



Constituency Committee - Birkenhead

Date:	Thursday, 28 May 2015
Time:	6.00 pm
Venue:	Birkenhead Town Hall

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AGENDA

1. APPOINTMENT OF CHAIR AND VICE-CHAIR

The Committee be invited to appoint a new Chair and Vice-Chair for the remainder of the Committee meeting and the Municipal Year.

2. CHAIRS OPENING REMARKS

3. MEMBERS' CODE OF CONDUCT- DECLARATIONS OF INTEREST

Members are asked to consider whether they have any disclosable pecuniary or non pecuniary interests in connection with any item(s) on the agenda and, if so, to declare them and state the nature of the interest.

4. APOLOGIES FOR ABSENCE

5. MINUTES (Pages 1 - 6)

The Committee be requested to approve the accuracy of minutes of the meeting held on 26 February 2015.

6. ANTI-SOCIAL BEHAVIOUR - PRESENTATION

To receive a presentation from Ms Jane Kennedy, Police Commissioner for Merseyside on anti-social behaviour.

7. ANTI-SOCIAL BEHAVIOUR AND PUBLIC SPEND ANALYSIS UPDATE

To receive an update report from the Rt. Hon. Frank Field MP on the anti-social behaviour and public spend analysis.

8. ANTI-SOCIAL BEHAVIOUR - CONSTITUENCY FUNDS 2015-16

Mr Mark Cambourne, Anti-Social Behaviour Unit to lead discussion regarding the Anti-Social Behaviour Constituency Funds for 2015/16.

9. CONSTITUENCY MANAGER'S UPDATE (Pages 7 - 56)

10. PUBLIC QUESTIONS AND ANSWERS

11. ANY OTHER URGENT BUSINESS APPROVED BY THE CHAIR

CONSTITUENCY COMMITTEE - BIRKENHEAD

Thursday, 26 February 2015

Present:

Chair Rt Hon Frank Field MP

Councillors	A Brighthouse	G Davies
	P Cleary	P Davies
	WJ Davies	P Doughty
	S Kelly	A McLachlan
	M McLaughlin	C Meaden
	D Realy	D Roberts
	J Stapleton	

Also Present

Mr J Brace	Ms G Minnery
Mrs L Brace	Ms E Barratt
Mr K Turner	Ms J Smith
Mr B Giles	Ms A Smith
Ms T Derbyshire	Mr P Toorey
Mr M Brumstidge	Ms R Cheesman
Ms S Quinn	Ms M Bragg
Mr A Lennon	Insp. G Minnery
Mr J Salisbury	Mr R Ellis
Ms D Randles	Mr P Griffiths
Mr D Smith	Mr M Withers
Ms A Barnish	Mr D Potter
Ms K Dawson	Mr G Thomas
Ms E Barratt	Sgt. M Brunskill
Ms K Dawn	Mr T Kinsella
Mr M Camborne	

1 **MEMBERS' CODE OF CONDUCT- DECLARATIONS OF INTEREST**

Councillor Phil Davies and Councillor Chris Meaden declared a personal interest in Item 3 – Constituency Managers Update by virtue of them being Non-Executive Directors of Lairdsie Communities Together.

2 **MINUTES**

RESOLVED:

That the minutes of the meeting held on 30 October 2014 be agreed as a correct record.

3 **CHAIRS ANNOUNCEMENT**

The Chair welcomed Ms Jo Burrell to the meeting as the new Constituency Manager – Birkenhead and wished her well for the future.

The Chair further introduced and welcomed Inspector George Minnery, Sergeant Mike Brunskill and Kim Dawn, Office of Police and Crime Commission to the Constituency Committee who were the new neighbourhood policing team for Birkenhead.

4 **CONSTITUENCY MANAGER'S UPDATE**

The Committee considered the report by the Head of Neighbourhoods and Engagement that updated the Committee on progress on the actions taken following its last meeting on 30 October 2014 (Minute 17 refers).

Attached to the report were appendices which the Constituency Manager presented to the Committee in relation to Town Talk Community Newspaper, Improving the Environment Project, LCT Update, Antenatal Breast Feeding Project Quarterly Report October 2014- January 2015); Birkenhead Anti-Social Behaviour Action Plan, Community Researchers Project Action Plan and the Community Engagement Activity.

The Constituency Manager updated the Committee on the following:

Seven Beats Projects Performance Overview

The Constituency Manager circulated at the meeting, a performance overview of the Seven Beats Projects from 1 October 2014 to 31 January 2015 compared to 1 October 2013 to 31 January 2014 and 1 October 2012 to 31 January 2013; business breakdown 7 Beats and highlighted the activity during 1/10/14-31/01/15.

Town Talk Community Newspaper

The Constituency Manager circulated a copy of the Town Talk Community Newspaper and indicated that the publication had been delivered throughout the area and had received positive feedback from community groups and the general public. Members indicated that they felt that the newspaper could be improved and commented that members should have been given the opportunity to comment on it prior to its distribution.

The Chair commented that as this was the first published edition, the responses and feedback receive would help shape future publications.

Improving the Environment

The Constituency Manager updated the Committee on the three month contract report from Lairdside Communities Together which identified sites for proposed action.

Members asked if a report could be provided to the next meeting highlighting the contract details and progress made to date. The Constituency Manager indicated that six sites had been identified with more sites still to be completed.

A Member commented about the scheduled clearance of the Balls Road/Oxton Road area which was in need of urgent attention.

Antenatal Project Quarterly Report

The Constituency Manager updated the Committee on the antenatal project which was going well.

In relation to the Home-Start Project, the Constituency Manager indicated that the mentoring service was going well and suggested that representatives from the project be invited to attend the next meeting of the Committee to update Members on the progress to date.

RESOLVED: That

- (1) the Constituency Manager's report be noted;**
- (2) a report be provided to the next meeting highlighting the contract details and progress made to date in relation to improve the environment; and**
- (3) the Constituency Manager be requested to invite representatives from the Home-Start Project to the next meeting of the Committee to update on progress.**

5 ANTI-SOCIAL BEHAVIOUR DATA UPDATE

The Committee received an update on the data and the action plan in relation to anti-social behaviour (ASB) from Mr Tony Kinsella, Independent Consultant.

In response to a question from the Chair and Members, Mr Kinsella indicated that there may be problems with reporting systems (e.g. Community Patrol System do not have a case management system to record and manage ASB) and residents tolerance levels (e.g. Birkenhead) as to why there was such a

low figure; intelligence was used to target services and activities to tackle ASB.

In relation to the high number of sexual violence reported, Mr Kinsella indicated that he would reported back to Members as to whether this classed as domestic violence and also the age profiles of those reporting the incidents.

Mr Kinsella indicated that meetings were being held with representatives from Fire, Police and Magenta Living to discuss their budgets and how it's allocated for tackling ASB.

The Chair commented that the budget allocation for tackling ASB was less than satisfactory with a totally unfair distribution for Birkenhead. He suggested that when new money became available the Committee could look at 3/4 hotspots and consult with partners to see how together, ASB in particular gangs hanging around businesses and shops could be tackled.

Mr Mark Camborne from the Anti-Social Behaviour Unit indicated that in relation to similar project such as the Troubled Families, figures had not been produced; therefore it was unknown what affect these had, had on reducing crime figures.

A Member indicated that although the Council had limited resources, the budget had been set and money allocated to each of the constituency committees; these allocations would be reviewed to ensure that each committee received adequate resources for their needs.

A Member stressed the importance of all partners sharing the same data set and pooling resources to tackle anti-social behaviour.

Mr Paul Griffiths, McDonalds Restaurants commented that the figures reported were only a snapshot of what was really happening in Birkenhead. In response to a question from the Chair, Mr Griffiths indicated that he reported less 10% of the incidents, but paid tribute to the police for their fantastic response to those incidents staff had reported.

Sergeant Mike Brunskill urged Members and members of the public to reports all incidents of ASB, this helped the Police to shape their service provision to where it was needed.

The Chair requested that further information be provided on the data surrounding ASB and the Council's strategy to support this important issue.

RESOLVED:

That the update on Anti-Social Behaviour be noted.

6 PUBLIC QUESTIONS AND ANSWERS

Prior to the Item 6 – Public Questions and Answers, A Member raised the issue of the Town Talk Newspaper and in light of Members views expressed earlier in the meeting asked Members to consider as to whether or not there should be a future edition of the Newspaper.

RESOLVED:

That the Chair and Leader of the Council, Councillor Phil Davies be requested to follow up on the views expressed by Members on the future of the Town Talk Newspaper.

Following on from the debate, The Chair indicated that 11 questions had been received prior to the meeting all of which had received a response from appropriate officers, copies of which were made available at the meeting.

The Chair invited the following members of the public to ask their questions.

Question 1 Tom Kershaw

Mr Kershaw raised concerns regarding the congestion on Gerald Road/Shrewsbury Road/Ball Road and down towards Borough Road.

He further expressed concern regarding the introduction of a mini roundabout at the junction of Gerald Road and Shrewsbury Road increasing the volume of traffic in the area.

Mr Kershaw had received a written response from the Technical Services Department.

