WIRRAL COUNCIL

HEALTH AND WELLBEING BOARD

11TH NOVEMBER 2015

SUBJECT:	HEALTHY WIRRAL VANGUARD	
	PROGRAMME – UPDATE	
WARD/S AFFECTED:	ALL	
REPORT OF:	JO GOODFELLOW, PROGRAMME	
	DIRECTOR HEALTHY WIRRAL	
RESPONSIBLE PORTFOLIO HOLDER:	JON DEVELING, CHIEF ACCOUNTABLE	
	OFFICE, WIRRAL CCG	
KEY DECISION? (Defined in paragraph 13.3 of Article 13 'Decision Making' in the Council's	NO	
Constitution.)		

1.0 EXECUTIVE SUMMARY

1.1 This paper is being presented to the Health and Wellbeing Board to provide an update on the Healthy Wirral Vanguard Programme which is being sponsored and delivered by all Wirral Health and Social Care Partners.

2.0 BACKGROUND AND KEY ISSUES

2.1 The Board has been briefed that the Wirral Health and Social Care Community application to the national NHS New Models of Care Vanguard programme was successful. The application was driven by all health and social care partners from across the system. This is a significant national opportunity to redesign all the norms which we currently accept about our current approach for health and social care commissioning and provision and offer both our population and colleagues a radical new way of working, which we hope will drive a much more integrated and sustainable system going forwards, helping us to meet the dual challenges of improving quality and reducing cost.

2.2. The local Vanguard Programme will be known as Healthy Wirral to reflect the Wirral Partners vision that *people will live longer, healthier lives regardless of where they live on Wirral.*

2.3. The Healthy Wirral Programme was asked to submit a Value Proposition to NHS England New Care Models Team to describe its new model of care and the funding sought over the three year period (2015-16, 2016-17 and 2017-18) to enable the delivery of the New Care Model. The Value Proposition was submitted on 30th June and has been subject to a number of iterations to clarify the details of costing within the plan.

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2.4. The Healthy Wirral Programme has been allocated £3.46m in tranche one of 2015-16 funding, with the opportunity to bid in December 2015 for a second tranche of funding for 2015-16. The Healthy Wirral Programme Management Office has allocated £3.46m to the work streams under implementation in 2015-16.

- 2.5. The work streams are as follows:
- Expansion of Integrated Care Co-ordination Hubs that will work as integrated, colocated teams with day to day management arrangements in place across Wirral 7 days a week. There will be a clear focus on promoting well-being, supporting healthy lifestyles, self-care and self-management towards maximising independence through use of aligned, supporting services as evidenced in care plans.
- Development of level one of the local social prescribing model. Funding will be used to fund local community connectors based in the 3rd sector to asset map local areas to populate the marketplace so that the service is ready for launch in the new financial year. The marketplace is a digital platform linked to the work undertaken by DASS in developing a marketplace linked to requirements in The Care Act. This development ensures synergy with the investment made by Wirral Council in Liquid Logic.
- Older People's Pathways of care Development of community based services using the skills of Community Geriatricians including home visiting and Geriatrician support in A&E. The outcomes of this service are focussed on reducing unplanned hospital admissions, readmissions and A&E attendances for people aged 74 and above.
- **Diabetes Pathways of Care** Development of a Diabetes Community Service that will be delivered from community hubs. The service will be delivered by GP's with special interest in Diabetes care, Diabetes Specialist nurses and Health Educators. In addition a Diabetes prevention programme will be established.
- **Respiratory Pathways of Care** Development and implementation of a new community based model of working for Respiratory patients in Wirral that will reduce ED attendances, outpatients and non -elective admissions. Patients will be supported by specialist medical and nursing outreach services who will work with individuals to manage their condition.
- Wellness This proposal is designed to support our citizens manage Type 2 diabetes, through the creation of a diabetes deck or section on the health and wellbeing platform Puffell. Com. The primary aim of the deck will be to help support patients to become less dependent on services and provide them and their carers with a range of support tools needed to help them self-manage their condition more effectively. The proposed support will include the ability to track their condition and how they are feeling, record their medical adherence and set up wider health and well-being goals and track their activity against these goals.

In addition, Puffell will provide support for a social proscribing initiative by allowing users to set up groups or access existing groups and connect with others who are also managing diabetes as well as other health, wellbeing and social interests such as exercise and activity groups.

The second element of the proposal is to develop the 'What's About Me' section for Wirral residents to provide local information on services for COPD and asthma

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- Rapid community response teams that provide an urgent response to GPs where
 patients are in crisis but do not require acute hospital care so they can be supported
 by safe intervention in their own home with a range of social care support and care
 packages. It will enable individuals regain their optimum independence and mobility
 following an episode of ill-health, an injury or an exacerbation of a long-term
 condition, leading to less dependency on formal services and tailored on-going
 support at the least intrusive level. People will be protected from avoidable harm and
 risk whilst in the care of the Rapid Community Service; but supported to take make
 informed decisions with regarding risk.
- **Single front door model** to enable people attending the A&E department to be signposted to the most appropriate care setting. Assessment and triage nurses will provide clinical assessment 24 hours/7 days per week ensuring patients are effectively streamed to the right service. Additional pharmacy cover will be provided to ensure timely and effective medicines review.
- Population Health Management and Interoperability of local IT systems to create a new single care record. In 2015-16 data feeds will be established from GP and acute hospital systems into the new care record. By April 2016, partner organisations will be able to view this record and by the end of 2016 the remaining partner organisations data feeds will inform the new single care record. An information sharing agreement to support the new single care record has been developed and will be taken to each Partner Organisation Boards in November 2015.

2.6. A Healthy Wirral Programme Management Office has been established and posts within the team are in the process of being recruited. It is anticipated that the majority of post holders will have commenced in post by January 2016. The core Programme Management Team will be complemented by an "in kind " offer from all the partner organisations where individuals with specific skill sets will be released to support specific projects within the Programme.

- 2.7. A Memorandum of Understanding between the Wirral Partner organisations is being developed by Governance leads from the Partner organisations. This agreement will be taken to Partner Organisations Boards for approval.
- 2.8. It is recognised that engagement of local people is essential for the success of the Programme. New Care Models will be developed together with local people who will be asked what matters to me rather than what is the matter with me. A Healthy Wirral Launch Event is being held on 25th/26th November 2015 at the Floral Pavilion, New Brighton which will be open to Wirral Partner organisation staff (25th November) and the public (26th November). All Partner organisations have been asked to nominate Healthy Wirral Champions who will be provided with training to support them in their role. Additional champions will be sought at the launch event.

3.0 IMPLICATIONS FOR VOLUNTARY, COMMUNITY AND FAITH GROUPS

- 3.1 A stakeholder analysis and communications plan is undertaken for each of the projects within the Healthy Wirral Programme to identify impact on Voluntary, Community and Faith sector groups and to identify how these groups will be engaged in the Programme's developments.
- 3.2. The Healthy Wirral Engagement with People Group, to which these groups are invited meet monthly to help co-design the Programme.

4.0 **RECOMMENDATION/S**

4.1. The Board is asked to note the progress of the Healthy Wirral Vanguard Programme.

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SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Health and Wellbeing Board	July 2015
Wirral New Model of Care Vanguard – Update	

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