Appendix 1 – Savings Proposals

Tourism, Communities, Culture & Leisure Committee

The culture and visitor economy is a valuable source of income to the Wirral economy, however, supporting it is not a legal duty of the council. The work we do helps support local employers to succeed, to win more business and grow – creating more jobs and opportunities for local people. We will help make sure our residents have the skills and education they need to secure their best possible futures.

We aim to develop strategic facility plan for Wirral that is fit-for-purpose - right activities in the right places that are accessible and meet the needs and aspirations of the people they serve.

OPTION	VALUE	NARRATIVE	
Culture and Visitor Economy savings	£620,000	A major reduction in the council's culture and visitor economy service achieved through staff savings and deleting the events budget. A small resource would remain within the regeneration team to deliver the culture elements of the regeneration programme, plus marketing resource will be re-allocated to the corporate communication team to manage the upkeep of visitor economy website and marketing, including involvement in the Liverpool City Region joint work on visitor economy. Savings of £620,000 could be achieved in the council budget by reducing this service.	
Close Europa Pools	£640,000	Birkenhead is about to undergo major regeneration which will include looking at the best options for future leisure provision. The saving which would be achieved by closure of Europa Pools – which requires one of the highest levels of support of the borough's leisure centres, would be £640,000.	
Pause re-opening of Woodchurch Leisure Centre	£322,000	Some of our leisure centres are being used for Covid vaccinations, while refurbishment can only be done while they are closed. Woodchurch is one of the smaller Leisure Centres with one of the lower levels of usage with	

		the second highest level of financial support. Delaying the re-opening of Woodchurch Leisure Centre would save the council £322,000 .
Review of 4 Golf Courses	£273,000	The Council operates four golf professional courses, which is a non-statutory service and there are a number of private courses throughout the Borough. In recent years, significant work has been undertaken to identify alternative delivery models for golf provision, however none of these solutions were pursued. Interest remains from private sector operators to run and operate Council owned courses under a lease arrangement. A review of options around the provision of council owned courses will be carried out. Potential closure/transfer of council operated golf courses could save £273,000
Review of Museums Service	£327,500	This option is for a full review of the council's museum service provision which includes the Williamson Art Gallery & Museum. A separate exercise would be required to establish the residual cost of maintaining any buildings mothballed by this proposal and a decision taken as to what to do with the historic collections. Retaining the collections will attract an annual maintenance cost of approximately £50,000 per annum. Closure of the museums service would save £327,500 from the council budget per year.
Royden Park Commercial Development - Phase 1	£80,000	This proposal would develop elements of Royden Park with income generating services, providing significant environmental and social outcomes. The main element is a high ropes aerial park which will be situated adjacent to the new overspill car park. An external partner will be sought to fund, design, plan, construct, and operate the park on a turnover share/lease agreement. Phase 1 will include a self serve dog wash unit be in partnership with the local 'friends of' group and funded via lottery grant. This option could see income to the council of £80,000 .