

<b>The aim of the local strategy is to ensure that the overall context of the National Strategy is met through Wirral's management of local flood and coastal erosion risk.</b>			
<b>Objective 1:</b>		<b>Understand the local risks of flooding and coastal erosion, working together with partners, other risk management authorities, organisations and the community to identify the causes and put in place long-term plans to manage these risks and make sure that other plans take account of them</b>	
<b>Actions for Delivery</b>		<b>Lead RMA</b>	<b>Timeframe</b>
<b>1a</b>	<p>Clearly define each Risk Management Authorities' (RMA) role and responsibility in relation to managing flood and coastal erosion risk in Wirral.</p> <ul style="list-style-type: none"> <li>• Develop an effective local governance framework for managing flood and coastal erosion risk</li> <li>• Formulate and formally agree with all RMAs which RMA will lead on different types of flood and coastal erosion risks.</li> </ul>	Wirral Council LLFA	Short Term
<b>1b</b>	<p>Improve and maintain the flood risk evidence base to support both risk assessment and the prioritisation of future actions to manage flood risk.</p> <ul style="list-style-type: none"> <li>• Undertake a study to identify, on a local level, areas at risk from surface water flooding, fluvial and sewer flooding.</li> <li>• Record local flooding incidents appropriately through a flooding register and use this information in all areas of flood risk management to help inform and manage risk.</li> <li>• Identify, map and risk assess all ordinary watercourses, ponds and reservoirs in Wirral to inform flood risk management decision making.</li> <li>• Capture and maintain up-to-date information on all Flood Risk Assets through the creation of a Flood Risk Asset Register.</li> <li>• Create an approach which defines when it is appropriate to 'designate' a structure or feature for flood risk management and maintain up-to-date information on all Flood Risk Designations through the creation of a Flood Risk Designation Register.</li> <li>• Update the Preliminary Flood Risk Assessment for Wirral in line with national guidelines.</li> </ul>	Wirral Council LLFA	Long Term

<b>Progress</b>	Not Started	<b>Timeframe</b>	Short Term (0-12 months)
	In Progress		Medium Term (1-3 years)
	Complete		Long Term (3 years +)

<b>Objective 2:</b>	<b>Ensure that the guiding principles for sustainable development are applied and inappropriate development is avoided in existing and future areas at risk of flood and coastal erosion while elsewhere, carefully managing other land to avoid increasing the risks</b>		
<b>Actions for Delivery</b>		<b>Lead RMA</b>	<b>Timeframe</b>
<b>2a</b>	Develop an Ordinary Watercourse Consenting and Enforcement Policy to guide works and to ensure changes to ordinary watercourses are appropriate and sustainable.	Wirral Council LLFA	Medium Term
<b>2b</b>	Develop a formalised process for responding to planning application consultations <ul style="list-style-type: none"> <li>• Develop best-practice drainage guidance to assist developers in reducing flood risk to and from their schemes.</li> <li>• Adopt a consistent and proportionate approach to assessing development proposals</li> <li>• Develop Standing Advice to assist the local planning authority in assessing local flood risk and surface water drainage proposals on minor planning applications.</li> </ul>	Wirral Council LLFA	Short Term
<b>2c</b>	Engage and work with the local planning authority in the development of local planning policies. <ul style="list-style-type: none"> <li>• Assist the local planning authority in preparing evidence base documents in relation to the flood risk management, notably the Strategic Flood Risk Assessment</li> <li>• Engage and assist in the development of local planning policies which directly and indirectly impact on the management of surface water drainage and flood and coastal erosion risk management in Wirral</li> </ul>	Wirral Council LLFA, CPA and LPA	Long Term
<b>2d</b>	Work in partnership with other RMAs in the planning process to ensure a consistent approach is taken when commenting on planning applications in our consultee roles. <ul style="list-style-type: none"> <li>• Agree common principles and refer to each other consents and permits as and when needed in planning consultation responses.</li> <li>• Work with the local planning authority and the planning committee to build knowledge and understanding</li> <li>• Work with the local planning authority and the planning committee to build</li> </ul>	Wirral Council LLFA Environment Agency United Utilities	Short Term

