

Wirral Plan - Environment 2018-19 Year End Report

Wirral Plan 2020

ENVIRONMENT SUMMARY

LEISURE & CULTURAL OPPORTUNITIES FOR ALL

- Wirral received the Best Performer Award for Parks, Open Spaces and Horticulture at the 2018 National APSE Awards this quarter which takes our total number of national quality awards up to 32, 3 more than the start of the year and 10 more than the start of the plan.
- The Parks, Coasts and Countryside Team work to create 12 'virtual measured mile routes' in 12 parks, coast and countryside sites across Wirral has now been completed. The interactive trails can be found on our website.
- The 2018 Imagine Wirral programme has now concluded, with over 250,000 participants in the events and exhibitions overall and an estimated economic impact of over £4million.

WIRRAL RESIDENTS LIVE HEALTHIER LIVES

- The latest figures for admission episodes for alcohol related conditions shows Wirral has improved to 859 episodes per 100,000 population in 2017-18 from 889 in 2016-17. Admission episodes have however increased when compared to the Start of Wirral Plan (up from 853 per 100,000 population).
- The Reduce the Strength (RtS) scheme has now signed up over 100 businesses across Wirral. An evaluation of the project showed alcohol related hospital admissions have reduced, or not increased, in 16 out of the 17 LSOAs where the scheme has been introduced.
- Commissioned services continue to perform well. 21 more people engaged in the process of stopping smoking by Q3 2018-19 when compared to same period last year, 45 more people have continued to stop smoking 4 weeks after deciding to quit and 226 more people were helped to lose weight by Q4 2018-19 when compared to last year.
- 6 fewer pregnant women were helped to stop smoking. This is an area of focus in the 2019-20 Healthier Lives action plan.

ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

- High standards of street cleansing in main gateways and retail areas have been maintained. Focus is now on litter bin provision and blighted locations that require
 additional resource.
- The Love Where You Live campaign has become fully established and well supported with a range of volunteer groups and individuals fully engaged.
- Waste recycling performance is worsening currently at 31.2% with a 2020 target of 50%.
- Kingdom contract terminated and environmental enforcement operations ceased in March 2019.



COMMUNITY SERVICES ARE JOINED UP & ACCESSIBLE

- The community connectors continue to thrive with numbers entering volunteering, education and employment increasing month by month. In 2018/19 (Apr-Feb 19), 175 people have entered volunteering, 145 people have entered further education and 88 people have gained employment. 3,039 groups have been supported and 645 community events organised.
- The Wirral Volunteering Standard has been launched in April 2019 and 2 applications have been received, with many more organisation registering interest.
- 'Get on Board' promotion has been delayed and will be rolled out in Q1 2019/20, with more communication support within Chamber in line with recruitment of a new member of staff.

GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS

- A cumulative total of 370 affordable homes, which includes 209 Help to Buy units were completed by the end of Q4. In Q4 alone, 142 affordable units started on site. This is a lot more than was anticipated due to greater investment confidence from Registered Providers.
- Homes England approved the Housing Infrastructure Fund award in November 2018, to support housing development at Wirral Waters. The funding will enable some 1,000 new homes to be built on brownfield sites as a first phase of residential development.
- The Domestic Abuse Service, which is to enhance accommodation-based supported housing provision for victims of domestic abuse, is now live and accepting referrals, with publicity material having been issued early-April 2019. This is as a result of a funding bid submitted jointly with the LCR Local Authorities.
- The action for Cabinet Approval of the final Core Strategy Local Plan and submission to Secretary of State is off track and will not deliver on time. The Council
 remains under the threat of intervention by Government regarding progress in producing its Local Plan. A Local Plan Programme Board meets weekly to monitor
 progress.

