

**CONFIRMATION OF  
CABINET PORTFOLIOS (2015)**

1. The Leader of the Council hereby confirms and appoints his Cabinet Portfolios and Cabinet Members as follows:-

1.	<b>Leader of the Council</b> Strategic and Policy Oversight	Councillor Phil Davies
2.	<b>Deputy Leader of the Council</b> Transformation and Improvement	Councillor Ann McLachlan
3.	Housing and Communities	Councillor George Davies
4.	Resources: Finance, Assets and Technology	Councillor Adrian Jones
5.	Adult Care and Public Health	Councillor Christine Jones
6.	Children and Families	Councillor Tony Smith
7.	Business and Tourism	Councillor Pat Hackett
8.	Environmental Protection	Councillor Bernie Mooney
9.	Leisure and Culture	Councillor Chris Meaden
10.	Transport, Technology Strategy and Infrastructure	Councillor Stuart Whittingham

2. The Cabinet Portfolios and appointment of the Cabinet Members take effect as from the date of this Confirmation.
3. The duties and responsibilities of each Cabinet Member are set out in the attached Appendix (and may be amended as determined by the Leader of the Council from time to time).

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**Councillor Phil Davies**  
**Leader of the Council**

Dated:

November 2015

## CABINET PORTFOLIOS

<b>LEADER OF THE COUNCIL Strategic and Policy Oversight</b>		
<b>1.</b>	Scope	<p>Strategic Finance Strategy Policy and Engagement Devolution/LCR Strategic Partnerships</p>
	In Detail	<p>To provide Executive leadership on international, national, regional and local matters, including International Strategy and Programmes, and Regional and sub-regional Governance.</p> <p>To provide Executive leadership to the Council and Executive on overall strategic and policy direction to deliver the Wirral Plan.</p> <p>Strategic budget setting and overall financial planning, including preparations for the annual budget and Medium Term Financial Strategy, annual proposals on the Council Tax base and Council Tax levels.</p> <p>To develop and lead partnership relationships at all levels, and provide community leadership for partners, residents and other interested persons/bodies.</p> <p>To lead Economic Growth in respect of the:</p> <ul style="list-style-type: none"> <li>○ Liverpool City Region</li> <li>○ Local Enterprise Partnership</li> <li>○ Strategic Economic Plan</li> </ul> <p>To co-ordinate and determine the roles and responsibilities of Executive Members.</p> <p>To have overall management of public affairs, communications, media and reputational matters.</p>

**CABINET MEMBER FOR  
TRANSFORMATION AND IMPROVEMENT  
(Deputy Leader of the Council)**

2.	Scope	<p>Council Plan and Performance Management Corporate Governance New Operating Model Strategic Commissioning New Models of Delivery Corporate Business ICT Strategy</p>
	In Detail	<p>To deputise for the Leader of the Council (and have full powers of the Leader when acting in that capacity).</p> <p>As Cabinet Member:</p> <p>To exercise effective oversight, co-ordination and timely progression of:</p> <ul style="list-style-type: none"> <li>• the Delivery of the Wirral Plan</li> <li>• Operating Model</li> <li>• Transformation projects</li> <li>• Improvement</li> </ul> <p>To provide overall management and communications lead on Alternative Delivery Models.</p> <p>With the Leader of the Council manage and lead on media and reputational matters relating to the delivery of the Wirral Plan.</p> <p>To provide leadership and efficient, coordinated and commissioned management of the following:</p> <ul style="list-style-type: none"> <li>• Governance and Law</li> <li>• Democracy</li> <li>• Transformation</li> <li>• Commissioning</li> <li>• Compliance and Audit</li> <li>• Strategic ICT</li> <li>• Procurement</li> <li>• Corporate apprenticeships</li> <li>• Performance Management</li> <li>• Risk Management</li> </ul>

**CABINET MEMBER FOR  
RESOURCES  
(Finance, Assets and Technology)**

<b>3.</b>	Scope	<p>Financial Management Asset Strategy and Delivery Corporate Resources Technology Delivery</p>
	Pledges	<ul style="list-style-type: none"> <li>• Assets and buildings are fit for purpose for Wirral’s businesses</li> </ul>
	In Detail	<p>Responsible for the effective day-to-day management of the Council’s Finances.</p> <p>To provide leadership and efficient, coordinated and commissioned management of the following:</p> <ul style="list-style-type: none"> <li>• Financial Services</li> <li>• Financial Monitoring and Performance</li> <li>• Treasury Management</li>   <li>• Corporate human resources and occupational development</li>   <li>• Health &amp; Safety (Int.)</li> <li>• Equality and Diversity</li> <li>• Emergency and Resilience planning</li> <li>• Transaction Centre</li> <li>• Revenues and Benefits</li> <li>• Internal Business Support</li> <li>• Transactional shared services</li>   <li>• Council land and buildings</li> <li>• Facilities management</li> <li>• Buildings maintenance</li>   <li>• School renewal and improvement programmes</li> <li>• Transport Services</li> <li>• Operational ICT</li> <li>• E-government Champion, Digital Challenge and e-inclusion</li> </ul>

