

APPENDIX A

LOCAL PUBLIC SERVICE AGREEMENT - ACTION PLAN

LPSA TARGET: Raise standards in English, Maths, and Science in secondary education so that:
by 2004 75% of 14 year olds achieve level 5 or above in English and Maths (70% in science) nationally, and by 2007 85% (80% in science)

PERFORMANCE INDICATORS: BVPI 181a (English), BVPI 181b (Maths), BVPI 181c (Science)

CORPORATE OBJECTIVE: Providing Educational and Cultural Opportunities for all

RESPONSIBLE DEPARTMENT: Education & Cultural Services

ACTIONS	MILESTONES
<p>To implement the LPSA action plan by developing and implementing targeted programmes of support.</p>	<p>Develop effective teaching strategies in response to different learning styles in order to build on pupil's prior attainment. Start: 01/04/2004 End: 31/08/2004 Status: Completed</p> <p>Second an additional Advisory Teacher/Consultant and identify target schools with pupils at level 3 or borderline 4/5 at end of KS2 able to benefit from targeted support in English, maths, and science. Start: 01/04/2004 End: 31/08/2004 Status: Completed</p> <p>Integrate the intervention programme into the work of the English, maths and science teams and plan so as to ensure an effective exit strategy. Start: 01/01/2006 End: 31/07/2006 Status: Outstanding</p> <p>Implement (i) a development programme for Literacy and numeracy skills across the curriculum in Year 7 in order for target pupils to achieve level 4, or level 5 respectively, by the end of the year (ii) a targeted intervention programme using specially prepared booster materials for English, maths and science with year 9 pupils in those schools identified. Programme to be monitored termly. Start: 01/09/2004 End: 31/07/2006 Status: Outstanding</p>

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LPSA TARGET:

Raise standards in English and Maths so that:
Key Stage 2 Average Point Score is increased
The number of schools with less than 65% of pupils achieving Level 4+ is reduced

PERFORMANCE INDICATORS:

Local PI 1023, Local PI 1024, Local PI 1025

CORPORATE OBJECTIVE:

Providing Educational and Cultural Opportunities for all

RESPONSIBLE DEPARTMENT:

Education & Cultural Services

ACTIONS	MILESTONES
<p>To implement the LPSA action plan by developing and implementing targeted programmes of support.</p>	<p>Develop effective teaching strategies in response to different learning styles building on pupil's prior attainment and develop the use of Wave 3 interventions to increase the number of pupils gaining Level 3 by the end of Year 4 in English and Maths. Start: 01/04/2004 End: 31/07/2004 Status: Completed</p> <p>Second an additional Advisory Teacher and identify target schools with pupils who are close to achieving a level 4 Start: 01/04/2004 End: 31/08/2004 Status: Completed</p> <p>Integrate the intervention programme into the work of the literacy and numeracy teams so as to ensure an effective exit strategy. Start: 01/01/2006 End: 31/07/2006 Status: Outstanding</p> <p>Implement a targeted intervention programme in those schools identified monitored termly. Start: 01/09/2004 End: 31/07/2006 Status: Outstanding</p>

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LPSA TARGET:

Attendance of pupils during secondary education with particular attention given to unauthorised absence in the six worst performing schools

PERFORMANCE INDICATORS:

BVPI 45, Local PI 1040

CORPORATE OBJECTIVE:

Providing Educational and Cultural Opportunities for all

RESPONSIBLE DEPARTMENT:

Education & Cultural Services

ACTIONS	MILESTONES
To implement the LPSA Action Plan. To implement the LPSA action plan by developing and implementing targeted programmes of support.	Appoint a dedicated secondary project worker to work with the six worst performing schools and implementation of the electronic registration project. Start: 01/04/2004 End: 31/07/2004 Status: Completed Provide individual and group work with identified pupils Start: 01/09/2004 End: 31/03/2005 Status: Outstanding Provide additional support with whole school approach to attendance Start: 01/09/2004 End: 31/07/2006 Status: Outstanding Integrate the intervention programme into the work of the support teams so as to ensure an effective exit strategy Start: 01/01/2006 End: 31/07/2006 Status: Outstanding

