

| APPENDIX 3 – SUSTAINABILITY OBJECTIVES, DECISION CRITERIA AND INDICATORS | | |
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| Social Inclusion | | |
| <i>SA Objective</i> | <i>Decision Criteria</i> | <i>Indicator</i> |
| 1.To promote a balanced population structure | <ul style="list-style-type: none"> • will the policy or proposal retain and promote factors conducive to social regeneration • will the policy or proposal provide for jobs, services and facilities that will attract and retain the working age population | <ul style="list-style-type: none"> ▪ Population change ▪ Population Structure ▪ Population forecasts ▪ Migration rates |
| 2.To reduce the incidence of multiple deprivation | <ul style="list-style-type: none"> • will the policy or proposal provide for a service or facility that will address an identified local deficiency or inequality • will the policy or proposal include measures to improve economic, social and environmental conditions in areas of greatest need • will the policy or proposal assist in closing the gap between standards of living and opportunity | <ul style="list-style-type: none"> ▪ Number of super output areas (SOAs) and percentage of Wirral population that rank within the most deprived 10% of SOAs nationally and the most 25% of SOAs nationally ▪ Population by socio-economic grouping ▪ Percentage of people gaining NVQ levels 1-4 ▪ Percentage of people with no qualifications |
| 3.To promote the accessibility of services and facilities to all sectors of society | <ul style="list-style-type: none"> • will the policy or proposal improve access to modern health, education and social care services • will the policy or proposal provide a service or facility that will address an identified local | <ul style="list-style-type: none"> ▪ Population within 400m distance of a GP/health centre, pharmacy, post office, primary school, supermarket/convenience store ▪ Percentage of residential households within 400m of a bus stop or railway station |

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| | <p>deficiency</p> <ul style="list-style-type: none"> • will the policy or proposal provide for access for people with restricted mobility • will the policy or proposal promote affordable transport links to areas of greatest need • promote access to open space, including the countryside | <ul style="list-style-type: none"> ▪ Proportion of jobs and services within 400m of a bus stop or railway station |
| <p>4. To meet identified local housing needs and promote housing market renewal</p> | <ul style="list-style-type: none"> • will the policy or proposal provide for development that will meet an identified local housing need • will the policy or proposal support the provision of modern affordable housing in areas of greatest need • will the policy or proposal support the promotion of housing market renewal • will the policy or proposal assist in reducing the number of unfit and vacant properties | <ul style="list-style-type: none"> ▪ Dwelling stock by size, type and tenure ▪ Number, percentage and location of unfit and vacant properties ▪ Average house prices by area ▪ The total number of homes constructed or conversions by tenure in the HMRI Pathfinder intervention area. |
| <p>5. To promote inclusive, healthy communities</p> | <ul style="list-style-type: none"> • will the policy or proposal promote healthy lifestyles • will the policy or proposal protect or improve public health and safety • will the policy or proposal assist in addressing | <ul style="list-style-type: none"> ▪ Years of healthy life expectancy at birth ▪ Mortality by main cause (Standardised Mortality Ratios) ▪ Teenage conceptions |

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| | <p>health inequalities</p> <ul style="list-style-type: none"> • will the policy or proposal make appropriate provision for the needs of vulnerable people • Will the policy or proposal take account of different values and needs within the community? | <ul style="list-style-type: none"> ▪ Proportion of the population with a limiting long term illness ▪ Activity Rates (e.g. gardening, walking, recreational cycling) /sport participation |
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| Sustainable Consumption and Production | | |
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| <i>SA Objective</i> | <i>Decision Criteria</i> | <i>Indicator</i> |
| 6. To promote improved economic performance | <ul style="list-style-type: none"> • will the policy or proposal provide for an increase in output and productivity and improved sustainable economic performance • will the policy or proposal secure adequate provision for new and emerging target sectors | <ul style="list-style-type: none"> ▪ GVA per head ▪ GVA as percentage of regional and national performance ▪ Economic activity rates |
| 7. To provide for employment growth and business creation | <ul style="list-style-type: none"> • will the policy or proposal encourage an increase in sustainable local employment • will the policy or proposal secure the provision of attractive land and premises • will the policy or proposal assist business creation and support business growth • will the policy and proposal exploit local strengths, maximise the use of key facilities and support urban regeneration | <ul style="list-style-type: none"> ▪ Employment by sector ▪ VAT registrations and de-registrations ▪ Amount of land developed for employment, by type (completed gross floorspace) |
| 8. To reduce worklessness and income deprivation | <ul style="list-style-type: none"> • will the policy or proposal contribute towards reducing unemployment and income deprivation • will the policy or proposal contribute towards meeting the employment needs and aspirations of local people including improved access to skills | <ul style="list-style-type: none"> ▪ Unemployment (%) by age and duration. ▪ Percentage of working age population receiving incapacity benefit ▪ Average earnings compared with Merseyside/ England |

