

wirral children and young people's plan 2008 - 2011

2010 -11 annual report

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## contents

Introduction	2
Annual review of progress against priorities 2010-11	3
Being Healthy	5
Staying Safe	15
Enjoy and Achieving	25
Positive Contribution	36
Social and Economic Well Being	42
Outcome Framework Performance Indicator Information	48

## introduction

In 2008 Wirral Children's Trust produced our three year 2008-11 Children and Young Peoples Plan. It covered all the services provided for children and young people of Wirral and brought together all the plans that organisations working with children, young people and families have to improve their lives and enable them to achieve their potential.

We have been working hard to make progress in delivering our projects and achieving the targets we set out in our plan and to deliver continuous improvement for our children, young people and families. Each year we have reviewed our progress and produced a comprehensive annual review whilst refreshing our priorities to ensure they remained relevant to the needs of children, young people and families in Wirral.

This is the review of the final year of our 2008-11 plan and reports what has been achieved to improve outcomes for children, young people and families on Wirral and how we have delivered our identified priorities in 2010-11.

We have now written a new plan for 2011-12 in which we outline our new priorities and the future work that will be carried out to deliver these. This new plan is published alongside this review and can be accessed from Wirral Council Children's Trust Webpage.

# annual review of progress against priorities 2010-11

In the third year and final year of our 2008-11 Children and Young People's plan (2010-11) much has been achieved to improve the outcomes for Wirral's children and young people, with significant improvements in key areas, including:

## **Being Healthy**

- Health Services in Schools are now hosted in 25 secondary schools including a bespoke service in four special schools and the programme has been extended to include targeted interventions for smoking cessation, mental health and contraception services.
- Our Family Nurse Partnership has been embedded across services for teenage parents and they have successfully recruited a cohort of 98 mothers.
- A project to place Youth Alcohol Workers within the Accident and Emergency 'out of hours' Department has proved successful and we have performed beyond expectations in reducing the number of under 18's alcohol related hospital admissions.
- The Healthy Child Programme 0 - 5 years was implemented across Wirral.
- The breastfeeding peer support programme has been supporting mothers' since April 2010 and has exceeded the national average for breastfeeding prevalence at 6 - 8 weeks for mothers supported through the programme.
- 60% of 5-16 year olds took part in 3 hours of high quality PE and Sport each week organised by schools.
- Through proactive engagement with families we have been successful in preventing unnecessary attendance at Accident and Emergency for minor ailments through the 'Choose Well' campaign.

## **Staying Safe**

- In March 2011 Wirral was graded 'good' for both safeguarding and looked after children services by Ofsted in their announced inspection. In the inspection Wirral's partnership working, ambition and prioritisation, leadership and management and the contribution of health agencies to keeping children safe was judged 'outstanding'.
- The Ofsted unannounced inspection of front-line child protection services in July 2010 found much strong practice and no areas requiring urgent action.
- Partnership working in safeguarding has been strengthened through investment in the Local Safeguarding Children Board.
- More children are safe through improvements in learning the lessons from Serious Case Reviews and critical incidents.
- Children's Social Care services have been restructured improving capacity in front line social work services.
- More children are receiving effective support through the Team Around the Child approach resulting from training, new integrated working guidance and auditing practice.
- More vulnerable families are receiving support in their communities through Children's Centres.
- Preventative initiatives such as multi-systemic therapy have been effective in diverting young people from custody.
- More children with a disability are receiving improved short break provision.
- Thresholds and management of these at the front line (Central Advice and Duty Team, CADT) were considered by Ofsted to be highly effective in ensuring that all children and families receive a consistent and appropriate level of service.

### **Enjoy and Achieve**

- Improvements were made in narrowing the gap in Early Years between the lowest achieving 20% of children and their peers.
- At Key Stage 2, attainment in maths showed an increase on last year and is above national average. Attainment in English is above the national average.
- At Key Stage 4, the results for 5+ A\*-C GCSE or equivalent grades including English and maths indicate that they exceeded national averages, national gains and the targets set.
- All schools are meeting the Extended Schools Full Core Offer.
- Successful implementation of Children's Centres OFSTED framework following statutory designation.
- The Local Authority's Leadership and Management programme has been used nationally as an example of best practice.
- Good performance of Looked After Children at Key Stage 2 and at Key Stage 4 (relative to expected progress based on prior attainment).

### **Positive Contribution**

- There has been excellent progress in reducing anti-social behaviour and first time entrants to the Youth Justice System through the use of a range of effective preventative initiatives.
- A £373,990 investment supported extensive developments designed by young people in play provision.
- New extended youth provision is provided through re-developed youth hubs.
- The 'Teen Wirral' website keeps all young people up to date with activities and advice.
- There are strong successful arrangements to involve children and young people from a range of backgrounds in decision making process and planning services.
- There is an effective network of school councils including special schools.
- Disabled young people are active in breaking down barriers to their inclusion in learning.
- Aiming High for Disabled Children and Families has been successful in helping young people to develop independent living skills.

### **Social and Economic Well Being**

- The successful delivery of the 'Wirral Apprentice' programme which received national recognition.
- The redesign of the local offer for learners with Learning Difficulties and Disabilities (LDD) supported by the Wirral brokerage project.
- The delivery of the September Guarantee for 16 and 17 year olds in Wirral.
- Continuing year on year reductions in the number of young people not in education, employment or training despite the global recession.

## OUTCOME AREA - Being Healthy

***“We want to improve all children’s health and to narrow the gap in health outcomes experienced by our most disadvantaged children.”***

In 2010/11 100% of Wirral schools had achieved the National Healthy Schools award, 42% completed the enhanced healthy schools annual review and 10 of those schools began work on an enhancement action plan. We have introduced a ‘Healthier Homes’ quality assurance framework for all children’s’ residential settings to ensure the health needs of children in care are met. This is being evaluated across three participating homes during 2011.

Participation in the National Child Measurement Programme increased from 88.2% to 97% for the 2009/10 measurement programme and the data suggests that we have maintained the level of obesity in year 6 (20.3% from 20.6%) which can be attributed in part to the success of the Healthy Schools Programme. However, our obesity levels for reception year have risen from 9.6% to 10.6% and as such we have broadened the remit of the Healthy Schools Team to encompass early year’s settings to achieve a future reduction or maintenance in this rate. We are committed to achieving a healthy weight for all children and have strengthened the commitment of partners from across the Children’s Trust through the formation of a childhood obesity steering group and agreement to a robust achievable action plan. The external evaluation of our children’s weight management services told us that those children and families who have accessed services had reduced their BMI and increased their levels of activity and many children reported increasing confidence as a result of the programme (Cordis Bright Ltd, (2010) *Exploring the impact of NHS commissioned child weight management services*). However, the evaluation also highlighted low uptake by families to these services, and this has informed our future commissioning and design of children and young people weight management services.

Our Young Peoples Substance Misuse commissioning process has put in place an integrated Young Persons Drug & Alcohol Strategy to ensure more efficient and effective delivery of services and the combined Young Peoples Substance Misuse and Alcohol Plan works towards delivery of agreed outcomes as part of the Integrated Youth Support Strategy. Wirral has seen a definite downward trend in the number of alcohol related hospital admissions for under 18’s, from 144.70 (2008/09) to 128.48 (2009/10) per 100,000 admissions for under 18’s; 8.95% above target. The data for April to September 2010 suggests this trend has been sustained with 117.12 per 100,000 against a target for the year of 124.32 per 100,000 (5.71% above target). Data is sourced from the Hospital Episode Statistics NHS Wirral.

We have continued the range of initiatives to promote children’s emotional well-being in schools and our Targeted Mental Health in Schools (TaMHS) programme is active in 10 schools across Wirral. In addition, we are working with young people to ensure they have access to the kind of sexual health and relationship advice they want and have implemented the core offer of our health services in schools programme across twenty five secondary schools as one measure to reduce teenage conceptions across Wirral. We have also secured further investment to enhance the core offer through targeted provision of mental health, smoking cessation and contraceptive services. Although current quarterly data reflects a slight increase in teenage conceptions rates from 40 per 1000 young women in 2008 to 41.3 per 1000 young women in December 2009, significant progress around teenage pregnancy has been made locally and a steady reduction in rate has been maintained since the 1998 baseline.

The 'Choose Well' campaign for children was launched by NHS Wirral and the Paediatric Clinical Network in August 2010 to engage with parents to promote timely and appropriate management of minor illnesses and injuries preventing unnecessary attendances at unplanned care.

What we said we would do	What we did	Status
<b>Priority:</b> Reduction in the harmful consequences of risk taking behaviour.		
<p>1. Implement the Children and Young People's Substance Misuse Plan which addresses issues around drugs and alcohol.</p> <ul style="list-style-type: none"> <li>• Develop a package of interventions for families at risk of substance misuse to improve parenting skills.</li> <li>• Refresh pathways to reduce the number of Hospital Admissions, including A&amp;E attendance and improve links to Young Peoples Services.</li> <li>• Recruit 2 posts based within the C&amp;YPD to liaise between adult drug treatment services and Young Peoples Services to ensure children of drug using parents are supported in line with key recommendations within Think Family and "Hidden Harms".</li> <li>• Provide a range of brief interventions to divert young people with less-severe substance misuse problems away from developing more severe problems and substance-related harm.</li> <li>• Increase availability and access to young people friendly substance misuse services through Health Services in Schools (HSIS).</li> </ul> <p>2. Implement the Teenage Pregnancy Strategic Action Plan.</p> <ul style="list-style-type: none"> <li>• Monitor progress and performance of 'The Family Nurse Partnership' (FNP) across Wirral for</li> </ul>	<p>1. Activities include:</p> <ul style="list-style-type: none"> <li>• In Partnership with CYPD training packages developed and rolled out across the authority to appropriate staff.</li> <li>• Pathway under review. Steering Group formed and research paper written with key recommendations on pathway development. A youth worker was recruited and 73 alcohol screenings and 1888 alcohol interventions were carried out between April and December 2010.</li> <li>• Since June 2010 there have been 100 requests for information and/or support regarding families to the Advanced Social Worker from drug services. 25 families have been referred to Substance Misuse Family Support Worker. 23 families have actively engaged with the programme and 28 individual children have been supported.</li> <li>• Programme of group / one-one activities on offer from a range of partner agencies for this specific cohort. Life Education Centres commissioned to deliver workshops to Wirral primary school assemblies with the emphasis on targeting parents. Strategic links to positive futures agenda formed with a range of activities on offer to clients of young peoples substance misuse services</li> <li>• 25 secondary schools hosting HSIS. Youth worker recruited to HSIS programme to target young people at risk of substance misuse and performance monitored through contract compliance.</li> </ul> <p>2. The impact of the action plan in 2010-11 is:</p> <ul style="list-style-type: none"> <li>• FNP monitored on regular basis through FNP Steering Group, Teenage Pregnancy Steering Group and Teenage Pregnancy Better Support Group. 103</li> </ul>	<p>In progress on track</p> <p>In progress on track</p> <p>Completed</p> <p>In progress on track</p> <p>Completed</p> <p>In progress on track</p>

What we said we would do	What we did	Status
<p>vulnerable first time teenage parents.</p> <ul style="list-style-type: none"> <li>Targeted outreach sexual health work with vulnerable at risk groups to include young people involved in offending and Children in Care and monitor impact and outcomes.</li> <li>Monitor and evaluate targeted support for teenage parents delivered through Children's Centres.</li> <li>Continue roll out of 'speakeasy' training to enable parents to speak to children about health relationships.</li> <li>Support the preparation for the implementation in September 2011 of statutory Personal Social Health and Economic Education (PSHE) in schools.</li> <li>Support schools with the implementation of the revised DCSF guidance for Sex and Relationship Education (SRE).</li> </ul> <p>3. Implement the Sexual Health Plan including increasing the proportion of eligible young people screened for Chlamydia.</p> <ul style="list-style-type: none"> <li>Increase accessibility and provision of Chlamydia screening through implementation of Health Services in Schools (HSIS) within Schools and Colleges and across Children's Centres.</li> <li>Increase availability and access to young people friendly sexual health and contraceptive services through HSIS and EHC in Pharmacies.</li> <li>Formally launch the Sexual Health Policy and Guidance across Children's services.</li> </ul>	<p>first time mothers under the age of 19 now recruited to programme.</p> <ul style="list-style-type: none"> <li>Wirral Brook commissioned to deliver targeted outreach work, monitored within NHS Wirral Sexual Health Programme. Wirral Brook supported 1229 young men with 91 looked after children (LAC) attending provision and 24 LAC attending Bite-Size Brook sessions between April and December 2010. Health Services in Schools (HSIS) provision established for Youth Offending Service and LAC forms a key element of the Teenage Pregnancy Action Plan. Sex and Relationships training for foster carers and work with residential providers was undertaken.</li> <li>Work streams established with Children's Centres via the Teenage Pregnancy Steering Group and Better Support Group. Children's Centres representation on the teenage pregnancy strategic groups and further work planned for 2011/12 to reflect the reconfiguration exercise around Children's Centres. Teenage Pregnancy Coordinator ensuring links are established in all projects.</li> <li>Eight Speakeasy training courses delivered to target groups during 2010/11 involving 56 parents/carers, funded from the NHS Wirral Sexual Health Programme.</li> <li>PSHE not made statutory by new Government. Support for schools with SRE is ongoing but based on local guidance.</li> <li>DCSF guidance not published by Coalition Government. Further national guidance expected 2011.</li> </ul> <p>3. The impact of the plan includes:</p> <ul style="list-style-type: none"> <li>Health Services in Schools (HSIS) secondary school drop-in clinics offer Chlamydia testing to all pupils reporting sexual activity. Testing is not mandatory but school nurses encourage uptake.</li> <li>Emergency Hormone Contraception (EHC) provision in pharmacies is ongoing but there is inconsistent uptake –this service will be reviewed in 2011/12.</li> <li>Sexual Health Policy signed off and training up and running.</li> </ul>	<p>Completed</p> <p>In progress on track</p> <p>Completed</p> <p>Deleted</p> <p>Deleted</p> <p>Completed</p> <p>In progress on track</p> <p>Completed</p>



