

WIRRAL PLAN 2020: ENVIRONMENT

OVERVIEW

DELIVERY PLAN (PHASE ONE)

- ❑ Shows direction of travel against all Pledges and commitment from all Partners to work towards one shared set of goals.
- ❑ All associated Strategies to support the Pledges to Cabinet in January 2016.
- ❑ Delivery Plan (phase two) in February; including resident insight, settlement, devolution information.
- ❑ Fully integrated with Medium Term Financial Strategy.

CHANGING THE COUNCIL

These are our ‘building blocks’ to enable us to set up Wirral to deliver our ambitions. Key components.

- ❑ **ORGANISING INTERNALLY:** Making sure we have the right attitudes, abilities, skills and finances to deliver our vision for Wirral.
- ❑ **EMPOWERING LOCALLY:** Giving back power and responsibilities to communities and tailoring our support to the needs of local areas.
- ❑ **LEADING COLLECTIVELY:** Everything in collaboration; agreeing a shared vision and set of priorities.
- ❑ **ACTING REGIONALLY:** Maximising the potential benefits of Devolution and getting the best deal for Wirral.



ENVIRONMENT: STRATEGIC DIRECTION

Wirral has an attractive and sustainable environment, where good health and an excellent quality of life is enjoyed by everyone who lives here.

- Working to reduce the unacceptable levels of inequality – particularly in relation to health – remains of paramount importance to the council.
- Our focus for the future is on integration and building the capacity, skills and confidence throughout our communities.
- We will do a huge amount of work in relation to buildings; rationalising and making better use of publically owned assets and building and improving thousands of homes for residents.



LEISURE AND CULTURE OPPORTUNITIES FOR ALL

DELIVERY PLAN (PHASE ONE)

- We will ensure we have a meaningful understanding of what residents want in relation to leisure.
- We understand that 'leisure' is a much wider concept than simply our leisure centres, museums and theatres.
- A key element of our new developing strategy is to increase the capacity and involvement of the vibrant communities supporting activities, events and facilities across the borough.



LEISURE AND CULTURE OPPORTUNITIES FOR ALL

HOW WE WILL GET THERE

- We will gather our insight related to our residents needs, wants and aspirations for leisure and culture.
- We will complete initial phase of our targeted, detailed engagement and conversations with residents.
- We will develop a leisure strategy to shape the future offer in the borough, and develop a culture strategy in partnership with the wider City Region.



LEISURE AND CULTURE OPPORTUNITIES FOR ALL

HOW WE WILL MEASURE IF WE'RE GETTING IT RIGHT

- More people will state Wirral is a good place to live.



WIRRAL RESIDENTS LIVE HEALTHIER LIVES

DELIVERY PLAN (PHASE ONE)

- We will refresh three existing strategies to ensure they are fit for purpose: alcohol, tobacco control and healthy eating / physical activity.
- We will work with businesses to better improve the health of the community.
- We will further progress our programmes of integration with the NHS, particularly in relation to the 'Healthy Wirral' (Vanguard) programme.



WIRRAL RESIDENTS LIVE HEALTHIER LIVES

HOW WE WILL GET THERE

- Complete a detailed programme of insight into the motivations and triggers on behaviours and lifestyle.
- Use that insight to develop our shared approaches to improving smoking, alcohol, drugs, healthy eating and physical activity.



WIRRAL RESIDENTS LIVE HEALTHIER LIVES

HOW WE WILL MEASURE IF WE'RE GETTING IT RIGHT

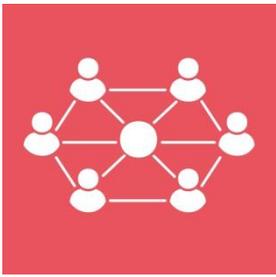
- Increased life expectancy.