<b>Progress</b>	Not Started
	In Progress
	Complete

<b>Timeframe</b>	Short Term (0-12 months)
	Medium Term (1-3 years)
	Long Term (3 years +)

	knowledge and understanding in relation to the role and responsibility of each RMA in the different areas of flood risk management and the risks associated with flooding and coastal erosion in Wirral so that informed decisions can be made.		
<b>Objective 3:</b>	<b>Where financially viable, build, maintain and improve local flood and coastal erosion risk management infrastructure and systems to mitigate or reduce the likelihood of harm to people and damage to the economy; environment (natural, historic, built and social) and society as a whole</b>		
<b>Actions for Delivery</b>		<b>Lead RMA</b>	<b>Timeframe</b>
<b>3a</b>	Develop a targeted Investment Programme of flood risk management works in Wirral, the progression of which will manage / reduce flood risk and improve water quality and biodiversity where possible. <ul style="list-style-type: none"> <li>Work in partnership with RMAs and other bodies to secure contributions from all potential sources where possible to deliver more schemes in Wirral Council</li> <li>Take a risk-based approach to the prioritisation of scheme delivery</li> </ul>	Wirral Council LLFA	Short Term
<b>Objective 4:</b>	<b>Increase public awareness of the effects of climate change and the implications for an increase in flood risk, engage with people specifically at risk of flooding, to encourage them to take action to manage and/or mitigate the risks that they face and to make their property more resilient</b>		
<b>Actions for Delivery</b>		<b>Lead RMA</b>	<b>Timeframe</b>
<b>4a</b>	Work with householders and businesses at risk of local flooding to promote awareness and resilience, including property level works and encourage them to develop a personal flood plan.	Wirral Council LLFA	Medium Term
<b>4b</b>	Work with academic institutions to ensure Wirral is at the forefront of new thinking and can actively contribute towards research opportunities and incorporate the latest research into all aspects of work in relation to planning, flooding, coastal erosion, resilience and climate change where possible.	Wirral Council LLFA	Medium Term
<b>4c</b>	Develop Wirral Council's flooding webpages to ensure that emergency contact information is clearly displayed and is supported internally by an effective Local Response Plan and Multi-Agency Flood Plan.	Wirral Council LLFA and Corporate Resilience	Short Term

<b>Progress</b>	Not Started
	In Progress
	Complete

<b>Timeframe</b>	Short Term (0-12 months)
	Medium Term (1-3 years)
	Long Term (3 years +)

<b>Objective 5:</b>		<b>Support and assist those bodies responsible for improving the detection, forecasting and issue of warnings of flooding. Plan for and co-ordinate a rapid response to flood emergencies and promote faster recovery from flooding</b>	
<b>Actions for Delivery</b>		<b>Lead RMA</b>	<b>Timeframe</b>
<b>5a</b>	<p>Deliver the recommendations of Section 19 Flood Investigation Reports to improve flood warnings and emergency responses to flood events following lessons learned during significant flood events in Wirral and elsewhere.</p> <ul style="list-style-type: none"> <li>Produce an Action Plan to deliver the recommendations of Section 19 Flood Investigation Reports</li> <li>Monitor the delivery of Action Plans through governance arrangements to manage flood risk in Wirral</li> </ul>	Wirral Council LLFA and Corporate Resilience	Short Term
<b>5b</b>	<p>Work with RMAs and other organisations to develop an effective and up-to-date Multi-Agency Flood Plan and Local Response Plan for flooding with clearly defined 'trigger' levels for each.</p> <ul style="list-style-type: none"> <li>Identify the roles and responsibilities of all involved in an emergency response, including those for updating the Plans.</li> <li>Identify clear communication pathways, including during out-of-hours and for all those involved in responding from coordination through to on-the-ground operational level.</li> <li>Confirm and clearly communicate Wirral's position on sandbags</li> </ul>	Wirral Council Corporate Resilience	Medium Term
<b>5d</b>	<p>At a localised level, work with the Emergency Services, Members and communities at risk of flooding to help communities become flood aware, flood prepared, and flood resilient.</p> <ul style="list-style-type: none"> <li>Through use of the constituency forums engage with communities and provide direction on how to become flood aware, flood prepared, and flood resilient.</li> </ul>	Wirral Council LLFA and Corporate Resilience	Medium Term

<b>Progress</b>	<b>Not Started</b>
	<b>In Progress</b>
	<b>Complete</b>

<b>Timeframe</b>	<b>Short Term (0-12 months)</b>
	<b>Medium Term (1-3 years)</b>
	<b>Long Term (3 years +)</b>