What we said we would do	What we did	Status
<p>4. Review contract with Kooth.com and establish local goals.</p> <p>5. Monitor accident prevention scheme and develop an action plan to include actions for each Children's Centre aimed at reducing local accidental injury rates.</p>	<p>4. Kooth – a confidential on-line counselling service demonstrated a 73% increase in number of young people registered between 2009 and 2010. The contract has been reviewed, local goals established and monitored through performance reporting to the steering group.</p> <p>5. Accident Prevention Scheme reviewed and combined with Royal Society for the Prevention of Accidents (RoSPA) Scheme within Children's Centres.</p>	<p>Completed</p> <p>In progress on track</p>
<p><b>Priority:</b> Encourage and support all children and families to achieve and maintain a healthy weight and lifestyle</p>		
<p>To achieve a reduction in the prevalence of overweight and obese children through the Implementation of the key child targets within the Obesity Action Plan and pathway by:</p> <ol style="list-style-type: none"> <li>1. Enhanced delivery of the National Child Measurement Programme (NCMP) 2009/10. A coordinated approach with the Active Lifestyles Project with a minimum of six schools through engagement with parents and children and continue to provide feedback to parents.</li> <li>2. To promote and monitor the child weight management providers (Mind Exercise Nutrition and Do It (MEND) and Lifestyle and Weight Management service) to ensure referral targets are met.</li> <li>3. Ensure Body Mass Index (BMI) data from childhood screening programme (aged 2-2½ years) is collated and used as a measure to inform appropriate commissioning of services.</li> <li>4. Implement Wirral's Taste for Healthy Food Policy including specific guidance on public venues and residential settings.</li> <li>5. To provide support for overweight and obese pregnant women by producing a care pathway, developing exercise classes and providing healthy</li> </ol>	<ol style="list-style-type: none"> <li>1. NCMP successfully completed, 97% coverage achieved and data submitted to Department of Health before the deadline. 28 schools participated in the Active Lifestyles project 2010/11.</li> <li>2. External evaluation completed on the three child weight management services. Even though uptake of services by children is low, those that are attending are reducing their Body Mass Index and reporting having a positive experience. Commissioning of new services for 2011-12 commenced during 2010.</li> <li>3. Review of Healthy Child Programme 0-5 planned for 2011-12.</li> <li>4. Policy ratified separately through LA Cabinet and PCT Policy Review Group. Transfer of Public Health to LA will ensure meaningful implementation of policy. Specific guidance and advice provided to catering venues as and when requested.</li> <li>5. An action plan in response to the NICE Guidance on Pregnancy and Obesity has been produced and pregnant women to be included in adult and bariatric care pathway produced to ensure pregnant women's need are met through existing service</li> </ol>	<p>Completed</p> <p>In progress on track</p> <p>In progress milestone rescheduled</p> <p>Completed</p> <p>Completed</p>

What we said we would do	What we did	Status
<p>eating information.</p> <p>6. To provide a programme of physical activity sessions for 0-5 year olds in Children's Centres, e.g. Top Tots, Active Tots, Fizzy Tots.</p>	<p>provision.</p> <p>6. Active tot briefing sessions have been delivered to most of the Family Support Teams and this in turn has resulted in Children's Centres delivering active play sessions. 3 sessions of Physical Activity in the Early Years training delivered to 40 staff members and 5 Change4life workshops, with emphasis on physical activity delivered to parents and staff.</p>	<p>Completed</p>
<p>7. Deliver Healthy Eating Groups to parents with very young children through Children's Centres, together with advice on choosing healthier lifestyles based on the 'Change 4 Life' programme and link in with the 'Start 4 Life' campaign.</p>	<p>7. Change4life workshops, including guidance and good practice from Snackright, were delivered to 50 early years settings at the bi-annual training and celebration event and 5 Change4life/ Start4life workshops delivered to parents at early years settings. Five day events to support children's centres were hosted in Vale Park, New Brighton beach and Birkenhead Park, food and nutrition in the early years training delivered to early years staff, 10 support visits to ensure settings fully engaged in Change4life identifying areas for future development.</p>	<p>Completed</p>
<p>8. Ensure the Henry Programme is accessed by all Children's Centres and Early Years practitioners.</p>	<p>8. Health, Exercise, Nutrition for the really young (HENRY) programme pilot delivered at Pensby Children's Centre.</p>	<p>In progress milestone rescheduled</p>
<p>9. To implement the Health Promoting Early Years Programme.</p>	<p>9. 26 early year settings have achieved the Early Years Health Promoting status, with a further 36 committed to it.</p>	<p>In progress on track</p>
<p>10. To increase the percentage of pupils aged 5-16 who take part in 2 hours of high quality PE and sport in school and a further 3 hours outside school hours – to be monitored through the School Sport Partnership Programme.</p>	<p>10. 60% of schools achieved the 3 hour physical activity offer.</p>	<p>In progress on track</p>
<p>11. Implement the Active Families Sport England &amp; Physical Activity Alliance Project for 0 – 17 year olds and their families.</p>	<p>11. Junior Invigor8 sessions provided for children who have been through a weight management programme (ages 5 -17 years). 40 sessions a week of running, buggy park fitness, cheerleading, teen fitness, adult dance mats, disability i-zone, active kids, urban dance, Full of Beans, runner beans, teen circuits, teen fitness suite, youth sports nights, cheer tots and dance tots provided across Wirral.</p>	<p>Completed</p>
<p>12. Continue to implement Sport England's Free Swim programme for under 18's across Wirral Leisure Centres.</p>	<p>12. Free swim now offered during school holidays rather than all year round except to looked after children and their families who are eligible all year.</p>	<p>Deleted</p>

What we said we would do	What we did	Status
<p>Implement key targets within the Breastfeeding Action Plan:</p> <p>13. To deliver a breastfeeding peer support service for breastfeeding mothers targeting the most deprived areas of Wirral.</p> <p>14. To deliver a social marketing programme to encourage the initiation and duration of breastfeeding.</p> <p>15. To continue to promote Healthy Start.</p> <p>16. Deliver the breastfeeding strategic action plan to increase initiation and prevalence of breastfeeding at 6-8 weeks; to include the roll out of one BOAT integrated antenatal programme in each locality with additional parent education classes at other venues' and support Hospital and Community settings to achieve the UNICEF Baby Friendly Initiative.</p> <p>17. To develop joint work with Healthy Schools to support breastfeeding education in schools and settings for children and young people.</p>	<p>13. Breastfeeding peer support programme launched and successfully supporting new mothers with 48% still breastfeeding at 6-8 weeks (Wirral average is 28%).</p> <p>14. 'Breast milk! It's Amazing' campaign launched and ongoing promotion for at least six months. The evaluation carried out in December 2010 showed that since the campaign was launched in June 2010 there was an increase from 3% to 12% of the public recalling this campaign.</p> <p>15. Pilot to increase uptake of healthy start vitamins started 1.11.10 amongst eligible families in target area</p> <p>16. Community settings have achieved stage 1 UNICEF Baby Friendly Initiative accreditation which means that there is a breastfeeding policy with a communications plan in place to ensure it is communicated to staff, pregnant women and new parents. Mechanisms have been developed to enable the Baby Friendly best practice standards to be implemented and maintained including staff training, data collection, information to GPs, breastfeeding assessment tool used and educating all pregnant women about the benefits and management of breastfeeding.</p> <p>17. Action plan identifying joint work has been developed following workshop with the Healthy Schools team, Healthy Weight lead and Health Promotion Specialist (Infant nutrition).</p>	<p>Completed</p> <p>Completed</p> <p>Completed</p> <p>In progress on track</p> <p>Completed</p>
<b>Priority:</b> Implement the Child Health Strategy		
<p>1. Implement the Healthy Child Programmes (HCP) - Pregnancy 0-5 years and 5-19 years programmes - across the Children's Trust Partnership.</p> <p>2. CAMHS in Children's Centres (CHiCC) to be reshaped as Parent Infant Mental Health Service (PIMHS). Commissioning strategy to be completed, workforce development to be integrated into Children's Trust Workforce Development Strategy and CPD delivered to ensure competency.</p>	<p>1. HCP pregnancy to 5 years commissioned and implemented from April 2010; monitoring of impacts in place; HCP 5-19 years in development; review of child health planned for 2011.</p> <p>2. Future of CHiCC service under review as funding from April 2011 not yet agreed; no progress made in development of PIMHS service.</p>	<p>In progress milestone rescheduled</p> <p>Deleted</p>

What we said we would do	What we did	Status
3. Baby Lifecheck and Teen Life Check programmes available and easily accessible to parents and young people. Baby Lifecheck to be integrated into delivery of Children's Centres and HCP 0-5 years; Teen Lifecheck to be integrated into delivery of HSIS, PSHEE curriculum and HCP 5-19 years.	3. Baby Life Check was promoted to all children's centre staff and health visiting teams and demonstrations of accessibility undertaken with a variety of staff groups utilising laptops. Teen life check promoted across young people services through temporary employment of two dedicated youth workers.	Completed
4. Roll out one BOAT in each locality with additional parent education classes and health promoting early years to be provided at other early years' venues.	4. Teams of midwives, physiotherapists, Health Visitors and Family Support Workers are delivering antenatal preparation for parenthood groups (BOAT) in Children's Centres and other venues in each locality in Wirral and one evening session has been successfully piloted in the Pensby area.	Completed
5. Implement the Healthy Schools Action Plan arising from the Self Evaluation Toolkit to ensure that 10% of schools are engaged in the 'Enhanced Healthy Schools Programme' by 2010 and ensure nutrition and oral health training is provided to 50% of all Wirral schools throughout 2009/10.	5. Due to the change in government we are awaiting further guidance on the revised Healthy Schools Programme. Currently piloting a "plan, do, review" approach, to support the enhancement programme in 10 schools and have examples of impact due to the development of these plans e.g. increased uptake of places on MEND course which was part of an obesity plan developed in St Johns Infant school. Over 70% of schools received some form of support/training around nutrition and oral health.	Completed
6. Conduct regular reviews of young people's website (11-19 years) to ensure up to date health information is provided and key messages are accessed, aligned and consistent across Children's Trust partnership.	6. Teen Wirral website launched during 2010 with input from key stakeholders. Content monitored to ensure accurate and consistent information.	Completed
7. Improve health services for children with complex needs and disabilities.	7. Design and specification for paediatric therapies under review. Joint Panel in place for individual commissioning of complex/ high cost/ bespoke packages/ equipment. Review of children's community nursing underway with aim of providing 24/7 Service; 24/7 specialist palliative and end of life care at home in place. Children & young people consulted as part of the Wirral Aiming High for Disabled Children (AHDC) Strategy. Officers meet with parents' forum monthly; Parental membership of AHDC Executive group and commissioning panel.	Completed
8. Implement Aiming High for Disabled Children Strategy.	8. Short breaks available to all children with complex/continuing healthcare needs. Wheelchairs and equipment provided to meet assessed needs. Special Educational Needs/ disabilities group meets termly. Key worker arrangements developed, fully implemented by December 2010. Early support systems developed, fully implemented from April 2011. During 2010/11 78 individual children attended sessions in children's centres for disabled children including 48 children with disabilities and 30 non disabled siblings, providing opportunities for them to enjoy indoor and outdoor play together.	Completed

What we said we would do	What we did	Status
Priority: Inequalities in the health of children and young people are reduced.		
<p>1. Implement relevant actions relating to CYP in the Health Inequalities Plan. Monitor and evaluate the plan throughout the period to ensure outcomes are being met to reduce health inequalities.</p> <p>2. Ensure all children's centres have fully integrated plans to:</p> <p>a) Reduce the inequalities in oral health:</p> <ul style="list-style-type: none"> <li>• Continue the Fluoride Milk Programme, the Bright Smiles Programme and the Dental Bus service.</li> <li>• Develop the dental pilot to roll out across relevant areas.</li> </ul> <p>b) Protect children from the harmful effects of tobacco:</p> <ul style="list-style-type: none"> <li>• Reduce the proportion of women who continue to smoke throughout pregnancy.</li> <li>• Ensure all Children's Centres have fully integrated plans on smoking cessation.</li> <li>• Train smoking cessation advisors within children's centres.</li> </ul> <p>c) Ensure breastfeeding remains integral part of obesity programme:</p> <ul style="list-style-type: none"> <li>• Develop pathway to ensure peer support programme is embedded in ante natal clinics within children's centres.</li> </ul> <p>d) Services for disabled children:</p> <ul style="list-style-type: none"> <li>• Roll out aiming high programme across children's centres including access to relevant specialist agencies and ensure these plans are fully aligned with complimentary service plans and activities.</li> </ul> <p>3. Implement actions to reduce inequalities in the take up of childhood vaccinations and immunisation programme:</p> <ul style="list-style-type: none"> <li>• Implement new vaccination programmes</li> </ul>	<p>1. Actions relating to CYP in the Health Inequalities Plan are implemented and monitored regularly</p> <p>2a) Oral Health:</p> <ul style="list-style-type: none"> <li>• Bright Smiles Programme continues – packs supplied at 9-12 month reviews by Health Visitors. Fluoride Milk Programme continues 52 participating schools in 2010/11. The Dental bus service was discontinued.</li> <li>• Referral pathway has been developed with Children's Centres and Family Support Workers. Dentist in regular attendance at Seacombe Children's Centre to identify dental problems and refer for treatment.</li> </ul> <p>b) Awareness raising has been completed with all Children's Centre teams and the Smoke Free Homes team attended parents' events in Children's Centres. Children's Centre Delivery Plans include integrated plans for each Centre and Smoking cessation training for advisors.</p> <p>c) Breastfeeding pathway developed resulting in peer support embedded within ante natal clinics and children's centres</p> <p>d) Aiming High programme rolled out in Children's Centres in each District – staff training complete and programme of events delivered in Children's Centres after school hours and at weekends to enable access by all families. Signposting and support for parents to access other relevant agencies in place. Positive feedback from parents attending.</p> <p>3. Inequalities addressed through:</p> <ul style="list-style-type: none"> <li>▪ HPV catch up programmes for 14-18year old women successfully implemented in schools and GP practices. Highest uptake was achieved in schools (85%);</li> </ul>	<p>In progress on track</p> <p>In progress on track</p> <p>Completed</p> <p>In progress on track</p> <p>In progress on track</p> <p>Completed</p> <p>Completed</p>

What we said we would do	What we did	Status
<p>effectively ensuring high uptake from inception.</p> <ul style="list-style-type: none"> <li>Undertake baseline review of National Institute for Clinical Excellence (NICE) Guidance and implement action plan.</li> <li>Link with dental pilot to identify children who have missed immunisations and offer on the spot. Consider roll out across areas of low take up.</li> <li>Identify schools where uptake is low and target approach, e.g. consider using Gillick competency to increase uptake of school leaver booster for those aged 15 years.</li> </ul> <p>4. Develop and implement actions to reduce the number of infant mortalities.</p> <ul style="list-style-type: none"> <li>Use Public Health intelligence to highlight target groups and plan coordinated approach across Being Healthy and Staying Safe outcome groups.</li> </ul> <p>5. Develop and implement plans to increase uptake of Healthy Start vitamin supplements amongst eligible women and children.</p> <p>6. Embed the TaMHS (Targeted Mental Health in Schools) project in Wirral.</p>	<p>average uptake across the 4 year groups was 65%.</p> <ul style="list-style-type: none"> <li>Base line review completed. Action plan developed. Implementation ongoing.</li> <li>Following mobile dental pilot, dentist present in Seacombe Children's Centre at same time as Child Health Clinic, having recognised that some of the children seen by dentist were over due immunisations. Health visitor staff nurses trained as immunisers to provide immunisations for hard to reach families through drop in sessions at Children's centre. Rolled out from January 2011.</li> <li>Additional promotion by the School Nurse Team in schools with low uptake. Uptake figures shared with schools and relevant area teams.</li> </ul> <p>4. This action is monitored through Staying Safe outcome group.</p> <p>5. Pilot to increase uptake of healthy start vitamins started in November 2010 amongst eligible families in target area.</p> <p>6. The TaMHS project focused on promoting mental health and emotional well-being for all in the school community. A model was delivered, labelled a 'Framework for Flourishing' drawing on a wide evidence base with an emphasis on positive psychology and resilience. 10 schools were involved in the project; staff were trained in the model and in a range of interventions. An aim of the project was to build the capacity of staff to intervene effectively with children at an early stage and enable staff to deliver a range of sustainable interventions and approaches. Evaluations confirm that this is happening in the TaMHS schools with staff implementing a variety of interventions to meet the needs of individual pupils and groups. This has been facilitated by appropriate training followed up with coaching/mentoring from support services. Funding for the project ended in March 2011. A number of further schools and agencies have requested input using the 'Framework for Flourishing' model and this will be ongoing beyond March 2011.</p>	<p>Deleted</p> <p>In progress on track</p> <p>Completed</p>

What we said we would do	What we did	Status
<p>7. Develop CAMHS to include</p> <ul style="list-style-type: none"> <li>• Enhanced service for Children and Young People with learning disabilities.</li>   <li>• Appropriate accommodation for 16 – 17 year olds who require in-patient placements.</li>   <li>• 24 hour cover in partnership with the Acute Hospital.</li> </ul>	<p>7. CAMHS service developments:</p> <ul style="list-style-type: none"> <li>• Wirral PCT funded increased number of clinical posts within CAMHS service for Children and Young People with learning disability and following end of 2 year Autism grant PCT funded Psychology posts to continue the ongoing work for the complex communication team within Willow tree resource centre.</li>   <li>▪ Cheshire and Wirral Partnership Trust has extended the number of beds available for this age group requiring tier 4 intervention and admission to In Patient unit.</li>   <li>▪ 24 hour cover remains in place via the Acute hospital for children and young people admitted who require emergency psychiatric provision based on presenting need.</li> </ul>	<p>Completed</p>



## OUTCOME AREA - Staying Safe

*“We want to support children earlier, closer to their communities and wherever possible by supporting families.”*

Wirral's arrangements for keeping children and young people safe were considered to be good in most settings as judged through our Annual Children's Services Assessment in December 2010. The unannounced inspection by Ofsted of front-line child protection services found that children at risk of harm are promptly identified and appropriately supported. In March 2011 Wirral was graded 'good' for both safeguarding and looked after children services by Ofsted in their announced inspection. In this inspection Wirral's partnership working, ambition and prioritisation, leadership and management and the contribution of health agencies to keeping children safe was judged 'outstanding'.