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| | <ul style="list-style-type: none"> • will the policy or proposal promote job opportunities that will be genuinely accessible to people in greatest need | <ul style="list-style-type: none"> ▪ Amount of land developed for employment, by type, which is in development and/or regeneration areas defined on the Local Development Framework (completed gross floorspace) |
| 9. To promote the vitality and viability of town centres | <ul style="list-style-type: none"> • will the policy or proposal contribute to the vitality and viability of an existing centre • will the policy or proposal promote the location of appropriate jobs and services within existing centres • will the policy or proposal restrict development that would harm the vitality and viability of existing centres • will the policy or proposal encourage a sequential approach to site selection | <ul style="list-style-type: none"> ▪ Vitality and viability of town, district and local centres measured by: (a) position in national shopping centre rankings (Birkenhead and Liscard) (b) percentage of vacant street level property (c) retail rents. ▪ Amount of new retail, leisure and office development by type and location (sq m developed per annum) |
| 10. To maximise provision for high quality tourism | <ul style="list-style-type: none"> • will the policy or proposal protect and improve existing tourism resources • will the policy or proposal encourage the development of local tourism, cultural and visitor facilities • will the policy or proposal hinder the attraction additional visitors and tourism investment | <ul style="list-style-type: none"> ▪ Number of visitors to Wirral/Merseyside by duration and average expenditure per visitor ▪ Number of visitors to top ten tourist/visitor attractions ▪ Number and location of bedspaces |

| Environmental Protection and Enhancement | | |
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| <i>SA Objective</i> | <i>Decision Criteria</i> | <i>Indicator</i> |
| 11. To maintain and improve biodiversity and natural habitats | <ul style="list-style-type: none"> • will the policy or proposal promote biodiversity or contribute to habitat creation • will the policy or proposal protect sites already recognised as important for nature conservation or earth science • will the policy or proposal assist in the delivery of an approved Biodiversity Action Plan • will the policy or proposal increase tree and woodland cover and minimise the fragmentation of wildlife corridors and networks | <ul style="list-style-type: none"> ▪ Number and total area of internationally and nationally designated nature conservation and geologically important sites and reported condition ▪ Progress against biodiversity action plan targets ▪ Number and area of locally designated nature conservation/earth science sites |
| 12. To minimise pollution to land, water or air (including noise pollution) | <ul style="list-style-type: none"> • will the policy or proposal provide for the prevention or minimisation of pollution at source • will the policy or proposal provide for the remedy or treatment of an existing source of pollution • will the policy or proposal protect or improve the quality of ground, surface and coastal waters • will the policy or proposal minimise the loss of productive land and the opportunity for land contamination • will the policy or proposal minimise the likelihood | <ul style="list-style-type: none"> ▪ Number and total area of air quality management areas and population living in air Quality Management Areas ▪ Number of days air pollution is moderate or high ▪ Proportion of rivers registering good or fair for chemical and biological water quality ▪ Number of beaches and coastal areas gaining international blue flag status. |

