



Living Well in Wirral's Communities

A place based leadership initiative

Tuesday 20 March, Palace Room, Floral Pavilion, New Brighton
CH45 2JS

The purpose of this event is to explore how the new public health thinking about integrated wellness services can be delivered across Wirral.

9.30 Arrival and networking

10.00 Introduction to the Living Well Concept Fiona Johnstone and Jude Stanfield

Fiona and Jude will explain the North West's call to action for a new dimension to public health, focusing on individual wellness. They will also set out the factors that need to be taken into account in its development and delivery in the Wirral.

10.40 Places and People: developing the concept

To help us expand the Living Well approach we will consider how it might work for different types of citizens and families, using a set of personal health and life stories

11.20 Break

11.30 Refining the Living Well proposal

Building on the outputs from the previous session we will aim to produce a 'mock up of how the emerging ideas might be applied to two contrasting communities in the Wirral.

12.30 Lunch

1.15 Mobilising the community

Here we will focus on how community assets can be stimulated and mobilised and what can be done to establish a new balance between them and statutory health and care services.

1.40 Making the Living Well programme real

Here we will consider the key changes that would need to be made by statutory services and others to shift from the current pattern of support to the future picture.

2.15 Establishing the action plan



In this session we will start by considering what would be a realistic set of achievements within one year of the Living Well programme. We will then identify the immediate next steps that need to be taken and by whom to start moving the programme forward.

2.50 Key messages from today

We will draw together the conclusions and recommendations today and consider how they will be presented and shared with different stakeholders

3.00 Meeting ends