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LPSA TARGET:

Improve the quality of life and independence of older people so that they can live at home wherever possible, by increasing by March 2006 the number of those supported intensively to live at home to 30% of the total being supported by Social Services at home or in residential care

PERFORMANCE INDICATORS: (PAF C26),

BVPI 53 (PAFC28), BVPI 54 (PAF C32), Local PI 8007

CORPORATE OBJECTIVE:

Supporting and Protecting Vulnerable People

RESPONSIBLE DEPARTMENT:

Social Services

ACTIONS	MILESTONES
Reduce the number of older people admitted to residential or nursing care	Establish admissions targets and control mechanism via placement panel Start: 01/04/2004 End: 30/06/2004 Status: Completed
Increase the number of Older People helped to live at home by: Increasing the use of direct payments	Identify team targets for direct payments 2004/2005 Start: 01/04/2004 End: 30/06/2004 Status: Completed Review performance and set team targets for 2005/2006 Start: 01/03/2005 End: 31/03/2005 Status: Outstanding
Increase the number of Older People helped to live at home by: Increasing the number of people supported by independent day care provision and luncheon clubs	Review of day care contracts and RAP arrangements Start: 01/08/2004 End: 30/11/2004 Status: Outstanding Establish day care/luncheon Club SLA's for each provider and performance targets Start: 01/12/2004 End: 31/03/2005 Status: Outstanding
Increase the number of Older People helped to live at home by: Re-engineering in-house home care service.	Agree re-engineering post and report specifications. Advertise post Start: 01/10/2004 End: 30/12/2004 Status: Outstanding Appoint Re-engineering Officer Start: 01/10/2004 End: 30/12/2004 Status: Outstanding Report findings and recommendations of re-engineering exercise and develop implementation plan Start: 01/03/2005 End: 31/03/2005 Status: Outstanding
Increase the number of Older People helped to live at home by: Reviewing Provider Status of POPIN	Review of POPIN provision Start: 01/10/2004 End: 30/12/2004 Status: Outstanding Subject to status identify targets for remaining period of LPSA Start: 01/10/2004 End: 31/12/2004 Status: Outstanding

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ACTIONS	MILESTONES
<p>Increase the number of Older People helped to live at home by: Reviewing Strategy for Older People helped to live at home</p>	<p>Implement strategy plan and set further LPSA actions and milestones Start: 01/10/2004 End: 30/12/2004 Status: Outstanding</p> <p>Review strategy Start: 01/07/2004 End: 31/12/2004 Status: Outstanding</p>
<p>Increase the number of Older People helped to live at home by: Establishing basis for allocation of PPG</p>	<p>Review PPG allocation options on VFM basis Start: 01/10/2004 End: 30/10/2004 Status: Outstanding</p> <p>Allocate PPG and establish audit trail Start: 01/10/2004 End: 31/12/2004 Status: Outstanding</p>
<p>Increase number of households supported intensively by: Expanding WEDS to increase ratio of intensive packages in the system</p>	<p>Agree plan to expand WEDS service to additional hospital wards Start: 01/04/2004 End: 30/06/2004 Status: Completed</p> <p>Advertise and recruit additional WEDS staff Start: 01/10/2004 End: 30/12/2004 Status: Outstanding</p>
<p>Increase number of households supported intensively by: Establishing reviewing criteria to reduce dependency</p>	<p>Criteria reviewed and implemented Start: 01/10/2004 End: 30/11/2004 Status: Outstanding</p>
<p>Increase number of households supported intensively by: Reviewing packages with >10 hours but less than 6 visits and reviewing all packages with 6 visits but <10 hours</p>	<p>Complete review and implement package improvements Start: 01/10/2004 End: 30/12/2004 Status: Outstanding</p>
<p>Increase number of households supported intensively by: Developing and introducing exception monitoring reports for margin cases</p>	<p>Exception reporting in place and follow up process established Start: 01/10/2004 End: 31/12/2004 Status: Outstanding</p>

