

WIRRAL HEALTH & WELLBEING BOARD

Meeting Date	10 July 2013	Agenda Item	13
---------------------	--------------	--------------------	----

Report Title	Longer Lives Report
Responsible Board Member	Fiona Johnstone Director of Public Health/ Head of Policy & Performance

Link To Shadow HWB Function	Board development	x		
	JSNA/JHWS	x		
	Health and social care integrated commissioning or provision			
Equality Impact Assessment Required & Attached	Yes	No	N/A	x
Purpose	For approval	To note	x	To assure

Summary of Paper	<p>The Longer Lives report, published by Public Health England on the 11th June 2013 reports on the number of people who died under the age of 75 in each local authority area between 2009 and 2011. It also provides data on the main causes of these early deaths – cancer, heart disease and stroke, lung disease and liver disease.</p> <p>Overall, the report shows Wirral – in common with other parts of the country categorised as ‘more deprived’ – as having a higher than average rate of premature death.</p> <p>The report provides advice to commissioners and individuals on action to take to improve health outcomes.</p> <p>The information in the report reflects the findings of the Joint Strategic Needs Assessment and action to tackle premature deaths is being taken forward via local strategies and action plans e.g. Health and Wellbeing Strategy, Alcohol Strategy, Clinical Commissioning Group Commissioning plan.</p>		
Financial Implications	Total financial implication	New investment required	Source of investment (e.g. name of budget)
	£ N/A	£	£
Risks and Preventive Measures	N/A		
Details of Any Public/Patient/ Service User Engagement	A press release on the findings of the report was published in the Wirral Globe. The actions identified in the report will be used to inform local information campaigns.		
Recommendations/ Next Steps	The Board is asked to note the findings of the report and continue to review progress on action to tackle premature deaths via the reporting on the Health and Wellbeing Strategy.		

Report History		
Submitted to:	Date:	Summary of outcome:
List of Appendices		

Publish On Website	Yes	x	Private Business	Yes	
	No			No	x

Report Author: Julie Webster

Contact details: juliewebster@wirral.gov.uk

Public Health England - Longer Lives Report

The Longer Lives report, published by Public Health England on the 11th June 2013 reports on the number of people who died under the age of 75 in each local authority area between 2009 and 2011. It also provides data on the main causes of these early deaths – cancer, heart disease and stroke, lung disease and liver disease.

Overall, the report shows Wirral – in common with other parts of the country categorised as ‘more deprived’ – as having a higher than average rate of premature death.

However, some of the actions that have been put in place locally to address the factors that contribute to early deaths are already showing positive results, particularly with regard to heart disease and stroke.

Services to help people stop smoking and work by GPs to identify, manage and treat high blood pressure have played a part in reducing levels of heart disease and stroke and work will be continuing apace to make sure this downward trend continues.

The report’s findings around liver disease were much less positive, with Wirral ranked 143rd out of 149 local authorities for the level of premature deaths due to liver disease.

The report provides an analysis of Wirral’s ranking nationally and by category of deprivation and this summary data is provided at Appendix 1a and 1b. The category of deprivation is a different analysis that would usually be used by Councils, however examination of the information using CIPFA ‘nearest neighbour’ Councils only marginally changes Wirral’s ranking against similar authorities. This is shown in Appendix 1c.

However, a number of important developments over the last few years in the borough will help to tackle the factors that cause liver disease, such as excessive alcohol consumption, and in time will contribute towards reducing the number of early deaths due to liver disease.

In Merseyside, only Sefton Council is ranked higher than Wirral overall in the report. The report illustrates the important link between where you live and an individual’s chances of living a longer, healthier life. The higher rates of premature deaths are nearly all in more deprived, densely populated, industrial areas.

More details about the Longer Lives report, plus information and advice on how people can reduce the likelihood of their falling victim to the four main causes of premature death in this country can be found at <http://longerlives.phe.org.uk>

Appendix 1 is an extract from the report detailing the findings for Wirral.

