APPENDIX 6

Wirral Plan 2020: Pledge Champions

Role Description:

Pledge Champions exist to support the delivery of the 20 Wirral Plan Pledges.

Pledge Champions will:

1. Help ensure that the Pledge they champion is delivered in line with the Wirral Plan;

2. Raise the profile of their Pledge, and in conjunction with the relevant Cabinet Member(s), Members and partner(s), support community engagement activities and other publicity campaigns relating to their Pledge;

3. Liaise with members, public sector partners and other stakeholders to promote key initiatives (as appropriate and required);

4. Act as an advocate for their specific Pledge and be required to familiarise themselves with matters relating to their Pledge;

5. Seek out and share best practice from other areas of the UK;

6. If requested, assist any Constituency Committee and Policy and Performance Committee in the oversight and delivery of their Wirral Plan Pledge;

7. Periodically present reports to the Leadership Team, Cabinet, Cabinet Members, and Council committees (as necessary and requested) setting out the actions taken and how those actions have contributed to the success and promotion of their Pledge;

8. Present, as appropriate, research papers and suggest new initiatives and ideas relating to their Pledge for consideration by the Executive.
Appointment

All Pledge Champions shall be appointed by the Leader of the Council.

Pledge Champions shall remain in post until removed or replaced by the Leader of the Council.

Decision making and powers

Pledge Champions are not members of the Executive and nor do they have any formal Executive or council decision making powers/authority.

Working Arrangements:

Pledge Champions will liaise as required with Officer Leads and Cabinet Members in relation to their role and activities.

The Pledge Champion will follow all appropriate and applicable council working protocols for engaging with council officers, stakeholders and the public.

The Pledge Champions shall not do anything that is contrary to or inconsistent with any decision or approach taken by the Executive or the Council.

Where there is any confusion or difference between the Pledge Champion views/proposed actions and that of the Executive, the Executive’s view/position shall prevail.

Pledge Champions shall seek advice and guidance from the Council’s Senior Leadership Team if they are in doubt or confusion on any issue or matter.

Remuneration:

No allowance or other remuneration shall be paid to Pledge Champions for performing the role.