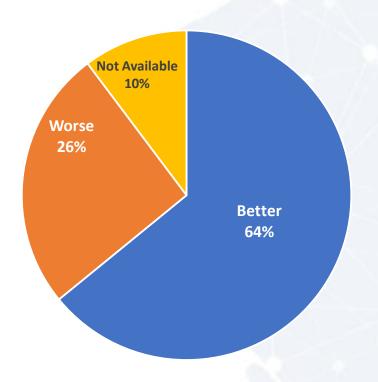
WIRRAL'S NEIGHBOURHOODS ARE SAFE

- A reduction of 30% in Wirral residents reporting anti-social behaviour (ASB) demonstrates the measure of community confidence and security being experienced across Wirral.
- The number of Wirral residents signing up to the Good Neighbour scheme has now reached 6,228 thanks to the 'Connect Us' group having called on 30,665 householders.
- Amongst many other activities, the Wirral Together campaign has run 19 Arson Reduction campaigns including 1,637 interventions. The 'Fit & Fed' initiative combined sports and two healthy meals for 500 young people.
- 23 tonnes of waste were cleared from Birkenhead and Tranmere Ward alone during a series of 'clean up days' involving communities in clearing 'grot spot' areas enlisting voluntary and community groups, Council, Police, Fire service, as well as former offenders through the 'Community Payback' scheme.
- There was a 10% rise in crimes recorded by the Police. Like Wirral, most areas in England and Wales have experienced an increase in recorded crime, but this is not reflected in the Crime Survey for England and Wales, which is seen as a more consistent measure.



TREND COMPARED TO WIRRAL PLAN START

TREND COMPARED TO START OF WIRRAL PLAN



Environment Trend Compared to Wirral Plan Start							
Trend	Number %						
Better	25	64%					
Worse	10	26%					
Not available	4	10%					
Total	39	100%					

25 (64%) of the Measures and Indicators monitored under the Environment theme have improved compared to the start of the Wirral Plan (or the earliest measurable date). 26% have become worse. There is no comparable data from 4 measures (10%) taken from the 2017 Resident's survey, which will not be updated until subsequent survey results are available.



LEISURE & CULTURAL OPPORTUNITIES FOR ALL

Pledge Name	PI Code	Description	WP Start or earliest available	Q4 2018/19	YE 2018/19	Trend	Trend Vs Plan Start or earlliest available.
Leisure and cultural opportunities for all	Ol15001	Increase the number of people who regularly use the boroughs parks and open spaces	67.0%		66.0%	×	Worse
Leisure and cultural opportunities for all	Ol15002	Increase the number of events in Wirral's parks, beaches and open spaces	300	378	378	4	Better
Leisure and cultural opportunities for all	SM15501	Increase the number of national quality awards for Wirral's parks, coastal sites and open spaces: Green Flags	22		32	4	Better
Leisure and cultural opportunities for all	SM15505	Utilisation of outdoor space for exercise / health reasons	20.7%		23.4%	✓	Better
Leisure and cultural opportunities for all	SM15506	Increase the number of residents who say they regularly volunteer / support community groups in Wirral			24.0%	*	Worse



WIRRAL RESIDENTS LEAD HEALTHIER LIVES

Pledge Name	PI Code	Description	WP Start or earliest available	Q4 2018/19	YE 2018/19	Trend	Trend Vs Plan Start or earlliest available.
Wirral residents live healthier lives	Ol16001	Admission episodes for alcohol related conditions	853		859	×	Worse
Wirral residents live healthier lives	Ol16002	Smoking prevalence in adults (age 18 and over) in Wirral	17.2%		15.9%	✓	Better
Wirral residents live healthier lives	Ol16003	Excess weight in adults	66.2%		63.3%	4	Better
Wirral residents live healthier lives	SM16503	Smoking status at time of delivery	13.9%		13.5%	4	Better
Wirral residents live healthier lives	SM16516	Number of smokers helped to stop smoking	2,115		2,136	✓	Better
Wirral residents live healthier lives	SM16517	Number of smokers still quit at 4 weeks	978		1,048	✓	Better
Wirral residents live healthier lives	SM16518	Number of pregnant women helped to stop smoking	40		34	×	Worse
Wirral residents live healthier lives	SM16519	Number of people helped to lose weight	1,553	2,044	2,044	✓	Better
Wirral residents live healthier lives	SM16520	Successful completion of drug treatment - opiate users	6.9%		6.1%	×	Worse
Wirral residents live healthier lives	SM16521	Successful completion of drug treatment - non-opiate users	46.4%		57.6%	4	Better
Wirral residents live healthier lives	SM16522	Successful completion of alcohol treatment	38.2%		39.2%	4	Better



ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

Pledge Name	PI Code	Description	WP Start or earliest available	Q4 2018/19	YE 2018/19	Trend	Trend Vs Plan Start or earlliest available.
Attractive local environment for Wirral residents	Ol20001	Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti. (Main Gateways and Retail Areas)	97.5%	99.4%	98.4%	✓	Better
Attractive local environment for Wirral residents	Ol20002	Achieve 50% kerbside recycling of domestic waste by 2020.	36.3%		31.2%	×	Worse
Attractive local environment for Wirral residents	SM20503	Number of FPN's issued for environmental offences (Littering)	11,458	4,929	4,929	×	Worse
Attractive local environment for Wirral residents	SM20504	Number of FPN's issued for environmental offences (dog fouling)	208	69	69	×	Worse
Attractive local environment for Wirral residents	SM20511	Reduce the overall collected general waste (non-recycling) per household	502.15		410.52	~	Better
Attractive local environment for Wirral residents	SM20513	Increase level of school recycling	35.0%		49.0%	~	Better
Attractive local environment for Wirral residents	SM20515	Increase the number of garden waste subscribers	36,065	39,966	39,966	~	Better
Attractive local environment for Wirral residents	SM20516	Using targeted communications, increase kerbside (green and grey bin) recycling rate for the ten lowest performing rounds to at least 25%	19.90%	21.36%	21.36%	4	Better



COMMUNITY SERVICES ARE JOINED UP & ACCESSIBLE

Pledge Name	PI Code	Description	WP Start or earliest available	Q4 2018/19	YE 2018/19	Trend	Trend Vs Plan Start or earlliest available.
Community services are joined up and accessible	Ol17001	Increase the number of residents who say they regularly volunteer / support community groups in Wirral				N/A	Not Available



GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS

Pledge Name	PI Code	Description	WP Start or earliest available	Q4 2018/19	YE 2018/19	Trend	Trend Vs Plan Start or earlliest available.
Good quality housing that meets the needs of residents	Ol18001	3,500 new homes will be built by 2020	623		2,368	~	Better
Good quality housing that meets the needs of residents	Ol18002	Improve 2,250 private sector properties	373		2,220	~	Better
Good quality housing that meets the needs of residents	Ol18003	Bring 1,250 empty properties back into use	597	1,252	1,252	4	Better
Good quality housing that meets the needs of residents	SM18502	Complete compliance inspections for all homes requiring a license	304		1,009	~	Better
Good quality housing that meets the needs of residents	SM18503	An increase in the percentage of people over 50 living in appropriate housing, that meets their needs	52.3%			N/A	Not Available
Good quality housing that meets the needs of residents	SM18504	Number of home adaptations completed	2,257	2,732	2,732	~	Better
Good quality housing that meets the needs of residents	SM18506	Reduce homelessness through prevention	707	1,154	1,154	4	Better