The Social Work Remodelling Project, based on in-depth research of the service by Lancaster University, has resulted in significant additional investment in front line services and better use of resources to underpin the development of preventative work. The 11 integrated multi-agency area teams are working very well to provide support in local communities to families whose children have additional needs, through the effective implementation of the common assessment framework and the team around the child. In 2010/11 there were 941 Common Assessments (CAFs) undertaken demonstrating that the partnership is fully engaged with identifying children who require support at an early stage.

There is an extensive range of parenting services within Wirral to support parents and carers who require additional support offered through the parenting programme. This includes an expansion of the Family Group Conference offer to families to prevent children being accommodated by the Local Authority alongside preventative work with the Adolescent Crisis Team. For children on the edge of care there is now a pilot project in one District focusing on young people who may be at risk of becoming looked after.

Children and families affected by domestic abuse are supported well through the Multi Agency Risk Assessment Conference process within the Family Safety Unit with social worker support for early intervention of children who are at risk. Identifying children who run away from home has been a priority the Local Safeguarding Children Board who continue to fund a special project through Barnardos to identify and track young people missing.

Looked after children have continued to be placed locally in foster care where it is safe to do so. The number of residential care placements has remained the same over the year despite increases regionally in the numbers of looked after children. Placement stability has shown some improvement with a reduction in the numbers of exemptions in foster care. Initial enquiries from prospective foster carers are now received by the Council Call Centre in line with national research and good practice. A new fostering and adoption marketing campaign that has been developed over the course of the year which uses marketing targeted through the most effective media. The Adoption Team has continued to recruit sufficient adopters for most children with an adoption plan and have performed well in terms of national indicators.

The Corporate Parenting Group was established and has finalized a strategy to improve outcomes for looked after children. The Group had a significant role in delivering a regional 'How to Become A Pushy Corporate Parent' and has produced a training DVD. The Children In Care Council (CiCC) has developed a policy to ensure looked after children get a prompt response to requests for permission to take part in activities. They have provided training for trainee social workers at local universities, recruited social workers and their managers, are represented on the Corporate Parenting Group and have developed plans for a website.



The plans to improve the provision of short breaks for children with a disability are on track for completion in July 2011. The team responsible for care leavers was renamed the Pathway Team in line with the wishes of care leavers and provides a multi-agency approach and robust risk management framework where required for the most vulnerable young people.

In 2010/11 road traffic accidents that kill or seriously injure children reduced, as have hospital admissions caused by unintentional and deliberate injuries. This has been achieved through key partners focusing on geographical areas where there are higher rates of childhood injuries. The Safer Sleeping Campaign was developed as a result of the review of child deaths in Wirral. These reviews identified a number of preventable factors that caused the deaths of babies and young children through injury, accidents or suffocation following sleeping with the baby. The developed programme consists of multi agency training for front line staff on likely hazards, information directly to parents on safe sleeping arrangements through a DVD, and general awareness within the local community of hazards.

What we said we would do	What we did	Status
<b>Priority:</b> More children grow up in secure, stable families where they belong, either through receiving timely, earlier intervention and support within their communities, or through belonging to permanent, substitute families.		
<ol style="list-style-type: none"> <li>1. Sustain improved system and processes underpinning the Team around the Child (TAC) model, which measures and supports Common Assessment Framework (CAF) and TAC.</li> <li>2. Review and improve systems and processes to support and deliver timely multi-agency plans for children in need supported by Children in Need (CIN) Independent Reviewing Officer (IRO).</li> <li>3. Implement the Integrated Preventative Services Plan to support the coherent and joined up development of Area Teams / Children's Centres and Extended</li> </ol>	<ol style="list-style-type: none"> <li>1. Significant developments made regarding the TAC model including: <ul style="list-style-type: none"> <li>• Regular delivery of quality assured training to all partners.</li> <li>• CAF webpage which includes newly developed local guidance and national guidance documents established.</li> <li>• Wirral CAF and accompanying guidance document produced.</li> <li>• An updated Guide to Integrated Working for all partners published.</li> <li>• Quality audit tool use established.</li> <li>• Full quality audit toolkit developed.</li> <li>• 941 CAF's were undertaken in 2010/11.</li> </ul> </li> <li>2. Child in Need development project commenced with clear focus: <ul style="list-style-type: none"> <li>• to improve outcomes for children in need by reviewing the current system;</li> <li>• learning lessons from recent serious case reviews;</li> <li>• revising policy and procedure;</li> <li>• developing multi-agency quality assurance;</li> <li>• developing training to improve effective implementation.</li> </ul> </li> <li>3. Integrated Preventative Services Board established with four development projects 1) Children's Centres; 2) Co-located Area Teams 3) Parenting Strategy 4) Integrated Youth Support. The board can demonstrate greater coherency in the multi-agency teams involved in delivering the four projects. Clear action plan</li> </ol>	<p>Completed</p> <p>In progress, on track</p> <p>In progress, on track</p>

What we said we would do	What we did	Status
<p>Schools.</p> <p>4. Continue to provide credible programmes for courts to consider as alternatives to custody, for 'prolific and serious' offenders including embedding Multi-Systemic Therapy (MST).</p> <p>5. Implement the Area Team development plan, and co-locate all Area Teams.</p> <p>6. Deliver the revised Parenting Strategy; implement PEIP; monitor the impact on improved outcomes delivered by commissioned services.</p>	<p>and quarterly reporting to the Children's Trust Executive.</p> <p>4. The Youth Rehabilitation Order (YRO) is the new generic community sentence for children and young people who offend; its aim is to simplify sentencing, whilst improving the flexibility of interventions. A range of credible programmes are now available:</p> <ul style="list-style-type: none"> <li>• The Youth Justice Board 'Scaled Approach' to help ensure young people receive the most appropriate sentence and the right level of intervention and support.</li> <li>• The YRO 'Intensive Supervision Support Programme' (ISS) offers up to 25 hours support for young people on the cusp of custody.</li> <li>• Wirral YOS offer programmes for offences related to violence, car offences, knife crime, burglary, robbery, drugs and persistent offenders.</li> <li>• Additional work is underway with Barnardos Safer Futures with young people who commit sexual offences in both assessment and ongoing treatment programmes. This is offered to the Court as an alternative to Custody in appropriate cases.</li> <li>• MST is now embedded within YOS and has proved effective with 23 young people and their families, empowering the parent /carer leading to less reliance on external agency involvement.</li> </ul> <p>5. Co-located Area Team offices have been established in four areas, one is in the process of tender for capital works and two further are in development. The existing Area Team Office located at Well Lane Primary School will be extended in 2011. All Area Teams have received change management training and have change management plans in place to facilitate this new way of working. The project is supported by the remodelling project team.</p> <p>6. Revision of the Parenting Strategy has lead to delivery of:</p> <ul style="list-style-type: none"> <li>• 17 practitioners trained to deliver the evidence based parenting programme Triple P Teen group and 1 to 1 in the family home.</li> <li>• Centralised co-ordination and monitoring of referrals for individual Triple P and group programme ensuring Wirral wide access.</li> <li>• Strengthened partnership working with 0 to 19 Commissioned Services to promote a seamless approach to parenting and family support.</li> <li>• Training sessions for Parent Support Advisors and Teaching Assistants.</li> <li>• Co delivery of Triple P Teen group and Nurturing Programme with the Catholic Children's Society. There were 64 referrals for 1-1 intervention with 38 completing the programme.</li> <li>• Development of multi agency Central Referral system for parenting and family</li> </ul>	<p>Completed</p> <p>In progress, on track</p> <p>Completed</p>

What we said we would do	What we did	Status
<p>7. Implement plans to further develop and co-locate services to deliver Integrated Youth Support Strategy (IYSS) and Target Youth Support (TYS).</p> <p>8. Refocus the Adolescent Crisis Team towards earlier intervention with adolescents and their families and carers.</p> <p>9. Extend capacity to deliver more family group meetings (FGM), and increase short break provision to support more children and adolescents with their family in the community.</p> <p>10. Deliver timely plans, for more children to be adopted or achieve permanence through adoption, Special Guardianship and Residence Orders, where this will best meet their needs. Extend and develop capacity to provide post adoption / Special Guardianship support.</p> <p>11. Safely reduce the numbers of children in care, particularly focusing on reducing the number of children in care placed at home with parents.</p> <p>12. Sustain improved processes for contact, referral and assessment – the ‘front door’ into social care, implementing the findings from the Unannounced Inspection of Contact, Referral and Assessment Services.</p> <p>13. Provide strong organisational and operational links between Children’s Centres and fieldwork services, focussing on safeguarding systems and training to</p>	<p>support at level three.</p> <p>7. The Anti-Social Behaviour Team, Sports Development Service, sections of the Youth Service, the Youth Offending Service and Wirral Alternative Schools Programme have been located on one site. The process to restructure the management of IYSS is underway to ensure effective joined up service.</p> <p>8. Pilot area identified (Wallasey), project plan developed with relevant partners and appropriate staff training completed. Stakeholder Event held in February 2011 and pilot evaluation planned for one year period.</p> <p>9. Enhanced preventative work underway with the expansion of the FGM team and clear links with social work teams. Development work is underway with the Family Placement team to reduce the number of viability assessments and identify family members to care for children who cannot remain with parents. Work is underway with the Adolescent Crisis Team to enhance their pilot supporting teenagers on the edge of care by convening FGM for short break provision.</p> <p>10. Expansion of the capacity to provide post adoption / Special Guardianship achieved through integration of former project team posts and re designation of Adoption Team to Adoption and Permanence Team. 87.5% adopted children placed within 12 months of decision (2009/10). Work underway to further increase take up of Special Guardianship.</p> <p>11. Performance Board established and all plans for children placed with parents reviewed and challenging targets set. Further management activity required to ensure reduction in numbers.</p> <p>12. Findings from the Unannounced Inspection implemented. Weekly meetings are in place with team managers to drive improvement and monthly meetings are held to review overall operation and management of the front door to social care.</p> <p>13. Area Teams and Children’s Centres largely co-located with effective joint working established:</p> <ul style="list-style-type: none"> <li>• Active partnership working between Children’s Centres and the Family</li> </ul>	<p>In progress, on track</p> <p>In progress on track</p> <p>In progress on track</p> <p>In progress on track</p> <p>In progress on track</p> <p>In progress on track</p> <p>Completed</p>

What we said we would do	What we did	Status
<p>meet assessed needs.</p> <p>14. Develop the appropriate involvement of children's centres in the delivery of support to all children 0– 5 subject to a child protection plan.</p> <p>15. Implement early intervention and planning of services to families with children under five involving midwives, health visitors, children's centre outreach workers and social care professionals with a focus on the needs of the reach population of the centre.</p> <p>16. Embed consistency of response, in accordance with regulation, to children living with Private Foster Carers.</p> <p>Deliver the Children's Social Care and Safeguarding restructure, to increase the number of social workers, increase capacity to deliver improved management and performance oversight, and expansion of LSCB activity.</p>	<p>Safety Unit / Multi-Agency Risk Assessment Conference.</p> <ul style="list-style-type: none"> <li>• Seacombe Children's Centre is graded 'good' with partnership working judged as 'outstanding' in recent Ofsted inspection. Birkenhead and Tranmere Children's Centre is graded 'good' with effectiveness of safeguarding judged 'outstanding'.</li> <li>• Children's Centres involved with CAF &amp; TAC.</li> <li>• Children's Centre Family Support Model developed with Social Care colleagues.</li> <li>• Targeted services offered to specific user groups e.g. domestic violence support, drug &amp; alcohol service, teenage parents</li> <li>• Annual training plan for Children's Centre staff in place.</li> </ul> <p>14. Children's Centres included in all case conferences for children under the age of 5 years. Systems in place to ensure appropriate support to families with children under 5 years.</p> <p>15. Clear focus on early intervention in place:</p> <ul style="list-style-type: none"> <li>• Children's Centre Delivery Plans in place to ensure appropriate service delivery. Monitored through local Advisory Boards which include parents and the Children First Strategic Board.</li> <li>• Healthy Child Programme delivered through Children's Centres.</li> <li>• Ante-natal and post-natal services delivered through centres (including ante-natal classes and 1:1 support).</li> <li>• Bi-lingual worker in Wallasey and Birkenhead clusters to ensure support to non-English speaking families.</li> </ul> <p>16. Refreshed policies and procedures in place and multi agency Private Fostering training programme completed. Continuous auditing of private fostering assessments in place. Statement of Purpose and quality assurance based on the new inspection framework established. Action plan in response to the minimum standards set within the Ofsted inspection framework implemented. Progress routinely reported to the LSCB and Director of Children's Services.</p> <p>17. Social work recruitment remains strong with effective rolling recruitment in place. Successful recruitment of an LSCB Manager. Full fieldwork management complement still in progress.</p>	<p>Completed</p> <p>In progress on track</p> <p>In progress on track</p> <p>In progress on track</p>

