

Strategic Objective 3 – Transport Accessibility

**Strategic Objective 3 - Transport Accessibility**

To promote sustainable travel and direct new development to locations which will provide easiest access to existing centres, high-frequency public transport corridors, pedestrian and cycle routes.

- 4.9 The intention of Strategic Objective 3 is to ensure that new development is located with easy access to designated town, district and local centres and regular and frequent public transport; to support the vitality of existing centres; provide a realistic choice of means of transport to jobs, leisure, retail and services; reduce emissions; minimise journey lengths; and reduce the need to travel.