

Appendix A

Wirral Council BIG Lottery Children's Play Initiative

Proposals June 2007

Projected Bid Total: £881,208.66

Project Idea A - Outreach Play

Enable children and young people to feel safer when accessing public play spaces. A project to work in wards across Wirral focusing on identified areas of need including after school and holiday provision. The project will deliver and facilitate supervised play activities in parks, open spaces, streets and children's play spaces as identified through consultation with children and partnership work with relevant organisations.

Engage with children aged 5-13 in promoting children's play opportunities in safe, formal and informal spaces which encourages participation and consultation.

Help identify and respond to the needs of children and facilitate play opportunities which encourage social inter-action, confidence, self-esteem, reflecting children's personal and cultural identity, whilst developing their skills in stimulating and unique environments.

Recommendation 1 - Enable greater access to freely chosen play and a wide range of quality play opportunities

Objective - Enable children and young people to access their local play spaces

Objective - Enable children and young people to feel safe when playing beyond the confines of their home environment i.e parks and open spaces

<p>Project : A play ranger service employing 6 playworkers working in 3 teams funded for 3 years. Service to be commissioned.</p>
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<p>Approx. Cost - £270K</p>

Project Idea B - Participation and Play

Working with Local Play Partnerships to develop and deliver free play activities in identified areas across the Wirral.

Disseminate good practice, involve children and young people in design and deliver, and improve access to local play provision.

Provide a catalyst for play, and work with local communities to develop capacity building, train local play advocates and implement local area play plans which link directly to the Play Strategy and Implementation Plan.

Work with local communities and provide information on play where children can play safely within their locality where they can see and be seen.

Establish local delivery of play provision which is inclusive and works with the most marginalised (vulnerable) children within communities.

Consult with children and young people on small environmental improvements to their local play areas which will enhance their play.

Recommendation 3 - Promote community involvement and mediation

Objective - Support the development of local play partnerships

Objective - Support opportunities to develop intergenerational understanding

Recommendation 4 –Establish an effective delivery mechanism for Play

Objective - Support the development of play across Wirral

Objective - Support the development of Play Advocates in the local community

<p>Project: Play Practitioners x 2 to be employed for 3 years working across Wirral. Service to be commissioned.</p>

<p>Approx. Cost - £153K</p>

Project Idea C – Increase the quality of play Opportunities in equipped play areas.

[Increase the range of play opportunities in fixed play areas, to challenge and stimulate children's abilities and development.](#) These types of development in the heart of local communities, will create new and different types of play environments where children and young people will meet different challenges, risks and experiences. This will also go some way towards meeting the need for diverse free play spaces available to the children and young people on Wirral.

[In areas of identified need, and in partnership with user groups and friends of Parks groups increase the value of the existing play provision through the inclusion of more varied and challenging equipment, which will allow children to test boundaries and explore risk. These facilities will endeavour to be fully inclusive, and will work across a broad age range of children and young people.](#)

[Explore the potential of incorporating natural and varied features into these play spaces to enhance play value and experiences](#)

Recommendation 1 - Enable greater access to freely chosen play and a wide range of quality play opportunities

Objective - Enhance local areas for play to increase play value

Objective - Increase/improve available facilities for children and young people in areas of most need

Recommendation 2 - Develop quality play environments

Objective - Investigate the potential of incorporating natural features into local play spaces

Project: New and Enhanced local play areas in identified areas of need across Wirral.

Approx. Cost - £200K

Project Idea D – Quality in Play

Provide the Playwork workforce and volunteers with quality play training opportunities through seminars, workshops, specialist training to promote applied playwork theory i.e. play types, conferences, delivering play opportunities, inclusive play training, applying Quality in Play (Self-assessment quality assurance scheme).

Recommendation 4 - Establish an effective delivery mechanism for Play

Objective - Support opportunities to develop the play workforce

Objective - Ensure Play training and qualifications are available for those involved in the delivery of play provision

Objective - To support staff and volunteers in dealing with play related issues

Objective - Support the development of Play Advocates in the local community

Objective - Develop active play training programme and train appropriate staff and volunteers

Recommendation 3 - Promote community involvement, engagement and mediation

Objective - Support the role of local community groups in the role of stewardship and involvement to enhance and develop local play provision

Objective - Promote opportunities to facilitate play opportunities with Friends of Parks

Project: Delivery of Playwork training for staff and volunteers across Wirral. Service to be commissioned.

Approx Cost - £50K

Project Idea E – Local Play Partnerships

This project will develop four local Play Partnerships with representatives from resident groups, play advocates, children and young people to develop and design local play opportunities with support from Play Practitioners. Each Partnership within a district area will look at local area play needs by creating opportunities for local communities to organise free play activities and work towards new free play initiatives. The project will encourage all agencies in the local community to work in a co-ordinated way to address local play needs, through the development of local

area play plans. They will work together to secure additional resources and funding, providing a stronger voice in promoting the need and value of safe free play opportunities in local communities. This will form part of the grassroots infrastructure for the delivery and development of Play on Wirral, which will help to embed play as part of local community provision. It will also ensure there is a common aim and vision for play which engages in other local services and plans and strategies. Children and young people will be able to have a strong voice in the local play partnership through consultation and advocacy. Each local play partnership will receive £30K over 3 years to provide a series of free play events and activities within their area.

Recommendation 3 - Promote community involvement, engagement and mediation

Objective - Support the development of local play partnerships to develop local play opportunities

Recommendation 4 –Establish an effective delivery mechanism for Play

Objective - Support the development of play across Wirral

Project: Local Play Partnerships led by voluntary agencies and local community groups. The funding will be divided equally between 4 local play partnerships. Each play partnership will link with each district area and be co-ordinated by a lead organisation in the area who will have a total of £30,000 over three years, therefore £10,000 each year. The funding will be spent on free play events/activities for children and young people., who will be involved in the process to decide how the money is spent.

Approx Cost - £120K

Project Management Support, Evaluation and Monitoring (of total bid)	£88,120.86 (10%)
Publicity, marketing and administration	

Summary of Costs	£
Play Ranger Service	270,000
Play Practitioners	153,000
New and enhanced play areas	200,088
Quality Play Training	50,000
Local Play Partnerships	120,000
Management Costs (10% of total)	88,120.66
Total	881,208.66