A Member commented that the response received had not answered the concerns raised by Mr Kershaw and requested that a further written response be provided to Mr Kershaw

Question 2 Alfred Lennon

Mr Lennon raised concern regarding the Authority's planning function and in particular the enforcement of planning conditions conveying the impression of chaos.

Mr Lennon raised concern regarding the 'Courtyard' Public Bar; a banner erected on the site of the former HSBC back without planning permission and a large blue metal box installed on the footway in Victoria Mout outside the 'Simply Drinks' premises.

Mr Lennon had received a response from the Planning Department. A member indicated that the he was still awaiting further information from the Planning Department in response to the queries raised by Mr Lennon.

The Chair also asked for further information as to how many people had be prosecuted for illegal dumping and dog fouling.

Question 3 Bob Giles

Mr Giles asked about the vending machines at Europa and West Kirby leisure centres offering junk food.

In response Councillor Meaden, Cabinet Member for Leisure, Sport and Culture indicated that officers had experimented with healthy food at the centres but there was a lot of food wastage. The Council were in the process of looking at the leisure offer upon the end of the contract in April 2015.

Question 9 Rob Ellis

Mr Ellis raised concerns regarding the lack of street lighting on James Street, Oxtun and also the dog fouling in Oxtun Village.

Mr Ellis had received a response from the Technical Services Department.

In response to the request for further use of CCTV, A Member indicated that extra CCTV was included in budget resolution to Council, a Member then suggested that the Car Camera Vehicle be used to capture incidents of dog fouling.

In response to comments from Members, the Chair suggested that when a suitable Bill came along this could be added on to the Parliamentary Order Paper.

WIRRAL COUNCIL

BIRKENHEAD CONSTITUENCY COMMITTEE

28TH MAY 2015

SUBJECT:	CONSTITUENCY MANAGERS UPDATE
WARD/S AFFECTED:	WARDS WITHIN THE BIRKENHEAD CONSTITUENCY BOUNDARY. BIRKENHEAD AND TRANMERE BIDSTON AND ST JAMES CLAUGHTON OXTON PRENTON ROCK FERRY
REPORT OF:	HEAD OF NEIGHBOURHOODS AND ENGAGEMENT
KEY DECISION?	NO

1.0 EXECUTIVE SUMMARY

- 1.1 Section 2.0 of this report provides an update on progress in relation to agreed schemes of work from the budget devolved to the Constituency Committee to date. A finance summary sheet for Constituency Committee budget and expenditure can be found in Appendix 1.
- 1.2 Section 3.0 of this report details 2015-16 budget allocations and makes recommendations around how they may be committed. Details of 2015-16 Constituency Committee available allocations are set out in the finance summary in Appendix 1.

2.0 UPDATE ON BUDGET FOR BIRKENHEAD CONSTITUENCY COMMITTEE

2.1 Constituency Committee budget 2013-14 £50,000

The Committee was given a budget of £50,000 for the new neighbourhood working model with a focus on tackling inequalities. Below is an update on each of the schemes of work that were agreed by the committee to be developed utilising this budget allocation:

1. 'Town Talk' newsletter was allocated £20,000 to improve communication in the Birkenhead community. Lairdsid Communities Together (LCT) secured the tender to deliver three publications over one year to 40,000 households in the Birkenhead constituency area.

LCT set up an editorial group made up of community representatives, constituency committee representatives and statutory partners. The first edition of 'Town Talk' went to print in February 2015. The content of the newsletter included details of local events, updates on community activities and services.

At the constituency meeting on 28th February 2015, there was both positive and negative feedback relating to the first edition of 'Town Talk'. There was a discussion around the format of the newsletter, content and long term sustainability.

Feedback was given to LCT after the meeting, Representatives from the Constituency Committee will meet with LCT as part of the editorial group and will review and steer regarding format, content, future support and contributions to the newsletter from other partners. Other public sector partners will be invited to contribute to future editions to support financial sustainability and this will be explored through the Birkenhead Public Service Board.

Recommendations:

The Constituency Committee is requested to:

- **Give the editorial group approval to progress the next edition of Town Talk;**
 - **Approve the editorial group to report back to the meeting on 24th September 2015 with an update.**
2. 'Improving the Environment' or 'grotspot' project was allocated £20,000 to develop a service to improve sites in Birkenhead that have been left open, poorly maintained and disused, therefore looking unsightly in the area, often attracting litter and fly tipping.

Lairdside Communities Together (LCT) won the contract for one year which ends in December 2015 to clean up a number of 'grotspot' areas around the Birkenhead constituency. Locations for clean ups have been identified by Local Councillors and have been prioritised by LCT following a site visit. LCT is undertaking clearance and will engage with nearby residents to complete satisfaction surveys.

LCT has provided an update report which can be found in Appendix 2. The report shows the clearances that have been completed so far. LCT has worked with site owners to put in place preventative measures to avoid problems recurring in the future.

Recommendation:

The Constituency Committee is requested to:

- **Note progress made by the LCT 'grotspot' project as reported in Appendix 2.**

3. Anti-Social Behaviour Data Analysis was commissioned by the constituency Committee in 2014-15 and £10,000 was allocated for this purpose. At the last meeting on 26th February 2015, Tony Kinsella was invited to the Committee meeting to report on data collation around Anti-Social Behaviour spend across agencies in Birkenhead. The Constituency Committee asked him to continue his ASB analysis and his further findings can be found in Appendix 3 of this report. The report is made up of four elements:

- Executive Summary
- Briefing May 2015 Anti-Social Behaviour in Birkenhead
- Evidence Review of Anti-Social Behaviour Interventions
- Appendix 1 - table reviewing ASB interventions

Recommendations:

The Constituency Committee is requested to:

- **Note the ASB reports in Appendix 3;**
- **Ensure the proposed ASB task and finish group use the data to determine how the 2015-16 ASB funds are allocated.**

2.2 Public Health outcome Fund 2013/14- £25,000

2.2.1 The Committee were given this budget allocation to deliver against specific priorities identified by Public Health. It was agreed by the Committee to utilise the funding to focus on one priority of 'Reducing the Impact of Child Poverty'. It was agreed to develop a 'Community Hub' at a local primary school based on a model that has been delivered in two other sites in Wirral through the Child Poverty Working Group.

St Paul's Roman Catholic Primary School in Beechwood was successful in their tender to develop a community hub focussing on school readiness. The Task and Finish group has made recommendations around the operating of the hub and ensuring the hub is linked with the already established hubs in Leasowe and Woodchurch.

The head teacher has submitted an action plan for the project attached in Appendix 4. The project has a steering group, chaired by the head teacher and they have now received their first tranche of funding. The Community Hub steering group will submit a monitoring report to the Community Hub Task and Finish group and will report back to the Constituency Committee meeting in September 2015 detailing activity to date.

Recommendation:

The Constituency Committee is requested to:

- **Note the action plan in Appendix 4 and progress made by St Paul's Community Hub.**

2.3 Voluntary Sector Support Fund- £25,000

2.3.1 Birkenhead received an allocation of £25,000. Below is an update on each of the schemes of work that were agreed by the Constituency Committee to be funded in 2014-15 through this allocation.

1. £15,000 was allocated to increase Breast Feeding initiation rates in Birkenhead by developing an antenatal support programme. The antenatal project has now successfully completed its work and the group would like to come and present the impact on local individuals in the area, at the next constituency meeting in September 2015.
2. £5,000 was allocated to increase and develop the use of the Wirral Well website through improved and targeted promotion. The website (wirralwell.org) is designed to be an online directory for health, social care, well-being and local events.

The artwork and content has been agreed through market testing with residents and the following products have been purchased to promote the website:

- Banner stands
- Leaflet Vinyl's for shop windows
- Fold out credit card
- Stickers

Work has been ongoing with Community Action Wirral to agree a broad marketing plan and marketing materials have been designed by the Council's in-house Graphics Section. Posters and cards are being delivered to libraries, community centres and GPs to promote the website.

3. £5,000 was allocated to provide additional support with the development of a local publication detailed in point 2.1 of this report.

At the last constituency meeting on 26th May 2015, it was agreed that the £5,000 allocation should be reviewed and it was recommended that it is put towards the ASB allocation for 2015-16 in the light of the ASB data analysis that was presented at the meeting.

Recommendation:

The Constituency Committee is requested to:

- **Note progress on the Voluntary Sector Support fund projects above.**

2.4 Constituency Committee budget 2014/15- £50,000

2.4.1 The Constituency Committee were given a further £50,000 in 2014-15 to develop projects to deliver against agreed priorities. The following projects were agreed:

1. It was agreed by the committee to use £10,000 of this allocation to give a grant to Rock Park Trust Company to carry out the repairs to the Esplanade. The specification for the works has now been agreed and the Rock Park Trust Company has invited tenders and appointed their chosen contractor. The funds have been processed and the works will take place imminently.
2. An allocation of £2993.24 to improving the environment by increasing the signage in Birkenhead to act as a deterrent for environmental crime and increase awareness of enforcement proceedings. This project has commenced and signage has been installed across Birkenhead from March 2015.
3. An allocation of £35,000 was allocated to reduce Anti-Social Behaviour. £2000 of this funding was approved at the 26th February 2015 Constituency Committee to be spent on a youth engagement project with Liverpool Football Club and the Fire Service. The project has been running for three weeks and football sessions have taken place on a Thursday night at Ridgeway School in Noctorum. Turnout so far has been positive with up to 14 young people per night. The remainder of this funding has been carried forward to 2015-16 so it can be allocated by the proposed ASB task and finish group.
4. An allocation of £2000 was committed to develop Community Researchers in Birkenhead to increase the engagement with residents. The Community Research project is being steered by the Handbook task and finish group. Councillors have confirmed which research topics they would like to focus on. The first topic they have chosen is black and ethnic minorities, to understand the community's needs better, and the research will take place over the Summer and come back to September 2015 meeting.