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| | <p>of light or noise intrusion</p> <ul style="list-style-type: none"> • will the policy or proposal protect or improve air quality and serve to reduce the emission of greenhouse gases • Impact on soil quality | <ul style="list-style-type: none"> ▪ Number and area of Part 2A contaminated sites ▪ Area and percentage of high quality agricultural land lost to development |
| <p>13. To preserve, protect and enhance sites, features and areas of archaeological, historical and cultural heritage importance</p> | <ul style="list-style-type: none"> • will the policy or proposal provide for the preservation or enhancement of designated conservation areas and their settings • will the policy or proposal provide for the preservation of listed buildings and structures and their settings • will the policy or proposal conserve other locally important buildings or townscapes • will the policy or proposal conserve designated Historic Parks and Gardens • will the policy or proposal promote the protection of archaeology and the settings of designated sites | <ul style="list-style-type: none"> ▪ Number and area of designated conservation areas ▪ Number, area and condition of designated Historic Parks and Gardens ▪ Number of Listed Buildings on English Heritage Buildings at Risk Register ▪ Number and condition of Scheduled Ancient Monuments |
| <p>14. To provide for the separation of incompatible land uses</p> | <ul style="list-style-type: none"> • will the policy or proposal protect the amenity of sensitive uses such as residential areas, hospitals and nursing homes • will the policy or proposal direct activities likely to cause nuisance away from sensitive uses | <ul style="list-style-type: none"> ▪ Number of significant “point” sources – part A processes ▪ Number of homes falling within the consultation distance of a Part A industrial process |

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| | <p>such as residential areas, hospitals and nursing homes</p> <ul style="list-style-type: none"> • will the policy or proposal minimise the opportunity for hazards and accidents and maximise public safety | <ul style="list-style-type: none"> ▪ Number of homes falling within a major hazard consultation zone ▪ Number of people reporting disturbance due to noise and type of noise causing complaint |
| 15. To reduce the impact of traffic intrusion in residential areas | <ul style="list-style-type: none"> • will the policy or proposal seek to minimise the impact of traffic on Local Access Roads (as defined in the Local Transport Plan) • will the policy or proposal route commercial and other traffic to main routes away from residential areas • will the policy or proposal assist in the reduction of traffic congestion and vehicle emissions | <ul style="list-style-type: none"> ▪ Number of persons killed or seriously injured in road accidents per 100,000 population ▪ Number of children killed or seriously injured in road accidents per 100,000 population |

| Natural Resources | | |
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| <i>SA Objective</i> | <i>Decision Criteria</i> | <i>Indicator</i> |
| 16. To maximise the use of previously developed urban land | <ul style="list-style-type: none"> • will the policy or proposal maximise the use of previously developed urban land and buildings • will the policy or proposal restrict development on previously undeveloped urban land and other urban open spaces • will the policy restrict development in the open countryside | <ul style="list-style-type: none"> ▪ Proportion of new houses built or converted on previously developed land ▪ Proportion of new commercial development on previously developed land ▪ Total area of land reclaimed and brought back into beneficial use for all land use purposes, including open space |
| 17. To minimise the reliance on non-renewable energy sources | <ul style="list-style-type: none"> • will the policy or proposal promote the use of renewable energy, the efficient affordable heating of homes and reduce fuel poverty • will the policy or proposal minimise the use of non-renewable energy sources, promote fuel efficiency and energy conservation • will the policy or proposal promote the use of new and clean technologies | <ul style="list-style-type: none"> ▪ Average energy consumption per capita/household ▪ Percentage of new homes achieving 'good' or better score on the ECO Homes rating scheme. ▪ Percentage of new non-residential buildings achieving 'good' or better score on the Breeam rating scheme ▪ Number and type of renewable energy schemes and quantity of power generated |
| 18. To promote sustainable drainage and water conservation | <ul style="list-style-type: none"> • will the policy or proposal minimise the impact on the water environment • will the policy or proposal maximise water | <ul style="list-style-type: none"> ▪ Proportion of new development incorporating sustainable drainage systems ▪ Average water consumption per capita/household |