PEOPLE		
CABINET MEMBER FOR CHILDREN AND FAMILIES		
4.	Scope	Safeguarding Children Schools Education
	Pledges	<ul style="list-style-type: none"> <li>• Children are ready for school</li> <li>• Young people are ready for work and adulthood</li> <li>• Vulnerable children reach their full potential</li> <li>• Reduce child and family poverty</li> </ul>
	In Detail	<p>To improve the life chances of children and young people in the Borough as Lead Member for Children’s Services.</p> <p>Promoting the development of skills and capacity which will enable children, young people and families to support and benefit from the Borough’s continuing economic development.</p> <p>To provide leadership and efficient, coordinated and commissioned management of the following:</p> <ul style="list-style-type: none"> <li>• Safeguarding and securing the well-being of children, young people and families</li> <li>• Protecting children, young people and families from harm</li> <li>• Promoting good health and health awareness in children and young people</li> <li>• Reduction of child and family poverty</li> <li>• Children’s services</li> <li>• Education</li> <li>• Early Years</li> <li>• Developing the potential of children and young people through education, training, personal development and preparation for working life.</li> <li>• Corporate Parenting</li> <li>• Adoption and Fostering</li> </ul>

<b>PEOPLE</b>		
<b>CABINET MEMBER FOR ADULT CARE AND PUBLIC HEALTH</b>		
<b>5.</b>	Scope	Vulnerable Adults and Safeguarding Adult Social Care Public Health and Wellbeing
	Pledges	<ul style="list-style-type: none"> <li>• Older People Live well</li> <li>• People with disabilities live independently</li> <li>• Wirral residents live healthier lives</li> </ul>
	In Detail	<p>To provide leadership and efficient, coordinated and commissioned management of the following:</p> <ul style="list-style-type: none"> <li>• Adult social care services - securing the social and health care of all adults</li> <li>• Strategic partnerships with the health community</li> <li>• Delivering integrated services with the health community</li> <li>• Mental health commissioning</li> <li>• Supporting people including people with disabilities</li> <li>• Supporting carers</li> <li>• Advice and Guidance (People)</li>   <li>• Promotion of Public Health and Wellness (including Prevention Agenda)</li> <li>• Health awareness</li> <li>• Healthy lifestyles</li> <li>• Healthy environment</li>   <li>• Drugs awareness, prevention and treatment</li> </ul>

<b>BUSINESS</b>		
<b>CABINET MEMBER FOR BUSINESS AND TOURISM</b>		
<b>6.</b>	Scope	Prosperity Agenda Business Support Regeneration Major Projects Tourism Economy Tourism and Culture Marketing/Promotion
	Pledges	<ul style="list-style-type: none"> <li>• Greater job opportunities in Wirral</li> <li>• Workforce skills match business needs</li> <li>• Increase inward investment</li> <li>• Thriving small businesses</li> <li>• Vibrant Tourism economy</li> </ul>
	In Detail	<p>To provide leadership and efficient, coordinated and commissioned management of the following:</p> <p>Economic Growth:</p> <ul style="list-style-type: none"> <li>○ European Programmes and Funding</li> <li>○ Capital Projects</li> <li>○ Income Generation (CIL &amp; Section 106)</li> <li>○ Tourism &amp; Marketing</li> </ul> <p>Strategic Planning:</p> <ul style="list-style-type: none"> <li>○ Statutory/Development Planning</li> <li>○ Regeneration</li> <li>○ Building Control</li> </ul> <p>Promoting the development of skills and capacity of children, young people and families from economic development.</p> <p>Ensure the Borough's response to education, skills and training issues and opportunities promote economic and social regeneration</p> <p>To provide leadership and efficient, coordinated management of the following:</p> <ul style="list-style-type: none"> <li>• Town centres and high streets</li> <li>• Employment opportunity</li> <li>• Enterprise and Business Support</li> <li>• Markets and street trading</li> </ul>