What we said we would do	What we did	Status
<b>Priority:</b> Reduce the incidence of anti social, risk taking and harmful behaviour experienced by children and young people.		
<p>1. Sustain and strengthen joint working between the CYPD, NHS Wirral and Wirral Family Safety Unit (WFSU) to further reduce the incidence of domestic violence and repeat occurrences.</p> <p>2. Continue to develop more consistent targeting of services for children at risk of offending, through early identification systems triggering Youth Offending Service (YOS) input.</p> <p>3. Review Merseyside Protocol and further develop services for children identified as missing from home / care, and / or involved in sexual exploitation.</p> <p>4. Monitor and review children's accident and emergency referral pathway, to continue to reduce the incidence of children presenting following excessive alcohol consumption / substance misuse.</p> <p>5. Jointly deliver Operation Stay Safe, and monitor the impact upon reduced incidence of young people's excessive consumption of alcohol.</p>	<p>1. Multi-Agency Risk Assessment Conference (MARAC) training provided to organisations involved including school nurses and some children centre staff. Central Advice and Duty Team (CADT) procedure to ensure any WFSU information is accessed to support improved decision making for domestic violence referrals to CADT. Multi-agency review and clear recommendations identified to ensure processes meet the needs of 16-27 year olds experiencing domestic abuse. Continued strong multi-agency representation at MARAC identified as a strength by MARAC quality assurance process.</p> <p>2. Wirral YOS supports targeted initiatives including:</p> <ul style="list-style-type: none"> <li>• Multi-agency Challenge and Support Respect Project. The focus is challenge and support intervention to address issues relating to antisocial and offending behaviour and to divert young people from the criminal justice system. Support is provided through referral to diversionary Youth Inclusion Projects.</li> <li>• Wirral YOS offers Restorative Justice Training to all agencies including schools to enable schools to resolve issues between staff or pupils before instigating criminal proceedings.</li> <li>• The YOS Parenting Programme offers advice and support to families.</li> </ul> <p>3. The Review was completed and updated guidance and procedures were issued and agreed by the 5 Merseyside LSCB's. Barnardos continue to provide the runaway service and the police have a dedicated officer for missing children who manages the notifications of each young person missing. In addition 6 weekly meetings take place with CYPD senior officers and the police on those young people who frequently run away.</p> <p>4.</p> <ul style="list-style-type: none"> <li>▪ Multi-Agency Steering group devised.</li> <li>▪ Pathways developed and rolled out across the partnership.</li> <li>▪ Sessional Youth Liaison worker commissioned.</li> <li>▪ Research report commissioned on effective pathways to A&amp;E</li> </ul> <p>5. Ten multi-agency Stay Safe Operations have been held in 6 of the 8 Police Neighbourhoods. 1187 children and young people have been spoken to, of whom 169 were referred to agencies or given interventions by the Response Outreach Team.</p>	<p>In progress, on track</p> <p>Completed</p> <p>Completed</p> <p>In progress on track</p> <p>Completed</p>

What we said we would do	What we did	Status
<p>6. Promote, develop and deliver parental guidance and awareness raising strategies to keep children safe, including the co-sleeping awareness campaign.</p> <p>7. Continue to deliver comprehensive LSCB training plan for all staff, level 1-4 and refresh Section 11 Audit and Action plan by all LSCB Board members.</p> <p>8. Develop a Risk Governance procedure within the LSCB that supports individual and multi-agency risk management and ensures that the risk management plans for those at very high risk are clear, co-ordinated, defensible and appropriately resourced.</p>	<p>6. Guidance promoting safe sleeping advice produced and distributed to multi-agency partners for use with parents. Front line health practitioners promote guidance when working with families where there is a new baby in the household.</p> <p>7. New Safeguarding Training Officer in post. Training for 2010/11 carried out with good attendance overseen by the LSCB training committee. The new comprehensive programme for January 2011 to March 2012 is in place.</p> <p>8. Multi Agency Risk Governance group established and chaired by the Director of Children's Services. Risk management and governance procedure in respect of individuals who pose a high/ very high risk to themselves or others has been developed and agreed by the LSCB.</p>	<p>Completed</p> <p>Completed</p> <p>Completed</p>
<b>Priority:</b> More children are safe at home, at school and in the community, including reducing road traffic accidents and bullying.		
<p>1. Implement the road safety strategy for children through the Road Safety partnership.</p> <p>2. Extend and develop opportunities for children and young people to tell us what makes them feel unsafe, and deliver programmes to improve their safety and resilience.</p> <p>3. Continue to support the development of anti-bullying strategies in schools, on school transport, and in community facilities, and implement a strategic rollout of the Anti – bullying policy with all partners and interested parties. Liaise with Anti Bullying Alliance and the National Strategy – Behaviour and Attendance to develop a Wirral Anti Bullying Strategy.</p> <p>4. Implement and evidence learning from Child Death Overview Panels.</p>	<p>1. The partnership strategy focused activity on those interventions likely to have greatest impact in reducing the level of injury on our roads. Significant additional resources have been directed to this key area. Provisional data indicates that the 10 year national child casualty reduction target was met at the end of 2010. By the end of 2010 19 children were killed or seriously injured (KSI); a 50% reduction from the 1994-1998 average figure (baseline).</p> <p>2. 10 schools within the Targeted Mental Health in Schools project have accessed a range of training programmes delivered to cohorts of children and young people to improve their safety and resilience. (Also noted in Being Healthy).</p> <p>3. In response to the anti-bullying national week a local conference was organised which focused on bullying issues related to home-school transport. A DVD of the conference and related materials was disseminated by the anti bullying steering group. The anti-bullying steering group produced an anti-bullying policy. Bullybusters provides an independent advice service for children, young people and parents. Liaison with the North West anti-bullying alliance and participation in their activities also took place this has now ended with the cessation of the national strategies.</p> <p>4. A Wirral campaign took place to raise awareness of 'Safe Sleeping':</p> <ul style="list-style-type: none"> <li>• A DVD, launched at local shopping centres.</li> </ul>	<p>In progress on track</p> <p>Completed</p> <p>Completed</p> <p>Completed</p>

What we said we would do	What we did	Status
<p>5. Children's centres to develop action plans and activities designed to reduce the rate of emergency hospital admissions caused by unintentional and deliberate injuries to children aged 0 – 5 resident in the reach area of the centre.</p>	<ul style="list-style-type: none"> <li>• Targeted promotions to groups deemed to be 'at risk' e.g. young parents and those using substances.</li> <li>• Revised 'Safe Sleeping' guidance distributed to front-line health professionals.</li> <li>• Specific accident prevention materials distributed to local front-line professionals to raise awareness of key risks e.g. the 'Make it Safe' leaflet aimed at reducing potential injury and death from looped blind cords and chains.</li> <li>• Learning from individual cases incorporated into training and education sessions for local health and social care colleagues e.g. refresher training for GPs on spotting early signs of serious illness in young children.</li> </ul> <p>5. Action Plans are in place in every Children's Centre The Accident Prevention Scheme was reviewed and combined with the Royal Society for the Prevention of Accidents (RoSPA) Scheme within Children's Centres. Over 500 families received home safety assessments and were fitted with safety equipment including smoke alarms. Information sessions were held for parents in Children's Centres and also delivered as part of core services.</p>	<p>Completed</p>
<p><b>Priority:</b> Children in care are safe and supported.</p>		
<p>1. Ensure effective multi-agency planning and commissioning of services for children with disabilities in accordance with the Aiming High for Disabled Children framework.</p> <p>2. Improve the quality of multi-agency transition arrangements for children in care with learning disabilities and / or mental health issues.</p> <p>3. Ensure good or excellent standards of care in all directly provided residential care, foster care and commissioned services. Complete review of in house residential services.</p>	<p>1. Wirral has successfully improved the range and volume of short break provision. The Full Service Offer has been achieved 3 months ahead of the March 2011 deadline. Parents and children are involved in all planning processes; a relationship described as "dynamic and connected" by Together for Disabled Children. No child with a complex disability was placed outside the authority in the last 24 months.</p> <p>2. Establishment of a children to adult Transition Services Team has led to rapid development of multi-agency working. Partner agency key staff have been identified and strong links developed with the Pathway Team and named link workers identified. From 16 years a Personal Advisor is allocated to all LAC within the Children with Disabilities team and Pathway Plans are developed. The 16-19 Learning Disability Team are also engaged with the Transition Process and a worker from that team attends the Transitional Operational Group.</p> <p>3. Foster Care service is rated as good by Ofsted. Two of the three Local Authority residential homes are rated good. Improvements in one home providing short breaks for children with a disability were made following a Management Practice review, with a follow up action plan. A 'Healthy homes programme with all local residential</p>	<p>Completed</p> <p>Completed</p> <p>In progress on track</p>



What we said we would do	What we did	Status
<p>4. Improve the quality and choice of provision for children becoming looked after, particularly in LA fostering provision and reduce the number of children living in out of borough independent sector residential placements.</p> <p>5. Maintain a full complement of trained and skilled social workers, so that all children in care have a qualified and suitably trained social worker to meet their needs in a timely way.</p> <p>6. Establish the Corporate Parenting Body (through re-designating the Virtual School Governing Body) and develop / implement the Corporate Parenting Strategy.</p> <p>7. Continue to ensure that the mental health needs of children in care are recognised and responded to through a continuum of provision from consultation, advice, training, specialist assessments and interventions through to specialist placement provision.</p> <p>8. Increase the number of former care leavers aged 19 years in suitable accommodation and in employment, education and training.</p>	<p>providers has been implemented to improve healthy lifestyles for children resident. A review of residential care has been completed with a plan to move from two homes providing short breaks to children with a disability, to a single home at Rosclare House. A capital investment of £500,000 will allow an exciting redesign to deliver an inspiring and caring environment, at a significantly reduced unit cost. A residential home for children with emotional, behavioural difficulties will close in 2011 with plans in development to provide residential placements.</p> <p>4. Refreshed fostering marketing campaign launched in February 2011 with call centre enquiry system to increase response timeliness. 'Move On Scheme' for children placed in treatment foster care introduced; carers now being recruited. Increased capacity in treatment foster care will reduce the need for residential placements. Adolescent support pilot commenced in January, plus increased capacity for family group meetings, resulting in more support for children to remain with families; reducing the demand for care provision and consequently enabling greater placement choice for those children who require care.</p> <p>5. Recruitment of social workers remains strong with monthly advertising. Vacancies in January 2011 were low at only 3 out of 115 social worker posts.</p> <p>6. Corporate Parenting Group established in June 2010 with Lead Member Chair, five elected member representatives, and senior multi-agency partners. Corporate Parenting Strategy and action plan agreed. Regional Pushy Corporate Parenting Conference held in Wirral in November 2010 focusing on the new NICE / SCIE guidance for looked after children.</p> <p>7. Specialist CAMHS provision in place for children in long term and short term care placements. Clear contribution to care planning and assessment via consultation, advice and direct work.</p> <p>8. There are still significant challenges in the numbers of looked after children accessing EET opportunities. One of the key aspects of this is that as Care Leavers increase in age, progression is not being sustained. At 16 this figure is 60.00%, which decreases to 28.81% at the age of 19. A number of initiatives were in place in 2010/11:</p>	<p>In progress on track</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>In progress on track</p>



What we said we would do	What we did	Status
	<ul style="list-style-type: none"> <li>• From Care 2Work is a national initiative, supporting Local Authorities to improve the outcomes for care leavers. There is a clear plan of work which is supported by relevant officers from across the partnership.</li> <li>• The Wirral Apprenticeship programme provides care leavers with support to access Apprenticeship opportunities through a targeted employability programme.</li> <li>• Care leavers are encouraged to participate in the Wirral 14-19 Strategic Partnership 'Wise' projects. 'Stay Wise' delivers targeted activity to encourage sustained engagement in learning and training and 'Work Wise' is an employment focused training solution for 16-19 year olds who are NEET.</li> <li>• The Activity Agreement programme is in place and on offer children in care. There are currently 4 Care Leavers engaged which is providing a bespoke programme of support for 16 and 17 year olds to increase sustained progression.</li> <li>• Additional support for the young people has also been provided by Liverpool University through mentoring activity, industry visits etc. One young man is soon to return to the LA to begin his third year work experience within the Technical Services Department.</li> </ul>	
Implement the government action plan in response to Lord Laming review of protection of children in England.		
Delivery plan outlined in the Local Safeguarding Children Board Business plan.	Working Together (2010) statutory child protection guidance was re-issued in March 2010 as a result of the national delivery plan. Wirral LSCB undertook a review of policy and procedures in light of this and have re-issued updated guidance and invested in web-base procedures through an independent provider to support easier access for staff across the partnership.	Completed

## OUTCOME AREA – Enjoy and Achieve

*“We want to raise the achievement of all our young people and to narrow the gap in attainment experienced by our most disadvantaged children.”*

In 2010-2011 we continued to make progress with both Primary and Secondary Review of school places. A decision was made to close one primary school in the Birkenhead area (Cole Street Primary School) and the review of Phase 6 was started. The University Academy of Birkenhead opened in January 2011 replacing Park and Rock Ferry High Schools.

Good improvements in performance were made in Early Years and the 2010 targets were exceeded. The attainment for children in the lowest quintile improved thereby narrowing the attainment gap. At Key Stage 2, attainment in Maths showed an increase on the performance of the previous year and performance is above national average. Attainment in English is also above the national average. At Key Stage 4, the results for 5+ A\*-C GCSE or equivalent grades including English and Maths exceeded national averages and national gains and the exceeded targets we had set. Improvements in the performance in National Challenge schools were at a higher rate; in August 2010 only 1 school was below the Key Stage 4 threshold of 30% 5+ A\*-C GCSE or equivalent grades including English and Maths with the other 5 National Challenge schools above that floor target. That one school had now become part of the University Academy of Birkenhead.

Outcomes of secondary OFSTED reports have over half of them outstanding. All schools meet the Extended Services Full Core Offer well before the target date and for some considerable time Wirral was the highest performing Local Authority in the North West in terms of Extended Services delivery. The Local Authority's Leadership & Management programme has been used nationally as an example of best practice. We have continued to deliver the Social and Emotional Aspects of Learning (SEAL) and Family Works programmes and evaluations of these programmes demonstrate positive impact on the attainment of children engaged in these programmes.

We successfully implemented the new Children's Centres OFSTED framework following the statutory designation of our Children's Centres. Two Children's Centres have been inspected under this framework and were evaluated as good with outstanding features. We have further developed a performance management framework for Children's Centres building on the learning from these successful OFSTED inspections. We have successfully implemented the Early Years Quality Improvement Support Programme with private, voluntary and independent providers of early education and care. The free entitlement for 3 and 4 year olds has been extended for many to 15 hours per week and there is increased opportunity available for parents/carers to take free entitlement more flexibly. We have implemented the 2 year old funding initiative and a case study has evaluated the programme providing evidence of good impact.

We successfully implemented the 1-1 tuition. There has been continued improvement of attendance figures and especially in Persistent Absence schools. Looked After Children performance well at Key Stage 2 and at Key Stage 4 (relative to expected progress based on prior attainment) through we still have further work to improve the outcomes of this group of children.

Foundation Learning programmes at Key Stage 4 are starting to show demonstrable impact. An inspection of 14-19 provision in September 2009 gave good outcomes, the leadership of 14-19 developments was described as strong and as a consequence Wirral was included in OFSTED's 2010 national report cited as an example of good practice. Ten Diploma lines are running.