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LPSA TARGET:

To increase the percentage of looked after children (who have been looked after continuously for at least 12 months) who on leaving education meet or exceed their predicted outcome attainment from Key Stage 3

PERFORMANCE INDICATORS:

8011 (QP9), Local PI 8012, Local PI 8013

BVPI 50 (PAF A2), Local PI 8009 (PAF C24), Local PI

CORPORATE OBJECTIVE:

Supporting and Protecting Vulnerable People

RESPONSIBLE DEPARTMENT:

Social Services

ACTIONS	MILESTONES
<p>Reduce the number of children looked after in placement 20 miles or more from the Council area</p>	<p>Develop regional residential commissioning strategy Start: 01/04/2004 End: 31/07/2004 Status: Completed</p> <p>Develop residential services within 20 miles Start: : 01/04/2004 End: 31/10/2006 Status: Ongoing</p> <p>Develop preventative strategy Start: : 01/04/2004 End: 31/10/2004 Status: Completed</p> <p>Profile LAC group in team Start: : 01/04/2004 End: 31/10/2004 Status: Completed</p> <p>Develop individual team targets Start: : 01/04/2004 End: 31/10/2004 Status: Outstanding</p> <p>Review current services available locally to meet the most complex children's needs Start: : 01/04/2004 End: 30/12/2004 Status: Outstanding</p> <p>Review range of educational facilities available locally to meet local needs Start: : 01/04/2004 End: 31/12/2004 Status: Outstanding</p> <p>Review current services available from CAMH Start: : 01/04/2004 End: 31/12/2004 Status: Outstanding</p> <p>Agree strategy with local regional providers to raise standards to meet needs Start: : 01/04/2004 End: 31/03/2005 Status: Outstanding</p>
<p>To reduce the percentage of LAC who were permanently excluded from school at any time during the previous school year</p>	<p>1st quarterly review of the Virtual School register Start: 01/06/2004 End: 30/06/2004 Status: Completed</p> <p>All appropriate exclusions appealed Start: : 01/04/2004 End: 30/09/2007 Status: Ongoing</p>

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ACTIONS	MILESTONES
	<p>2nd quarterly review of the Virtual School register Start: 01/10/2004 End: 31/10/2004 Status: Outstanding</p> <p>Scope resources needed to provide alternative strategy to exclusions via Link etc. Start: : 01/04/2004 End: 31/12/2004 Status: Outstanding</p> <p>Set up PR sessions with heads/SW/FC etc Governors Start: : 01/04/2004 End: 31/12/2004 Status: Outstanding</p> <p>3rd quarterly review of the Virtual School register Start: 01/01/2005 End: 31/01/2005 Status: Outstanding</p> <p>4th quarterly review of the Virtual School register Start: 01/03/2005 End: 31/03/2005 Status: Outstanding</p>
<p>To reduce the % of children looked after continuously for at least 12 months of school age, who missed 25 days or more schooling for any reason during the previous year</p>	<p>Undertake 1st briefing session to engage residential providers SW and FC in significance of child being in school Start: : 01/04/2004 End: 31/10/2004 Status: Completed</p> <p>Appoint admin assistant to help monitor absence via LACES Start: : 01/04/2004 End: 31/10/2004 Status: Outstanding</p> <p>Review 50% of current contacts to ensure significant emphasis is placed on school placements Start: : 01/04/2004 End: 31/12/2004 Status: Outstanding</p> <p>Meet with Foster Carers to talk about not taking holidays during term time Start: : 01/04/2004 End: 30/11/2004 Status: Outstanding</p> <p>Develop role and job description for attendance officer role for looked after children Start: : 01/04/2004 End: 30/11/2004 Status: Outstanding</p> <p>Develop role of BIP and BEST and extended social for LAC Start: : 01/04/2004 End: 31/12/2004 Status: Outstanding</p> <p>Review the remainder 50% of current contacts to ensure significant emphasis is placed on school placements Start: : 01/04/2004 End: 31/03/2005 Status: Outstanding</p>

