kirby attended a meeting in June. This has resulted in a number of young people receiving various interventions including; home visits, letters home to parents, referral to prevention services. Two are moving forward with legal action for a Criminal Behaviour Order. A joint high visibility operation was held between partner organisations in the Heswall area due to ASB and criminal damage . This resulted in a number of young people being identified with 23 letters home to parents and a couple of young people arrested for offences. A multi-agency action day in Oriel Road, Birkenhead in June responding to on-going drug related ASB and disorder in the road. On the day, 4 warrants were executed on the street. Drugs were located at two of the premises and the occupiers arrested. A quantity of drug related items were located at another property and seized; a large knife, possibly used in the commission of further offences, seized from another. Wirral Anti Social Behaviour Team are now working towards a Closure Order on one of the properties.
Proportion of residents who state they feel safe when outside in their local area (daytime)	Annual Higher is better	88% (Oct 2015)		90% (Dec 2017)						n/a	Latest data is from the 2017 Wirral Residents Survey.
Proportion of residents who state they feel safe when outside in their local area (After Dark)	Annual Higher is better	55% (Oct 2015)		51% (Dec 2017)						n/a	Latest data is from the 2017 Wirral Residents Survey.
Number of crimes recorded by the police	Quarterly Lower is better	19,061 (2014-15)	Ranking within 15 Most Similar Community Safety Partnership Groups: 3 (May 2017-Apr 2018)	23,096 (Apr 2017-Mar 2018)	6,709 (Apr-Jun 2018)					Worse	The total number of crimes within Wirral during the first quarter of 2018-19 is 21% more than the same quarter last year (5,550). However when comparing this with the Home Office family of 15 demographically similar Community Safety Partnership, the most recently published (April 18) ranking for Crime Rate is 3rd, comparing favourably with last year's average ranking. It should be noted that Police recorded crime data has changed over time, with improvements in recording practices, this has had an impact on the number of recorded crimes. Where there is an increase in the number of recorded offences, it is due largely to recording improvements or more victims reporting, rather than a genuine rise in crime. Primarily the case for offences of violence, public order offences, domestic abuse and sexual offences.

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
First-time entrants to the youth justice system (10-17 year olds, as a rate per 100,000 of the local general population)	Quarterly Lower is better	380 (Apr 2014 - Mar 2015)	Merseyside Youth Offending Teams (Police Crime Commissioner area): 311 (Oct 2016-Sep 2017)	157 (Oct 2016-Sep 2017)	150 (Jan-Dec 2017)					Better	Latest data is for Jan – Dec 2017. This shows a reduction of 15% when compared to the Jan – Dec 2016 rate of 177. Wirral YOS has the second highest First Time Entrants rate reduction in Merseyside during the above period.
Violence that causes an injury to an individual victim (not including homicide) recorded by the Police	Quarterly Lower is better	1,982 (2014-15)	Ranking within 15 Most Similar Community Safety Partnership Groups: 4 (May 2017-Apr 2018)	2,569 (Apr 2017-Mar 2018)	746 (Apr-Jun 2018)					Worse	The number of violent crimes with injury during the first quarter of 2018-19 is 22% more than the same quarter last year (659). However, when comparing this with the Home Office family of 15 demographically similar Community Safety Partnerships, the most recently published (April 18) ranking is 4th, comparing favourably with last year's average ranking. Violent crime over the first quarter of 2018 (Apr-Jun) is primarily driven by the increase in non-violence crime which has risen by 70%. Approximately half of this is due to an increase in domestic related crime. The analytical assessment is that it is primarily due to a change in recording practices following recommendations in an HMIC inspection in February 2017. This has led to an increase in recording of offences. The rise in Wirral recorded crime is reflected across the force area.
Percentage of Youth Re-Offending (age 10-17 years)	Quarterly Lower is better	51.4% (Jul 2012-Jun 2013)	England: 41.9% (Jul 2015-Jun 2016) Merseyside YOT (Police Crime Commissioner area): 50.4% (Jul 2015-Jun 2016)	42.3% (Apr 2015-Mar 2016)	39.7% (Jul 2015-Jun 2016)					n/a	The rate of re-offending shows a reduction of 9.9% when compared to July 2014–June 2015 rate of 49.6%. Wirral's Youth Offending Service (YOS) is the only Merseyside YOS to reduce the re-offending rate when comparing the above periods.

Attractive local environment for Wirral residents

Overview from Lead Cabinet Member

During this first quarter we have set out plans for delivering the actions within our delivery plan for 2018/19. We are now 'mid-term' in the delivery of the Wirral Plan and Attractive Local Environment Pledge, therefore it's important that we start to see signs of behaviour change in terms of the way residents act within their local environment and people taking more responsibility.

We also want to push further on our initiatives to get people involved and active in their neighbourhood and build on the successful launch of the 'Love Where You Live' support to volunteers campaign. We have received very positive feedback from those getting involved (often for the first time) in their neighbourhood and want to provide this opportunity to as many people as possible across Wirral.