What we said we would do	What we did	Status
<b>Priority: Public money is spent to maximum effect in all our schools.</b>		
<p>1. Remove surplus capacity in Primary &amp; Secondary Schools through phased reviews of provision across the Borough.</p> <p>2. Implement a programme to review and improve Special School provision.</p>	<p>1.</p> <ul style="list-style-type: none"> <li>• The Primary reviews phases 1-4 are complete and Park Primary is due to open in the spring 2011. For Phase 5, St Laurence's Primary School closed at the end of August 2010 and Cole Street Primary School will close at the end of August 2011.</li> <li>• Consultation has commenced on Phase 6 (South Wallasey) with reports to Cabinet in spring 2011 and any changes to provision not taking place until September 2012.</li> <li>• For Secondary, Pensby High Schools for Boys and Girls federated in May 2010.</li> <li>• Rock Ferry and Park High Schools closed at the end of December 2010 and the University Academy of Birkenhead opened in January 2011 following the signing of the Funding Agreement by the Secretary of State.</li> <li>• Some secondary schools are actively exploring becoming Academies under the new government procedures.</li> </ul> <p>2. Progress has been made with a programme involving four special schools in capital projects which are all at different phases of consultation. Progress has been made with schools and governing bodies, and agreed recently by Schools Forum, for a flexible method of commissioning future places at special schools. A pilot phase is underway and the method will become live in January 2012</p>	<p>In progress on track</p> <p>In progress on track</p>
<b>Priority: Young children and families are well supported, especially the most vulnerable, through the network of Children's Centres.</b>		
<p>1. Improve outreach of all Children's Centres to vulnerable families.</p>	<p>1. Outreach improved through:</p> <ul style="list-style-type: none"> <li>• There are 16 operational children's Centres providing universal coverage across agreed footprints.</li> <li>• Family support strategy is in place.</li> <li>• Birth data from health is now available.</li> <li>• Outreach work with dental services is in place.</li> <li>• Targeted parenting groups are in place (Asian women's group, Dads' groups, Young parents).</li> </ul> <p>2.</p>	<p>In progress on track</p>

What we said we would do	What we did	Status
<p>2. Ensure priority is given to improving the outcomes for vulnerable families in the 5 ECM themes, via continuous data analysis, regular reports to the board, development of case studies of good practice.</p> <p>3. Use of tighter performance management structures and common agendas across children's centres; develop integrated multi-agency networks across areas and districts.</p> <p>4. Create robust information sharing protocols and systems across all partners.</p> <p>5. Publication of the Childcare Sufficiency Audit.</p> <p>6. Launch of Information System for Parents and providers.</p> <p>7. Completion of Phase 3 Children's Centre developments.</p>	<ul style="list-style-type: none"> <li>• Targeted support is in place.</li> <li>• There is improved data around vulnerable children and families.</li> <li>• There are many case studies showing impact of services available.</li> <li>• The neonatal project with Arrow park has received national recognition.</li> <li>• A probation service project is underway.</li> <li>• Two children's centre OFSTED inspections: good with outstanding features.</li> </ul> <ul style="list-style-type: none"> <li>• Review of performance management arrangements has been completed and an action plan in place.</li> <li>• Annual conversation completed for Phase 1 Centres.</li> <li>• Area Teams co-located with a number of Children's Centres.</li> <li>• Health visitors are co-located in 4 centres.</li> <li>• Active participation in family safety unit and domestic violence.</li> </ul> <p>4. Information protocols are in place with all partners including health, job centre plus, probation and the voluntary sector.</p> <p>5. The audit was published in March 2011.</p> <p>6. The project is underway but the system is not yet launched due to technical and software issues with service provider.</p> <p>7. Completed.</p>	<p>In progress on track</p> <p>In progress on track</p> <p>In progress on track</p> <p>Completed</p> <p>In progress, milestone rescheduled</p> <p>Completed</p>
<b>Priority: Children and families are supported with their social and emotional development.</b>		
<p>1. Ensure priority is also given to work with vulnerable families on emotional and social development, e.g. via Social and Emotional Aspects of Learning (SEAL) programmes, Family Works, and nurturing training provided by Special Educational Support Service (SESS).</p>	<p>1.</p> <ul style="list-style-type: none"> <li>• 98% primary schools have embedded and are running Family Works.</li> <li>• 36% secondary schools running Family Welcome.</li> <li>• Family Wise piloted successfully in six schools.</li> <li>• Full evaluation, using data analysis, of Family Works has taken place to illustrate impact on Reading, Writing, Maths and Science.</li> <li>• Evaluation using qualitative data from schools has taken place focusing on impact on reaching hard to reach parents, learning and achievement, behaviour, attendance and development of relationships working in partnership with parents.</li> <li>• Nurturing training delivered to over 90 practitioners covering 50+ settings. Full</li> </ul>	<p>Completed</p>

What we said we would do	What we did	Status
<p>2. Further embed the Managed Moves protocol in secondary and primary schools especially in order to further reduce the levels of exclusion.</p> <p>3. Continue to roll out Restorative Practices training.</p>	<p>evaluation available including rise in PSED points and inspection reports on settings. Training now extended to Foundation Stage staff in schools.</p> <p>2.</p> <ul style="list-style-type: none"> <li>• Primary Managed Moves protocol in place.</li> <li>• Number of permanent exclusions reduced by almost 50% on the figures for the last academic year from 33 to 17. A reduction of 75% in the primary sector, from 8 to 2. A reduction of 40% in the secondary sector from 25 to 15.</li> <li>• 42 Managed moves were undertaken with almost every secondary school implementing the Protocol which may be a contributory factor in reducing the number of permanent exclusions. 15 were successful, 22 were unsuccessful and 5 are ongoing.</li> </ul> <p>3. Restorative training has been rolled out across schools in Wirral. Use of restorative practices impacts positively on reducing the number of fixed and permanent exclusions in schools and dealing with behavioural issues.</p>	<p>Completed</p> <p>In progress on track</p>
<b>Extended Services, delivered through schools and partners working in clusters, impact upon the outcomes for children and families.</b>		
<p>1. Continue to implement the Extended Services Action Plan.</p> <p>2. Priorities for 2010-2011 are:</p> <ol style="list-style-type: none"> <li>a. All clusters to continue to have robust plans clearly targeted using allocated resources effectively.</li> <li>b. Improve measurement of impact.</li> <li>c. Achieve the Full Core Offer across all schools by 2010.</li> </ol>	<ul style="list-style-type: none"> <li>• All schools achieved delivery of the Full Core Offer by the end of August 2010.</li> <li>• Sustainability and Subsidy funding have been devolved to schools and clusters as per the 2-year funding plan. Limited funding for central development was retained.</li> <li>• There is an action plan regarding the ACES given the programme comes to and end in March 2011.</li> <li>• All schools are delivering the Full Core Offer</li> <li>• All clusters of schools have extensive plans in place to meet the needs of the community and individual schools.</li> <li>• All plans have impact statements and time lines</li> <li>• Evidence clearly shows impact on number of parents engaged in activities.</li> <li>• Increased number of pupils attending breakfast clubs after school clubs etc. targeted groups improved engagement.</li> <li>• Schools working in partnership with other schools – cluster arrangements to support each other are having impact on raising standards and supporting Leadership and Management.</li> <li>• The focus is on making activities sustainable – by ensuring that staff are trained and that all stake holders are fully engaged.</li> </ul>	<p>Completed</p> <p>Completed</p>

What we said we would do	What we did	Status
Priority: Raise standards in schools and settings by continuing to improve the quality of leadership and management, curriculum, assessment and learning, thereby ensuring none fall into an OFSTED category.		
1. Put revised School Improvement Policy into practice; provide appropriate briefings of councillors, governors and headteachers.	1. A revised Wirral Improvement Strategy for Schools and Educational Settings is being developed. It is being rewritten in response to the recently published White Paper The Importance of Teaching. A component of this, the Wirral Schools Causing Concern policy has been developed and agreed. Councillors, Governors and Headteachers have been briefed.	In progress milestone rescheduled
2. Ensure primary schools causing concern or in an Ofsted category make sufficient progress to be removed in the shortest possible time.	<p>2.</p> <ul style="list-style-type: none"> <li>• Four primary schools remain in an OFSTED category and they continue to make good progress.</li> <li>• Each school in category has a Local Authority Statement of Action which has been verified/ approved by OFSTED.</li> <li>• The Head of Branch for Learning and Achievement, Strategic Service Manager, the schools' Head Teachers and Chair of Governors monitor the action plan on a half-termly basis.</li> <li>• All schools have had OFSTED monitoring visits and are now at least satisfactory. We are expecting that 3 of the 4 schools will have a full inspection in the Spring Term 2011 and we have high confidence that they will be taken out of category.</li> <li>• Primary Team and Primary Focus meetings continue to identify schools of concern, monitor and evaluate support.</li> <li>• School Reviews have taken place in OFSTED category schools and LA schools of concern.</li> <li>• Intensive Support Programme (ISP) for Primary Schools, co-ordinated and evaluated by Principal Manager and Team Leaders.</li> <li>• Support provided for departments/teachers where underachievement is identified in the secondary school, with good impact.</li> </ul>	In progress on track
3. Identify underachieving and underperforming schools, subjects and groups within schools (including underperforming vulnerable learners) through analysis of data. This includes ensuring through the National Challenge and Gaining Ground programmes that by Summer 2011 no secondary school is below 30% for 5+A*-C grades (including English and Mathematics). World Class Primary Curriculum.	<p>3.</p> <ul style="list-style-type: none"> <li>• Data analysis identified schools of concern and banding of schools to prioritise support.</li> <li>• School Improvement Partner visits identify areas of concern with the headteacher and representative of Governing body, monitoring progress of underachieving/ underperforming and vulnerable groups.</li> <li>• In 2008, six schools were below the 30% floor at KS4. By 2010, this figure had fallen to one. It is forecast that no school will be below floor in 2011. Behind this improvement has been the work of National Challenge Advisers, under the direction of the local authority, with schools, maximising the benefit to schools of the support and advice available via the local authority. The programme ends in</li> </ul>	In progress on track

What we said we would do	What we did	Status
<p>4. Increase accuracy of assessment and consistency of moderation at transition points.</p> <p>5. Ensure priority is given to ISP and WISP in primary schools; and coordinated, targeted support in secondary schools. Focus in particular on raising standards in English and Maths. Implement World Class Primary Curriculum.</p> <p>6. Implement curriculum changes in line with the 21<sup>st</sup> Century School programme and the review of the Primary Curriculum.</p>	<p>2011.</p> <ul style="list-style-type: none"> <li>• Analysis of data has informed consultant allocation. The focus of consultant support has been Assessing Pupil Progress (APP) and Assessment for Learning (AfL) in English and on improving quality of learning and teaching in Mathematics. 5 out of 6 schools, previously supported by National Challenge programme are now above 30% 5A*-C including English and maths. English and mathematics GCSE results both rose significantly across Wirral Schools.</li> </ul> <p>4.</p> <ul style="list-style-type: none"> <li>• Standardisation and moderation training opportunities (stage not age) enables colleagues to cross moderate within ATs from English, maths, science and assessment teams to ensure consistency of approach and level judgements are accurate.</li> <li>• LA Standardisation and moderation Guidelines adopted by PHCG and available to all schools on VLE.</li> <li>• EYFS procedures deemed robust (2010) and KS1 identified as outstanding with no areas for development (2010) by QCDA</li> </ul> <p>5.</p> <ul style="list-style-type: none"> <li>• Banding of schools through data analysis, schools identified for Intensive Support Programme support.</li> <li>• Raising Attainment Plans in place and reviewed termly for school receiving support through ISP/WISP.</li> <li>• Increase in Average Point Scores across schools; 13/15 targeted schools made improvements in attainment.</li> <li>• Network meetings in place to maintain sustainability.</li> <li>• Analysis of data has informed English and Maths consultant time allocation. Data analysis also highlighted common key issues across some schools such as performance of the more able girls in mathematics and the more able boys in English. Bespoke programmes were devised and delivered to targeted schools. In Mathematics performance at Level 3 and Level 5 increased. English Level 3 improved and Level 5 was static.</li> </ul> <p>6.</p> <ul style="list-style-type: none"> <li>• 21<sup>st</sup> Century Schools now replaced by the Schools White Paper as a consequence of the change of government and the Rose Review was abandoned.</li> <li>• Foundation subjects Advisory Teachers provide support for 'Linking our Thinking'</li> </ul>	<p>In progress on track</p> <p>In progress on track</p> <p>In progress milestone rescheduled</p>



What we said we would do	What we did	Status
<p>7. Develop a high quality e-learning community that supports an improving and developing curriculum and encourages collaboration.</p>	<p>Primary Curriculum Development.</p> <ul style="list-style-type: none"> <li>Schools have had the opportunity to review current curriculum provision and experience a range of models of curriculum design. 20 schools are currently engaged in a curriculum design and development programme unique to their context.</li> <li>Good practice identified and shared with colleagues.</li> <li>Cross-curricular themed units available to schools via Virtual Learning Environment and supported by training.</li> <li>Schools causing concern supported in their curriculum design and development.</li> </ul> <p>7.</p> <ul style="list-style-type: none"> <li>The vast majority of Wirral schools have embraced the Wirral Virtual Learning Environment (VLE) as their preferred learning platform.</li> <li>All schools that are participating in this project have received initial training and ongoing support.</li> <li>There is a variety of online activity that is stimulating learning both within the ICT curriculum and across all other curriculum areas.</li> <li>The CYPD VLE is being developed with some positive collaborative activities already happening between schools.</li> </ul>	<p>In progress on track</p>
<p>8. Implement the Masters in Teaching and Learning Programme.</p>	<p>8. First cohort of candidates supported through close partnership with local Higher Education Institutes. Beyond the first cohort, the programme has been abandoned by the new government.</p>	<p>Deleted</p>
<p>9. Embed APP and AFL across English, mathematics, science and ICT teaching.</p>	<p>9.</p> <ul style="list-style-type: none"> <li>Targeted Assessing Pupil Progress (APP) training has taken place for secondary schools. This has been followed up where appropriate with tailored in-school support on developing APP.</li> <li>Science: all primary schools have been given the opportunity to attend training on APP. Some schools have request and received staff training. 5 lead secondary schools are developing a resource base to support APP in science. Most schools have APP established as an assessment tool for How Science works. Schools have also decided to continue using other assessment to assess knowledge and understanding.</li> <li>English: an APP handbook has been devised. This is informing embedded practice in Secondary English and developing good practice in Primary English. Regular English standardising and moderating sessions are taking place across the LA, in clusters and within schools.</li> <li>20 APP schools have been identified. These schools are supported by ATs to develop APP practice across Reading, Writing, Maths and Science.</li> </ul>	<p>In progress on track</p>



What we said we would do	What we did	Status
<p>10. Further develop effective teaching and learning strategies and the sharing of good practice to raise the quality of learning.</p> <p>11. Implement the next phase of 1-1 tuition, monitor and evaluate the impact.</p> <p>12. As appropriate implement the requirements of the Children Schools and Families Bill and disseminate to school settings and partners.</p>	<ul style="list-style-type: none"> <li>• Each partnership has an agreed action plan bespoke to their schools needs.</li> </ul> <p>10.</p> <ul style="list-style-type: none"> <li>• Good impact particularly in Linking our Thinking Primary Curriculum.</li> <li>• Via a range of strategies e.g. coaching, Kagan training, modelling the Advisory Teachers and consultants have increased engagement and motivation in self-review innovation and encouraged on culture of learning.</li> <li>• Tailored in-school curriculum and teaching and learning support has been offered across secondary schools. Over 700 days of support from CYPD will take place in 2010/11. All schools were judged at least satisfactory for learning and teaching in their last Ofsted visit.</li> </ul> <p>11.</p> <ul style="list-style-type: none"> <li>• 100% of Wirral schools engaged in programme. The LA has recruited a pool of tutors for schools to access. The programme is managed cross-phase and strategies are in place to ensure information sharing and engagement.</li> <li>• Over 1800 places were funded at KS2, KS3 and KS4. The KS4 places were for National Challenge schools only.</li> <li>• At Key Stage 2, the majority of places were targeted at pupils not expected to reach L4 in English and/or maths. At L4+ English, the CVA of this targeted group was +9% compared with +0.4% for other pupils. At L4+ Maths the CVA of this targeted group was +16% compared with +1% for other pupils.</li> <li>• At Key Stage 4 the 5+A*-C inc. English and maths CVA was +18% for the targeted group compared with +3% for other pupils.</li> </ul> <p>12. Required elements implemented and the implications/results were communicated to school settings and partners.</p>	<p>In progress on track</p> <p>In progress on track</p> <p>completed</p>
<p>Priority: Close the attainment gap where poverty and disadvantage affect achievement.</p>		
<p><i>Better Communication Strategy</i></p> <p>1. Develop and implement new models of service delivery for children and young people with Speech, Language and Communication needs.</p> <p>2. Identify and pilot effective screening tools.</p>	<p>1. Concurrent review and commissioning process in place; changes to service delivery indicated including integrated working based in schools/settings.</p> <p>2. Screening tool developed. WellComm Toolkit identified – need to identify resources to undertake purchase and pilot.</p>	<p>In progress on track</p> <p>In progress on track</p>

