

APPENDIX 2 - Summary of potential income form increasing existing charges

NOTES:

- 1) We have a mandate that tariffs can not end with a 5p, therefore they need to be to the n
- 2) Existing tariffs would need to be more than doubled at all current charging locations in or

	Estimated additional parking income from a rise in tariffs	
	10p increase on all tariffs	20p increase on all tariffs
Off-Street Car Parks	£110k to £150k	£200k to £250k
Country Parks	15k	30k
On-Street Birkenhead CPZ	25k	50k
Estimated total additional income achievable from 2022/23	£170k	£310k
Estimated total additional income (part year 2021/22) assuming charges increased from 1st July 2021	£125k	£230k
Estimated total additional income (part year 2021/22) assuming charges increased from 1st July 2021 and factoring in the current and predicted drop in usage following COVID	£90k	£170k

nearest 10p

order to potentially generate an additional £1m income if this was done in isolation from other options.

ffs:		
50p increase on all tariffs	£1 increase on all tariffs	£1.25 increase on all tariffs
£300k to £400k	£500k to £700k	£650k to £900k
80k	£150k	£190k
100k	£200k	£250k
£525k	£1 million	£1.25 million
£390k	£750k	£935k
£290k	£560k	£700k