Recommendation:

The Constituency Committee is requested to:

- **Note the progress on the projects above which have been funded by the Constituency Committee budget 2014-15**

2.5 'Love Wirral' Funding 2014/15- £10,000

It was agreed that for 2014/15 each Constituency Committee had an allocation of £10,000 of Love Wirral that they could use how they wished in order to improve the local environment.

It was discussed and agreed by the Priorities and Budget Task and Finish Group on 12th September 2014 to recommend to the Constituency Committee to utilise this funding to deliver a reactive fly tipping service to improve the environment. It was then approved at the Committee meeting on 30th October 2014. The aim was for Councillors to identify environmental issues and enter them on the CRM system for additional funds to support enhanced services.

However, none of the £10,000 has been spent because all requests for fly tipping or other clean ups were funded within the existing core service from Biffa. The

£10,000 Love Wirral funding has now been carried forward to be spent on environmental projects in 2015-16.

Recommendation:

The Constituency Committee is requested to:

- **Agree that the 2014-15 £10,000 Love Wirral funds be carried forward to 2015-16 and be allocated by the proposed Environmental 'Task and Finish' group.**

2.6 'Your Wirral' 2014/15- £75,000

Birkenhead Constituency Committee was given an allocation of £75,000 for 2014/15. After the meeting on 30th October 2014 and discussions with Magenta Living, it was agreed that the Birkenhead Constituency 'Your Wirral' funding 2014/15 should be allocated to feeding Birkenhead's children. The fund was open to schools and other interested groups, with the aim of supporting families.

In March 2015, £30,950 was awarded to 15 food poverty and cookery education projects. The projects that have been funded are detailed in Appendix 5. The remainder of the funding will be carried forward to 2015-16 'Your Wirral' allocation. The priorities of the fund will continue as child poverty and feeding Birkenhead's hungry children and the next launch of the funding programme will be July 2015.

Recommendation:

The Constituency Committee is requested to:

- **Note the projects funded by Birkenhead's 'Your Wirral' as set out in Appendix 5.**

2.7 Integrated Transport Block Capital Programme 2014/15- £77,500

The Integrated Transport Block Capital Programme for 2014/5 agreed by Cabinet on 13th March 2014 (minute 178 refers) provides an allocation of £77,750 to each Constituency Committee to be distributed in relation to two objectives; Improving Road Safety and Promoting Active Travel and Health (£38,875).

The Task and Finish group met on 19th January 2015 and agreed to spend £32,000 on dropped kerbs and to specifically focus on medical centres to improve access to wheel chair and motorability users. The list of proposed dropped kerbs can be found in Appendix 6 for information.

£29,000 was allocated to signs around local schools to try and reduce speeding. The remaining £10,000 was allocated to a larger £50,000 scheme to implement traffic

calming measures around Birkenhead High School Academy, which will also impact on St Anselm's College and Red Court School.

Recommendation:

The Constituency Committee is requested to:

- **Note the progress of the road safety project and note the list of drop kerbs in Appendix 6.**

3.0 ALLOCATION OF BIRKENHEAD CONSTITUENCY COMMITTEE FUNDS 2015-16

3.1 Anti-Social Behaviour Funding 2015-16

3.1.1 £15,000 has been allocated to Birkenhead Constituency Committee 2015-16 to address Anti-Social Behaviour (ASB) in the area. There is also an underspend from last year's ASB allocation, carried forward to 2015-16, of circa £39,000. This year the Constituency Committee have in total £54,000 to allocate to ASB projects. Details of this 2015-16 allocations are set out in the finance summary sheet in Appendix 1.

Recommendations:

The Constituency Committee is requested to:

- **Nominate representatives to set up and attend an ASB task and finish group;**
- **Utilise the ASB data analysis that has been commissioned by the Constituency Committee in Appendix 3 to develop projects to address specific issues;**
- **Delegate responsibility to the ASB task and finish group to allocate the ASB funding 2015-16 and report back on spend and activity to the next Constituency Committee on 24th September 2015 for information.**

3.2 Environmental Funding 2015-16

3.2.1 £10,000 has been allocated to Birkenhead Constituency Committee 2015-16 to improve the environment in the Birkenhead area. There was also an underspend of £10,000 Love Wirral fund from last year which has been carried forward. Therefore, in total there is £20,000 to allocate to 2015-16 environmental projects.

Recommendations:

The Constituency Committee is requested to:

- **Nominate representatives to set up and attend an Environmental task and finish group and include the Council's Birkenhead Environmental Team Area Manager who has evidence of need and proposals to address specific problems;**
- **Task the Environmental task and finish group to review existing fly tipping and waste reporting to seek to improve efficiencies and report back to Constituency Committee on 24th September 2015;**
- **Delegate responsibility to the Environmental task and finish group to allocate the Environmental funding 2015-16 and report back on spend and activity to the next Constituency Committee in September 2015 for information.**

3.3 Your Wirral 2015-16

3.3.1 For the final year, Birkenhead Constituency Committee has been allocated £75,000 of Your Wirral funding. The underspend from last year of circa £34,000 has been carried forward as agreed by Magenta Living. For 2015-16 the total allocation for Your Wirral is £109,000. After discussions at the previous meeting, it was agreed that the funding would continue to target child poverty and feeding hungry children in Birkenhead. The next Your Wirral funding round will take place in July 2015.

Recommendations:

The Constituency Committee is requested to:

- **Note the progress in relation to Your Wirral spend 2014-15 as set out in Appendix 5;**
- **Note 2015-16 Your Wirral fund will continue with the same priorities;**
- **An evaluation of existing projects will take place and reported back to the committee.**

3.4 Birkenhead Constituency Committee Funds 2015-16

3.4.1 The Committee has been allocated a further £50,000 to be committed against identified priorities this year 2015-16.

Recommendation:

The Constituency Committee is requested to:

- **Consider the allocation of the Constituency Committee funding at the 24th September 2015 meeting in the light of commissioned data analysis and project evaluation of existing projects.**

4.0 Other Updates

- 4.1 Sixty one applications were received for the second round of the Wirral Wide allocation of 'Your Wirral' funding of £20,000 in total. The panel which is made up of Local Councillors and Magenta Living representatives assessed the applications and successful projects have been notified. Please find details of funded projects in Appendix 7.
- 4.2 The Seven Beats project supports additional neighbourhood police resources in the Birkenhead area. The team have provided a comprehensive update on the last three months activities and it can be found in Appendix 8.
- 4.3 It was resolved at the Birkenhead Constituency Committee meeting on 24th July 2014 the Constituency Manager, on behalf of the Chair be requested to write to the Chief Executive of Wonga Loans to request information as to how many loans had been issued in Birkenhead. Unfortunately the Constituency Manager did not receive a response as the letter was returned.

Wonga Loans replied to Frank Field MPs office, that they did not hold the historical data requested, however, in 2015 up until 3rd March, they issued 639 loans in Birkenhead, totalling £109,777. The average loan size is therefore £171.79.

Wonga continued to report that they access a range of data sources in order to make a decision on an applicant's ability to reasonably afford to repay a loan. A key source is the data is from the credit reference agencies Callcredit and Experian, who include in their reports whether an individual is registered on the electoral roll. This then serves as a factor in credit-scoring an applicant, as does the amount of time that they have been on the electoral roll.

- 4.4 There has been other community engagement activities taking in place in Birkenhead and some of these activities are detailed in Appendix 9.

5.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

- 5.1 All resource implications detailed within this report are related to budgets aligned or devolved to the Birkenhead Constituency Committee for their recommended use.

6.0 LEGAL IMPLICATIONS

- 6.1 The arrangements will help the Council to deliver on the Localism Act 2011 and Public Services (Social Value) Act 2012.

7.0 EQUALITIES IMPLICATIONS

7.1 An Equality Impact Assessment will be completed for each of the proposals.

8.0 CARBON REDUCTION IMPLICATIONS

8.0 This report has no direct carbon reduction implications.

9.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

9.1 This report has no planning and community safety implications.

10.0 RECOMMENDATIONS

The Committee are asked to:

- 10.1 Note and approve the content of the updates detailed in Section 2 related to schemes of work and approve for progress to continue.
- 10.2 Approve the setting up of ASB and Environmental task and finish groups, as detailed in Section 3, to delegate responsibility for allocating 2015-16 ASB and Environmental Funds, and also task the groups to report back to the Constituency Committee with an update on spend, activity and progress in September 2015.
- 10.3 Note Your Wirral progress, and approve that the priorities of child poverty and feeding Birkenhead's children will continue 2015-16.
- 10.4 Delegate the 2015-16 £50,000 Constituency Committee funding to Budget and Priority task and finish groups to allocate to the Constituency Committees, or delegate to proposed ASB, Environmental task groups to allocate funds and report back to Constituency Committee in September 2015 with details of spend, activity and progress.