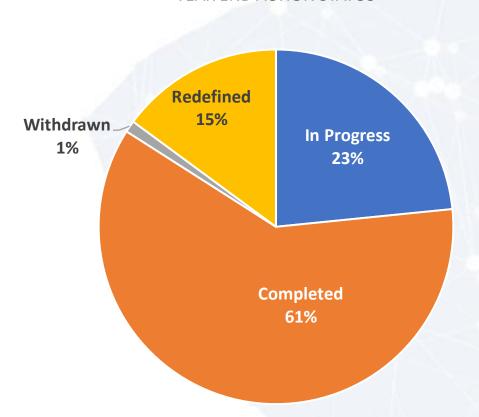
WIRRAL'S NEIGHBOURHOODS ARE SAFE

Pledge Name	PI Code	Description	WP Start or earliest available	Q4 2018/19	YE 2018/19	Trend	Trend Vs Plan Start or earlliest available.
Wirral's neighbourhoods are safe	Ol19001	Reports of anti-social behaviour (ASB) to Merseyside Police	11,837	6,029	6,029	~	Better
Wirral's neighbourhoods are safe	Ol19002	Proportion of residents who state they feel safe when outside in their local area (daytime)	88.0%			N/A	Not Available
Wirral's neighbourhoods are safe	Ol19003	Proportion of residents who state they feel safe when outside in their local area (After Dark)	55.0%			N/A	Not Available
Wirral's neighbourhoods are safe	Ol19004	Number of crimes recorded by the police	19,061	25,510	25,510	×	Worse
Wirral's neighbourhoods are safe	SM19501	First-time entrants to the youth justice system (10-17 year olds, as a rate per 100,000 of the local general population)	380		173	✓	Better
Wirral's neighbourhoods are safe	SM19503	Violence that causes an injury to an individual victim (not including homicide) recorded by the Police		2,825	2,825	×	Worse
Wirral's neighbourhoods are safe	SM19504	Percentage of Youth Re- Offending (age 10-17 years)	51.4%		41.2%	~	Better



STATUS OF ACTIONS YEAR END

YEAR END ACTION STATUS



Environment Year End Action Status							
Trend	Trend Number						
In Progress	22	23%					
Completed	57	61%					
Withdrawn	1	1%					
Redefined	14	15%					
Total	94	100%					

57 (60%) of actions across the Environment theme have been completed during 2018-19, whilst 22 (23%) continue into 2019-20. 14 (15%) of actions have been redefined, either to alter the timescales or reframe wording and 1 action has been withdrawn.



ENVIRONMENT – STATUS OF 2018-19 ACTIONS

PLEDGE 15: LEISURE AND CULTURAL OPPORTUNITIES FOR ALL

Priority 01: Promote and celebrate Wirral's parks, coast and countryside for leisure activities							
Action	Timescale	Status	Rationale				
Progress application for World Heritage Site status for Birkenhead Park	Apr 2017 - Jun 2019	In Progress					
Create 12 interactive, virtual 'measured mile trails' in 12 parks, coast and countryside sites in order to promote the sites, encourage active recreation and provide interesting educational information related to the location/nature conservation, heritage etc.	Apr 2018 - Mar 2019	Completed					
Deliver marketing / communications plan to promote Wirral's parks and open spaces as accessible places for everyone to experience and enjoy.	Apr 2018 - Mar 2019	Completed					
Deliver a programme of commercial projects for Wirral's parks, coast and countryside.	Apr 2018 - Mar 2019	Completed					
Maximise work-related opportunities to engage students of all ages in the leisure sector, progress them into apprenticeships and jobs and ensure opportunities for continuous professional development.	Apr 2018 - Mar 2019	Completed					
Identify and apply for relevant awards to recognise and celebrate Wirral's parks, coast and countryside.	Apr 2018 - Mar 2019	Completed	A				
Deliver a programme of commercial projects for Wirral's parks, coast and countryside.	Apr 2018 - Mar 2019	Completed					
Maximise opportunities to attract funding to encourage people to use Wirral's parks, coast and countryside.	Apr 2018 - Mar 2019	Completed					



Priority 02: Encourage people to take park in sports, leisure, social and physical activities								
Action	Timescale	Status	Rationale					
Complete a review of Wirral's Leisure services	Apr 2018 - Mar 2019	Redefined	The timescales have been refreshed in line with business priorities and action progress during 2018-19					
Co-design a physical activity pilot with primary care and other partners that will increase participation in physical activity (structured and unstructured)	Apr 2018 - Mar 2019	Completed						
Maximise opportunities to attract funding to encourage participation.	Apr 2018 - Mar 2019	Completed						
Increase the number of young people taking part in activities leading to improvements in poor mental health.	Apr 2018 - Mar 2019	Completed						
Work with the FA to develop a local football facility plan (LFFP) to target new development opportunities for AstroTurf and grass pitches in Wirral.	Apr 2018 - Sep 2019	In Progress						
Modernise Wirral's Leisure offer to improve accessibility and increase participation.	Apr 2018 - Mar 2019	In Progress						
Deliver a marketing / communications plan to promote Wirral's Leisure offer and encourage participation.	Apr 2018 - Mar 2019	Completed						



