

**Wirral Climate Strategy Action Plan – August 2016**

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| <p><b>Key</b></p> <p><b>Status</b><br/>                 = No change reported since August 2015<br/>                 * Progress update/s added since August 2015<br/>                 + Action added to rolling action plan since August 2015</p> |
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**Goal: Substantially cut climate pollution associated with Wirral**

**Aim 1: Make Wirral more energy efficient**

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:01</b> Contact the owners/occupiers of at least 95% of the remaining “easy to treat” homes to highlight the opportunities for improvement |                                  | <b>Justification:</b> There remain around 26,000 residential properties with un-insulated cavities and 4,700 with less than 100 mm of loft insulation. These measures are relatively easy to implement and are thus usually amongst the most cost effective. |                  |  |
|  | <b>Action</b>  | <b>Lead</b>                      | <b>Measure</b>   | <b>Timescale</b> | <b>Progress</b>  |
|  | <i>Completed</i>   |                                  |  |                  |  |
| =                                      | Identify areas where easy to treat homes are concentrated  | Housing Strategy, Wirral Council | List of priority areas   | Dec 2014         | A list has been compiled based on energy company funding data and estimates of cavity walled properties.                             |
| <i>To progress or on-going</i>         |  |                                  |  |                  |  |
| *                                      | Publicise national and local energy efficiency initiatives in priority areas.  | Housing Strategy, Wirral Council | No. of phone calls to freephone advice line  | Oct 2016         | Two contracts were tendered to deliver energy efficiency and fuel poverty promotional work. These contracts began in September 2015* |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:02</b> Improve a minimum of 200 properties each year mainly in the east of Wirral using a range of funding streams including ECO investment |  | <b>Justification:</b> The Energy Company Obligation (ECO) is a key current investment stream for improving residential energy efficiency. The properties and households most likely to benefit from ECO are more concentrated in the east of Wirral. |  |  |
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| <b>S</b>   |   |                                  |  |                          |   |
| <b>Change in context since strategy adopted:</b> Reduced funding via the Energy Company Obligation |   |                                  |  |                          |   |
|  | <b>Action</b>   | <b>Lead</b>                      | <b>Measure</b>                                     | <b>Timescale</b>         | <b>Progress</b>   |
|  | <b>Completed</b>  |                                  |  |                          |   |
| *  | Appoint delivery partner to engage households in areas of high fuel poverty with advice and referrals to reduce energy bills.               | Housing Strategy, Wirral Council | Contractor appointed<br>Contract outputs met       | Sep 2014<br><br>Aug 2015 | Contract awarded to Energy Projects Plus (EPPlus) to concentrate work in fuel poor areas.<br>At August 2015, EPPlus had: provided telephone support to 380 clients; attended 17 community events; engaged with community groups across the target Ward of Birkenhead & Tranmere working with three social housing providers and giving talks to five community groups; worked with St. Werburgh's Primary School; delivered three training sessions, engaged 676 residents directly at home and delivered four campaigns to 2,508 homes. Referrals for support led to over £18,000 of fuel debt being removed from residents bills and over £1,000 being saved on bills through the collective switch campaign. |
|  | <b>To progress or on-going</b>  |                                  |  |                          |   |
| *  | Work with Housing Associations to provide cross-tenure offer for areas where they are installing solid wall insulation                      | Housing Strategy, Wirral Council | Private households benefit from economies of scale | Mar 2016                 | Funding opportunities for schemes have reduced significantly due to reduced funding from ECO and the need for Registered Providers to cut budgets as a result of the Government imposing a 1% rent reduction each year over the next four years. Despite this, Magenta Living has installed solid wall insulation in 191 of their properties in 2015/16 (157 in Bromborough and 34 in Moreton).   |
| +  | Provide grants to allow a minimum of 55 households in the Selective Licensing (of private landlords) areas to install solid wall insulation | Housing Strategy, Wirral Council | No. of households receiving grants                 | March 2017               |   |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| + | Explore innovation to deliver schemes to target solid wall properties | Magenta Living |  |  | Pilot scheme underway to two properties in Bromborough using a new external wall insulation system which is still in prototype phase. If successful, the system could form part of Liverpool City Region funding bid for VIRIDIS partners |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:03</b> Identify and refer vulnerable and 'fuel poor' households to available support via social, health, housing and education services and community and faith groups | <b>Justification:</b> Support is often available for vulnerable and fuel poor households, but it can be difficult to identify those eligible for support. Those who work in community settings have an important potential role in helping to refer those who could benefit to such support. |                      |  |  |
|  | <b>Action</b>   | <b>Lead</b>  | <b>Timescale</b>     | <b>Measure</b>   | <b>Progress</b>  |
|  | <i>Completed</i>  |  |                      |  |  |
| =                                      | Appoint delivery partner to deliver training sessions to front-line organisations, talks to community organisations and work with primary school.                                     | Housing Strategy, Wirral Council   | Sep 2014<br>Aug 2015 | Contractor appointed<br>Two training sessions and four talks and partnership with primary school | Energy Projects Plus appointed in September 2014. Training session delivered to councillors in February 2015. Two training sessions for Fire Service and Age UK Wirral booked for June 2015. Drop-in sessions held for parents in St Werburgh's Primary, Birkenhead. |
| =                                      | Energy Champions training programme delivered through Liverpool City Region Viridis partnership with largest housing associations.  | Housing Strategy<br>Wirral Council   | Mar 2015             | Training sessions delivered  | Training sessions completed.   |
| =                                      | Work with the child poverty group to identify families who may be in need of support  | Public Health, Wirral Council  | June 2015            | Number of families identified as fuel poor   | Item at child poverty group on 16 <sup>th</sup> June 2015  |

