

Empty Shops Fund

Forum: Birkenhead, Tranmere & Rock Ferry Area Forum

Organisation	Project Details	Total £ Awarded
<p>Wirral Autistic Society (Emma Weaver) Empty Shop Address: 120 Chester Street, Birkenhead</p>	<p>The aim of the project is to establish a new drop-in Resource and Advice Centre in an empty shop within the Antiques Triangle. This will enable the families of those with autism to access support directly and locally, through the consolidation of all family support services into a single 'hub'. This will include the running of evening and weekend courses and activities. The applicant states that the development of this project is an integral part of the organisation's Step into Work Programme which is expected to lead directly to job outcomes for both people with and without autism. It is intended that the project will be sustained by the Society once it is up and running. Support is required towards the costs of the fit out and redecoration of the premises.</p>	<p>£7,500</p>
<p>Wirral Council for Voluntary Service (CVS) (Steve Mowbray) Empty Shop Address: The Pyramids Centre - location to be confirmed</p>	<p>The aim of the project is to increase public awareness of the work carried out by Wirral CVS and Wirral Partnership Homes, along with other community and public sector partners. The shop will be managed by a team of volunteers from Wirral CVS/Volunteering Wirral, with trained Advice, Information and Guidance volunteers on hand to promote the wide range of volunteering opportunities available. The project will also promote Wirral CVS Learning Guide Project which aims to encourage adults into lifelong learning. Through the engagement of volunteers the project will develop skills, knowledge and confidence and improve the individual's employability. By building on existing outreach services, Wirral CVS anticipate that the project would continue once the funding has ended. Funding is requested for basic fit out, rent utilities costs, promotional materials and volunteer's expenses.</p>	<p>£6,250</p>
<p>Janet Holmes Empty Shop Address: 28 Argyle Street, Birkenhead</p>	<p>The project will create a working pottery that will offer group/individual tuition, workshops, and exhibition space evoking memories of the town's former Della Robbia pottery, which was located in the same building at the end of the 19th century. The premises will also be a base from which outreach sessions can be organised for those unable to travel into Birkenhead. The pottery workshops and outreach sessions will provide the opportunity for demonstration events and taster days and the central part of the shop will be open to all. The applicant states that the pottery will become self funding through the activities on offer and could also lead to training for people within an interest in creative tuition and also job opportunities. Funding is required for pottery equipment, display cabinets and shelving, signage and telecoms.</p>	<p>£3,750</p>

Forum: Bromborough & Eastham Area Forum

Organisation	Project Details	Total £ Awarded
Emily's Kitchen (Neil Boothroyd / Laura Turner Dobbins) Empty Shop Address: 22 Clifton Avenue, Eastham	It is intended to set up a healthy take away outlet offering hot and cold home-style healthy food. It is anticipated that the project will be sustainable and provide employment and training opportunities for local people. Funding is required to contribute towards the start up costs for the business, i.e. purchase of kitchen equipment.	£1,500
New Ferry Butterfly Park (Carol Ramsay) Empty Shop Address: Unit within Co-op, New Chester Road, New Ferry	The project will convert an empty unit into a visitor information centre, art studio and gallery to promote the New Ferry Butterfly Park. This will include a dedicated artist to facilitate artist in residence workshops and provide a venue from which local artists will be able to showcase their work. An evaluative case study will be produced as part of the project in order to identify future funding opportunities to continue with the project or help in the identification of new community projects in New Ferry. Support from the fund is sought for rent, utilities costs, internal fit out, events and workshops and project management costs.	£17,500

Forum: Greasby Frankby Irby Upton and Woodchurch Area Forum

Organisation	Project Details	Total £ Awarded
HYPE (Matthew Houghton) Empty Shop Address: 131 Arrowe Park Road, Woodchurch	The project will provide a base to develop a 'Young Peoples Project', an initiative dedicated to helping local young people achieve their true potential. This will include providing advice and support in employment and training programmes, health workshops and the provision of a range of leisure pursuits – music, dance, sport etc. It is intended that young people from the community will be involved in the development of the project. The services available will provide stepping stones and routes into employment and training for disadvantaged young people from the local area. Funding is sought for internal and external fit out – redecoration, joinery/electrical works, signage, furniture and fittings.	£16,200