Appendix 1 a

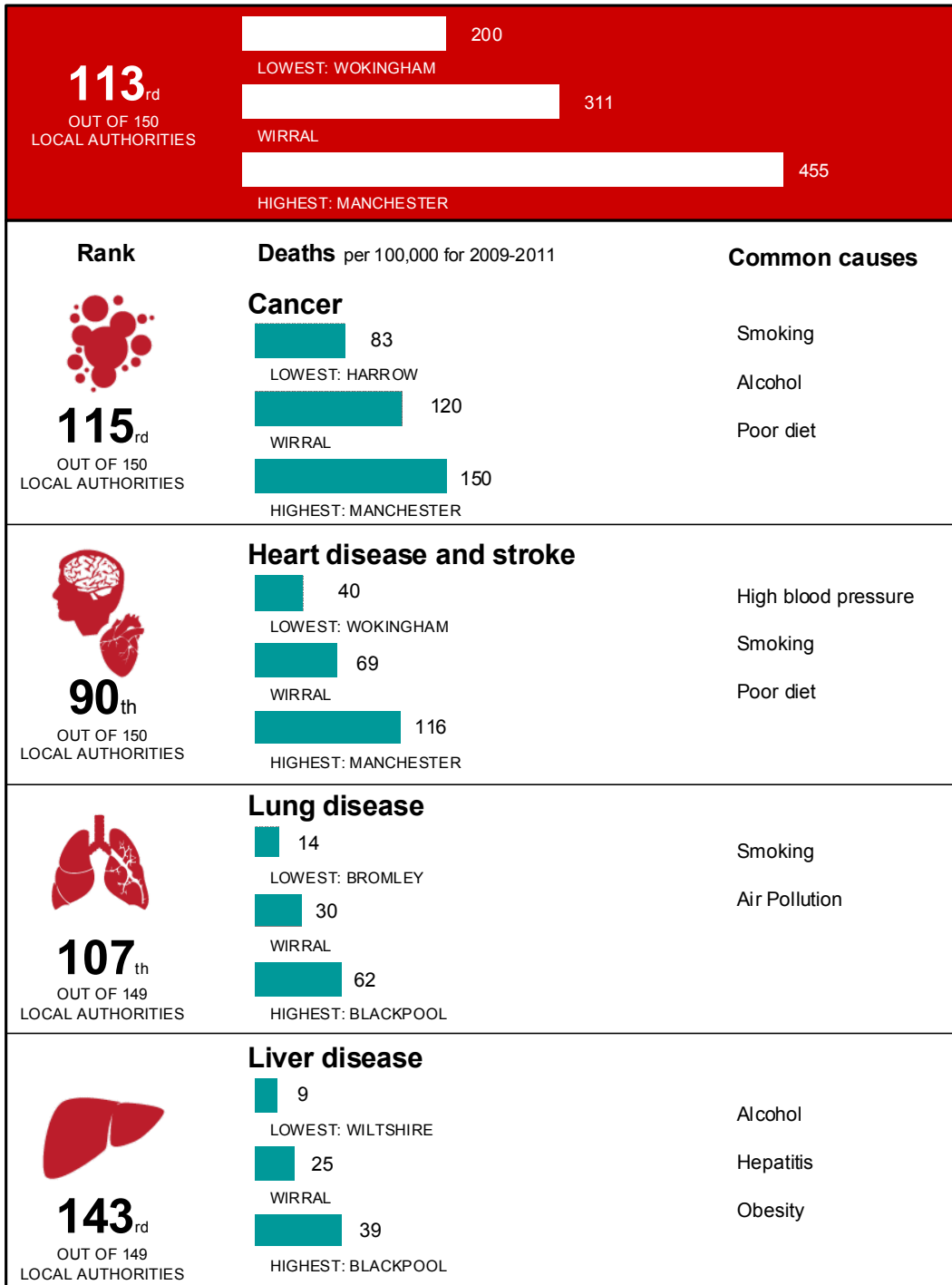
All local authorities

National view: Wirral's rank within the 150 local authorities in England

Premature mortality outcomes



Overall premature deaths per 100,000 for 2009-2011