Priority 03: Increase pride in Wirral's communities and encourage more residents to volunteer									
Action	Timescale	Status	Rationale						
Deliver and where possible increase number of places on National Citizens Service programme available to Wirral's young people aged 16 to 17.	Apr 2018 - Mar 2019	Completed							
Provision of meals for young people as part of the Fit 'n Fed programme combating the national 'holiday hunger' agenda.	Apr 2018 - Mar 2019	Completed							
Deliver volunteering programmes to support Wirral's parks and conservation activity.	Apr 2018 - Mar 2019	Completed							



Priority 04: Develop creative partnerships and a cultural events programme to promote arts, culture and heritage in Wirral								
Action	Timescale	Status	Rationale					
Develop a directory of Wirral creative businesses and event suppliers to help support local business	Apr 2018 - Mar 2019	Completed						
Implement and promote a programme of networking events for Wirral Culture Tank 2017 - 2020	Apr 2018 - Mar 2020	In Progress						
Work with the local creative community to develop and promote the Imagine Wirral programme for 2018	Apr 2018 - Mar 2020	Completed						

Priority 05: Increase resident and visitor participation in Wirral's arts, culture and heritage offer to promote its educational, socia and wellbeing benefits				
Action	Timescale	Status	Rationale	
Create an Imagine Wirral Cultural Ambassadors programme to promote culture and creativity across the borough and support major events	Apr 2018 - Mar 2019	Completed		
Implement a communications plan to celebrate and promote arts, culture and heritage events through the Imagine Wirral programme	Apr 2018 - Dec 2018	Completed		



Priority 06: Promote Wirral on an international stage as part of the Liverpool City Region to attract world class arts, heritage and culture events and exhibitions Timescale Status Rationale Action Implement the Liverpool City Region Culture and Creativity Apr 2018 -Strategy through participation on the Liverpool City Region In Progress Mar 2020 Cultural Partnership Apr 2018 -The wording of this action has been made Develop programme for Wirral's Borough of Culture Redefined Mar 2020 more specific to ensure clarity of delivery Develop a funding strategy to drive our approach to Apr 2018 applying for regional, national and international funding to In Progress Mar 2020 promote and showcase Wirral Apply for regional and national awards which recognise Apr 2018 -In Progress Wirral's culture and heritage offer Mar 2020

Priority 07: Support people to take more control of their health and wellbeing				
Action	Timescale	Status	Rationale	
Create innovative spaces for use by cultural and creative organisations	Apr 2018 - Mar 2020	In Progress		
Ensure the training offer for the arts, culture, heritage and tourism sector supports the priorities for business growth and development	Apr 2018 - Mar 2020	In Progress		
Complete review of Wirral Council's leisure and culture assets	Apr 2018 - Apr 2019	Redefined	The wording of this action has been made more specific to ensure clarity of delivery	



PLEDGE 16: WIRRAL RESIDENTS LIVE HEALTHIER LIVES

Priority 01: Reduce the number of people who smoke in Wirral				
Action	Timescale	Status	Rationale	
Deliver Wirral's Tobacco Strategy to reduce the number of people who smoke in Wirral	May 2017 - Mar 2021	Redefined	The timescales have been refreshed in line with business priorities and action progress during 2018-19	

Priority 02: Reduce the number of people who smoke in Wirral				
Action	Timescale	Status	Rationale	
Deliver Wirral's Alcohol Strategy to reduce the impact of alcohol misuse on individuals and communities	May 2017 - Mar 2021	Redefined	The timescales have been refreshed in line with business priorities and action progress during 2018-19	

Priority 03: Increase the number of people with a healthy weight in the borough				
Action	Timescale	Status	Rationale	
Develop a cross-sector range of actions (beginning in the workplace) to support people to maintain a healthy weight.	Apr 2018 - Mar 2019	Completed		
Develop and commission treatment pathways for local people who are overweight and obese.	Apr 2018 - Dec 2019	Completed		