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| | <p>conservation</p> <ul style="list-style-type: none"> • will the policy or proposal provide for sustainable drainage systems | |
| 19. To minimise waste generation and maximise recycling | <ul style="list-style-type: none"> • will the policy or proposal promote waste reduction • will the policy or proposal provide for an increased rate of domestic and commercial recycling • will the policy or proposal minimise the amount of waste going to landfill • will the policy or proposal promote the use of recycled materials in construction projects | <ul style="list-style-type: none"> ▪ Annual volume of waste arisings by type and source ▪ Proportion of municipal waste recycled and composted ▪ Annual volume of waste sent to landfill |
| 20. To minimise the impact of flooding and other natural hazards, including climate change | <ul style="list-style-type: none"> • will the policy or proposal restrict development in areas of recognised risk such as flooding or coastal erosion. • will the policy or proposal only permit development following an appropriate assessment of flood risk • will the policy or proposal promote development that will withstand the impact of climate change | <ul style="list-style-type: none"> ▪ Proportion of new development in flood risk areas. ▪ Proportion of new development in areas at risk from coastal erosion ▪ Number of planning permissions granted contrary to Environment Agency advice on flood defence grounds |

| Quality of Life | | |
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| <i>SA Objective</i> | <i>Decision Criteria</i> | <i>Indicator</i> |
| 21. To Conserve and enhance the character and quality of the Borough's landscapes and townscapes, maintaining and strengthening local distinctiveness and sense of place | <ul style="list-style-type: none"> • will the policy or proposal provide for development that will respect the distinctive character of the locality • will the policy or proposal promote the conservation and enhancement of public open space, distinctive landscapes and other natural features such as, trees, hedges, ponds, rivers, coastlines and seascapes • Will the policy or proposal promote high quality urban design | <ul style="list-style-type: none"> ▪ Area of Green Belt as a percentage of the total Borough area ▪ Area of semi-natural habitat lost to development ▪ Extent of areas designated as being of special landscape value. ▪ Percentage of eligible open space managed to green flag standard |
| 22.. To achieve high quality and sustainable design for buildings, spaces and the public realm sensitive to the locality | <ul style="list-style-type: none"> • will the policy or proposal promote high quality urban design • will the policy or proposal serve to promote the well-being of the area • will the policy or proposal serve to minimise any negative perceptions about the area and improve the satisfaction of people with their neighbourhoods as places to live. • will the policy or proposal serve to promote the social, economic and environmental | <ul style="list-style-type: none"> ▪ Residents satisfaction surveys ▪ Number of groups/individuals involved in decision-making |

| | regeneration of areas of greatest need | |
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| 23. To maximise opportunities for culture, sport and leisure | <ul style="list-style-type: none"> • will the policy or proposal retain adequate provision of facilities for culture, sport and leisure • will the policy or proposal promote additional provision to meet identified needs • will the policy or proposal serve to assist in the promotion of local culture and history | <ul style="list-style-type: none"> ▪ Type, number, and location of facilities for sport, recreation and leisure ▪ Number of households within 400m walking distance of sport, recreation and leisure facilities (swimming pools, libraries, health and fitness facilities, sports halls/centres, astroturf pitches) ▪ Residents satisfaction surveys |
| 24. To promote sustainable travel choices and reduce the need to travel | <ul style="list-style-type: none"> • will the policy or proposal promote easy accessibility to homes, jobs and services by alternatives to the private car • will the policy or proposal make appropriate physical provision for walking, cycling and the use of public transport (including park and ride) • will the policy or proposal promote sustainable travel choices and a reduction in traffic congestion • will the policy or proposal encourage the greater use of rail and water for freight transport | <ul style="list-style-type: none"> ▪ Number and percentage of new housing, commercial, retail/office/leisure developments located within 400m of a bus or railway station ▪ Percentage of completed non-residential development complying with car parking standards set out in the Local Development Framework ▪ Journey to work by mode and distance ▪ Location and length of designated cycle tracks |
| 25. To minimise opportunities for crime and anti-social behaviour | <ul style="list-style-type: none"> • will the policy or proposal promote measures to maximise crime prevention • will the policy or proposal support the principles of “Secured by Design” | <ul style="list-style-type: none"> ▪ Crime rates per 1000 people ▪ Crime – violence against the person (rate per 1000 population) |

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| | <ul style="list-style-type: none"> • will the policy or proposal provide for measures to minimise the opportunity for anti-social behaviour | <ul style="list-style-type: none"> ▪ Crime – burglary from a dwelling (rate per 1000 population) ▪ Crime – theft from a motor vehicle (rate per 1000 population) ▪ Proportion of people reporting fear of crime |
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