What we said we would do	What we did	Status
<p>3. Develop and implement a costed training plan for professional development across the workforce for parents/carers.</p>	<p>3. Training plan: training continuing across Early Years including Every Child a Talker programme which has measured outcomes; impact on practitioner and parents skills and confidence. Partial action: resource implications for full training plan.</p>	<p>In progress on track</p>
<p>4. Refine outcome and impact measure for this area of work.</p>	<p>4. Use of Early Years Foundation Stage (EYFS) communication language and literacy development (CLLD) and personal social and emotional development (PSED) progress to measure impact as well as GAS training for foundation consultants and Speech and Language Therapy Service. Early Years Foundation Stage improvement in scores each year.</p>	<p>In progress on track</p>
<p><i>Narrowing the Gap</i></p>		
<p>5. Interrogate more deeply performance data including neighbourhood data, on effects of poverty on achievement across the partnership. Devise a strategy based on action research and the National Strategy Narrowing the Gap programme.</p>	<p>5.</p> <ul style="list-style-type: none"> <li>• Evidence collected from schools shows the impact Narrowing the Gap activities are having on raising standards for vulnerable groups.</li> <li>• Staff training has taken place so good practice is embedded and consistent approach – schools have evidence that this is having positive impact.</li> <li>• Number of Family Support workers in schools has increased who have training to offer support and sign post to other agencies.</li> <li>• Activities range from raising aspirations to improving boys writing all have evidence of impact.</li> <li>• The pilot for the Key Stage 4 Narrowing the Gap project was run in 2009-10. The purpose of the pilot was to trial a range of strategies and resulted in feedback from seven schools being shared with the 2010-11 Narrowing the Gap Project members. The average reduction in the gap in the pilot schools was broadly in line with the Wirral average. The project continues into 2010-11.</li> <li>• LOT programme funded to review curriculum development and pupil engagement</li> <li>• Following on from the ten action research projects in secondary schools last year, the LA has identified 100 free school meal pupils to target with additional funding. The performance of these is being monitored through action plans the schools have devised and termly progress measures.</li> </ul>	<p>In progress on track</p>
<p>6. Reduce child poverty by supporting families experiencing unemployment through family, adult and employability programmes.</p>	<p>6. Family and adult learning programmes implemented and met Skills Funding Agency targets. Outcomes show year-on-year improvement in standards. The OFSTED Inspection in January 2010 graded Wirral's Lifelong and Family Learning Service as 'GOOD' with 'OUTSTANDING' equality and Diversity. OFSTED said that learners make good progress; they develop good skills which improve their contribution to family life, their employability prospects and support for career progression. In 2009-2010 2970 adults took adult and family learning courses. Overall achievement rate was 95%. In 2009-2010 280 adults were engaged in</p>	<p>Completed</p>

What we said we would do	What we did	Status
<p><i>Inclusion and Special Education Needs</i></p> <p>7. Develop the use of range of intervention strategies to support under-achieving and under-attaining groups of pupils, e.g. via dissemination of Action Research findings of Educational Psychologists (EP).</p> <p>8. Further reduce the SEN/non-SEN gap at the end of all Key Stages in the core subjects.</p> <p>9. Further develop greater collaborative working between schools to ensure that all mainstream schools have effective SEN provision maps that utilise provide and reliable intervention approaches and contribute towards raising SEN standards/achievements.</p> <p>10. Ensure all schools are making good use of the Inclusion Development Programme and progression Guidance materials to improve Quality First Teaching and enable them to set challenging and reliable targets to raise the achievements of all pupils</p>	<p>employability programmes and over 40 people found employment as a result of the programmes.</p> <p>7. Accelerad/ Accelewrite initiatives completed and disseminated with improvements in attainment recorded in groups involved.</p> <p>8. Reasons for underachievement rigorously analysed and critical factors shared with key stakeholders (including LA officers and SLT school core subject staff) enabling them to set challenging Narrowing the Gap targets which are shared with and reviewed by SIP in Autumn term target setting visits.</p> <p>9. All external school monitoring and evaluation activities (including LA monitoring activities and Ofsted inspections) identify SEN pupils making at least good academic and social progress resulting from appropriate school-based interventions in place.</p> <p>10. LA Officer and SIP monitoring activities together with Ofsted inspections ensure that in the vast majority of lessons teaching and learning is judged as at least good for all pupils especially our most vulnerable learners (this includes children with SEN, those with English as an Additional Language (EAL), Looked After Children and Gifted and Talented Children).</p>	<p>Completed</p> <p>In progress on track</p> <p>In progress on track</p> <p>In progress on track</p>
<p><i>Attendance</i></p> <p>11. Work with schools to reduce the level of Persistent Absence in primary schools and secondary schools.</p> <p>12. Work with the Virtual School to improve the school attendance of Looked After Children.</p> <p><i>English as an Additional Language</i></p>	<p>11. The Education Social Welfare Service supported eight targeted secondary schools with Persistent Absence (PA) above 6.1% the previous year. Seven of the eight had reduced PA with the other school showing a small increase. Similar work was undertaken with fifteen targeted primary schools. Ten had improved attendance.</p> <p>12. Education Social Welfare Service worked with Virtual School staff to improve the attendance of Looked After Children. Primary school attendance improved from 95.0% to 95.13% in 2009/10 for Looked After Children. Secondary school attendance improved from 92.09% to 92.97% and Special school attendance improved from 88.29% to 89.42% over the same period.</p>	<p>In progress on track</p> <p>Completed</p>

What we said we would do	What we did	Status
<p>13. Improve the outcomes for children who have English as an Additional Language by building capacity in schools and evaluating the effectiveness of support.</p> <p><i>Looked After Children</i></p> <p>14. Raise standards of Looked After Children so their outcomes are comparable to their peers through capacity building in schools and evaluating the effectiveness of support.</p> <p>15. Ensure that the educational needs of Looked after Children are identified at an early stage and appropriate support put in place which tracks attainment and progress and increases levels of attainment.</p>	<p>13. We have carried out targeted building capacity projects in St. Werburgh's, Somerville, Egremont and St Joseph's Birkenhead. The effectiveness of the support has been evaluated through staff evaluations, action plans and reviews of these, OFSTED reports and Head teacher end of year reviews. The evaluations show improvement in the support for and outcomes of children with EAL.</p> <p>14.</p> <ul style="list-style-type: none"> <li>• SIPs have been fully engaged in monitoring and challenging schools over the outcomes for LAC.</li> <li>• LACES team has worked with schools to provide support, advice and training</li> <li>• Wirral's children in care performed better than National at KS2 and achieved FFTB Estimate for English and Maths and met targets. 76% made 2 levels of progress in English and 73% in Maths.</li> <li>• We exceeded the targets set for KS4 5A-C E&amp;M and improved on last year's 5A-C at 26% (2009 National LAC 14.8%).</li> </ul> <p>15. Consolidated the system for tracking and monitoring the educational progress of children in Wirral's care and used the information to inform interventions to support attainment by LACES mentors or additional commissioned services. SIPs were involved in promoting the attainments of children in care through their visits to schools, supplying attainment information to them through the SIP managers to inform their questions.</p>	<p>Completed</p> <p>In progress on track</p> <p>In progress on track</p>

## OUTCOME AREA – Positive Contribution

***“We want to engage all young people more fully in issues affecting their lives and particularly those at risk of disaffection.”***

In 2010-11 participation of young people in decision making was strengthened through work with the Executive Youth Board, the Youth Opportunity Fund Grant Panel (YOFGP) and Youth Forums Grant panel. Young people also acted as peer assessors as part of the NHS You're Welcome programme which tests the level to which NHS services are young people friendly. Young people directly allocated funding through the YOFGP to specific projects including capital works leading to the development of provision such as an IT suite and improvement of external play areas. Through the Play Service, younger children have been involved in the roll out of the Play agenda and have influenced the development of five Play Units and eleven Play Areas.

A priority for the Positive Contribution Strategy Group has been the engagement of young people with Learning Difficulties and Disabilities. In 2010-11 the Wirral Involvement Schools Council was established as a Pupil Council for young people from Special primary and secondary schools on Wirral. To complement this work the Healthy Schools' Panel also includes pupils from Special primary and secondary schools. As part of the Healthy Schools' Programme, young people were directly involved in the development of resources to support Key Stage 2 and 3 transition and in training relevant professionals.

The work of Positive Contribution is not only about involving young people in decision making but also in addressing the barriers to the involvement of young people in positive activities. There have been a number of successes with vulnerable and at risk young people. In schools, the use of Restorative Justice has led to a reduction in the number of school exclusions. Targets set for accommodating young people on their return from custodial sentences have also been met. In addition the Integrated Youth Support Strategy has contributed to a 14% reduction in the number of First Time Entrants into the Youth Justice System.

In response to need Wirral Brook has provided a number of sex and relationships workshops in school and in the community. This work is helping young people including a targeted group of looked after children, to increase their awareness of and information about, personal, social and relationship issues and enabling them to make informed choices. The number of Eco Schools has increased and young people drive the decision making process in these schools while also developing an understanding of environment issues.

The Teen Wirral Website was launched and young people played a significant part in the development of the website. As part of the launch strategy, members of the Executive Youth Board promoted the website at school assemblies.

The direction and purpose of the substance misuse strategy was developed in line with recommendations laid down by National Treatment Agency resulting in new streamlined treatment provision providing appropriate interventions to all those young people who need it. We have continued to work to improve the involvement of Looked After Children in decision making and positive activities and the Children in Care Council have been actively involved in interviews for new social workers.

What we said we would do	What we did	Status
Priority: Fewer children and young people are involved in offending and anti social behaviour.		
<ol style="list-style-type: none"> <li>1. Quarterly analysis of First Time Entrant (FTE) data to ensure targeted prevention resources to reduce numbers entering the youth justice system.</li> <li>2. Expansion of the Restorative Justice (RJ) Protocol to ensure RJ principles are followed effectively and that <b>all</b> young people entering the youth justice system for the first time are considered for RJ as an alternative to prosecution.</li> <li>3. Increase use of Restorative Practice in schools to reduce exclusions.</li> <li>4. Ensure all young people are assessed at the point of entry to Youth Offending Service (YOS) and that Entry to Employment (ETE) needs are addressed in intervention planning.</li> <li>5. Annual Partnership Agreement between Connexions and YOS reviewed and refreshed to sustain positive partnership working as cited during recent Ofsted ETE inspection.</li> <li>6. Connexions Personal Adviser support to YOS reconfigured to include Activity Agreement Advisor enabling direct access to the programme for Young Offenders.</li> <li>7. ETE mentors recruited and trained to support young people accessing ETE.</li> </ol>	<ol style="list-style-type: none"> <li>1. On Wirral, the number of First Time entrants into the Youth Justice System has been reduced by 14%.</li> <li>2. Effective triage has been implemented since April 2010 with 301 young people assessed to date, of which only 10% have gone on to enter the criminal justice system. A through assessment is carried out on the young people and appropriate interventions are put in place to address the issues that may lead to young people entering the Criminal Justice System.</li> <li>3. Maintained level of training in the use of Restorative Justice in schools.</li> <li>4. The 100% target has been met and the processes are embedded in YOS protocols with all staff provided with appropriate training.</li> <li>5. The Annual Partnership Agreement (2010-11) was ratified by both Connexions and the Youth Offending Service (YOS). Under the new delivery arrangements, each Young Offender has a named Connexions Personal Adviser (PA) linked to their nearest home Connexions Centre. Information Sharing Arrangements (ISA) are embedded to support to Young Offenders and all young people about to go into custody enabled by positive working arrangements between YOS and Connexions. There is a Connexions funded Adviser based in Hindley Youth Offending Institute to support this process.</li> <li>6. Changes to the Connexions Activity Agreement Pilot (AAP) contract have resulted in a reconfiguration of the activity agreement. All young offenders eligible for AAP have been identified and signposted to Personal Advisers linked to their nearest home Connexions Centre. Appropriate advice and information was provide to secure engagement in education, employment or training.</li> <li>7. The current service is to be re-evaluated as there are no attached ETE staff in YOS co-ordinate and train the mentors.</li> </ol>	<p>In progress on track</p> <p>In progress on track</p> <p>In progress on track</p> <p>Completed</p> <p>Completed</p> <p>Completed</p> <p>Deleted</p>

What we said we would do	What we did	Status
<p>8. Work with current providers to ensure an increase in accommodation available for young people whose previous convictions or behaviour might otherwise prevent them from being accommodated.</p> <p>9. Embed the Substance Misuse Strategy with identified actions reported through the Integrated Youth Support</p> <p>10. Provide Courtroom skills for Wirral young people giving them the opportunity to explore the consequences of offending and anti social behaviour</p>	<p>8. Provision of accommodation for young people who have convictions is constantly under review.</p> <ul style="list-style-type: none"> <li>• We currently have 97.8% in accommodation compared to a national average of 96%.</li> <li>• Two workers are embedded in the integrated Re-settlement and Support Programme which aims to ensure accommodation is available.</li> <li>• Short term emergency accommodation for homeless young people known to the YOS is available.</li> <li>• A protocol is in place with Forum Housing that allows the YOS to refer young people in custody. This reduces the possibility of young people being reminded in custody due to the lack of an address.</li> <li>• Wirral YOS now on the daily accommodation vacancy e-mail list showing accommodation vacancies available at Birkenhead YMCA</li> </ul> <p>9. Commissioning priorities identified in the Substance Misuse Strategy were delivered in 2010/11.</p> <ul style="list-style-type: none"> <li>• An evidenced reduction in the rates of Alcohol related hospital admissions.</li> <li>• An Alcohol Guidance document for schools was produced and circulated to every Wirral school.</li> <li>• Since June 2010 there have been 100 requests to the Advanced Social Worker from Arch Initiatives, the CWP Alcohol Service and Wirral Drugs Service for information / support regarding families.</li> </ul> <p>10. Three Sixth Form Courtroom Skills Days with 120 sixth formers taking part were held in the Queen Elizabeth 11 Courts in Liverpool. This work was planned with Aim Higher and also involved schools from Sefton and Knowsley.</p>	<p>In progress on track</p> <p>In progress on track</p> <p>Completed</p>
<p>Priority: Children and young people have access to a range of appropriate play <b>and developmental</b> opportunities which meets their needs.</p>		
<p>4- Youth Hubs to provide a focus for District planning, delivering and monitoring of provision to improve the quality of services.</p> <p>2. The Youth Opportunity Fund/ Youth capital Fund will be used to support the Youth Offer</p>	<p>1. District plans for Youth activities ensured there was no duplication Young people were part of the commissioning process as they identified priorities to be met by providers commissioned to respond to local needs.</p> <p>2. The Youth opportunity Fund Grant panel identified set amounts of money to improve the Youth Hubs and ensured that there was a consistent range of equipment available. Young people designed the facility provision such as the inclusion of IT suites and music rooms.</p>	<p>Completed</p> <p>Completed</p>