Priority 04: Support people to take more control of their health and wellbeing			
Action	Timescale	Status	Rationale
To deliver and measure the effectiveness of the "Raising public awareness & increasing personal responsibility" strand of the Wirral Blood Pressure Action Plan.	Apr 2017 - Mar 2020	In Progress	
Promote the dangers of drug use to young people to ensure they can make informed decisions.	Jul 2017 - Mar 2020	In Progress	
Provide support, information and advice to vulnerable residents and/or people with low level mental health issues to encourage independence and self-management.	Apr 2018 - Mar 2020	Completed	
Deliver and measure the impact of Safe and Well Visits targeting vulnerable and at-risk residents across Wirral.	Apr 2018 - Mar 2019	Completed	
Encourage employers across Wirral to support their staff to be healthy and well.	Jul 2018 - Jul 2018	Completed	
Evaluate the Cumulative Impact Policy in operation in Birkenhead.	Apr 2018 - Mar 2019	Completed	
Promote digital options e.g. "Best You" to encourage independence and self-management.	Apr 2018 - Mar 2019	Completed	
Raise awareness and encourage take up of the behaviours associated with the Five Ways to Wellbeing.	Apr 2018 - Mar 2019	Completed	



PLEDGE 17: COMMUNITY SERVICES ARE JOINED UP AND ACCESSIBLE

Priority 01: Inspiring people to become more involved in their communities			
Action	Timescale	Status	Rationale
Build local knowledge by identifying what activities are happening across Wirral bringing together information on community assets.	Jul 2018 - Mar 2020	In Progress	
Develop and launch a Wirral Partnership approach to working with local communities to deliver the Wirral Plan.	Apr 2018 - Jul 2018	Completed	
Strengthen and link community networks in response to the Wirral Partnership approach to support communities.	Jul 2018 - Mar 2020	Completed	

Priority 02: Encouraging more people to volunteer in Wirral				
Action	Timescale	Status	Rationale	
Develop an approach which recognises the contribution of volunteers by developing schemes which build on best practice eg volunteer week and annual business awards.	Apr 2017 - Mar 2020	Completed		
Develop Wirral Partnership approach to employer supported Volunteering.	Apr 2018 - Mar 2020	In Progress		



Priority 02: Encouraging more people to volunteer in Wirral cont.				
Action	Timescale	Status	Rationale	
Raise the profile of volunteering through targeted marketing and promotion using a range of existing channels and opportunities	Mar 2017 - Mar 2020	Redefined	The Wording of the action has been made more specific to ensure clarity of delivery	
Work with organisation to promote the benefits of volunteering and volunteering opportunities in Wirral.	Apr 2018 - Mar 2019	Completed		

Priority 03: Working together to remove barriers			
Action	Timescale	Status	Rationale
Develop a coordinated approach to increase access to volunteering opportunities.	Apr 2017 - Mar 2020	Completed	
Develop a Wirral Volunteering standard to ensure all organisations support volunteers appropriately.	Apr 2018 - Mar 2019	Completed	
Increase funding coming into the borough to help organisations to develop.	Apr 2017 - Mar 2020	In Progress	



PLEDGE 18: GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS

Priority 01: Building more houses in Wirral to meet our economic growth ambitions				
Action	Timescale	Status	Rationale	
Cabinet Approval of final Core Strategy Local Plan and submission to Secretary of State	Apr 2017 - Jul 2019	Redefined	The Wording of the action has been made more specific to ensure clarity of delivery The timescales have been refreshed in line with business priorities and action progress during 2018-19	
Deliver in partnership with Registered Providers, Wirral's 2016-2021 Shared Ownership and Affordable Housing Programme which will deliver 283 new affordable homes by 2021	Apr 2017 - Mar 2021	In Progress		
Deliver the Housing Infrastructure Fund 'Wirral Water' Programme	Apr 2018 - Mar 2021	In Progress		
Development of a Policy approach via the planning system to respond to the creation of new Houses in Multiple Occupation	Apr 2018 - Mar 2019	Redefined	The timescales have been refreshed in line with business priorities and action progress during 2018-19	
Ensure housing outputs are maximised and delivered as part of the new Growth Company	Jun 2018 - Jun 2028	In Progress		