Appendix 1 b

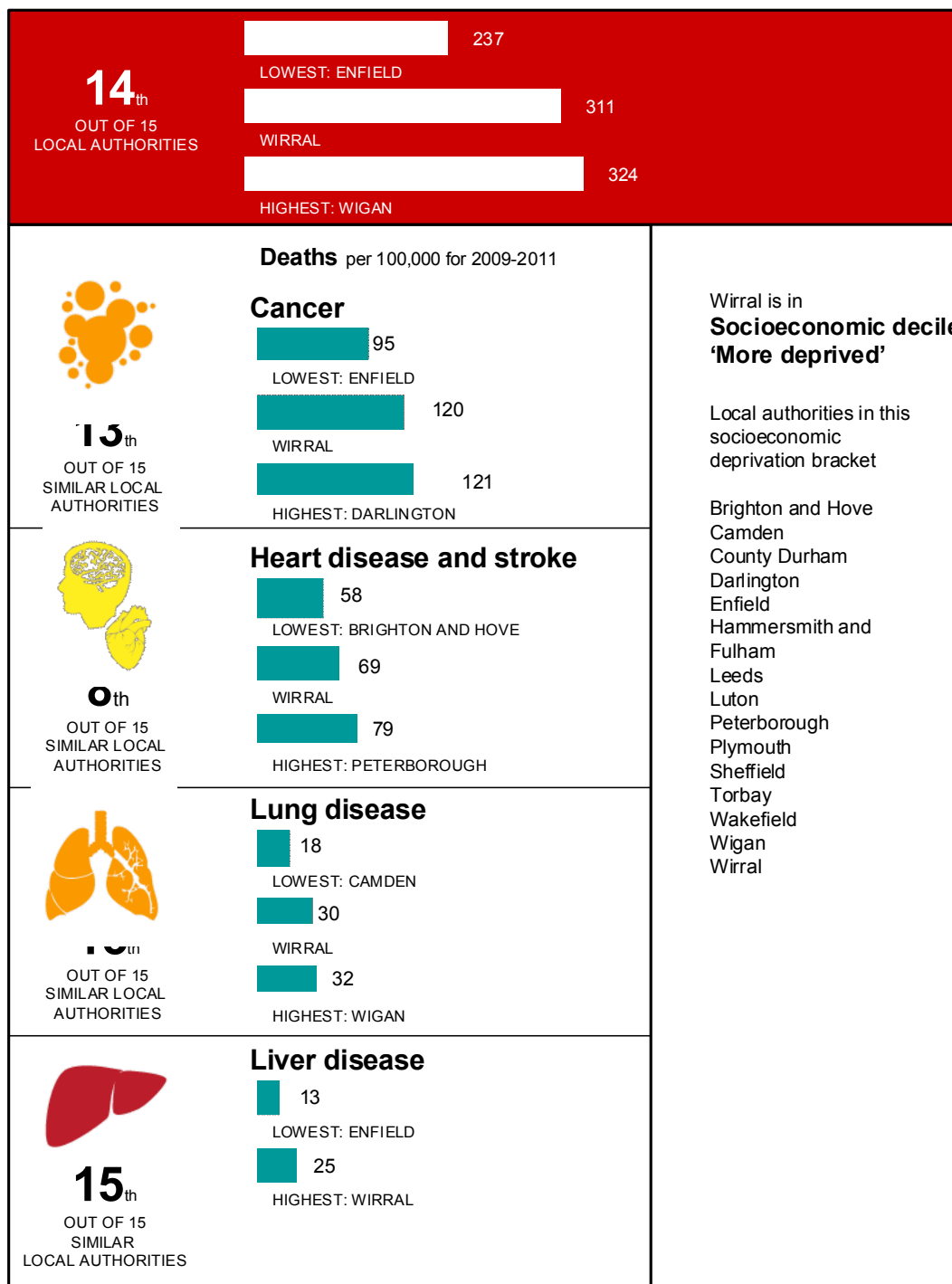
Similar local authorities

Similar view: Wirral's rank within the 15 local authorities in the same socioeconomic deprivation bracket