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ACTIONS	MILESTONES
<p>Increase the percentage of young people leaving care with at least one GCSE graded A* to G or GNVQ</p>	<p>Develop an action plan for all non attendees Start: : 01/04/2004 End: 30/11/2004 Status: Outstanding</p> <p>Establish who would benefit most for IT etc support Start: : 01/04/2004 End: 30/11/2004 Status: Outstanding</p> <p>Establish who would benefit most by having fees paid for support learning mentor Start: : 01/04/2004 End: 30/11/2004 Status: Outstanding</p> <p>Profile care leavers over LPSA period with no qualifications Start: : 01/04/2004 End: 30/11/2004 Status: Outstanding</p> <p>Set up a system for monitoring attendance for 16+ in education Start: : 01/04/2004 End: 30/11/2004 Status: Outstanding</p> <p>Set up sessions with care leavers Start: : 01/04/2004 End: 31/12/2004 Status: Outstanding</p>
<p>Establish a subgroup of the Young People Strategic Partnership Board which oversees progress and monitors performance</p>	<p>Establish group members Start: : 01/04/2004 End: 30/06/2004 Status: Completed</p> <p>Monitor service delivery of performance targets (first quarter) Start: 01/07/2004 End: 31/07/2004 Status: Completed</p> <p>Monitor service delivery of performance targets (second quarter) Start: 01/10/2004 End: 31/10/2004 Status: Outstanding</p> <p>Monitor service delivery of performance targets (third quarter) Start: 01/01/2005 End: 31/01/2005 Status: Outstanding</p> <p>Monitor service delivery of performance targets (fourth quarter) Start: 01/03/2005 End: 31/03/2005 Status: Outstanding</p>
<p>Develop treatment fostering service</p>	<p>Bid for government grant funding Start: : 01/04/2004 End: 31/07/2004 Status: Completed</p> <p>Setting up of the service Start: : 01/04/2004 End: 30/09/2004 Status: Completed</p>
<p>Commission residential services which focus on providing good educational outcomes</p>	<p>Appoint a north-west children's residential commissioning manager Start: : 01/04/2004 End: 30/09/2004 Status: Completed</p>

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ACTIONS	MILESTONES
Service re-engineering and training to staff to focus on educational outcomes for children looked after	<p>Training programme to be delivered to staff at all levels, starting with Foster Carers Start: : 01/04/2004 End: 31/12/2004 Status: Outstanding</p>
Ensure there is an adequate workforce to meet target demands	<p>Work towards 100% of looked after children having an allocated social worker - 1st monthly progress is undertaken Start: : 01/04/2004 End: 30/04/2004 Status: Completed</p> <p>Work towards 100% of looked after children having an allocated social worker - 2nd monthly progress is undertaken Start: 01/05/2004 End: 31/05/2004 Status: Completed</p> <p>Work towards 100% of looked after children having an allocated social worker - 3rd monthly progress is undertaken Start: 01/06/2004 End: 30/06/2004 Status: Completed</p> <p>Develop a rigorous recruitment and retention strategy Start: : 01/04/2004 End: 31/07/2004 Status: Completed</p> <p>Work towards 100% of looked after children having an allocated social worker - 4th monthly progress is undertaken Start: 01/07/2004 End: 31/07/2004 Status: Completed</p> <p>Work towards 100% of looked after children having an allocated social worker - 5th monthly progress is undertaken Start: 01/08/2004 End: 31/08/2004 Status: Completed</p> <p>Work towards 100% of looked after children having an allocated social worker - 6th monthly progress is undertaken Start: 01/09/2004 End: 30/09/2004 Status: Completed</p> <p>Work towards 100% of looked after children having an allocated social worker - 7th monthly progress is undertaken Start: 01/10/2004 End: 31/10/2004 Status: Completed</p>
Increase availability of IT for both children looked after and for database monitoring	<p>Set up a database to monitor the project Start: : 01/04/2004 End: 31/10/2004 Status: Outstanding</p> <p>Ensure 100% of children looked after have access in their care setting to a computer Start: : 01/04/2004 End: 31/12/2004 Status: Outstanding</p>

