

WIRRAL COUNCIL

WALLASEY CONSTITUENCY COMMITTEE WORKING GROUP

17 SEPTEMBER 2014

SUBJECT:	WALLASEY BRIGHT IDEAS FUND (2014/15)
WARD/S AFFECTED:	LEASOWE & MORETON EAST; LISCARD; MORETON WEST & SAUGHALL MASSIE; NEW BRIGHTON; SEACOMBE AND WALLASEY.
REPORT OF:	CONSTITUENCY MANAGER
RESPONSIBLE PORTFOLIO HOLDER:	COUNCILLOR GEORGE DAVIES NEIGHBOURHOODS, HOUSING & ENGAGEMENT
KEY DECISION?	NO

1.0 EXECUTIVE SUMMARY

1.1 This report sets out the details of applications made to Wallasey Bright Ideas Fund for further consideration by the Constituency Committee Working Group for either decision or recommendation to Wallasey Constituency Committee (subject to the number of elected members present).

2.0 BACKGROUND

2.1 Further to Wallasey Constituency Committee on 26 June 2014 (minute 9 refers) Wallasey Bright Ideas Fund (2014/15) was launched on 1 July 2014. This small grants programme invited applications from voluntary, community and faith sector groups and not-for-profit organisations for projects and initiatives that would help the Committee address its priorities and areas of focus for 2014/15, as below:

3-year priority	2014/15 Area of focus	Maximum bid amount
Personal wellbeing	Reducing health inequalities	£500
Economic wellbeing	Raising the aspirations of young people	£500
Neighbourhood wellbeing	Promoting community cohesion	£500

2.2 £19,391 was set aside by the Committee (minute 9 refers) for this Fund. This amount consists of £15,000 allocated from the Committee's 2014/15 budget plus £4,391 which was under spent from the 2013/14 Wallasey Bright Ideas Fund and carried forward into this financial year.

- 2.3 This funding opportunity was communicated by Council press release; notifications on social media; electronic bulletins/emails to over 1,100 individuals who signed up to receive information from the Council; Love Wirral applicants; over 100 groups recorded in the Constituency's List of Facilities & Organisations and through community representatives and elected members.
- 2.4 Drop-in surgeries for advice and guidance were conducted in each ward by the Constituency's Engagement Officer and additional one-to-one support provided in person, via telephone and/or email. The Fund closed for applications on Monday 18 August 2014.

3.0 CURRENT POSITION

- 3.1 33 applications were received and two subsequently withdrawn after submission. The 31 applications are seeking a total of £20,848.55. 10 of the applicants have bid against more than one priority area. Each application is summarised in **Appendix 1**. The final column contains a scored assessment of the content of each application against the set criteria (i.e. impact on the priorities/areas of focus; number of wards to benefit; number of people to benefit and number of protected groups to benefit/targeted). It should be noted that due to a limitation within Excel, fields within the spreadsheet containing a large amount of characters will not print in full; however this can be viewed fully in the electronic version of document.
- 3.2 The terms and conditions of the Fund state, amongst other things, that funding cannot be used for core staff salaries or core administration costs. Applications WC40 and WC59 seek funding in part for staff time.
- 3.3 The chart below sets out the methods by which applicants reported that they found out about the funding.

Communication method	Number
Council e-bulletin/Constituency team email	16
Elected member	4
Word of mouth	3
Event (unrelated)	1
Local paper	1
Community Action Wirral	1
Drop-in session	1
No response provided	4

- 3.4 Applicants are required to deliver projects by 15 October 2015.

4.0 RELEVANT RISKS

- 4.1 Failure to agree the distribution of funding may result in a loss of funding allocation.

5.0 OTHER OPTIONS CONSIDERED

- 5.1 Options for the allocation of spend were debated and discussed at Wallasey Constituency Committees on 19 February and 26 June 2014 respectively.

6.0 CONSULTATION

6.1 Applications are from groups based within communities.

7.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

7.1 The Fund will directly support voluntary, community and faith groups and 'not-for-profit' organisations.

7.2 Tackling the priorities of the Constituency will benefit communities directly.

8.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

8.1 This report has implications for the expenditure of budget allocated to Wallasey Constituency Committee.

8.2 Funding may assist in greater use of and/or access to community assets.

9.0 LEGAL IMPLICATIONS

9.1 The arrangements will help the Council to deliver on the Localism Act 2011 and Public Services (Social Value) Act 2012.

10.0 EQUALITIES IMPLICATIONS

10.1 Has the potential impact of your proposal(s) been reviewed with regard to equality? Yes and impact review can be found at the link below (Progressing Neighbourhood Working).

<http://www.wirral.gov.uk/my-services/community-and-living/equality-diversity-cohesion/equality-impact-assessments/eias-2010/chief-executives>

11.0 CARBON REDUCTION IMPLICATIONS

11.1 The funding creates opportunities to encourage the sharing of community assets, therefore supporting carbon reduction.

12.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

12.1 A number of the projects, if funded, may have a positive impact upon community safety.

13.0 RECOMMENDATION/S

It is recommended that:

13.1 The Constituency Committee Working Group reviews the applications and either agrees the awarding of Wallasey Bright Ideas Fund (2014/15) to specific groups or makes recommendations for awards to the next meeting of Wallasey Constituency Committee (subject to the number of elected members present).

14.0 REASON/S FOR RECOMMENDATION/S

14.1 To help Wallasey Constituency Committee tackle its priorities/areas of focus working with local groups.

REPORT AUTHOR: **Caroline Laing**
Constituency Manager (Wallasey)
telephone: (0151) 666 4901
email: carolinelaing@wirral.gov.uk

REFERENCE MATERIAL

None.

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Cabinet – Neighbourhood Working	24 January 2013
Council – Neighbourhood Working	11 February 2013
Cabinet – Neighbourhood Working – Proposed Operating Model	23 May 2013
Wallasey Constituency Committee – Constituency Priorities and Spend	19 February 2014
Wallasey Constituency Committee – Constituency Priorities and Spend	26 June 2014
Wallasey Constituency Committee – Committee Handbook	26 June 2014