Premature mortality outcomes



Overall premature deaths per 100,000 for 2009-2011



Appendix 1 c

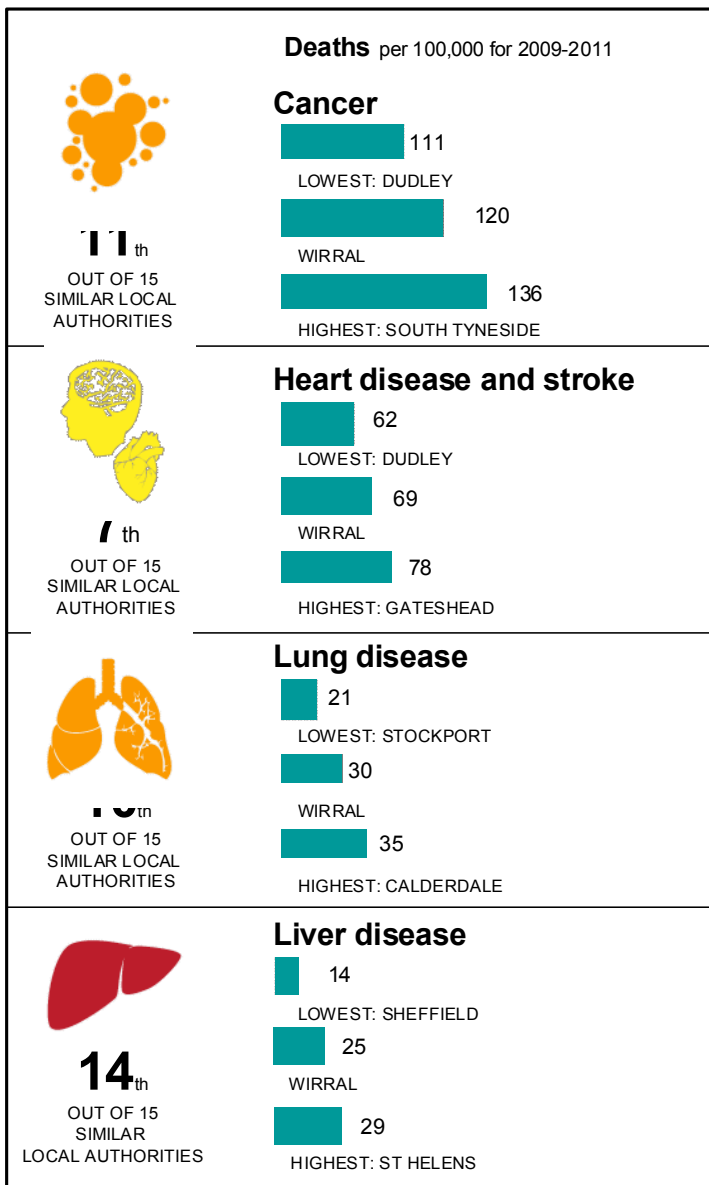
Similar local authorities

Similar view: Wirral's rank within the 15 local authorities in the cipfa nearest neighbours bracket

Premature mortality outcomes



Overall premature deaths per 100,000 for 2009-2011



Cipfa nearest neighbours

14 Local authorities in this bracket who are 'nearest neighbours' to Wirral

- Bury
- Calderdale
- Coventry
- Dudley
- Gateshead
- North Tyneside
- Rotherham
- Sefton
- Sheffield
- South Tyneside
- St Helens
- Stockport
- Wakefield
- Walsall