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ACTIONS	MILESTONES
<p>Develop a concentrated programme of work with looked after children within local schools</p>	<p>Discussions to take place concerning co-ordinating all new initiatives Start: : 01/04/2004 End: 31/07/2004 Status: Completed</p> <p>Involve secondary heads to deliver the target as soon as possible Start: : 01/04/2004 End: 31/10/2004 Status: Outstanding</p>
<p>Establish a 'Virtual School' with a board of Governors to oversee progress for children. Board to be supported by elected members</p>	<p>Draft a report for consultation Start: : 01/04/2004 End: 31/07/2004 Status: Completed</p> <p>Set terms of reference and elect members Start: 01/07/2004 End: 30/11/2004 Status: Outstanding</p>

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LPSA TARGET:

Contribute to the achievement of a 10% reduction in the gap in life expectancy at birth between Wirral and the rest of England by 2010 using the gap at 2000 as the baseline.

PERFORMANCE INDICATORS:

Local PI 8010a, Local PI 8010b, Local PI 8010c

CORPORATE OBJECTIVE:

Improving the Health of Wirral People

RESPONSIBLE DEPARTMENT:

Social Services and Birkenhead & Wallasey PCT

ACTIONS	MILESTONES
Develop and complete data collection pilot	<p>Recruit temporary data facilitator to do pilot Start: 01/04/2004 End: 30/06/2004 Status: Completed</p> <p>Random sample of existing clients to determine proportion eligible Start: 01/06/2004 End: 30/06/2004 Status: Completed</p>
Recruit 2220 people for risk profiling and participation in risk reduction programmes	<p>Recruit Inequalities Co-ordinator Start: 01/04/2004 End: 30/04/2004 Status: Completed</p> <p>Recruit 3 lifestyle advisors Start: 01/05/2004 End: 01/07/2004 Status: Completed</p> <p>Recruit 93 people per month onto programme Start: 01/04/2004 End: 31/03/2006 Status: Outstanding</p>
Monitoring and reporting	<p>Provide quarterly reports to LPSA committee and NRF (starting in June 2004 - ending March 2007) First report June 2004 Start: 01/06/2004 End: 30/06/2004 Status: Completed</p> <p>Provide quarterly reports to LPSA committee and NRF Start: 01/09/2004 End: 30/09/2004 Status: Completed</p> <p>Provide quarterly reports to LPSA committee and NRF Start: 01/12/2004 End: 31/12/2004 Status: Outstanding</p> <p>Provide quarterly reports to LPSA committee and NRF Start: 01/03/2005 End: 31/03/2005 Status: Outstanding</p>
Writing up and dissemination	<p>Write and disseminate report to PCTs, Local Authority, Strategic Health Authority, Department of Health, ODPM Start: 01/01/2007 End: 31/03/2007 Status: Outstanding</p>

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LPSA TARGET:

Reducing deaths and serious injuries on the roads in

Wirral

PERFORMANCE INDICATORS:

Local PI 3011

CORPORATE OBJECTIVE:

Making Wirral Safer

RESPONSIBLE DEPARTMENT:

Technical Services

ACTIONS	MILESTONES
Improve pedestrian facilities at four traffic signal controlled junctions	<p>2 junctions to be completed by March 2005 Start: 01/04/2004 End: 31/03/2005 Status: Outstanding</p> <p>2 more junctions to be completed by March 2006 Start: 01/04/2005 End: 31/03/2006 Status: Outstanding</p>
Deploy speed monitoring equipment	<p>Order equipment Start: 01/07/2004 End: 31/07/2004 Status: Completed</p> <p>Equipment delivered Start: 01/09/2004 End: 30/09/2004 Status: Completed</p>
Extend Kerbcraft training	<p>Appoint Tranche 1 Kerbcraft by the end of February 2005 Start: 01/04/2004 End: 28/02/2005 Status: Outstanding</p> <p>Appoint Tranche 2 Kerbcraft by the end of February 2006 Start: 01/05/2005 End: 28/02/2006 Status: Outstanding</p>
Extend cycle training	<p>Appoint trainer Aug 04 Start: 01/04/2004 End: 31/08/2004 Status: Completed</p>