COMMUNITY SERVICES ARE JOINED UP AND ACCESSIBLE

DELIVERY PLAN (PHASE ONE)

- It is our duty to ensure we can enable and empower our communities to realise their potential.
- We will conduct a full review into how and where public services are located and integrated and find opportunities for further integration.
- Conduct a full review of council land and resources to link services better together structurally, physically and financially to better meet the needs of residents.



COMMUNITY SERVICES ARE JOINED UP AND ACCESSIBLE

HOW WE WILL GET THERE

- Map where services are already integrated with partners and identify opportunities for further integration and redesign.
- Develop a decision-making process to support rapid asset transfers.
- Ensure early implementation of integration with other agencies.



COMMUNITY SERVICES ARE JOINED UP AND ACCESSIBLE

HOW WE WILL MEASURE IF WE'RE GETTING IT RIGHT

- Increased integration of services with partners involving pooled budgets and co-location.



GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS

DELIVERY PLAN (PHASE ONE)

- Project will consist of two key priority areas: improving the housing offer in Wirral and helping people find an appropriate home and stay put.
- We are aware we have a shortage of land
- We require new solutions for creating housing options which are appropriate for residents.
- Achieving new supply over the 5 years is worth at least £5.7 million to Wirral; money which will be invested into further improvements for the borough.
- Refresh the current Housing Strategy



GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS

HOW WE WILL GET THERE

- Seek and secure investment on an ongoing basis to support the work to improve the housing offer.
- Working in partnership to ensure there is a joined up approach to housing, health and social care services.
- Review the provision of housing for vulnerable people.
- Achieve our targets to deliver 3, 500 new homes, 2,250 private rented sector improvements and bring back into use 1,250 empty homes.
- Ensure all poor quality rented accommodation is brought up to the appropriate standards.



GOOD QUALITY HOUSING THAT MEETS THE NEEDS OF RESIDENTS

HOW WE WILL MEASURE IF WE'RE GETTING IT RIGHT

- Have an improved housing offer for both existing and future Wirral residents.
- Improve the housing stock, deliver new homes, affordable homes and specialist housing solutions incl. extra care/supported living accommodation.
- Have a positive impact on residents health and quality of life.
- Meet our challenging target to build and improve 7,000 homes over the lifetime of the Plan.



WIRRAL'S NEIGHBOURHOODS ARE SAFE

DELIVERY PLAN (PHASE ONE)

- Over the last six years crime has fallen significantly.
- There is more to be done to address the perception of crime across our neighbourhoods – making sure our residents feel safe is a key priority.
- We will work to develop a true combined response to issues of crime, anti-social behaviour and community safety.



WIRRAL'S NEIGHBOURHOODS ARE SAFE

HOW WE WILL GET THERE

- Shape a new community safety strategy, to be implemented from April 2016.
- Tackle and reduce levels of ASB in our communities, ensuring a multi-agency response and that people feel safer in their own homes.



WIRRAL'S NEIGHBOURHOODS ARE SAFE

HOW WE WILL MEASURE IF WE'RE GETTING IT RIGHT

- Wirral residents feel safe in their local area.
- Crime levels have reduced.



ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

DELIVERY PLAN (PHASE ONE)

- We will work with local communities to create an attractive and sustainable environment.
- We will take a lead role in supporting residents and businesses to reduce waste and promote recycling.
- Through the work of this project, by 2020 Wirral's environment will be considered outstanding.



ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

HOW WE WILL GET THERE

- Develop a new approach to encouraging behaviour change through community and enforcement action.
- Reinvigorate our approach to empowering communities, giving more freedom and powers to friends groups and other community organisations.
- Determine new and improved arrangements for domestic refuse collection to improve recycling rates.