Forum: Leasowe, Moreton & Saughall Massie Area Forum

Organisation	Project Details	Total £ Awarded
<p>HYPE (Matthew Houghton) Empty Shop Address: 181 Hoylake Road, Moreton</p>	<p>The project will work with people of all ages from the local area and deliver the following activities:</p> <ul style="list-style-type: none"> • Crèche service over 5 mornings • Computer training for elderly people • HYPE dance academy • Smoking cessation and health and well being events • Sporty Tots coaching <p>Job search advice and guidance for young people aged 16-24. The project will provide a resource to the local community and steer people in the right direction regarding employment, health and well being, information about the area, schooling, and local childcare services. It is intended that the shop will be open in the evenings as a base for young people, aged 11-18 with a range of activities and services on offer.</p> <p>The project will seek further funding to sustain the centre. Funding is sought for internal and external fit out – redecoration, joinery/electrical works, signage, rent etc.</p>	<p>£14,290</p>

Forum: Liscard & Seacombe Area Forum

Organisation	Project Details	Total £ Awarded
<p>The Reader Organisation (Kate McDonnell) Empty Shop Address: 182 Brighton Street, Seacombe</p>	<p>The project will create a lively Pop-Up Story Shop in Seacombe during February half term. Aimed at local primary school children and their families it will promote reading as a fun and life enhancing activity. Using existing staff and volunteers the project will deliver a range of activities which as well as reading sessions will include craft, art and games. Input will also be provided by other agencies i.e. Merseyside Fire and Rescue and the Community Health Team linking their input to a theme in that day's stories. Participants will be actively encouraged to join Seacombe Library and to join the Get into Reading Groups run weekly by the library's dedicated Reader in Residence. The skills developed by volunteers through the programme will ultimately enhance their employability. Funding is required to cover the costs of rent, minor redecoration, hire of furniture, craft materials, prizes and refreshments.</p>	<p>£1,625</p>
<p>Brenda Sharp Empty Shop Address: 27 Liscard Village, Liscard</p>	<p>The project will bring an empty shop back into use as a retail outlet and also provide a venue for art and craft workshops along with studio and gallery space. The shop will sell high quality handcrafted goods and artwork from independent makers and artists across Wirral. Workshops and art classes will be offered for all ages with subsidised sessions available to those on low incomes. Local trades people and workshop leaders will be employed for the various sessions. The project is expected to create one part time post initially, increasing to full time once the business becomes established. The applicant intends that the business should become self financing. Financial support is required to fund the fit out – internal alterations, redecoration, signage rent, insurance, and utilities costs.</p>	<p>£10,500</p>

Appendix 1

Organisation	Project Details	Total £ Awarded
<p>Wirral Council for voluntary Services (CVS) (Steve Mowbray) Empty Shop Address: The Cherry Tree Centre Liscard - location to be confirmed</p>	<p>The aim of the project is to increase public awareness of the work carried out by Wirral CVS and Wirral Partnership Homes, along with other community and public sector partners. The shop will be managed by a team of volunteers from Wirral CVS / Volunteering Wirral, with trained Advice, Information and Guidance volunteers on hand to promote the wide range of volunteering opportunities available. The project will also promote Wirral CVS Learning Guide Project which aims to encourage adults into lifelong learning. Through the engagement of volunteers the project will develop peoples' skills, knowledge and confidence and improve the individual's employability. By building on existing outreach services, Wirral CVS anticipate that the project would continue once the funding has ended. Funding is requested for basic fit out, rent, utilities costs, promotional materials and volunteer's expenses.</p>	<p>£5,750</p>
<p>HYPE (Matthew Houghton) Empty Shop Address: 190 Brighton Street, Seacombe</p>	<p>The project will provide a base to develop a 'Young Peoples Project', an initiative dedicated to helping local young people achieve their true potential. This will include providing advice and support in employment and training programmes, health workshops in the afternoon and the provision of a range of leisure pursuits – music, dance, sport etc. in the evening. It is intended that young people from the community will be involved in the development of the project. The services available will provide stepping stones and routes into employment and training for disadvantaged young people from the local area. The project will seek further funding to sustain the centre. Funding is sought for internal and external fit out – redecoration, joinery/electrical works, signage, furniture and fittings.</p>	<p>£11,750</p>
<p>67 Projects (Alan Dunn) Empty Shop Address: Liscard Centre - empty shop location to be confirmed</p>	<p>The arts project 'Everyday People' is a series of rapid drawings of Wirral people as they go about everyday activities – shopping, texting, walking their dogs. It is proposed that these action sketches are enlarged to decorate 5 empty shop windows across the Borough – including one in Liscard. It is intended that this will animate the area and increase the vitality of each retail centre, encouraging people to visit. A project Facebook page will be established to collect comments and responses to the drawings and to gauge the impact of the proposal on the local community. Funding is needed to cover the cost of the manufacture and installation of the vinyl's and the artist's fees.</p>	<p>£1,250</p>
<p>67 Projects (Alan Dunn) Empty Shop Address: Seacombe - empty shop location to be confirmed</p>	<p>The arts project 'Everyday People' is a series of rapid drawings of Wirral people as they go about everyday activities – shopping, texting, walking their dogs. It is proposed that these action sketches are enlarged to decorate 5 empty shop windows across the Borough – including one in Seacombe. It is intended that this will animate the area and increase the vitality of each retail centre, encouraging people to visit. A project Facebook page will be established to collect comments and responses to the drawings and to gauge the impact of the proposal on the local community. Funding is needed to cover the cost of the manufacture and installation of the vinyl's and the artist's fees.</p>	<p>£1,864</p>