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LPSA TARGET:

By 31 March 2007, 95% of residential properties in the current area of the Metropolitan Borough of Wirral will be within one mile of either a One Stop Shop or an Information Point. This will be supported by improvement in resolution rates at first point of contact through all access channels.

PERFORMANCE INDICATORS:

Local PI 2006, Local PI 2007

CORPORATE OBJECTIVE:

Continuously Improving our Services

RESPONSIBLE DEPARTMENT:

Finance

ACTIONS	MILESTONES
<p>Improve access to services through OSS and Information points</p>	<p>Open first OSS site and JS+ (Bromborough) Start: 01/04/2004 End: 31/05/2004 Status: Completed</p> <p>Planned programme of opening from October 2004 through to late 2006 Start: 01/04/2004 End: 31/10/2004 Status: Outstanding</p> <p>Agree staffing requirements for ongoing OSS openings Start: 01/08/2004 End: 31/10/2004 Status: Outstanding</p> <p>Agree Information Point roll out programme Start: 01/09/2004 End: 31/10/2004 Status: Outstanding</p> <p>Identify site placement and alternatives, draw up planned programme which will include information points and kiosks Start: 01/09/2004 End: 31/10/2004 Status: Outstanding</p> <p>Agree impact and implication of SRE and CORE IT on the programme inc. SRE transfer or extension of services into front of house access channels Start: 01/10/2004 End: 31/12/2004 Status: Outstanding</p> <p>OSS sites begin work at Eastham Start: 01/11/2004 End: 31/01/2005 Status: Outstanding</p> <p>OSS site begins work at New Brighton Start: 01/01/2005 End: 30/04/2005 Status: Outstanding</p>
<p>To improve the resolution rate at first point of contact</p>	<p>Contact MIS Start: 15/09/2004 End: 30/09/2004 Status: Outstanding (In process of agreeing contract with MIS for this work to start in October as per milestones)</p> <p>Undertake initial survey work Start: 01/10/2004 End: 31/10/2004 Status: Outstanding</p>

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ACTIONS	MILESTONES
	<p>Agree with service departments required improvement plans, implement and ongoing review Start: 01/11/2004 End: 30/11/2004 Status: Outstanding</p> <p>Establish baseline figure, Citizens Panel to contribute Start: 11/11/2004 End: 30/11/2004 Status: Outstanding</p> <p>Train members of staff to monitor baseline and look at improvement and update PIMS Start: 30/11/2004 End: 05/12/2004 Status: Outstanding</p> <p>Establish half yearly reviews to monitor and report on progress Start: 30/11/2004 End: 31/03/2005 Status: Outstanding</p>

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LPSA TARGET:	To improve delivery and value for money of local services by introducing comprehensive performance assessments and action plans to ensure continuous improvement. The overall annual improvements in cost effectiveness being of 2% or more.
PERFORMANCE INDICATORS:	BVPI 9, BVPI 12, BVPI 156, BVPI 34b, BVPI 39, BVPI 40, BVPI 41, BVPI 45, BVPI 170c, BVPI 181a-d, BVPI 194a-b, Local 8009 (PAF 24), Local 8007 (PAF 26), Local 8004 (PAF D42), Local 8026 (QP4), BVPI 53, BVPI 56 Local 1004, Local 1027, Local 2006, BVPI 165, BVPI 126, Local 1000, Local 5004, BVPI 78a,
CORPORATE OBJECTIVE:	Continuously Improving our Services
RESPONSIBLE DEPARTMENT:	Finance

Aimed at improving the delivery of services and increasing value for money this target is based upon changes in performance as well as cost with an 8% increase over the period of the LPSA. Performance is measured by a basket of indicators, all of which are part of the performance indicator framework and a number being within the other LPSA targets. Cost is based upon the running costs of the Council excluding adjustments for transfer to / from balances and the Government determined inflation increases which will not be known until later in the period.