During the next quarter we will focus on the following:

- Ratifying and implementing the Single use Plastics Free Wirral Policy
- Commencing the new Environmental Enforcement Contract
- Making a decision on future dog control measures following the public consultation exercise carried out in June and July
- Driving forward with the Waste Management Improvement Plan that focuses on improving recycling performance
- Establish Grot Spot Action Plan

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti. (Main Gateways and Retail Areas)	Quarterly Higher is better	97.5% (2014-15)		98.1% (2017-18)	Blue Actual: 96.7% Target: 93.3% (Q1 2018-19)					Worse	The 2018 Q1 Figures continue to show that Local Environmental Quality in key gateway and shopping areas continues to exceed the target score of 93.3% albeit with a slight decrease in performance on the previous quarter. The increase in litter in shopping areas corresponds with a reduction in the number of fixed penalty notices issued for littering offences by the environmental enforcement contractor Kingdom.
Achieve 50% kerbside recycling of domestic waste by 2020.	Quarterly Higher is better	36.30% (2014-15)		33.20% (2017-18)						n/a	Data is submitted to DEFRA Quarterly, one quarter behind, so Qtr4 data is only confirmed at the end of the 1st quarter in 2018/19. The recycling rate has dropped dramatically this year (from 35.9% in 2017/18). The majority of this decrease is as a result of improvements to the sorting equipment at Bidston, which has resulted in more contamination being removed during the process. Garden Waste composting fell slightly this year due to the decrease in the number of subscribers following the removal of the online discount for subscriptions.

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2017-18	2018-19 Q1	2018-19 Q2	2018-19 Q3	2018-19 Q4	Year End 2018-19	Trend (See Key)	Comment
Number of FPN's issued for environmental offences (Littering)	Quarterly Higher is better	(n/a)		7,797 (2017-18)	1,672 (Apr-Jun 2018)					Worse	The number of FPNs issued for littering offences this quarter is 721 less (30%) than the same period last year. The longer term trend of numbers reducing has been contributed to by a number of factors; a significant number of landowners no longer granting permission for officers to enforce on their land, there is also indicative evidence to suggest that a degree of behavioural change has been engendered amongst the public and many of those who would previously have dropped litter are no longer doing so. This is especially the case in relation to cigarette litter. It would therefore appear that the enforcement programme, coupled with the publicity and intensive communications is beginning to have the desired effect.
Number of FPN's issued for environmental offences (dog fouling)	Quarterly Higher is better	(n/a)		192 (2017-18)	35 (Apr-Jun 2018)					Worse	The number of FPNs issued for dog fouling offences this quarter is 12 less (25.5%) than the same period last year. The FPNs that were issued related to hotspot areas targeted specifically from intelligence received from members of the public to try and catch the perpetrators of this crime.
Reduce the overall collected general waste (non-recycling) per household	Quarterly Lower is better	502.15 (2014-15)		545.98 (2017-18)						n/a	Data is submitted to DEFRA Quarterly, one quarter behind, so Qtr4 data is only confirmed at the end of the 1st quarter in 2018/19. The amount of general (non-recycling) waste has increased quite considerably since last year. This is likely as a result of the improvement in sorting equipment at the facility in Bidston, which has meant that more contamination is removed from the recycling outputs.
Increase level of school recycling	Annual Higher is better	35.00% (2014-15)		48.00% (2017-18)						n/a	Data available Month after year-end
Increase the number of garden waste subscribers	Quarterly Higher is better	(n/a)		39,565 (2017-18)	36,772 (Q1 2018-19)					Better	Concentrated communications campaign has been implemented, resulting in an increase of 814 subscribers compared with the same quarter last year.
Using targeted communications, increase kerbside (green and grey bin) recycling rate for the ten lowest performing rounds to at least 25%	Quarterly Higher is better	(n/a)		21.20% (2017-18)	20.23% (Q1 2018-19)					Better	Data for April and May 2018 – June available soon. Data has been compiled and we are working with colleagues at Merseyside Recycling and Waste Authority to analyse the areas using ACORN classification. This information will be used to develop appropriate communication methods and materials to deliver to these areas.

Report Key

Trend - Performance is shown as Better, Same or Worse compared with the last reporting period. The exceptions to this are: Increase the number of events in Wirral's parks, beaches and open spaces, Number of smokers helped to stop smoking, Number of smokers still quit at 4 weeks, Number of pregnant women helped to stop smoking, Number of people helped to lose weight, Bring 1,250 empty properties back into use, Reduce homelessness through prevention, Reports of anti-social behaviour (ASB) to Merseyside Police, Number of crimes recorded by the police, First-time entrants to the youth justice system (10-17 year olds, as a rate per 100,000 of the local general population), Achieve 50% kerbside recycling of domestic waste by 2020, Number of FPN's issued for environmental offences (Littering), Number of FPN's issued for environmental offences (dog fouling), Reduce the overall collected general waste (non-recycling) per household, Increase the number of garden waste subscribers, and Using targeted communications, Increase kerbside (green and grey bin) recycling rate for the ten lowest performing rounds to at least 25%, which all compare to the same period in the previous year.

Target - Where targets apply, these are shown as either Blue, Green, Amber, Red based on the agreed tolerance range for individual measures.

Action - These are shown as either:

- Green (on track to deliver on time)
- Amber (off track but action being taken to deliver on time)
- Red (off track and won't deliver on time)