11.0 REASON FOR RECOMMENDATIONS

11.1 To continue to progress the targeted schemes of work identified within the constituency to develop the new approach to neighbourhood working.

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APPENDICES

APPENDIX 1 - Constituency Committee Finance Summary

APPENDIX 2 - 'Improving the Environment' project update

APPENDIX 3 - Anti-Social Behaviour Briefing Paper

APPENDIX 4 - St Paul's Community Hub Action Plan

APPENDIX 5 - Birkenhead Your Wirral Project Summary

APPENDIX 6 - List of dropped kerbs funded through Integrated Transport Board funds

APPENDIX 7 - Wirral Wide Your Wirral Summary of Projects

APPENDIX 8 - 7 Beats Update, Birkenhead Police Project

APPENDIX 9 - Community Engagement Activity

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2015-2016- Birkenhead Constituency- available resource

Description	Budget 2015-2016	Unallocated 2014-2015 Resource	Total Resource Allocation
Birkenhead Constituency-Core funding	£50,000		£50,000
Your Wirral funding	£75,000	£34,547	£109,547
Anti-social Behaviour funding	£15,000	£39,033	£54,033
Environmental project	£10,000	£10,000	£20,000
Operational Support	£5,000		£5,000
2015-2016 allocation	£155,000	£83,580	£238,580

2014-2015- Birkenhead Constituency financial allocations

Areas of funding	Budget 2014/15	Spend 2014/15	Funding available in 2015-2016	Source	Funding available in 2015-2016 Committed against	Carried forward to 2015/2016	Committed value	Balance unallocated	% Allocated from original resource (£312,750)
Core budget Lairdside Communities Together TK Limited Data analysis Newsletter	£100,000	£18,580 £10,000 £20,000	£51,420	Funding within Wirral Council reserves	Core budget Carry forward Rock park trust repairs to esplanade Increase alcohol signage Community researchers Merseyside fire-football project	£51,420	£10,000 £2,993 £2,000 £2,000	£34,427	
Core Budget Sub-total	£100,000	£48,580	£51,420		Core Budget Sub-total	£51,420	£16,993	£34,427	66%
Love Wirral	£10,000	£0	£10,000	Funding within Wirral Council reserves	Love Wirral carry forward	£10,000		£10,000	
Love Wirral Sub-total	£10,000	£0	£10,000		Love Wirral Sub-total	£10,000	£0	£10,000	0%
PHOF Voluntary Sector Support Home Start Community Action Wirral	£50,000	£15,000 £394	£34,606	Funding within Wirral Council reserves	PHOF Voluntary Sector Support carry forward St Paul's Community hub Development Wirral Well	£34,606	£25,000 £5,000	£4,606	
PHOF Sub-total	£50,000	£15,394	£34,606		PHOF Sub-total	£34,606	£30,000	£4,606	91%
Integrated transport block capital programme	£77,750	£0	£77,750	Capital funding still available to be utilised	Integrated transport block capital programme carry forward Dropped kerbs parking issues, speeding reductions	£77,750	£32,000 £45,750		
Improving Road Safety Sub-total	£77,750	£0	£77,750		Improving Road Safety Sub-total	£77,750	£77,750	£0	100%
Your Wirral	£75,000	£0	£75,000	Funding remains available from Magenta Housing	Your Wirral carry forward Breakfast clubs for children	£75,000	£40,453	£34,547	
Your Wirral Sub-total	£75,000	£0	£75,000		Your Wirral Sub-total	£75,000	£40,453	£34,547	54%

Total	£312,750	£63,974	£248,776
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Total	£248,776	£165,196	£83,580	73%
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Birkenhead Constituency Committee (Wirral Borough Council)

ANTI-SOCIAL BEHAVIOR - EXECUTIVE SUMMARY (11/05/2015)

1. CONTEXT (CRIME)

- 1.1 **30,551** crimes (including ASB) were reported to Police by Wirral residents during 2014 (Jan to Dec). That's approximately **1** crime for every **10** Wirral residents.
- 1.2 **13,808** crimes (including ASB) were reported to Police by Birkenhead residents during 2014 (Jan to Dec). That's approximately **1** crime for every **6** Birkenhead residents.
- 1.3 Birkenhead accounts for **45%** of all crime reported (but only **28%** of Wirral's population)

2. ASB ACTIVITY

- 2.1 **11,962** ASB incidents reported to Police by Wirral residents (**39%** of total crime in 2014).
- 2.2 Birkenhead reported the largest number of ASB incidents **5,175** or **43%** to Police during 2014. This equates to **17%** of all crime reported in Wirral.
- 2.3 Downward ASB trend over the past 4 years, but reduction in Birkenhead not as significant as the rest of Wirral:
- **Wirral -19% (2,857)**
 - **Wirral (excl. Birkenhead) – 24% (2,131)**
 - **Birkenhead -12% (726)**
- 2.4 ASB activity concentrated in Birkenhead/Tranmere and Bidston/St. James. Charing Cross is a 'hot spot' for ASB activity (alcohol & youth ASB in-particular) (across all agencies).
- 2.5 There were 82 incidents of ASB reported in Birkenhead Park during 2014.
- 2.6 0.45% of locations (11) in Birkenhead are responsible for 6.6% of all Wirral ASB.
- 2.6 Rowdy inconsiderate behaviour is the most common form of ASB (across all agencies).
- 2.7 **59%** (554) of all Wirral ASB fires (deliberate secondary fires) were in Birkenhead in 2013/14, costing an estimated **£1.2m** (Merseyside Fire & Rescue Service).
- 2.8 **82%** of all Wirral Sports Development prevention activities targeted in Birkenhead. Services demonstrate measurable ASB outcomes (e.g. Operation Banger). Collaborating with a Health Economist to confirm the cost benefits of sports investment to partners (e.g. health) and to maintain and secure further external funding streams (e.g. Sports England).

- 2.9 **117** Wirral families (**out of 287**) participating in the Troubled Families programme to date have achieved the specified outcomes for education, youth crime and ASB. **52** of the families are residents of Birkenhead.
- 2.10 **75%** of families identified with ASB problems have demonstrated an improvement following input from the Family Support Service (during 2014/15).
- 2.11 The Youth Outreach team made **827** interventions during 2014/15.

3. ASB BUDGETS

Tackling ASB Activity

- 3.1 **£993K** was invested during 2014/15 in tackling the consequences of ASB in Wirral (excludes Cabinet Budget Resolution and Merseyside Fire & Rescue). **£436K** of this budget was allocated to Birkenhead (2014/15).

ASB Prevention

- 3.2 The collective ASB prevention budget during 2014/15 was **£862K**. **£397K** of this budget was allocated to Birkenhead (2014/15).

4. NEXT STEPS

The conclusions outlined in this section have been developed by the project sponsors (Frank Field, MP for Birkenhead, Chair of Birkenhead Constituency Committee and Phil Davies, Councillor for Birkenhead and Tranmere, Leader of Wirral Borough Council) based on the information contained within the report.

- 4.1 Establish why ASB levels are reducing at a slower rate in Birkenhead in comparison to the other three constituencies and Wirral overall.
- 4.2 Target ASB resources as a matter of urgency in areas of the highest need (e.g. Birkenhead and Tranmere ward). Ensure that interventions are tailored to meet the specific requirements of particular areas (e.g. Birkenhead Pak and McDonalds) and issues (e.g. rowdy and inconsiderate behaviour versus inappropriate vehicle use).
- 4.3 Focus new investment on services/initiatives with a strong evidence base for delivering improvements in ASB outcomes e.g. all new ASB investment should quantify in advance the outcomes that will be delivered.
- 4.4 Consult residents and the local businesses community to establish the type of ASB support needed in Birkenhead (e.g. consider the possibility of making some funding available to community groups to deliver improvements in ASB measurable outcomes).
- 4.5 Quantify the level of resources utilised by both Merseyside Police and Merseyside Fire and Rescue Service in preventing and tackling ASB.
- 4.6 Establish the tolerance levels of residents to ASB. There is currently no contemporary data (quantitative or qualitative) available which examines the impact of repeated ASB incidents

on victims reporting levels (regardless of the agency to which ASB is reported). The difference in tolerance thresholds between areas also needs to be considered in greater detail. Anecdotal evidence suggests that both of these factors may have an impact on incident reporting and therefore, the statistics (ASB and general crime) analysed in this paper (e.g. potentially resulting in under reporting in areas of deprivation where ASB is disproportionately high).

