

WIRRAL COUNCIL

HIGHWAYS AND TRAFFIC REPRESENTATION PANEL 17 MARCH 2015

SUBJECT:	OBJECTION:PROPOSED WAITING RESTRICTIONS EASTHAM RAKE, BROMBOROUGH
WARD/S AFFECTED:	EASTHAM
REPORT OF:	MARK SMITH, HEAD OF ENVIRONMENT AND REGULATION
RESPONSIBLE PORTFOLIO HOLDER:	COUNCILLOR STUART WHITTINGHAM
KEY DECISION?	NO

1.0 EXECUTIVE SUMMARY

- 1.1 This report considers objections submitted against the proposal to introduce No Waiting At Any Time restrictions and an Ambulance Only Parking Bay within Eastham Rake, Eastham.
- 1.2 The report recommends that the Panel notes the objections and that the proposals as shown on attached drawing no. TD0640b0 be recommended to Regeneration and Environment Policy and Performance Committee for approval and implementation.

2.0 BACKGROUND AND KEY ISSUES

- 2.1 The Integrated Transport Block Capital Programme for 2014/15 agreed by Cabinet on 13th March 2014 provided an allocation of £77,750 for each Constituency Committee to be distributed in relation to Improving Road Safety and Promoting Active Travel and Health.
- 2.2 At its meeting on 16th October 2014, Wirral South Constituency Committee (minute 20 refers) selected and prioritised a list of schemes to be considered as part of the allocated budget for Road Safety. The recommendations were identified through consultation with a Road Safety Task and Finish Group which consisted of local Ward Councillors, the Constituency Manager and the Road Safety Manager. The group reviewed this list of proposals taking into account cost and feasibility considerations identified by officers.
- 2.3 The Wirral south Constituency Committee have proposed to introduce No Waiting At Any Time restrictions on both sides of Eastham Rake between Mill Drive and the Entrance to The Medical Centre Car park and to Introduce a Ambulance Only parking bay within the existing lay by fronting the Medical

Centre, to prevent obstructive and inconsiderate parking and to ensure access is available by ambulances to the Medical Centre during a medical emergency.

3.0 OBJECTIONS

- 3.1 The statutory advertising process for the proposal included publication of notices on the roads and in the press on the 17 December 2014, with an objection period from 17 December 2014 to the 14 January 2015. All Party Spokespersons and Ward Councillors were informed.
- 3.2 Consultation letters providing details and extents of the proposals were delivered to 18 households and businesses directly affected.
- 3.3 One letter of objection has been received from the owner of the delicatessen business adjacent to the Medical Centre on Eastham Rake. The content of the objector's concerns along with a detailed response are as follows:
- 3.4 The objector considers that the proposals will prevent drivers dropping off elderly, infirm or sick children at the Medical Centre and also disrupt deliveries to his business.

The objector also considers the restrictions are not required on both sides of Eastham Rake.

The scheme has been selected and prioritised by Wirral South Constituency Committee following support from local community representatives and is aimed at delivering road safety, improving sight lines, visibility and accessibility.

The Ambulance Only bay is being provided to allow unobstructed access by ambulances to the Medical Centre during emergency situations.

Standard exemptions are included within traffic regulation orders to allow loading and unloading of goods and the setting down and picking up of passengers.

Limiting the proposed restrictions to one side of Eastham Rake will likely have the effect of displacing parking from outside the Medical Centre to the residential side of Eastham Rake where there are existing reported incidences of inconsiderate and obstructive parking occurring.

4.0 RELEVANT RISKS

- 4.1 Failure to implement the scheme would reduce the opportunity to reduce congestion and inconsiderate parking in the vicinity of the Medical Centre and possibly reduce ambulance response times to emergency situations within the Medical Centre.

5.0 OTHER OPTIONS CONSIDERED

- 5.1 None identified.

6.0 CONSULTATION

- 6.1 As part of the consultation exercise for this scheme letters were delivered to local residents and businesses in the vicinity of the scheme, informing them of the proposals. In addition, consultation was undertaken with Party Spokespersons, Ward Councillors, Cycle Forum, Pedestrian Forum, Emergency Services, Freight Transport Association, Road Haulage Association and Merseytravel.

7.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

- 7.1 There are no specific implications under this heading arising from the recommendation of this report.

8.0 RESOURCE IMPLICATIONS: FINANCIAL; IT; STAFFING; AND ASSETS

- 8.1 The cost of implementing the recommended waiting restrictions is approximately £2,000 and this will be funded from the Integrated Transport Block Capital Programme for 2014/15 agreed by Cabinet on 13th March 2014 that provided an allocation of £77,750 for each Constituency Committee to be distributed in relation to improving road safety and promoting active travel and health.

9.0 LEGAL IMPLICATIONS

- 9.1 If the Highways and Traffic Representations Panel and Regeneration and Environment Policy and Performance Committee approve the authorisation of the scheme then a legal order will be introduced to implement the No Waiting at any Time and Ambulance Only Bay Orders.

10.0 EQUALITIES IMPLICATIONS

- 10.1 Has the potential impact of your proposal(s) been reviewed with regard to equality?

Yes – the impact review can be found at the link below.

<http://www.wirral.gov.uk/my-services/community-and-living/equality-diversity-cohesion/equality-impact-assessments/eias-2010-0>

11.0 CARBON REDUCTION AND ENVIRONMENTAL IMPLICATIONS

- 11.1 The reduction in parking space available in the vicinity of Eastham Rake may assist in promoting sustainable modes of transport such as walking and cycling and thereby support a reduction on reliance upon the private motor vehicle and therefore assist in reducing the overall carbon footprint.

12.0 PLANNING AND COMMUNITY SAFETY IMPLICATIONS

- 12.1 There are no specific implications under this heading arising from the recommendation of this report.

13.0 RECOMMENDATION/S

13.1 Panel is requested to:

- a) Note the objections received and the Officers' responses; and
- b) Recommend to the Regeneration and Environment Policy and Performance Committee that the proposals as shown on attached drawing no. TD0640b0 be approved for implementation.

14.0 REASON/S FOR RECOMMENDATION/S

14.1 The scheme has been selected and prioritised by Wirral South Constituency Committee following support from local community representatives and is aimed at delivering road safety and/or active travel / health benefits, in line with the agreed Merseyside Local Transport Plan.

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APPENDICES

Appendix A – Plan TD0640b0

BACKGROUND PAPERS/REFERENCE MATERIAL

BRIEFING NOTES HISTORY

Briefing Note	Date
None	

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Wirral South Constituency Committee	16 October 2014