What we said we would do	What we did	Status
3. Young Carers will be taking part in a programme designed to provide opportunities to explore areas of concern and also to provide fun and challenging activities.	3. PSS Wirral Young Carers completed an in-depth assessment of both the young carer and the family's needs. This highlighted areas of concern which required support either through specifically targeted activities, one to one work with the young carer, and specific work with the whole family or referrals onto appropriate agencies. Young carers were provided with the opportunity to participate in activities which were fun, age appropriate and interactive with both other young carers and the wider community. The outcomes achieved included an improvement in morale and an increase in the young people's confidence and self esteem.	In progress on track
4. We will continue to ensure that Children in Care are able to access leisure activity programmes during the holiday periods.	4. The Step Into Leisure Programme which is aimed at Looked After Children has been successful in securing funding for a three year activities programme. Free access to leisure is provided to all Looked After Children and their Carers.	Completed
5. Promote play opportunities for children and young people on quarterly basis in conjunction with local feeder schools.	5. Play Rangers promote their summer and winter timetable to local schools through, assemblies, promotional leaflets and specific project work. Full time schemes and Lottery play projects are advertised in 'Let's Go' school magazine.	Completed
6. Children and young people can participate in a range of inclusive and accessible play activity in areas of identified need.	6. Five play units and three lottery funded play projects are based in areas of identified need providing inclusive and accessible play activity for 2275 registered children and young people.	Completed
7. Review and evaluate year one PlayBuilder sites.	7. Play space Satisfaction survey was carried out in six parks (The Rake, Ashton, Harrison, Linear, Meols, New Ferry and Bromborough) with improved play areas. 61 children and young people were surveyed with the general response was that they felt the parks are good and that users have choices.	Completed
8. Deliver Play Safe action plan to address fears and concerns highlighted by children when playing outdoors.	8. Feel safe survey is carried out annually to assess children's concern when playing out. The Play Safe action plan addresses the findings of the survey. Four primary schools have benefited from sessions promoting play safety awareness.	Completed
9. Consult with Children and Young People on the design and improvement of eleven equipped play areas.	9. 455 Children and young people were consulted on the design and planning of eleven play areas for improvement.	In progress on track
10. Increase the percentage of Wirral School working towards eco-schools status which provides suitable outdoor play areas for all young people.	10. Staff from Technical Services has been allocated to Eco-Schools as part of Wirral's response to support the project. Termly Eco-forums launched in November 2010 are available to all schools. Currently 63% of all Wirral Schools are registered as Eco-Schools.	



What we said we would do	What we did	Status
Priority: Children & Young People are actively engaged in community and democratic decision making process.		
1. The Executive Youth Board (EYB) will annually review progress, make recommendations for future activity and report through District Youth Forum meetings.	1. Each Youth Forum has an Executive Youth Board (EYB) and United Kingdom Youth parliament representative to ensure good youth involvement in decision making. The EYB agreed to use the Youth parliament as one of the key mechanisms to engage young people in Wirral's Corporate Consultation. EYB members distributed the questionnaires in schools to provide more young people with the opportunity to be involved in the consultation process.	Completed
2. Establish robust consultation mechanism building on existing structures to consult with children and young people on the New Children and Young People's Plan.	2. The Teen Wirral website has been launched and is one of the key points of engagement with young people for consultation exercises. In addition a wide range of young people were involved in consultation on the Children and Young people's Plan.	Completed
3. EYB agree with Older People's Parliament appropriate actions for co-working to address community cohesion concerns.	3. Two young people from the EYB were members of the Children and Young People's Task Force consultation group.	Completed
4. Young people will be trained in recruitment and selection procedures. Twelve young people in 2010/2011.	4. Progress has been made in the involvement of young people and some challenges have been highlighted such as the timing of most meetings take place during school hours. There have been discussions with the representatives from the Older People's Parliament to identify how this engagement can be progressed. Representatives from the Executive Youth Board and the Older People's Parliament were jointly consulted on the proposed changes to the management of Parks and Open Spaces. Young people identified priorities for inclusion in the Service Specification	In progress on track
5. All children and young people who come into the care of the local authority will be directly contacted.	5. All Children who come into the care of the Local Authority are contacted to ensure they are able to access participation activities	Completed
6. Young people will continue to informally evaluate the Activity Agreement Programme (AAP).	6. These views have and will feed into the commissioning and direct purchase of future provision to ensure further take-up of AAP and other opportunities. This will also help to embed the good practice of this unique practitioner support to young people in any future bids to secure continued funding for the AAP or similar activities.	Completed
7. A grant panel will be established to oversee the allocation of the Youth Opportunity and Youth Capital Funds. The outcomes will be reported to both the	7. Both funds were reduced mid year and this has impacted on the impact as planned on capital and activity programmes. The grant panel decided to allocate money to leave a legacy. A number of clubs and the Hubs benefited from	Completed

What we said we would do	What we did	Status
<p>Positive Contribution and the Integrated Youth support strategy Groups.</p> <p>8 The Commissioned youth activities will be monitored to ensure agreed targets and performance measures are achieved. Young people will be involved in the monitoring process.</p> <p>9. Pupil Panels for pupils from Special Schools will be developed to increase the involvement of young people with LDD in the decision making process.</p> <p>10. Young people will be actively involved in developing resources to support KS2/3 transition and will contribute to the launch and training of relevant professionals</p>	<p>refurbishment work including installation of computer suites, outdoor play areas and quiet rooms.</p> <p>8. External monitor identified that performance targets had been met and Commissioning Programme quality standards have also been met. Young people were trained as Assessors for the NHS You're Welcome programme. Young people visit organisations and assess their accessibility to young people. Some organisations have revised their operating procedures following feed back.</p> <p>9. Two bodies have been established; The Wirral Involvement Schools Council for young people from Special Primary and Secondary Schools and The Healthy Schools Pupil Panel includes young people from Special schools. These involve young people with Learning Disabilities and Difficulties (LDD) in matters that directly affect them. Monthly meetings have taken place at the two residential homes and respite centres for children with disabilities. Young people have influenced decisions made around food and nutrition, activities and the design of the new residential centre, currently under development.</p> <p>10. Young people from Primary, KS3 and KS4 Healthy Schools Pupil Panels worked with the commissioned company "Dead Cat Dreaming", staff from the Healthy Schools team, school staff and school nurses to develop the transition resource which has now been produced and is awaiting distribution. Pupils from the KS3 Pupil Panel are developing and delivering training sessions to school staff. The young people will be invited to act as facilitators at the launch event for Primary Headteachers in April 2011.</p>	<p>Completed</p> <p>Completed</p> <p>In progress on track</p>

## OUTCOME AREA – Social and Economic Wellbeing

*“We want to equip our young people better for adult life and particularly to narrow the gap experienced by our most disadvantaged young people in their prospects.”*

Effective partnerships continue to be a strength and this has been demonstrated by the success of the ‘Wirral Apprentice’. This a programme, originally funded by the Working Neighbourhood Fund, to support employers by fully funding 100 apprentices for 2 years, matched by a pledge of permanency from the employer. This resulted in the appointment of individuals, 22% of whom were previously Not in Education Employment or Training (NEET). The programme received approval for funding for a further 50 apprentices and has recently been extended again further with apprenticeships funded this time via the European Social Fund and targeted towards Wirral residents aged between 16 and 18; or 19-24 and not currently in employment, education or training (or have not been for a period of 4 weeks out of the last 4 months), or are unemployed or are interested in an Apprenticeship. There are sufficient funds to support an additional 146 Apprenticeship opportunities. Small to medium enterprises (SMEs) are given priority, and especially those operating in one of the LCR transformational sectors. Young people and young adults will have started on their Apprenticeship by March 2011.

Significant progress has been made in implementing 14-19 reform in Wirral. Diploma qualifications and the Key Stage 4/Post 16 Foundation Learning (FL) curriculum were well under way and the transition arrangements implemented to ensure a smooth transfer of staff and responsibilities from GMLSC. An Ofsted Inspection survey in November 2009 took us into 2010 with a judgement of the effectiveness of strategic direction, leadership and management in taking forward the Diplomas and the quality of teaching and learning as good.

NEET continues to be a priority but significant progress has been made. In 2010/11 the numbers of 16-18 year olds NEET continue to reduce in a year on year comparison despite the global recession (8.53% November 2010 compared to 9.28% November 2009). The 2010 Year 11 Activity Survey has resulted in the highest ever rates of young people into Learning (94.19%) and the lowest NEET at 16 (4.6%). The September Guarantee targets for an offer of learning for young people in Wirral were met and exceeded. Wirral is an active participant in the Liverpool City Region (LCR) Employment and Skills agenda and has contributed to the development of the strategy and commissioning framework, which identifies key growth areas in terms of jobs, income and volumes of activity as:

- The LCR Culture and Visitor Economy (Leisure, Travel and Tourism, Business)
- Liverpool Superport (Business, Retail and logistics manufacturing, maritime)
- The Low Carbon Economy (Science, Technology, Engineering, Energy Management, Waste and Health and Safety)
- The Knowledge Economy (Workforce Development, Health Research, Teaching, Medical, Skills increase at level 4).

The proportion of our young people living in low income households is 23% against the national position of 20% and within Wirral there continues to be great disparities in wealth in different areas. Our multi-agency approach to tackling poverty has focused on a ‘whole family’ approach to tackling worklessness including improving the reach of children’s centres to vulnerable families. In 2010/11 this has been and will continue to be further developed through Wirral Children’s Trust involvement in the development of a Local Partnership Child Poverty needs assessment and strategy, and a revised Housing Strategy.



What we said we would do	What we did	Status
<p>2. Increase post 16 participation and achievement through the implementation of the:</p> <ul style="list-style-type: none"> <li>• Borough EET Strategy.</li> <li>• IYS Strategy.</li> </ul>	<p>2. The Borough EET Strategy has been implemented and has seen a continuing reduction in NEET levels in a year on year comparison despite ongoing global recession.</p> <ul style="list-style-type: none"> <li>• Wirral <b>NEET in October 2010 was 9.00%</b> compared to 10.13% in October 2008; a significant decrease in a year on year comparison and represents sustained improvement in performance.</li> <li>• Our tracking capacity has improved and is better than regional and national benchmarks. October 2010 'not known' rate was 4.41% which translates into 511 young people – a reduction since October 2009 (7.16%). The reduction in NEET when set against the not known return is still noteworthy.</li> <li>• The numbers of 16-18 year olds in learning continues to increase; 82.48% October 2010 compared to 78.38% in October 2009.</li> <li>• The number of 17 year olds NEET has been decreasing year on year from 9.13% of the 17 year old cohort in October 2009 to 8.47% in 2010, a reduction of 7%.</li> </ul> <p>A refreshed Integrated Youth Support Strategy continues to be implemented:</p> <ul style="list-style-type: none"> <li>• Workforce remodelling has resulted in a new Strategic Appointment of Head of IYS.</li> <li>• The Strategy of co-location continues with the roll out of co-located area teams and the focus on Targeted Youth Support via the co-location of Youth Services at Solar Campus.</li> </ul>	<p>Completed</p>
<p>3. Support Wirral Care Leavers to access HE and achieve academic success.</p>	<p>3. Support Wirral Care Leavers</p> <ul style="list-style-type: none"> <li>• The Looked After Children Education Service (LACES) Team have supported Wirral looked after young people to access the Higher Education Superstars Programme. Additional support for these young people has also been provided by Liverpool University through mentoring activity, and industry visits.</li> <li>• The LACES team have worked strategically with the Local Authority Aim Higher team to raise the profile through the Gifted &amp; Talented initiative.</li> <li>• The LACES team have also supported the following: <ol style="list-style-type: none"> <li>1. Provision of a part time mentor to support post-16 learners through the Pathway Team and Connexions.</li> <li>2. Establishment of a virtual school sixth form support group.</li> <li>3. The LACES team have also supported the care leavers Employment Strategy Group.</li> </ol> </li> </ul>	<p>In progress on track</p>

What we said we would do	What we did	Status
<p>4. Provide young people with confidence and skills, and information to travel independently using public transport, or by walking or cycling.</p>	<p>4. Wirral continues to develop its Travel Training programme as a key part of its Accessibility Strategy. Wirral's Travel Team assist people who need extra help or support to make journeys on their own and in safety. Travel Training is a one to one service that can help those who are not familiar with using public transport, or those having to make new or unfamiliar journeys, so they can access employment, healthcare, and other opportunities. Links have been established with Connexions and local Special Schools to support young people aged 14 plus.</p>	<p>Completed</p>
<p>Priority: Reduce numbers of 16-18 vulnerable young people NEET in line with LAA targets and the PSA 2010 trajectory.</p>		
<p>1. In recognition of the current economic climate and global recession we will refresh the:</p> <ul style="list-style-type: none"> <li>• Borough EET Strategy</li> <li>• IYS Strategy</li> <li>• 14-19 Plan</li> </ul> <p>With a specific focus and monitoring of the progress of vulnerable groups and appropriate preventative and targeted intervention including:</p> <ul style="list-style-type: none"> <li>• Looked After Children</li> <li>• Teenage mothers</li> <li>• Young Offenders</li> <li>• Young People with SEN/LDD</li> <li>• Those with substance misuse issues</li> </ul>	<p>The Borough EET Strategy has been refreshed:</p> <ul style="list-style-type: none"> <li>• Wirral <b>NEET in October 2010 was 9.00%</b> compared to 10.13% in October 2008; a significant decrease in a year on year comparison and represents sustained improvement in performance.</li> <li>• Our tracking capacity has improved and is better than regional and national benchmarks. October 2010 'not known' rate was 4.41% which translates into 511 young people – a reduction since October 2009 (7.16%). The reduction in NEET when set against the not known return is still noteworthy.</li> <li>• The numbers of 16-18 year olds in learning continues to increase; 82.48% October 2010 compared to 78.38% in October 2009.</li> <li>• The number of 17 year olds NEET has been decreasing year on year from 9.13% of the 17 year old cohort in October 2009 to 8.47% in 2010, a reduction of 7%.</li> <li>• There are also significant priority groups within the NEET group, including 18 year olds, those with LDD, care leavers, young offenders and teenage parents for whom opportunities often contract more adversely than for their peers at times of economic pressure and where targeted initiatives are in place.</li> </ul> <p>As noted above the Integrated Youth Support Strategy has been implemented.</p> <p>The Wirral 14-19 Plan was updated in October 2010; the key focus of the plan is raise participation. All Key objectives were achieved:</p> <ul style="list-style-type: none"> <li>• Wirral has an effective 14-19 partnership with productive arrangements.</li> <li>• There is high quality impartial Information Advice and Guidance to support young people in their choices.</li> <li>• There are effective links with employers to involve them in sufficient high quality delivery.</li> <li>• Flexible, personalised provision with clear progression routes that engages and</li> </ul>	<p>Completed</p> <p>Completed</p> <p>Completed</p>