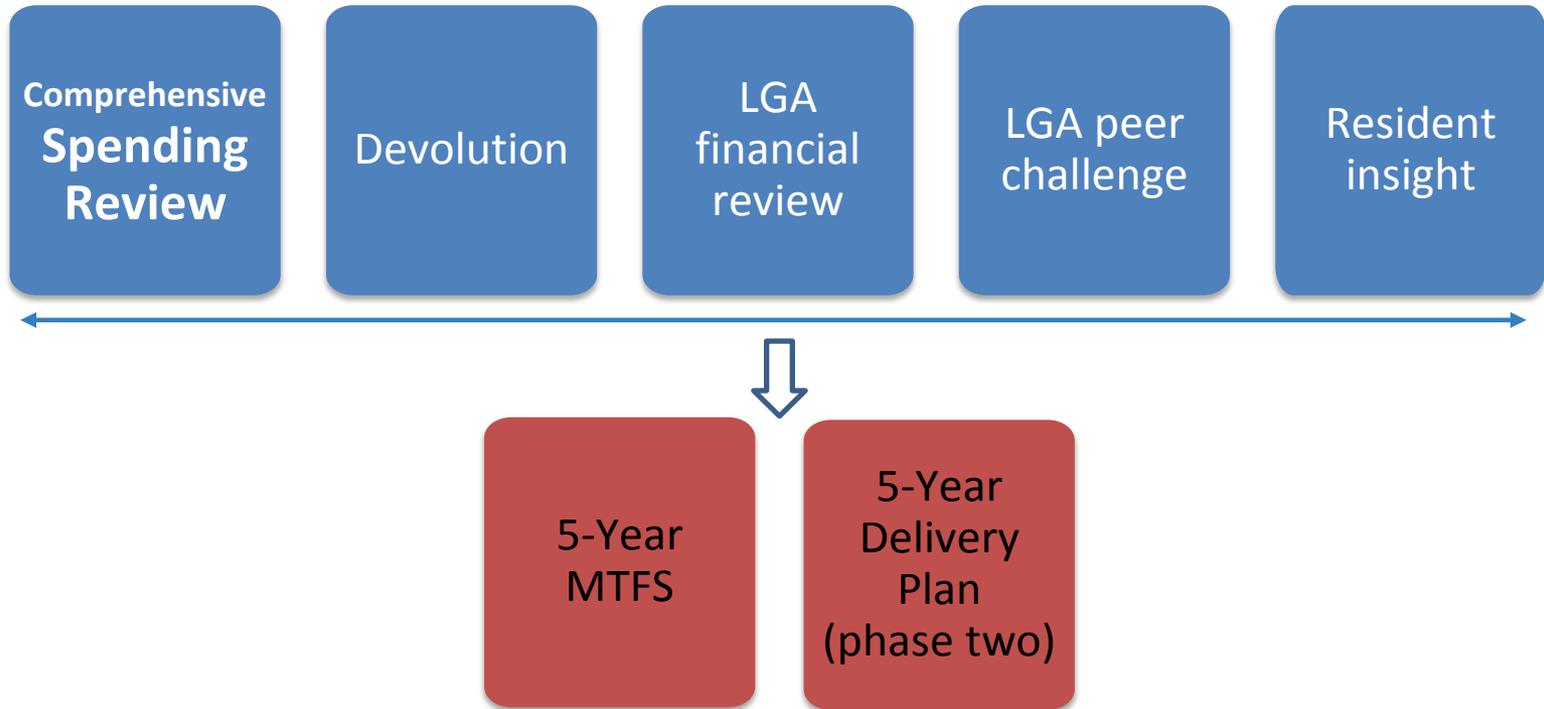


ATTRACTIVE LOCAL ENVIRONMENT FOR WIRRAL RESIDENTS

HOW WE WILL MEASURE IF WE'RE GETTING IT RIGHT

- Fewer Wirral residents consider litter and dog fouling to be a problem in their local area.
- Increased recycling and reduced landfill of waste in Wirral.

WIRRAL PLAN 2020: NEXT STEPS



KEY DATES

- Budget Proposals – Cabinet Mid December
- Consultation on Budget Proposals – from Mid December.
- Scrutiny of Budget Proposals – January
- Medium Term Financial Strategy and Wirral Delivery Plan to Budget Cabinet – February (with Budget Council to follow)