- 4.7 Develop and implement integrated systems that record and analyse activity (e.g. number and location of ASB incidents across multiple services), outcomes (e.g. ability to measure reductions in ASB following an intervention) and finances (e.g. to ensure that resources are allocated to meet need). These systems should be designed to reduce the focus and time spent on process and facilitate the measurement and delivery of outcomes. The development of a common ASB across all agencies could be the first stage in this process.
- 4.8 Implement an outcomes based approach to ASB service delivery, measurement and performance management.
- 4.9 Rebalance ASB investment in the long term to focus on preventative services as opposed to services which address the consequences of ASB (e.g. in line with Children Centres).
- 4.10 Development of an ASB recovery plan for Birkenhead Constituency which delivers outcomes consistent with those experienced by residents in other constituencies. The plan should quantify timescales and outcomes to be delivered.

Tony Kinsella

Birkenhead Constituency Committee

May 2015

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Birkenhead Constituency Committee (Wirral Borough Council)**Evidence Review of Anti-Social Behaviour Interventions (May 2015)****BRIEFING PAPER**

1. Introduction

- 1.1 The aim of this paper is to review the available academic literature published on the effectiveness of interventions to tackle anti-social behaviour (ASB). Where available, the cost benefit of interventions is also included.
- 1.2 Systematic and rigorous evaluation of interventions to reduce ASB will support informed decision making about future policies and programmes by Birkenhead Constituency Committee.
- 1.3 Appendix One summarises the results of the review and interventions are categorised as follows:
- Early Intervention
 - Interventions for at-risk youth
 - Coercive Interventions
 - Developmental Interventions
 - Situational and Diversionary Interventions

2. Review Background

- 2.1 Definitions of ASB range from those focusing on its impact (for example, according to the Scottish Affairs Committee Inquiry into Housing and Anti-Social Behaviour 1996, ASB is “behaviour by one household or individual that threatens the physical or mental health, safety or security of other households and individuals”) to those that specify the types of behaviours that can be considered anti-social (usually those for which anti-social behaviour orders have been granted). The latter often show variance in the range of behaviours included. This variance is exacerbated by differences in perceptions of what constitutes problematic behaviour. For example, in one neighbourhood dropping sweet wrappers may cause sufficient discontent to be seen as ASB, whereas in others people are more concerned about drug dealing.
- 2.2 The most widely used definition, and the one that this review uses as a point of reference, is that of the Crime and Disorder Act (1998), which defines ASB as “acting in a manner that caused, or was likely to cause harassment, alarm or distress to one or more persons not of the same household as [the defendant]”. This definition focuses on the impact of ASB and differentiates ASB from the more serious end of the criminal spectrum.

3. Review parameters

- 3.1 The review examines literature dealing with measures to prevent ASB amongst people of all ages (it will also examine the limited number of evaluations which analyse cost benefit). Most of the available and relevant research is on interventions to address youth offending. This is because young people are commonly considered to be the prime perpetrators of ASB acts (Campbell, 2002).
- 3.2 The majority of ASB literature on the effectiveness of interventions comes from North America and the United Kingdom, although some research has been undertaken in the Netherlands.
- 3.3 Evaluations ideally should include a control group, identify which part of the intervention work best for which people and in what circumstances, and will measure objective youth crime and antisocial behaviour outcomes over time.
- 3.4 It should be noted that overall, the volume of available research on the effectiveness of ASB interventions is limited. The development of the troubled families agenda has been supported by the publication of evaluations

4. Key Findings

- 4.1 The key findings from the studies reviewed and outlined in Appendix One can be summarised as follow:

a. Early Interventions

Early interventions aim to tackle risk factors from pregnancy to early childhood and have been found to be effective (Karoly et al, 1998; Greenwood et al, 1998).

b. Interventions for at-risk youth

Educational interventions to prevent the onset of offending in at-risk youth can prevent the onset of delinquency (Karoly 2003; Feinstein and Sabates 2005).

c. Coercive Interventions

Coercive interventions, such as detention and imprisonment, have been found to produce nil or even negative effects in reducing recidivism. Reliable evidence of the effectiveness of Acceptable Behaviour Contracts (ABCs) and anti-social behaviour orders (ASBOs) is limited. The limited evidence that is available indicates that they are expensive (Audit Commission, 2013) and should be used as a last resort complemented by preventive measures to address the underlying cause of ASB (Campbell, 2002; Prior and Paris, 2005; Youth Justice Board, 2001).

d. Developmental Interventions

Developmental and rehabilitative interventions can significantly reduce the rate of recidivism amongst young offenders. Intensive family based interventions in-particular have a positive outcome in the reduction of ASB (Lipsey and Wilson, 1998; Lipsey, 2000; Feilzer, 2004; Woolfenden et al, 2004; Ross et al, 2001; Prior and Paris, 2005; Kurki, 2000; Coester, 2002; Nyostrom, 2003; Dillane et al, 2001; Westminster City Council, 2010; Lloyd et al, 2011).

e. Situational and Diversionary Interventions

Situational interventions aim to reduce the opportunity to commit crime for example by improving street lighting, which has been found to be effective (Farrington and Welsh, 2002; Ross et al, 2011). Diversionary interventions have also been shown to have an impact on ASB.

5. Summary

- 5.1 Based on the available evidence reviewed, preventative interventions (particularly interventions focused on early years and developmental factors) appear to have the most significant impact on anti-social behaviour outcomes.
- 5.2 As well as the quality of the research evidence (e.g. randomised controlled trials are considered the gold standard) the effectiveness of different interventions also needs to be considered. It will depend on:
- How they are delivered (e.g. multi-agency delivery)
 - Who they are delivered to (e.g. targeted v universal)
 - Where they are delivered (e.g. needs based)
- 5.3 Key to a programme's success is how well it is implemented. A well implemented but less effective programme can outperform a more effective programme that has been poorly implemented. This is difficult to ascertain from an evidence review but needs to be a key consideration in the development of future interventions.

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Tony Kinsella

Birkenhead Constituency Committee

26th February 2015

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Appendix One - Evidence Review of Anti-Social Behaviour Interventions (May 2015)

Type of Intervention	Positive outcomes	Type of study	Evaluation	Other observations	Cost Benefit Analysis
Early Intervention					
Combined high quality day care, preschool programme and family support services	Reduced incidence and seriousness of offending	Meta-analysis (Karoly et al 1998)	Treatment vs control group		
Syracuse Study - Home visits and day care – prenatal to age 5	6% of participant children referred to probation vs 22% of control group	Single study of 108 families (Greenwood et al 1998)	Treatment vs control group and ten year follow up		
Interventions for at-risk youth					
Job Corp - Training and counselling services, including academic education, vocational training, health care and education, recreation and job placements	Reduced likelihood of arrest, conviction, incarceration and smaller number of reported arrests and convictions	Several evaluations of Job Corp (Karoly 2003)	Randomised control trials	Job Corp is a residential programme (i.e. participants based in campuses)	
Quantum Opportunities Programme – educational incentives	Significantly increased graduation rates and reduced crime; observed arrests for participants three tenths that of control group	Single study of QOP (Karoly 2003; Feinstein and Sabates 2005)	Treatment vs control groups		
Educational Maintenance Allowance – post 16- education participation incentive	Juvenile crime reduction, reduced male conviction rates for burglary and theft	Single study of EMAs (Feinstein and Sabates 2005)	Comparison between EMA areas vs non-EMA areas	Did not have strong effect on reduction of serious crime	

Appendix One - Evidence Review of Anti-Social Behaviour Interventions (May 2015)

Type of Intervention	Positive outcomes	Type of study	Evaluation	Other observations	Cost Benefit Analysis
Coercive Interventions					
Anti-Social Behaviour Orders – targeted prohibition	In terms of breaches of ASBOs, out of 40 people given an order, 36% breached it, and 30% committed further offences by follow up	Review of ASBOs (Campbell 2002)	Wide-ranging Home Office review including observation, statistics, follow-up to assess breach of ASBOs	Limited value of findings due to lack of control groups, longer –term follow up, small sample size, controlling for other variables	
Incarceration, imprisonment, ‘scared straight’ interventions	Nil or negative effect on reducing recidivism	Meta-analysis (Prior and Paris 2005; YJB 2001)	Treatment vs control groups		
Developmental Interventions					
Cognitive behavioural approaches	One of the most effective interventions to reduce recidivism (up to 40% reduction rate)	Meta-analysis (Lipsey and Wilson 1998; Lipsey 2000)	Treatment vs control groups		
Cognitive Behavioural approaches	Significant but inconclusive finding: 20% reduction in recidivism	National Evaluation of YJB programmes, UK (Feilzer, 2004)	Recorded observations without control groups	Evaluation not Methodologically rigorous	
Individual counselling, behavioural programmes and inter personal skills training	Each type of intervention shown to reduce recidivism by about 40%	Meta-analysis of interventions to reduce recidivism (Lipsey and Wilson, 1998)	Treatment vs. control groups		

Appendix One - Evidence Review of Anti-Social Behaviour Interventions (May 2015)