Priority 02: Improving the quality of Wirral's housing offer for our residents				
Action	Timescale	Status	Rationale	
Complete Selective Licensing Consultation Report and Report to members on finding of consultation exercise on the potential expansion of selective licensing	Apr 2018 - Aug 2018	Completed		
Identifying opportunities to design and plan the introduction of 'assisted' technology to improve wellbeing and safety and promote independence	Apr 2017 - Mar 2020	In Progress		
Identify the number of empty homes vacant for longer than 2 years and prioritise action to bring back into use	Apr 2018 - Mar 2019	Completed		
Implement the extended Housing of Multiple Occupation Mandatory licensing in the Borough under the new Government Regulations	Apr 2018 - Oct 2018	Completed		
Reduce fuel poverty and increase disposable income for vulnerable households through targeted energy programmes	Apr 2017 - Mar 2020	Redefined	The Wording of the action has been made more specific to ensure clarity of delivery	



Priority 03: Meeting the housing and support needs of our most vulnerable people to enable them to live independently			
Action	Timescale	Status	Rationale
Commission Phase 4 and 5 of new services for homelessness and socially excluded groups in line with commissioning plan	Apr 2017 - Aug 2018	Completed	
Complete homelessness review following introduction of Homelessness Reduction Act 2017 and develop strategy to target service to respond to challenge	Apr 2018 - Jan 2019	Redefined	The timescales have been refreshed in line with business priorities and action progress during 2018-19
Contribute to the delivery of a Liverpool City Region (LCR) accommodation based support services including domestic abuse. Homelessness and those with chaotic lifestyles	Apr 2017 - Mar 2020	Completed	
Engage with stakeholders on the implementation of the new Homeless Reduction Act and the new duty to refer	Apr 2018 - Mar 2019	Completed	
Evaluate the pilot enhanced sheltered housing scheme for recommendations for the future delivery of services	Mar 2019 - Mar 2020	Redefined	The wording of the action has been made more specific to ensure clarity of delivery
Implement a new approach to the adaptations and offer for Disabled Facilities Grant to reduce timescales for completion	Apr 2018 - Mar 2019	Completed	
Respond to the new requirements as part of the Governments new Supported Housing Funding Model for short term funding	Apr 2018 - Mar 2020	Withdrawn	Withdrawn during 2018/19 - approval given by Pledge Lead.



Priority 03: Meeting the housing and support needs of our most vulnerable people to enable them to live independently cont.

Action	Timescale	Status	Rationale
Work with Registered Providers and private companies to deliver 300 additional Extra care homes	Oct 2014 - Mar 2020	In Progress	



PLEDGE 19: WIRRAL'S NEIGHBOURHOODS ARE SAFE

Priority 01: Build Stronger and more confident communities where people feel safe			
Action	Timescale	Status	Rationale
Review and revise the Prevent strategy to ensure that Wirral continues to challenge any areas where radicalisation of individuals could occur	Apr 2018 - Mar 2019	Completed	
Using the results of the latest Wirral's Residents Survey we will develop actions to target those areas of the community who feel unsafe to increase feelings of safety	Apr 2018 - Mar 2020	In Progress	

Priority 02: Improve Community Safety by tackling the cause and impact of crime and anti-social behaviour			
Action	Timescale	Status	Rationale
Establish a Drug and Alcohol Crime Harm Reduction Group to produce an action plan to tackle the levels of crime and ASB where drug and alcohol have been a causal factor	Apr 2018 - Mar 2019	Completed	
We will build on the success of the Community Days of Action to deliver one a month, targeted across various locations in Wirral	Apr 2018 - Mar 2019	Completed	



Priority 03: Protecting the most vulnerable people in our communities				
Action	Timescale	Status	Rationale	
Develop a programme of activity that contributes to the support of those citizens of Wirral who are vulnerable to cyber- crime	May 2018 - Mar 2019	Completed		
Develop a strategy and deliver a work programme to combat Modern Slavery wherever it may occur on Wirral	Apr 2018 - Mar 2019	Completed		
Implement programmes to protect those people vulnerable to hate crime and repeat victimisation	Apr 2018 - Mar 2020	In Progress		