		<ul style="list-style-type: none"><li>• Skills and Life Long Learning</li><li>• Apprenticeships</li> <li>• Tourism, Resorts and Events</li> <li>• Events and promotions – for business</li><li>• Promotions and Marketing – for business, tourism and culture</li></ul>
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**BUSINESS**

**CABINET MEMBER FOR  
TRANSPORT, TECHNOLOGY AND INFRASTRUCTURE**

<b>7.</b>	Scope	Strategic Transport and Delivery Transport Infrastructure Transport Levy Highways Maintenance Strategic ICT Channels/Infrastructure
	Pledges	<ul style="list-style-type: none"><li>• Transport &amp; Technology Infrastructure fit for the future</li></ul>
	In Detail	To provide leadership and efficient, coordinated and commissioned management of the following: <ul style="list-style-type: none"><li>• Transport Levy</li><li>• Car parking and car parking enforcement</li><li>• Delivery of Superfast Broadband</li><li>• Highways and winter maintenance and street lighting</li><li>• Parking and road safety</li></ul>

**ENVIRONMENT**

**CABINET MEMBER FOR  
HOUSING AND COMMUNITIES**

<b>8.</b>	Scope	Housing Strategy Strategic Housing Constituencies Domestic Violence Coroner and Registrars
	Pledges	<ul style="list-style-type: none"><li>• Community services are joined up and accessible</li><li>• Engagement Zero tolerance to domestic violence</li><li>• Good quality housing that meets the needs of residents</li><li>• Wirral's Neighbourhoods are safe</li></ul>
	In Detail	<p>To provide leadership and efficient, coordinated and commissioned management of the following:</p> <ul style="list-style-type: none"><li>• Promotion of Decent Homes and good housing standards in private sector housing</li><li>• Housing Provision</li><li>• Specialist housing support services and provision</li><li>• Housing market restructuring and renewal</li><li>• Strategic relationships with Registered Social Landlords and private sector housing providers</li><li>• Homelessness and Housing Advice</li><li>• Travellers</li> <li>• Community, Neighbourhood working and localism</li><li>• Community development/cohesion – including the development of the community's capacity to shape, deliver and review functions/services and neighbourhoods</li> <li>• Safer borough</li><li>• Community Safety and Resilience</li><li>• Domestic Violence</li><li>• Anti-social behaviour</li> <li>• Coroner Shared Service</li><li>• Registrar Services</li> <li>• Customer Care:</li></ul> <p>To champion improvements in customer feedback.</p>

		<p>To champion the continuing improvement of customer care policy and practice.</p> <p>One-stop-shops</p> <p>To provide leadership for the Council and its partners in order to make a safer Borough:</p> <ul style="list-style-type: none"><li>○ Customer care policy and practice</li><li>○ Contact Centre and Customer Services Network including Customer Services Centres</li></ul>
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**ENVIRONMENT**

**CABINET MEMBER FOR  
LEISURE AND CULTURE**

<b>9.</b>	Scope	Leisure Provision Heritage and Culture Parks and Countryside
	Pledges	<ul style="list-style-type: none"><li>• Leisure and cultural opportunities for all</li></ul>
	In Detail	To provide leadership and efficient, coordinated and commissioned management of the following: <ul style="list-style-type: none"><li>• Sports/Leisure facilities</li><li>• Beeches, Parks and Countryside Conservation areas</li><li>• Grounds maintenance</li><li>• Seafront management</li><li>• Libraries</li><li>• Cemeteries and Crematoria services</li><li>• Culture, Heritage and Arts Provision</li><li>• Allotments</li><li>• Records and Archives</li></ul>

**ENVIRONMENT**

**CABINET MEMBER FOR  
ENVIRONMENTAL PROTECTION**

<b>10.</b>	Scope	Environmental Regulation Waste Management Licensing
	Pledges	Attractive local environment for Wirral residents
	In Detail	<p>To provide leadership and efficient, coordinated and commissioned management of the following:</p> <ul style="list-style-type: none"><li>• Greener/cleaner borough</li><li>• Climate Change</li><li>• Coastal protection</li><li>• Minerals &amp; Waste Planning and Management including strategy, refuse collection and recycling</li> <li>• Management of place</li><li>• Neighbourhood environmental services and street scene</li></ul> <p>Regulatory Services:</p> <ul style="list-style-type: none"><li>• Environmental Health/Protection and Enforcement</li><li>• Trading Standards and Enforcement</li><li>• Food Safety</li><li>• Health and Safety Enforcement</li><li>• Licensing, licensing regulation and Controlled Drinking Zones</li></ul>