Type of Intervention	Positive outcomes	Type of study	Evaluation	Other observations	Cost Benefit Analysis
Family-based interventions – including multi-systemic therapy and parenting training	Significant reduction in the risk of juveniles (aged 10-17 years) being re-arrested on to three years after completion of the programme (family & parenting interventions)	Meta-analysis (Woolfenden et al 2004)	Randomised control trials (749 aged 10-17 years)	Also found to have a positive effect in reducing sibling delinquency	
Intensive Fostering	Reduced offending and less serious offences committed. However, after 12 months sample reconviction level similar to control group but more likely to be in education, employment or training	(Ross et all, 2011)	Sample vs control group (12 month follow up)		Data limitation prevented a full cost benefit analysis to be undertaken but analysis suggests social care savings
Restorative justice – including Family Group Conferencing	E.g. 75% success rate for those cases where only one offence under consideration with Referral Orders, but findings inconclusive due to lack of control groups or comparability to other reconviction studies	National evaluations – Home Office and YJB (Prior and Paris, 2005; Kurki, 2000)	Recorded observations without control groups	In New Zealand, for example, FGC found not to meet needs of offenders, especially in mental health, drug and alcohol abuse, managing anger, interpersonal relations, or educational opportunities amongst others (Maxwell and Morris, 2006)	

Appendix One - Evidence Review of Anti-Social Behaviour Interventions (May 2015)

Type of Intervention	Positive outcomes	Type of study	Evaluation	Other observations	Cost Benefit Analysis
Restorative justice (RJ)	Reduced frequency of reconviction on average by 27%. No significant difference between RJ and control groups in terms of severity of reconviction	Meta-analysis (Ross et al, 2011)	Comparison between study groups (RJ) and controls	Most rigorous evaluation studied RJ across 18-59 and found no significant effect of age on findings	For every £1 spent on RJ conferences £9 saved on lowering cost of offending (not age specific)
Halt Scheme – Restorative justice process in the Netherlands	Over 60% of participants reduced re-offending or cease to offend altogether, vs. 25% less offending in comparison group	Single study of intervention (Coester, 2002)	Comparison of HALT pilot group with non-HALT group	Evaluations with control/comparison groups can no longer be conducted due to national roll-out of scheme	
KrAmi Programme – educational and vocational training for offending youth and adults in Sweden	Increased participation in labour force and decreased incidence of self-reported criminal activity, but findings inconclusive due to short time-span for follow up, unreliability of self-report results, and lack of control group	Single study of intervention (Nyostrom, 2003)	Evaluation of participant outcomes, and comparison with on-KrAmi group		
Dundee Families Project – individual and couple counselling, family support and group work (to avoid eviction or be restored to satisfactory tenancy arrangements)	59% of active cases deemed a success (no longer homeless or at severe risk of homelessness as a result of anti-social behaviour)	Single study of intervention (Dillane et al, 2001)	Qualitative analysis. Sample of families (31 parents and 22 children) interviewed after a 12 month period	No control group and small numbers	£117,600 savings per year for project agencies

Appendix One - Evidence Review of Anti-Social Behaviour Interventions (May 2015)

Type of Intervention	Positive outcomes	Type of study	Evaluation	Other observations	Cost Benefit Analysis
Family Recovery Programme – ‘whole family’ approach aimed at causes rather than symptoms of entrenched social problems (e.g. ASB)	48% of neighbours reported a reduction in ASB after families registered with programme	Single study of intervention (Westminster City Council, 2010)	Evaluation of participant outcomes (50 families). Research compares data at start and finish of project	No control group and small numbers	Estimated £1.45m costs avoided
Intensive Intervention Projects for Young People (intensive family support model applied to address the behaviour and other problems of young people)	60% of young people had fewer crime and ASB issues (based on 790 young people who had exited the program or had been working with it for at least 8 months)	National evaluation of 20 projects (Lloyd et al, 2011)	Evaluation of participant outcomes. Research compares data at start and finish of project and uses logical regression to explore factors associated with successful/unsuccessful outcomes	No control group and no follow up after exiting programme	
Monitoring and evaluation of family intervention services and projects between 2007 and 2011	81% families had crime/ASB problems at start of referral but only 34% at exit 71% of families sustained positive crime/ASB outcomes 14 months after intervention	National evaluation of 3,675 families (between 2007-2011) exited programme (Lloyd et al, 2011)	Evaluation of participant outcomes (470 families) compared with control group (56 families with similar problems). Uses logical regression to explore factors associated with successful/unsuccessful outcomes. Results should be treated with caution because of small size of the control sample	Study also identified factors more likely to influence success (higher levels of crime & ASB at start of intervention/longer intervention) and less likely to influence success (greater number of risk factors/any child subject to a child protection plan/more hours of support per week)	

Appendix One - Evidence Review of Anti-Social Behaviour Interventions (May 2015)

Type of Intervention	Positive outcomes	Type of study	Evaluation	Other observations	Cost Benefit Analysis
Situational and Diversionary Interventions					
Improved street lighting	20% reduction of recorded crime	Systematic review of evaluations (Farrington and Welsh 2002)	Rigorously selected evaluations which included outcome measures for crime and before and after data in experimental and control areas	Other positive outcomes include increased community cohesion and social control	
After school patrols (aimed at ASB at school closing on school bus routes and transport inter-changes)	No evidence of intervention impacts only monitoring information on number of young people reached	(Ross et al, 2011)	N/A	N/A	
Operation Stay Safe	Remove vulnerable young people from the streets late at night and take them to a designated safe place	No evaluations identified. Only monitoring service data (Ross et al, 2011)	N/A	N/A	N/A
Street Team	Tackling ASB by engaging disaffected young people on the streets and diverting them in to positive activities, training and support				
Open Drive	Activities available to young people when most needed (Friday and Saturday night)				

Appendix One - Evidence Review of Anti-Social Behaviour Interventions (May 2015)

Type of Intervention	Positive outcomes	Type of study	Evaluation	Other observations	Cost Benefit Analysis
Positive Activities for Young People (PAYP)	Reduction in frequency, rate and gravity of offences for young people engaged in programme	Single observational study (Ross et al, 2011)	Targeted 8-19 year olds at risk of social exclusion, committing crime/victims of crime		
Contribution of organised youth sport on anti-social behaviour and personal behaviour of adolescent athletes	8% variance in adolescents in a sporting environment	Multi-level regression analysis (Rutten et al, 2007)	Evaluation of 260 male and female adolescent (12-18 years) football players/competitive swimmers	Good relationship with coaches reduced ASB	
<p>Positive Futures evaluation:</p> <p>Westminster project - sports based arts and sports activities targeted at 8-19 year olds in deprived wards</p> <p>Babergh District Council (access to tailored sports and leisure activities)</p> <p>Solihull (mobile activity sessions in hotspots; sporting & learning opportunities; holiday activity programmed; work training programme)</p>	<p>Westminster project - 50% reduction in youth crime (2006)</p> <p>Babergh District Council – reported reduction in ASB in 2 areas targeted</p> <p>Solihull – 11% crime reduction in neighbourhood targeted</p>	Observational studies of 3 national pilot sites (Sports England, 2008)	Recorded observations without control groups and follow up		

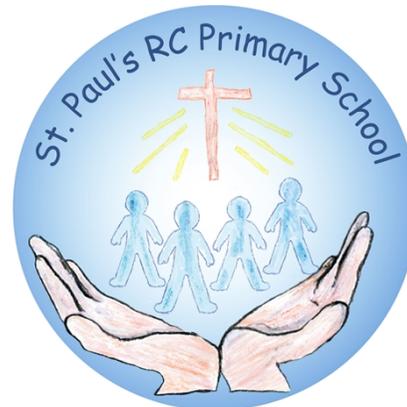
Appendix One - Evidence Review of Anti-Social Behaviour Interventions (May 2015)

Type of Intervention	Positive outcomes	Type of study	Evaluation	Other observations	Cost Benefit Analysis
Impact of physical activity	Sports participation shown to be associated with less anti-social behaviours such as drinking alcohol, use of illicit drugs, and engagement in violent activities	Meta-analysis (Jones-Palm et al, 2004)			

St Paul's RC Primary School

Action Plan for Community Hub

February 2015



Part 1

Achieving the outcomes

Planned action	Impact	Cost?	Achieved?
Develop the outdoor garden into a creative learning space where children can explore the world around them.	Children will develop their curiosity, thinking skills and enthusiasm for learning through play.	£4 000	
Increase Speech and Language provision for pre school children	Children's communication skills will be further developed so that they are more able to access the activities offered in the setting.	£3 000	
Develop transition programmes from home to Twos and from Twos to F1	Children will be more settled in the school environment and will feel emotionally ready to access the provision there		
<p>Adopt the Five to Thrive key activities of Talk, Play, Relax, Cuddle and Respond as a basis for running parent workshops focussing on using the indoor and outdoor environment</p> <p>Hold regular coffee mornings/open mornings/drop ins to build up the idea of a One Stop Shop</p> <p>Purchase resources such as Story Sacks, Maths Sacks and Nursery Rhyme Sacks to offer as a supplement to the Story Sacks already held at Beechwood Library</p>	<p>Parents have better guidance on how to prepare their children for school. They have use of resources and an enhanced communication with the school</p> <p>Parents can access services they may need and seek advice in a place where they already feel comfortable.</p> <p>Parents will have access to resources to allow them to transfer skills from the setting to home.</p>	<p>Resources including Story Sacks, ICT equipment, outdoor play resources, hospitality etc £5 000</p>	
Strengthen links with the Catholic Children's Society in the form of Family Projects and PEEP programme	Vulnerable families will have the opportunity to take part in nurturing courses or the facility of a family support	£3 000	

