

CABINET PORTFOLIO SUMMARY REPORT

REPORT OF	Councillor Christine Jones
CABINET PORTFOLIO FOR	Adult Social Care & Public Health
CO-ORDINATING CHIEF OFFICER	Graham Hodgkinson, Director Of Adult Social Services

EXECUTIVE SUMMARY

Good progress is being made across a number of strategic developments. The most critical of these include the integration of health and social care, commissioning and delivery. Preparation for implementing the Care Act from April 2015, and developing plans for transferring day services into a Local Authority Company.

1. BETTER CARE FUND

Wirral's BCF submission has been approved with support. Confirmation has been received from Director of NHS England, confirming the local team now has full responsibility for its BCF budget. The funds will be released to be used in accordance with final approved plan, in a section 75 (pooled budget) agreement. The element of the fund linked to non-elective admissions paid to CCG, will be released into the pool, if the target reduction of 5%, is achieved. A proportionate amount will be released if the target is part met. This is a positive outcome for Wirral. Focus now moves to implementation of the prioritised schemes and governance arrangements, ensuring robust performance management and preparation for the pooled budget.

2. CARE ACT

A programme lead has been appointed and strong links have been made to the regional programme team. Staffing requirements to meet increased demand have been considered as part of re-modelling options for social care. A workshop to be held in December will be held to ensure that key workstream leads across the Council are engaged in taking forward implementation of the Act. Further specific provider events are being planned for December 2014 and January 2015.

3. DAY SERVICES

Cabinet agreed early this year, to the establishment of a Wirral Local Authority Company. The strategic business case, implementation and project plans and a report in relation to the due diligence undertaken have all now been through an internal financial challenge process.

Progress is now being made to move the company into shadow form prior to the go live date of April 2015. The involvement of a Co-Design Project Group to lead the development has been a great success with parents, carers, people who use services and staff being empowered to develop the vision, objective and principles of the new organisation.

4. PUBLIC HEALTH

The **Wirral Health and Wellbeing Board held a Spotlight event focussing on transport and health** on the 25th November at Tranmere Rovers Football Club.

The Board is running a series of Spotlight On events to promote and encourage debate amongst partners on the wider determinants of health and this was the fourth event, following ones on crime, asset based community development and housing.

The Borough's transport system plays a very important part in people's health. It enables local people to access jobs, education, shops, recreation, health and social services as well as travel to see friends and family. All of these are essential for a healthy, fulfilling life. Presentations were given by David Brown Chief Executive of Merseytravel, Nick Cavill from Public Health England and David Rees from the Road Safety Team. There were a number of key areas debated that will inform the refresh of the Health and Wellbeing Strategy not least that we should see roads as places not just a means of getting from A to B; we need to be clear that the benefits of walking and cycling outweigh the risks and that by using public transport we are well on our way to achieving our daily physical activity quota!

As part of a **sexual health needs assessment** an on line survey has been open to local residents asking for their views on Wirral's sexual health services so that we can ensure that local services are meeting residents' needs. We are also holding focus groups with looked after children and young parents and women. The needs assessment will be available in February once the survey work and data analysis have been written up.

Alcohol Awareness week took place, week beginning 17th November. Partners across the borough worked together to promote the dangers of alcohol and the advice and help on offer to people who want to stop or reduce their drinking. This included advice and information stands at Wirral Met College, Birkenhead Shopping Centre and before Tranmere Rovers' game at Prenton Park on the 22nd.