



Economy Regeneration & Housing Committee

Date:	Wednesday, 12 March 2025
Time:	6.00 p.m.
Venue:	Committee Room One, Wallasey Town Hall

Contact Officer: Bryn Griffiths
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PLEASE NOTE: Public seating is limited therefore members of the public wishing to attend are asked to register their attendance in advance by emailing committeeservices@wirral.gov.uk. Wirral Council is fully committed to equalities and our obligations under The Equality Act 2010 and Public Sector Equality Duty. If you have any adjustments that would help you attend or participate at this meeting, please let us know as soon as possible and we would be happy to facilitate where possible. Please contact committeeservices@wirral.gov.uk

This meeting will be [webcast](#)

AGENDA

- 1. WELCOME AND INTRODUCTION**
- 2. APOLOGIES**
- 3. MEMBERS' CODE OF CONDUCT - DECLARATIONS OF INTEREST**

Members are asked to consider whether they have any disclosable pecuniary interests and/or any other relevant interest in connection with any item(s) on this agenda and, if so, to declare them and state the nature of the interest.

- 4. MINUTES (Pages 1 - 8)**

To approve the minutes of the meeting of the Economy, Regeneration and Development Committee held on 20 January 2025.

5. PUBLIC AND MEMBER QUESTIONS

Please telephone the Committee Services Officer if you have not received an acknowledgement of your question/statement by the deadline for submission.

5.1 Public Questions

Notice of question to be given in writing or by email by 12 noon, Friday 7 March 2025, to the Council's Monitoring Officer via this link: [Public Question Form](#) and to be dealt with in accordance with Standing Order 10. Questions must be no longer than 100 words in length.

For more information on how your personal information will be used, please see this link: [Document Data Protection Protocol for Public Speakers at Committees | Wirral Council](#)

Please telephone the Committee Services Officer if you have not received an acknowledgement of your question by the deadline for submission.

5.2 Statements and Petitions

Notice of representations (statements) and petitions are to be given in writing by 12 noon, Wednesday 15th January 2025 to the Council's Monitoring Officer.

To register your intention to give a statement please do so via this link: [Public Statement Notification](#), and this will be dealt with in accordance with Standing Order 11.1.

Petitions may be presented to the Committee. The person presenting the petition will be allowed to address the meeting briefly (not exceeding one minute) to outline the aims of the petition. The Chair will refer the matter to another appropriate body of the Council within whose terms of reference it falls without discussion, unless a relevant item appears elsewhere on the Agenda. Please give notice of petitions to committeeservices@wirral.gov.uk in advance of the meeting.

5.3 Questions by Members

Questions by Members to be dealt with in accordance with Standing Orders 12.3 to 12.8.

SECTION A - KEY AND OTHER DECISIONS

- 6. ADOPTION OF BIRKENHEAD CENTRAL MASTERPLAN AND NEIGHBOURHOOD DEVELOPMENT FRAMEWORK, AND ST WERBURGH'S QUARTER MASTERPLAN (Pages 9 - 20)**
- 7. LISCARD LEVELLING UP FUND 3 PROGRAMME (Pages 21 - 28)**

8. **HOUSING STANDARDS ENFORCEMENT POLICY (Pages 29 - 102)**
9. **UK SHARED PROSPERITY FUND (Pages 103 - 112)**
10. **SIMPLIFICATION PATHFINDER PILOT PROGRAMME - REVIEW OF THE PROGRAMME (Pages 113 - 130)**

SECTION B - BUDGET AND PERFORMANCE MANAGEMENT

11. **2024/25 BUDGET MONITORING FOR QUARTER THREE (THE PERIOD TO 31 DECEMBER 2024) (Pages 131 - 142)**
12. **COUNCIL PLAN PERFORMANCE REPORT QUARTER 3 2024-25 THEME PEOPLE FOCUSED REGENERATION (Pages 143 - 156)**

The appendix to this report may not be suitable to view for people with disabilities, users of assistive technology or mobile phone devices. Please contact nancyclarkson@wirral.gov.uk if you would like this document in an accessible format.

SECTION C - WORK PROGRAMME / OVERVIEW AND SCRUTINY

13. **REGENERATION PROGRAMME UPDATE (Pages 157 - 182)**
14. **WORK PROGRAMME (Pages 183 - 190)**
15. **EXEMPT INFORMATION - EXCLUSION OF THE PRESS AND PUBLIC**

The following items contain exempt information.

RECOMMENDATION: That, under section 100 (A) (4) of the Local Government Act 1972, the public be excluded from the meeting during consideration of the following items of business on the grounds that they involve the likely disclosure of exempt information as defined by paragraph 3 of Part I of Schedule 12A (as amended) to that Act. The Public Interest test has been applied and favours exclusion.

16. **SIMPLIFICATION PATHFINDER PILOT PROGRAMME - REVIEW OF THE PROGRAMME - EXEMPT APPENDIX (Pages 191 - 562)**

These appendices may not be suitable to view for people with disabilities, users of assistive technology or mobile phone devices. Please contact charlottecarroll@wirral.gov.uk if you would like these documents in an accessible format.

Terms of Reference

The terms of reference for this committee can be found at the end of this agenda.