<p>Develop links with Claughton Children’s Centre in order to tap into parent courses they deliver</p>	<p>worker A wide variety of courses can be delivered involving people from the wider community</p>		
<p>Use the school mini bus to take parents to visit other play centres, museums, parks, farms etc</p>	<p>Parents will be aware of how to follow their own child’s interests to promote learning through play.</p>	<p>£600</p>	
<p>Use students engaged in vocational courses to run “pampering” sessions for parents e.g. nails, make up, hair, massage etc</p>	<p>Students from local secondary schools will have the opportunity to practise their skills in a real life situation. Address parents’ own wellbeing by creating this social experience</p>	<p>£600</p>	

Part 2

Engagement and Partnership Working

Planned action	Impact	Cost?	Achieved?
Engage families with younger siblings through programmes such as Talking Tots, Tumble Tots, Baby Massage, Stay and Play	Increased parental engagement giving parents the confidence and ability to provide high quality learning experiences for their children	£3 000 (cost of TAs to support programme)	
Speech and Language Therapist to deliver workshops for parents of young children	As above	£800	
Utilise the expertise of the Catholic Children's Society to deliver PEEP programmes for 0 – 2 years with a focus on developing babies and young children's self esteem	Parents and carers are aware of a range of activities which can have a positive effect on children's development	£1 000	

Part 3

Developing School – Community Connectors

Planned action	Impact	Cost?	Achieved?
<p>Recruit a local person who can access community groups and agencies making links and promoting the Hub to a wider audience.</p> <p>The Community Connector would:-</p> <ul style="list-style-type: none"> • recruit a group of parent champions who would spread the message of what is happening at the hub and how to access it's resources to other parents in the community • promote a "One Stop Shop" in school where parents can meet in a non threatening environment to access help they may need e.g. Health Visitor, School Nurse, CAB, Healthy Eating etc. • undertake home visits, accompany parents to courses etc. • identify pre twos and vulnerable families • develop a programme to encourage dads and grandparents to become involved • Record and report regularly to the Headteacher, SENCo and Steering Group 	<p>Needs of the community would be ascertained, families would be engaged, programmes developed and links with other agencies made</p>	<p>£3 000</p>	

Part 4

Evaluation of a Community Hub

Planned action	Impact	Cost?	Achieved?
<p>Obtain base line data as children enter Pre-School Twos or F1</p> <p>Track progress linked to ARE at Development Matters age bands</p> <p>Carry out WellComm screening using baseline data to compare with outcome data at the end of each Development Matters age band</p> <p>Questionnaires focussed on views of and support needed by people in the area</p> <p>Collect evaluations for all courses run</p> <p>Keep records of parents accessing courses, visits and drop ins</p>	<p>More parents from the community will be involved in their child's education</p> <p>Parents will feel empowered and confident to play their part in ensuring their children are ready for school</p> <p>Early intervention will enhance children's communication skills ensuring that they are school ready</p> <p>Parents and the wider community have ownership of activities happening in the hub</p> <p>Courses are successful and targeted towards the needs of the community</p>	<p>£1 000 – admin costs including resources</p>	

Birkenhead Your Wirral Fund: February 2015

The Birkenhead Constituency Committee received an allocation of £75,000.00 from Magenta Housing to gift to community and voluntary organisations within the constituency area.

The Committee focused the funding on the Feeding Birkenhead campaign and in particular projects that ensure the continuation of free schools meals in the holidays, breakfast and after schools clubs

Below are the projects that were funded by the Birkenhead Constituency Committee Your Wirral Panel.

Organisation	Brief Description	Proposed Grant Amount
Birkenhead Early Excellence (BEEWirral)	The playfood project will run during school holidays from Livingstone Community Centre, providing lunch for up to 25 children per day either a packed lunch or warm food (weather/seasonal dependant) prepared by qualified staff.	£2483.60
Christ Church Church, Birkenhead	The funding is to start a lunch club for the homeless, needy, elderly, lonely and single parent families on low income	£690.00
Wirral Community Meals	Social Isolation/fuel poverty The vulnerable elderly of B often live alone in deprivation, see very few people if anyone over the course of a week. Meals on wheels will not only bring a warm meals to the lap it will also ensure they have a regular visitor.	£2350.00
Woodchurch Road Primary School	It's important for kids to have breakfast every day, but what they eat in the morning is crucial too. Choosing breakfast foods that are rich in whole grains, fibre, and protein while low in added sugar	£2462.00
Charing Cross Methodist Neighbourhood Centre	To run a tea time club during the summer holidays for six sessions Mon 10th Wed 12th and Thurs 13th August then Mon 17th Wed 19th and Thurs 20th the following week. 4pm till 6.45 pm prior to the established youth club opening at 7pm.	£2389.00
Manna Community Kitchen	this community kitchen is a facility providing nutritious meals (soups, stews, sandwiches, smoothies) for schoolchildren in the community who would normally be in receipt of school meals. It will also provide a communal social hub/facility for older people and other hard to reach groups within the community.	£2500.00
St Anne's Primary School	We are looking to run a free breakfast club for children at our school as many children, especially those on free school meals or our Ever6 register, often arrive at school hungry.	£2500.00
Tranmere Community Project	TCP and Tranmere Methodist Church working with Charing Cross Methodist Church and St. Catherine's Church of England in Tranmere, wish between us, to deliver a holiday Food and	£2500.00

	Fun programme during the school holidays 2015/6, beginning at Whitson Half term holiday. We will run the programme 3 days a week at one of the above Churches.	
Wirral Christian Centre	The funding we are asking for will go towards equipping our kitchen with the materials needed to support 46 families (24 people) on a course of cooking cheap, healthy and nutritious meals for the family over a 6 week period.	£1130.66
kilgarth school	To provide hampers for our pupils and their families on a termly basis, who are on low incomes. We feel it will benefit local people who could potentially face discrimination over their financial status.	£600.00
North Birkenhead Development Trust	Our project will provide healthy, nutritious food for children, predominately of primary school age living within the Bidston and St James Ward. Our non-discriminatory offer will include: Free breakfast (cereal) every morning – Monday – Saturday from 8.30am-10.30am during the school holidays 'High tea' once a week for children and families to share a cooking experience and create a meal (main and dessert)	£2439.00
Wirral Play Council	Funding received will enable us to work in partnership with Fareshare Merseyside who will provide food and we will organise and employ temporary play workers at two open access play schemes in Birkenhead and Rock Ferry for all children aged 6-13 to attend 3 days per week 4 hours per day during the summer holidays.	£2500.00
wirral environmental network	We will run several workshops in community venues in the Birkenhead constituency aimed at teaching local people how to grow their own fresh vegetables and establishing permanent growing areas within these venues. In addition we will also encourage participants to grow some simple produce at home	£1400.00
Can Cook C.I.C	We are applying for funding to deliver a food poverty and cookery education project, following discussions with Frank Field on how best to feed the hungry in Birkenhead.	£2500.00
St. Paul's RC Primary School	The plan is to operate a Simply Cooking programme as an 'after school club'. Children in KS2 will be invited to attend the club	£2500.00

Total Applied for	£40,458.81
Total Available	£75,000.00
Total Spent	£30,950.26
Remaining Balance	£44,049.74

Appendix 6

Dropped Kerbs

£32,000 has been provided for the provision of 'pedestrian dropped crossings' around medical centres by the Birkenhead Constituency.

The list below covers a range of locations where the Road Safety team consider additional dropped pedestrian crossings would assist pedestrians in line with the priority set by the Constituency Committee.

- o/s 38 Holm Lane, Oxtton Ward.
- o/s 40a Holm Lane, Oxtton Ward.
- Holm Cottages at Holm Lane, Oxtton Ward.
- Prenton Dell Road o/s The Villa Medical Centre, Prenton Ward.
- Prenton Dell Road o/s Prenton Hall, Prenton Ward.
- o/s 201 Prenton Dell Road, Prenton Ward.
- Prenton Dell Road at Prenton Dell Avenue, Prenton Ward.
- Entry on Derby Road (s/o 4 Harrowby Road), Birkenhead & Tranmere Ward.
- Derby Road at Harrowby Road, Birkenhead & Tranmere Ward.
- Derby Road at Whitfield Road, Birkenhead & Tranmere Ward.
- Entry on Derby Road (s/o 1 Whitfield Road), Birkenhead & Tranmere Ward.
- Entrance s/o 109 Church Road, Birkenhead & Tranmere Ward.
- Entrance s/o 107 Church Road, Birkenhead & Tranmere Ward.
- Church Road at Allerton Road, Birkenhead & Tranmere Ward.
- Cloughton Road at Atherton Street Car Park, Birkenhead & Tranmere Ward.
- s/o Moscropps Estate Agency, Whetstone Lane, Birkenhead & Tranmere Ward.
- s/o 32 Whetstone Lane, Birkenhead & Tranmere Ward.
- Entry on Derby Road (s/o 117 Raffles Road), Birkenhead & Tranmere Ward.
- Entry on Derby Road (s/o 124 Raffles Road), Birkenhead & Tranmere Ward.
- Bedford Road at Buxton Road, Rock Ferry Ward.
- Bedford Road at Haddon Road, Rock Ferry Ward.
- s/o 84a Bedford Road, Rock Ferry Ward.
- o/s 477 New Chester Road (entrance to Rock Ferry Dental Practice), Rock Ferry Ward.
- Entrance to National Tyres, Rock Lane East, Rock Ferry Ward.
- s/o 47 Mallaby Street, Bidston & St James Ward.