Forum: New Brighton & Wallasey Area Forum

Organisation	Project Details	Total £ Awarded
Callum Deans Empty Shop Address: 229 Seaview Road, Wallasey	The project is to set up a table top and computer games centre, offering a range of different types of games. It will also provide a meeting space for young game enthusiasts to relax and enjoy themselves and share their interests in a safe environment. The project will provide opportunities for voluntary work and in the longer term could provide employment opportunities as the business grows. Funding is sought to assist with the start up costs, internal redecoration, shelving, furniture and CCTV system.	£8,500

Forum: Oxton & Prenton Area Forum

Organisation	Project Details	Total £ Awarded
Revival Hub (Rachel Millard) Empty Shop Address: 77-79 Woodchurch Lane, Prenton	<p>The applicant aims to open the shop as a base for a social enterprise business which will help young women, who may be lacking in confidence and self esteem and not sure about their education and employment paths, to achieve their potential through a wide variety of activities. This will include:</p> <ul style="list-style-type: none"> • Café with volunteer opportunities to prepare young women for work in the catering and hospitality sector • Designer dress swap shop - introducing young women to running a business / social enterprise • Recycling and selling furniture through art and craft workshops • Provision of workspace to trial business ideas • Facilitating inspiring talks from successful businesswomen <p>It is anticipated that the project will become self financing through developing the social enterprise activities highlighted above.</p> <p>Support is needed to cover essential start up costs – fit out, rent/rates, equipment and furniture.</p>	£8,000

Forum: West Wirral Area Forum*

Organisation	Project Details	Total £ Awarded
<p>HYPE (Matthew Houghton) Empty Shop Address: Unit 2, The Row, Market Street, Hoylake</p>	<p>The project will provide a base to develop a 'Young Peoples Project, an initiative dedicated to helping young people from 9 – 24 years of age achieve their true potential. This will include providing advice and support in employment and training programmes, health workshops during the afternoons and the provision of a range of leisure pursuits – music, dance sport etc. during the evenings. It is intended that young people from the community will be involved in the development of the project.</p> <p>The services available will provide stepping stones and routes into employment and training for disadvantaged young people from the local area.</p> <p>Funding is sought for internal and external fit out – redecoration, joinery/electrical works, signage, telecoms and rent.</p>	<p>£13,400</p>
<p>Hoylake Business Group Empty Shop Address: Hoylake Centre - Empty shop location to be confirmed</p>	<p>The project will provide a venue which can be used by a wide range of local voluntary and community organisations in order to promote their own activities and for the benefit of Hoylake in general. The project will be a central point of contact for the town, providing information to anyone about the area and the various activities, skills and talents it can offer. It is intended that the centre will be run by volunteers and a key aspect of the project will be to fund raise in order to provide improved amenities within the community.</p> <p>Funding is required to cover the essential start up costs of bringing a shop into use.</p>	<p>£6,500</p>

* Please note the Ward Councillors for this area forum have approved that £2,400 from the Funds for You allocation will be used to meet the shortfall to fully fund these two projects.