The achievement of the target has been profiled over the LPSA period and for 2003/04 showed an increase but less than projected. Essentially this is as a consequence of the initial year (2003/04) being the negotiation year for many targets with the benefits occurring as plans come into being. For example the Education targets see the cash invested over the academic rather than the financial year whilst those for lifelong learning and crime reduction will benefit from the cash injections following the Council budget for 2004/05 and the successful bid for Neighbourhood Renewal Fund monies. Overall the cost-effectiveness target measure showed a favourable change of 25 for 2003/04

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LPSA TARGET: Reduce dwelling house burglary
PERFORMANCE INDICATORS: Local PI 4046
CORPORATE OBJECTIVE: Making Wirral Safer
RESPONSIBLE DEPARTMENT: Regeneration

ACTIONS	MILESTONES
Create burglary reduction co-ordinator	Advertise post Start: 01/04/2004 End: 30/04/2004 Status: Completed Short listing completed. Interviews commenced Start: 28/04/2004 End: 15/07/2004 Status: Completed The Burglary Reduction Co-ordinator took up his post on 23 August 2004 Start: 01/04/2004 End: 23/08/2004 Status: Completed
Maintain Alleygating programme	Consultation with Local Solutions completed to continue with Alleygating teams Start: 01/04/2004 End: 31/07/2004 Status: Completed The target number of gates for NRF and non-NRF areas will be 530 gates, subject to no complaints / objections. Start: 01/04/2004 End: 31/03/2005 Status: Outstanding
Crimestoppers To initiate Crimestoppers campaigns throughout Wirral as a Burglary Awareness campaign	The Crimestoppers Trust to be contacted and progress the project through their Regional Office. Start: 01/09/2004 End: 31/12/2004 Status: Outstanding
Local Burglary Campaigns	Anti-burglary poster campaign in conjunction with the DAAT and Crimestoppers on Operation Hawk with an anti-drugs message. Start: 20/07/2004 End: 20/08/2004 Status: Completed Target problematic schools through an advertising campaign designed to ward children and young people away from the drug culture. Start: 20/07/2004 End: 31/12/2004 Status: Outstanding
Wirral wide campaign	BRC to co-ordinate a meeting with Homewatch Co-ordinators, Police Crime Reduction Officers and media relations via Wirral MBC, Merseyside Police and DAAT to establish a strategy for delivery. Start: 01/09/2004 End: 31/12/2004 Status: Outstanding
Distraction Burglary Training	liaise with Police and Trading Standards, campaign to protect the elderly and vulnerable including visually impaired persons from Distraction Burglary. Start: 01/08/2004 End: 31/03/2005 Status: Outstanding

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ACTIONS	MILESTONES
Smartwater marking and target hardening	<p>BRC to have Smartwater Police Liaison Manager address the Inter-Agency meeting (Joint Agency Group and Strategic Officer's Group) on Wednesday 8 September 2004 at Wallasey Police Station. Start: 01/08/2004 End: 08/09/2004 Status: Completed</p> <p>Identify various hotspots of burglary (dwelling) on Wirral with a view potentially to distribute Smartwater packs to households. Start: 01/08/2004 End: 31/12/2004 Status: Outstanding</p> <p>Deliver a scheme for Smartwater to be taught / assessed through schools as part of their curriculum. Start: 01/08/2004 End: 31/03/2005 Status: Outstanding</p>

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LPSA TARGET:

To secure visible improvement to the local environmental

cleanliness in the Borough

PERFORMANCE INDICATORS:

BVPI 199

CORPORATE OBJECTIVE:

Protecting and Improving our Environment

RESPONSIBLE DEPARTMENT:

Technical Services

ACTIONS	MILESTONES
<p>Provision of additional financial resources to street cleansing contractor Onyx to provide increased scheduled cleansing in areas worst affected by significant litter deposits.</p>	<p>Agree increased frequencies with Onyx Start: 01/04/2004 End: 31/08/2004 Status: Completed</p> <p>Implement new schedules with client monitoring regime Start: 01/04/2004 End: 31/08/2004 Status: Completed</p> <p>Implement separate payment regime outside existing contract Start: 01/04/2004 End: 31/08/2004 Status: Completed</p> <p>Carry out inspections in accordance with BVPI 199 at monthly intervals to evaluate performance Start: 01/04/2004 End: 31/03/2006 Status: Ongoing</p> <p>Evaluate results of interim surveys & implement measures to improve performance Start: 01/04/2004 End: 31/03/2006 Status: Ongoing</p>
<p>Deployment of additional manual and mechanical resources by Environmental Services to support scheduled cleansing</p>	<p>Lease mechanical sweepers Start: 01/04/2004 End: 31/08/2004 Status: Completed</p> <p>Employ temporary staff to work on response team Start: 01/04/2004 End: 31/08/2004 Status: Completed</p>

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LPSA TARGET:	To reduce overall levels of worklessness in the Borough
PERFORMANCE INDICATORS:	Local PI 6191
CORPORATE OBJECTIVE:	Promoting and supporting the economic regeneration of Wirral
RESPONSIBLE DEPARTMENT:	Corporate Services

ACTIONS	MILESTONES
To undertake an analysis of labour force data supplied by Jobcentre Plus	<p>Arrange reporting mechanism with Jobcentre Plus for receipt of quarterly data Start: 01/04/2004 End: 31/07/2004 Status: Completed</p> <p>Meet with Job Centre Plus to discuss analysis of data Start: 01/06/2004 End: 31/08/2004 Status: Completed</p> <p>Meet with Job Centre Plus to discuss analysis of data Start: 01/09/2004 End: 30/11/2004 Status: Outstanding</p> <p>Meet with Job Centre Plus to discuss analysis of data Start: 01/12/2004 End: 28/02/2005 Status: Outstanding</p> <p>Meet with Job Centre Plus to discuss analysis of data Start: 01/03/2005 End: 31/05/2005 Status: Outstanding</p>
Co-location of Job Centre Plus staff at One Stop Shop sites	<p>5 One Stop Shops to have Job Centre staff present on site Start: 01/05/2004 End: 31/05/2004 Status: Completed</p>
Co-location of One Stop Shop staff at Job Centre Plus sites	<p>Provide One Stop Shop presence in Bromborough Job Centre Plus Start: 01/05/2004 - End: 31/05/2004 Status: Completed</p> <p>Provide One Stop Shop presence in Upton Job Centre Plus Start: 01/11/2004 - End: 30/11/2004 Status: Outstanding</p> <p>Provide One Stop Shop presence in Wallasey Job Centre Plus Start: 01/12/2004 - End: 31/12/2004 Status: Outstanding</p> <p>Provide One Stop Shop presence in Hoylake Job Centre Plus Start: 01/01/2005 - End: 31/01/2005 Status: Outstanding</p>
Establish a referral scheme targeting workless groups	<p>Establish Referral Scheme Start: 01/04/2004 End: 31/07/2004 Status: Completed</p> <p>Undertake regular joint meetings to monitor/evaluate referral numbers Start: 01/06/2004 End: 31/08/2004 Status: Completed</p>

APPENDIX A

ACTIONS	MILESTONES
	<p>Undertake regular joint meetings to monitor/evaluate referral numbers Start: 01/09/2004 End: 30/11/2004 Status: Outstanding</p> <p>Undertake regular joint meetings to monitor/evaluate referral numbers Start: 01/12/2004 End: 28/02/2005 Status: Outstanding</p> <p>Undertake regular joint meetings to monitor/evaluate referral numbers Start: 01/03/2005 End: 31/05/2005 Status: Outstanding</p>