What we said we would do	What we did	Status
<p>2. Deliver the:</p> <ul style="list-style-type: none"> <li>• Activity Agreement Pilot</li> <li>• Positive Activities for Young People (PAYP) programmes.</li> </ul> <p>3. Develop Borough Strategy and implementation plan for the local application of the National standards for information, Advice and Guidance.</p> <p>4. Extend the employability programmes for NEET Young people and specifically vulnerable groups and implement the Wirral Apprenticeship Programme.</p>	<p>meets the needs of all young people is in place.</p> <ul style="list-style-type: none"> <li>• The numbers of young people with SEN / LDD entering local further education opportunities has increased from 20 in 2009/10 to 60 in 2010/11. This been the result of partnership working in the borough and a focus on education based solutions for young people.</li> <li>• Young Parents to be Programme funding was secured for the 2010/11 academic year.</li> </ul> <p>2. The Activity Agreement programme has been targeted on the most vulnerable targeted in areas of greatest deprivation. It offers young people intensive support and incentives to take part in activities that will help them move into and sustain EET. In 2010 16 and 17 year olds who have been NEET for 6 weeks plus and from a vulnerable group Or NEET for 26 weeks plus Or are in receipt of Job Seekers Allowance (JSA) were recruited by an AAP personal adviser. Participants achieve support in identifying barriers and needs and setting out specific steps they should take to move into EET. They receive an allowance: based on the 'something for something' principles of the Education Maintenance Allowance (EMA) and Job Seekers Allowance (JSA) based on satisfactory participation. Activities focused on employability skills; confidence, information, advice and guidance. We have engaged and progressed more participants than any other area, and continue to do so despite an increasingly competitive local jobs market for young people.</p> <p>The PAYP programme provides young people at risk with the support, guidance and opportunity to access positive activities that they would like to undertake. The majority of providers commissioned through PAYP have met and exceeded their targets.</p> <p>3. The Borough strategy and plan has been implemented. All Wirral based training providers and schools have been supported to produce an action plan for the implementation of the standards. Progress is currently being monitored by the 14-19 Team. It is expected that all schools will achieve the standards by July 2011.</p> <p>4. The European Social Fund funded Wirral 14-19 Strategic Partnership Work Wise project is an employment focused training solution for 16-19 year olds who are NEET. In 2009/10 it supported 394 16-18 young people to become EET. The programme aims to support a further 105 NEET young people between September 2010 and March 2011, including young people from vulnerable groups.</p> <p>In 2010/11 the 'Wirral Apprentice' programme received approval for funding for a</p>	<p>Completed</p> <p>Completed</p> <p>In progress on track</p> <p>Completed</p>



What we said we would do	What we did	Status
	<p>further 50 apprentices and has recently been extended again further with apprenticeships funded via the European Social Fund and targeted towards Wirral residents aged between 16 and 18; or 19-24 and not currently in employment, education or training (or have not been for a period of 4 weeks out of the last 4 months), or are unemployed or are interested in an Apprenticeship. There were an additional 146 Apprenticeship opportunities which were filled by March 2011. Small to medium enterprises (SMEs) are given priority.</p>	
<p>Priority: Contribute to the reduction in levels of child poverty and minimise the number of children and young people living in poor housing.</p>		
<ol style="list-style-type: none"> <li>1. Implementation of the CES Employment Strategy, WEDS priorities and Borough EET Strategy including the 'whole family' approach to addressing worklessness acknowledging the current economic climate and impact of the recession.</li> <li>2. Improve access to life opportunities such as education, employment or training, healthcare and social/recreational opportunities by providing: <ul style="list-style-type: none"> <li>• Work wise (scooters, cycles and travel cards)</li> <li>• Travel Team (travel advice and journey planning)</li> <li>• Travel Training.</li> </ul> </li> <li>3. Support young people including care leavers to access and maintain accommodation where needed by developing and progressing the following: <ul style="list-style-type: none"> <li>• Increase the number of households containing children and young people that are referred to power Health through Warmth for heating and insulation grants, thereby reducing fuel poverty amongst this group.</li> <li>• Monitor support/accommodation provided to lone teenage parents.</li> </ul> </li> </ol>	<ol style="list-style-type: none"> <li>1. The proportion of our young people living in low income households is 23% against the national position of 20% and within Wirral there continues to be great disparities in wealth in different areas. Our multi-agency approach to tackling poverty has focused on a 'whole family' approach to tackling worklessness including improving the reach of children's centres to vulnerable families.</li> <li>2. As noted above the Travel Training programme has been implemented.</li> <li>3. Supporting young people to access and maintain accommodation: <ul style="list-style-type: none"> <li>• Against a baseline of 18 households on 2007/08, a consistently higher number of households have been assisted in subsequent years – 29 in 2008/09, and 24 in 2009/10.</li> <li>• The Housing Strategy team monitors the number of young parents who have been given advice and assistance on housing matters and housed in general accommodation provision. Data for 2010/11 is not yet available as this data is collected retrospectively.</li> </ul> </li> </ol>	<p>Completed</p> <p>Completed</p> <p>In progress, on track</p>



## Outcome Framework Performance Indicators

Performance Indicator Title	Actual			Targets			Historical Performance
	2008/09	2009/10	2010/11	2008/9	2009/10	2010/11	
NI 19 - Proven Re-offending by young offenders 10 - 17 (lower is better)	1.28	1.01	-	-	1.25	1.21	↑
NI 43 - Young people within the YJS receiving a conviction in court who are sentenced to custody (lower is better)	4.0	4.6	-	5.0	5.0	5.0	↓
NI 44a - Ethnic composition of offenders on YJS disposals – White (lower is better)	0.3	-0.8		0.0	0.0	0.0	↑
NI 44b - Ethnic composition of offenders on YJS disposals – Mixed (lower is better)	0.2	0.6		0.0	0.0	0.0	↓
NI 44c - Ethnic composition of offenders on YJS disposals - Asian or Asian British (lower is better)	-0.3	-1		0.0	0.0	0.0	↑
NI 44d - Ethnic composition of offenders on YJS disposals - Black or Black British (lower is better)	0.4	0.8		0.0	0.0	0.0	↓
NI 44e - Ethnic composition of offenders on YJS disposals – Chinese (lower is better)	-0.6	-0.4		0.0	0.0	0.0	↓
NI 45 - Young offender's engagement in suitable education, training and employment	82.0	81.1	-	90.0	90.0	90.0	↔
NI 48 - Children killed or seriously injured in road traffic accidents (% annual change, based on 3-year rolling average)	25.0	14.5	-	16.3	15.6	6.2	↓
NI 51 - Effectiveness of CaMHS	15	16	16	16	16	16	↔
NI 52a - Take up of School Lunches - Primary	40.8	42.4	-	-	-	-	↑
NI 52b - Take up of School Lunches - Secondary	38.5	35.9	-	-	-	-	↓

Performance Indicator Title	Actual			Targets			Historical Performance
	2008/09	2009/10	2010/11	2008/9	2009/10	2010/11	
NI 53 - Prevalence of Breastfeeding at 6 - 8 weeks from birth	28.0	28.0	-	17.0	29.9	35.1	↔
NI 55 - Obesity in Reception aged Children (lower is better)	9.60	9.30	-	9.23	9.37	9.5	↓
NI 56 - Obesity in Year 6 aged Children (lower is better)	19.1	20.6	-	19.9	20.4	20.9	↑
NI 57 - Participation in Sporting Activities	71	82	-	-	-	84	↑
NI 58 - Emotional Health of Children in Care (lower is better)	15.3	12.2	-	Insufficient data to set targets			↑
NI 59 - Percentage of initial assessments for children's social care carried out within 7 working days of referral	77.4	68	-	82	72	76	↓
NI 60 - Percentage of core assessments for children's social care that were carried out within 35 working days of their commencement	79.1	75.9	-	80.0	80.0	80.0	↓
NI 61 - Timeliness of adoption	61.1	87.5	-	68.0	68.0	80.0	↑
NI 62 - Stability of placements: number of placements (lower is better)	10.2	6.5	-	10.0	10.0	9.0	↑
NI 63 - Stability of placements: length of placement	67	64.5	-	70.0	70.0	72.0	↓
NI 64 - Child Protection Plans lasting 2 years or more (lower is better)	4.8	1.7	-	5.0	5.0	4.0	↑
NI 65 - Child Protection Plan for a second or subsequent time. (lower is better)	11.2	17.1	-	15.0	15.0	14.0	↓
NI 66 - LAC cases which were reviewed within required timescales.	96.3	94.0	-	100.0	100.0	100.0	↔
NI 67 - Child Protection cases which were reviewed within required timescales	99.2	99.3	-	100.0	100.0	100.0	↔

Performance Indicator Title	Actual			Targets			Historical Performance
	2008/09	2009/10	2010/11	2008/9	2009/10	2010/11	
NI 68 - Percentage of referrals to children's social care going on to initial assessment	64.3	74.7	-	72.0	72.0	75.0	↑
NI 70 - Reduce emergency admissions to hospital relating to unintentional and deliberate injuries to children (lower is better)	145.8	122.6	-	-	129.8	-	↑
NI 71 - Young Runaways	12	14	-	-	14	15	↑
NI 72 - Achievement of at least 78 points across the Early Years Foundation Stage	49	52	58	-	57	57	↑
NI 73 - Achievement at level 4 or above in both English and maths at Key Stage 2	75	74.2	75.0	-	77.0	78.0	↔
NI 75 - 5+ GCSE A*-C (Inc English and maths)	50.2	53.8	58.7	52.0	55.2	57.0	↑
NI 76 - Number of schools where less than 55% achieve L4 KS2 English and maths (lower is better)	8.0	11.0	8.0	-	13.0	16.0	↑
NI 78 - Number of schools where less than 30% achieve 5+ GCSE including English and maths (lower is better)	4.0	4.0	1.0	-	2.0	2.0	↑
NI 79 - Achievement of level 2 at 19	74.7	75.7	-	-	-	-	↔
NI 80 - Achievement of level 3 at 19	48.3	47	-	-	-	-	↔
NI 81 - Inequality gap at level 3 aged 19 (lower is better)	33.6	31.8	-	-	-	-	↑
NI 82 - Inequality gap at level 2 aged 19	59.5	57.5	-	-	-	-	↓
NI 84 - 2 or more A*-C GCSE Science	53.4	60.5	69.2	-	58.7	60.6	↑
NI 85a - Post-16 participation in physical sciences (Physics)	128	133	-	-	-	-	↑

Performance Indicator Title	Actual			Targets			Historical Performance
	2008/09	2009/10	2010/11	2008/9	2009/10	2010/11	
NI 85b - Post-16 participation in physical sciences (Chemistry)	246	270	-	-	-	-	↑
NI 85c - Post-16 participation in physical sciences (Maths)	276	306	-	-	-	-	↑
NI 86 - Secondary schools judged as having good or outstanding standards of behaviour	86.4	90.9	-	-	88.0	90.0	↑
NI 87 - Secondary Schools Persistent Absence (lower is better)	4.9	4.5	-	-	6.4	5.5	↑
NI 88 - Schools offering Extended Services	65.9	85	99	65.9	85.3	100	↑
NI 89a - Number of Schools judged as requiring Special Measures (lower is better)	-	1	-	-	0	0	↓
NI 89b - Average time taken for Schools to come out of Category (lower is better)	24	N/A	-	-	0	0	N/A
NI 91 - Participation of 17 year olds in Education or Training	79	83	-	Target setting under review			↑
NI 92 - Narrowing the Gap at FSP (lower is better)	31.9	31.3	27.6	31.5	30.2	29	↑
NI 93 - Progression of 2 levels English KS1 - KS2	86	84	86	-	86	87	↑
NI 94 - Progression of 2 levels maths KS1 - KS2	78	80	85	-	79	82	↑
NI 99 - LAC reaching L4 English at KS2	62.0	59.0	51.9	40.0	44.0	53.0	↓
NI 100 - LAC reaching L4 maths at KS2	62.0	50.0	55.6	45.0	44.0	56.0	↑
NI 101 - LAC achieving 5+ A*-C ( Including English & maths)	10.5	7.4	7.8	13.5	7.4	6.25	↑
NI 102a - FSM/Non FSM gap at KS2 English and maths (lower is better)	21.7	24.5	21.6	22.8	21.0	21.0	↑

Performance Indicator Title	Actual			Targets			Historical Performance
	2008/09	2009/10	2010/11	2008/9	2009/10	2010/11	
NI 102b - FSM/Non FSM gap at KS4 English and maths (lower is better)	37.6	36.9	34.9	-	-	35.8	↑
NI 103a - SEN statements within 26 weeks (Excluding exceptions)	97.0	100.0	95.6	95.0	98.0	100.0	↓
NI 103b - SEN statements within 26 weeks (Including exceptions)	91.0	99.2	94.8	90.0	92.0	94.0	↓
NI 104 - SEN/Non SEN gap at KS2 English and Maths (lower is better)	51.2	52.4	47.7	-	52.0	50.0	↑
NI 105 - SEN/Non SEN gap at KS4 English and Maths (lower is better)	46.4	49.7	52.3	-	42.0	41.0	↓
NI 106 - Young People from low income backgrounds progressing to University	29.0	-	-	-	-	-	N/A
NI 107b - Key Stage 2 attainment for Black and minority ethnic groups (Any Other White Background) (lower is better)	-	-3.5	-8.3	-	6.0	-	↑
NI 108 - Key Stage 4 attainment for BME Groups	-	-	-	-	-	-	N/A
NI 109 - Delivery of Sure Start Centres	95	100	100	100	100	100	N/A
NI 111 - First Time Entrants into the Youth Justice System (lower is better)	1370	-	-	1600	1570	1500	N/A
NI 112 - Reduction in the Under 18 Conception Rate (lower is better)	-6.3	-21	-	-	-28	-39	↑
NI 113 - Prevalence of Chlamydia (lower is better)	21.6	24.9	-	21.0	17.0	25.0	↓
NI 114 - Permanent exclusions from School (lower is better)	0.08	0.07	-	0.08	0.07	0.07	↑
NI 116 - Proportion of Children in Poverty (lower is better)	24.2	-	-	-	-	-	N/A
NI 117 - 16 to 18 year olds who are not in education, employment or training (NEET) (lower is better)	9.1	9.1	8.2	7.4	7.1	6.9	↔

Performance Indicator Title	Actual			Targets			Historical Performance
	2008/09	2009/10	2010/11	2008/9	2009/10	2010/11	
NI 118 - Take up of Formal Childcare by Low-income working families	22.3	-	-	-	-	-	N/A
NI 147 - Care Leavers in Suitable Accommodation	91.4	89.6	-	95.0	95.0	95.0	↔
NI 148 - Care Leavers in EET	55.2	54.2	-	Target setting under review			↔
NI 161 - Learners achieving a Level 1 qualification in literacy	1767	2043	-	Indicator under review			↑
NI 162 - Number of Entry Level qualifications in numeracy achieved	240	624	-	Indicator under review			↑
Local 1268 - Percentage of schools achieving healthy school status in the National Healthy School Programme	100	100	-	100	100	-	↔
Local 1400 - Number of looked after children (lower is better)	626	629	-	590	590	565	↔
Local 1700a - Participation in and outcomes from youth work: Participation	21	18	-	-	21	22	↓
Local 1700b - Participation in and outcomes from youth work: Recorded Outcomes	72	73	-	-	63	64	↔
Local 1700c - Participation in and outcomes from youth work: Accredited Outcomes	23	21	-	-	25	28	↓
Local 1701 - Number of reported incidents of anti-social behaviour (lower is better)	15524	14125	-	17917	17558	13949	↑
Local 1702 - Reduce the level of vehicle nuisance (lower is better)	1442	1312	-	1749	1420	1400	↑