Action	Timescale	Status	Rationale
Continue to build on the success of the Safer Wirral Hub Model by reviewing services and delivery teams such as the Integrated Front Door, Early Help and Interventions (Child Sexual Exploitation, Child Exploitation, Modern Slavery etc), to assess their suitability for inclusion in Phase 2 of the Safer Wirral Hub.	Apr 2018 - Mar 2019	Completed	



PLEDGE 20: ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

Priority 01: Love Where You Live				
Action	Timescale	Status	Rationale	
Develop the Love Where You Live Hubs to include equipment to make physical improvements to localities.	Apr 2018 - Mar 2019	Completed		
Implement a live mapping system, which contains environmental information, to be updated regularly, to inform residents what is happening in their local area.	Apr 2018 - Sep 2018	Completed		

Priority 02: Driving Behaviour Change				
Action	Timescale	Status	Rationale	
Carry out consultation on the establishment of a Dog Control Public Space Protection Order (PSPO) to create high levels of enjoyment and user experience of Wirral's open spaces.	Apr 2018 - Sep 2018	Completed		
Deliver a behaviour change initiative pilot in conjunction with the Behaviour Insight Team to tackle flytipping and develop a methodology to measure the impacts. Determine the transferability to other parts of the Council / other Council services	Apr 2017 - Jun 2018	Completed		



Priority 02: Driving Behaviour Change cont.				
Action	Timescale	Status	Rationale	
Establish the new Environmental Enforcement Contract and partner arrangements to deliver effective action against environmental crime.	Apr 2018 - Jul 2018	Completed		
Support the establishment of the Wirral Together concept to transform the Council's relationship with residents and empower people to get involved in their local community, through initiatives such as the Love Wirral Business Award	Jul 2018 - Mar 2019	Completed		

Priority 03: Put Resources Where They Are Needed				
Action	Timescale	Status	Rationale	
Establish new Weed Spraying Contract to deliver effective weed control across the authority.	Apr 2018 - Oct 2018	Completed		
Review deployment of additional cleansing resource for the authority's alleyways	Apr 2018 - Sep 2018	Completed		



Priority 04: Tackling Untidy Land				
Action	Timescale	Status	Rationale	
Transforming high streets: Using Seacombe as a trial high street, engage with local residents, businesses and schools to develop and action plan to improve the local high street environment.	Apr 2018 - Mar 2019	Completed		

Priority 05: Waste Prevention & Reuse				
Action	Timescale	Status	Rationale	
Develop & deliver Wirral Climate Change strategy 2014-19 refreshed programme of work, (Aug 18 – July 19) including the adoption of sustainability appraisal tools to support corporate decision making	Apr 2017 - Mar 2019	Completed		
To establish a resource & Energy Management Plan to enable the Council to be an exemplar of resource efficiency.	May 2018 - May 2019	Completed		
To Establish the Councils Single Use Plastics Policy and to put in place arrangements for Wirral to become Single Use Plastics free.	Apr 2018 - Mar 2019	Completed		



Priority 06: Residual Collections				
Action	Timescale	Status	Rationale	
Carry out a full review on the additional refuse bin authorisations and set up a process for an annual review going forward. Use the same process to carry out an annual review of the assisted collection authorisations.	Apr 2018 - Jun 2018	Completed		
Participate in the ongoing Liverpool City Region (LCR) joint working projects to support combining future waste management provision across the City Region	Apr 2018 - Mar 2019	Redefined	The timescales have been refreshed in line with business priorities and action progress during 2018-19 * The wording of this action has been made more specific to ensure clarity of delivery	

Priority 07: Kerbside Recycling Collections				
Action	Timescale	Status	Rationale	
Implement the revised Waste Management Plan; through targeted communications to encourage the reduction of green bins, greater recycling participation and partnership working (in particular Registered Social Landlords).	May 2018 - May 2019	Redefined	The timescales have been refreshed in line with business priorities and action progress during 2018-19	



Priority 08: Food & Garden Waste Collections					
Action	Timescale	Status	Rationale		
Interpret the Government's Environmental Plan and the Resources Plan (scheduled for publication late 2018), to ensure that Wirral is in a position to develop plans for implementation of provision such food waste collections.	Apr 2018 - Mar 2019	Redefined	The timeframe has been extended to fit into new proposed legislation coming into Force 2019		

