



**Business Overview and Scrutiny Committee
Tuesday 18th September 2018**

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| REPORT TITLE: | COMMERCIAL STRATEGY SCRUTINY WORKSHOP REPORT |
| REPORT OF: | THE CHAIR AND MEMBERS OF THE COMMERCIAL STRATEGY SCRUTINY WORKSHOP |

REPORT SUMMARY

This report sets out the observations, findings and recommendations arising from a scrutiny workshop held in August 2018 to undertake pre-decision scrutiny of the Council's Commercial Strategy. The Workshop was commissioned as part of the Business Overview & Scrutiny Committee's agreed work programme for the municipal year.

Members of the Business Overview and Scrutiny Committee are requested to support the contents and recommendations arising from the workshop.

RECOMMENDATION/S

- (1) Members are requested to support the contents and recommendations arising from the Commercial Strategy Scrutiny Workshop.
- (2) The report is referred to Cabinet for consideration when agreeing the Commercial Strategy.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

For the committee to endorse the work of the scrutiny workshop and to refer the observations, findings and recommendations to Cabinet for consideration.

2.0 OTHER OPTIONS CONSIDERED

Not Applicable

3.0 BACKGROUND INFORMATION

3.1 As part of the Business Overview & Scrutiny Committee's Work Programme for the year, a workshop for Members to undertake pre-decision scrutiny of the Council's Commercial Strategy was added to the committee's work programme.

3.2 A workshop, chaired by Cllr. Mike Sullivan, was convened on 20th August, 2018 and was open to all Overview & Scrutiny Members.

3.3 The workshop was conducted through a presentation made by the Senior Manager for Commercial Approach and the Cabinet Member (Finance and Resources) followed by a question and answer session on the proposed Commercial Strategy. The key observations, findings and recommendations are detailed in the final report of the workshop as **Appendix 1** to this report. The draft Commercial Strategy is attached as **Appendix 2**.

3.4 Members of this Committee are requested to consider the report before referring it to Cabinet.

4.0 FINANCIAL IMPLICATIONS

Not applicable

5.0 LEGAL IMPLICATIONS

Not applicable

6.0 RESOURCE IMPLICATIONS: ICT, STAFFING AND ASSETS

Not applicable

7.0 RELEVANT RISKS

Not applicable

8.0 ENGAGEMENT/CONSULTATION

Not applicable

9.0 EQUALITY IMPLICATIONS

There are no equality issues arising directly from this report

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APPENDICES

Appendix 1: Commercial Strategy Scrutiny Workshop Report
Appendix 2: Draft Commercial Strategy

REFERENCE MATERIAL

SUBJECT HISTORY (last 3 years)

| Council Meeting | Date |
|-----------------|------|
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