Key

o/s – outside

s/o – side of

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Wirral Wide Your Wirral Funding Allocation 2015.

Each Constituency Committee received an allocation of Your Wirral Funding. As well as this a Wirral Wide pot of funding was available for projects that benefitted people in two or more of the constituency areas.

Below are the projects that received funding from the 2nd funding round from the Wirral Wide pot.

Organisation	Brief Description	Proposed Grant Amount
Rape and Sexual Abuse (RASA) Centre Ltd	Holistic Support for Wirral Women	£2,400.00
Cycling Projects	Wirral Health on Wheels	£2,500.00
Oxton Gateway	The Oxton Gateway Garden Tidy and Helping Hands Scheme	£2,500.00
Cheshire Disability and Learning	Disability Cricket Onwards and Upwards	£2,049.00
Holistic Community Wellbeing	Serving the Health & Wellbeing of the Community	£2,500.00
Shaftesbury Youth Club	Large Inflatable Obstacle Course for the Disabled / Disadvantaged and Special Needs Children	£2,500.00
Girlguiding Wirral	Girlguiding Wirral Hadlow Fields Development Project	£2,500.00
Wirral Conservation Area Forum	Working Together to Keep Wirral Special	£2,459.50
Barnstondale Centre	Sensory Trail	£2,500.00
Cavendish Community Centre	Summer Activities for Older People	£2,240.00
Family Tree Wirral	Volunteer Driver Support	£1,430.00
Total		£25,578.50

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Seven Beats Pro-active work for the last three month period

As of 01st May 2015 the 7 beats team consists of: 1x Sergeant, 6x Constables, 8x PCSO's, 1x Special Sergeant and 5x Special Constable's.

Section 35 Anti-social behaviour order: 7 beats officers have utilised these powers to create two dispersal zones in the last 3 months and one is planned to be in place by the end of this month. These have resulted in:

- 12x dispersal tickets being handed to individuals
- 1x arrest for an individual who breached this order
- General intelligence and evidence gathering in relation to anti-social behaviour in the area.

We run multi agency operations regularly which are planned to target specific problems to the localised area, examples being:

- High visibility patrolling in ASB identified at risk areas
- Use of the Automatic Number Plate Recognition (ANPR) in relation to offenders travelling into the area.
- Speedwatch: Working in partnership with VOSA and the council. A recent operation targeted taxis and out of 25 vehicles stopped, 6 were recovered by the council.
- Letter drops/Door knocks: Operation 'doorhandle' in relation to burglaries/auto crime etc.
- Targeting of prolific offenders: Visits and criminality notices.
- Tenancy enforcement with local registered landlords. We are currently working on a closure order on a problematic property in the 7 beats area.
- HMCS court fines: Enforcement with partner agencies to persue offenders who fail to comply with court disposals.

We have had in place 3 anti-social behaviour risk assessments in the 7 beats area during the last 3 months. 1 has already been closed and the other 2 are due to be closed as they have now both been classified as low risk and have had no further ASB issues over the last few weeks.

Video badges: These are being used for people we would classify as victims of ASB. They can be worn by the individual around the neck on a lanyard and they simply need turning on to capture footage of any ASB or offences being committed. Even if it is not of any evidential value, those who have had one feel reassured by it.

Bail conditions: We are currently implementing bail conditions for those offenders who are arrested in Birkenhead town centre for theft shop. This will effectively ban them from a large part of the town centre. These are enforced and offenders are targeted who breach these conditions.

Cop Shop: Plans for a new cop shop in Birkenhead Precinct are on-going. The premises has been identified and will be open shortly.

The shoplink radio: This is a tool used between the security staff at the Pyramids shopping centre and officers. This has proved effective in relation to offenders detained for theft etc. Regular surgeries are conducted in the shopping centre run by the PCSO's working in conjunction with security staff there. These are advertised to the local public to attend and they offer such things as IMEI checks on phone to add them to a database should they be lost/stolen and marking's on push bikes should they be stolen so they can be identified.

In relation to neighbourhood priorities:

- We are currently working on two closure orders of properties in the area that have caused numerous issues ie: ABS, calls from members of the public relating to the address etc. This is in conjunction with the tenancy enforcement team in the council.
- We have our shop safe priority, as previously mentioned with us of the shop link radio. High visibility patrol in Birkenhead Town Centre.
- ABS priority in relation to Grange Road Birkenhead to tackle ASB in the area.
- Operation Bude is in place in relation to street drinkers in Hamilton Square.

We have a dedicated police officer who is a point of contact for the hostels in the area. This is to encourage both staff and residents to engage with the police more. There is a meeting being held on 15th May 2015 at the YMCA in relation to hate crime. This is for staff and residents to attend with uniformed and CID officers in order to educate them on hate crime.

We receive a monthly update from our intelligence department In relation to the 10 most prolific offenders. These are those who have committed the most offences for that month. These are then discussed in daily briefings so that officers in the 7 beats area are aware of them and they are targeted as such.

In the last 3 months we have conducted 3 search warrants in relation to the misuse of drugs act. One of these was identified by a 7 beats PCSO. The other two were in a response to both community and police intelligence.

Birkenhead Borough has been designated as a DPPO (designated public place order) replacing previous drinking by-laws in order to deal with problems of anti-social drinking in a public place. This gives officers powers to remove opened or unopened alcohol from persistent offenders of 'street drinking' culture. Signage has only recently been erected to allow officers to enforce the DPPO and this is now actively being enforced in the area.

School Visits - We have good links in with the local schools especially looking at those youths who are in the final year of Junior schools as we know that this age group is particularly vulnerable to being drawn into organised crime group activity (OCG'S) In response, we conduct a number of presentations such as personal safety, Crime Prevention and Drugs awareness.

Good news story:

SHAW STREET, in the 7 beats area had a significant issue with ASB and youths causing damage to vehicles in the road.

Through partnership working with the council, a fence has been put up at the end of Shaw Street, which has stopped the youths using it as a cut through. A camera has also been put up which has been funded for 3 months initially, the idea of this to capture ASB and any offences being committed. The amount of ASB has reduced significantly in the area and the calls from members of the public has dramatically reduced.

Hopefully this provides an idea of the work that is done in the 7 beats area and please let me know if you require any further.

Birkenhead Constituency Team Neighbourhood Engagement Update
May 2015

Neighbourhood engagement is a vital element of the Birkenhead Constituency Committee work.

There are a number of projects being developed in partnership with the local community, statutory organisations and community and voluntary groups that will benefit Birkenhead in the future.

Here is an update on how a number of these projects are progressing and the benefit they will bring to the community.

Safe in Town Card

The Safe In Town Card aims to make Birkenhead a safer place.

The purpose of the scheme is to give vulnerable people the peace of mind and confidence to enter Birkenhead Town Centre and receive help and assistance if they need it.

Working in partnership with organisations and statutory bodies such as the Police, Merseyside Fire and Rescue Service, Merseyside Police, Wirral MET College, Wirral Chamber of Commerce, Merseytravel and the Pyramids Shopping Centre, the cards will be distributed by all the Social Sector Groups who work with vulnerable people.

The long term aim of the project is to make the card available to any resident who feels they would benefit from having one.

Wirral Well (wirralwell.org)

The Birkenhead Constituency Team has been supporting Community Action Wirral in the promotion of the Wirral Well website. The website is designed to be an online directory for health, social care, well being and local events.

We are currently in the process of developing a marketing strategy alongside Community Action Wirral to ensure residents within the Birkenhead Constituency area are aware of the website.

For residents who do not have access to the internet there is a phone number at Community Action Wirral that people can call to access the information they need (0151 638 9179)

Rock Ferry Community Garden

The physical building of the community garden at Rock Ferry Library and One Stop Shop is complete with the official launch happening in the next few weeks.

In conjunction with the Library and One Stop Shop, the Birkenhead Constituency Team has been working with a local Community Interest Company (CIC). A lease has been agreed between the council and CIC which will ensure that the garden is maintained and the space is available to residents, volunteers and local groups to use.

The project is a great example of how the council can work in partnership with a social sector organisation to offer a service that residents will benefit from.

Birkenhead Business Improvement District Bid

The Birkenhead Constituency Team has been helping colleagues from the Wirral Chamber of Commerce to inform business owners around Charing Cross on the Birkenhead Business Improvement District Bid (BBID)

As the BBID develops and gathers pace, the Birkenhead Constituency Team will be fully involved with the project and provide any assistance the Wirral Chamber of Commerce may need to engage with local business in the BBID area.

For information on any of these projects please contact.

**Andy Brannan, Birkenhead Neighbourhood Engagement Officer.
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