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| <b>S</b> | <b>Objective 1:04</b> Lobby Government for support to improve take-up | <b>Justification:</b> The Green Deal is the government's flag ship energy |  |  |  |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| <b>f</b> | of energy efficiency measures including steps to make the Green Deal more attractive   | efficiency initiative offering loans to support investment in energy efficiency at no upfront cost. The initiative has had a relatively slow start and it is not yet delivering levels of investment widely considered necessary.   |                             |   |   |
| <b>a</b> | <b>Change in context since strategy adopted:</b> <i>The Green Deal failed to meet expectations and the Government stopped funding the Green Deal Finance Company</i> |   |                             |   |   |
| <b>t</b> | <b>Action</b>  | <b>Lead</b>   | <b>Timescale</b>            | <b>Measure</b>  | <b>Progress</b>   |
| <b>u</b> | <i>To progress or on-going</i>   |   |                             |   |   |
| <b>s</b> | * Contribute to any Government consultations relating to Green Deal, ECO and the Fuel Poverty Strategy   | Housing Strategy, Wirral Council  | When required by Government | Consultation responses                                  | Responses submitted to consultations as follows: Private Rented Sector Energy Efficiency Regulations (Domestic) Aug 14, Government's Fuel Poverty Strategy Oct 2014, Housing Standards Nov 2014. Contributed to: LCR Viridis response to Government's Feed-in Tariff consultation October 2015 Meeting with Viridis representatives on 1st August 2016 to submit joint response to ECO 3 consultation |
|          | * Provide opinions to Government through NEA membership and the North West Carbon Action Network   | Housing Strategy, Wirral Council  | Ongoing                     | Attendance at meetings or respond to calls for evidence | NEA membership renewed for 2015/16, NW Carbon Action Network and Association of Local Energy Officers responses to Government's Warm Home Discount consultation April 2015  |
| <b>S</b> | <b>Objective 1:05</b> Target high energy use households in the west of Wirral with information about the Green Deal and other energy efficiency opportunities        | <b>Justification:</b> There is a greater concentration of high energy use households in the west of Wirral, although the relative affluence of this part of the Wirral make it less likely benefit from ECO investment. It thus makes sense to target efforts to raise awareness about the Green Deal here. |                             |   |   |
| <b>t</b> | <b>Action</b>  | <b>Lead</b>   | <b>Timescale</b>            | <b>Measure</b>  | <b>Progress</b>   |
| <b>a</b> | <i>Completed</i>   |   |                             |   |   |
| <b>t</b> | * Assist people to calculate their carbon footprint at Wirral Earth Fest   | TTWK Energy Group   | September 2015              | Number of people calculating                            | Event held  |
| <b>u</b> |  |   |                             |   |   |
| <b>s</b> |  |   |                             |   |   |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   |   |                                  |             | their carbon footprint                      |  |
|   | <i>To progress or on-going</i>  |                                  |             |   |  |
| * | Publicise national and local energy efficiency initiatives utilising the free phone advice line | Housing Strategy, Wirral Council | August 2015 | No. of phone calls to freephone advice line | Energy Projects Plus' Save Energy Advice Line provided telephone advice to 380 Wirral clients in the 12 months to August 2015, covering a broad range of issues including fuel debt, energy tariff switching, grants for measures, and renewable energy options. |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:06</b> Create targeted locally relevant support to complement national energy efficiency opportunities taking into consideration existing barriers to local participation |                                  | <b>Justification:</b> The take up of national support opportunities varies. Targeted interventions can be more sensitive to local needs. |                      |  |
|  | <b>Action</b>  | <b>Lead</b>                      | <b>Timescale</b>   | <b>Measure</b>       | <b>Progress</b>  |
|  | <i>Completed</i>   |                                  |  |                      |  |
| =                                      | Appoint delivery partner to engage households in areas of high fuel poverty with advice and referrals to reduce energy bills.  | Housing Strategy, Wirral Council | September 2014   | Contractor appointed | Contract awarded to Energy Projects Plus to concentrate work in fuel poor areas. |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:07</b> Develop local capacity in the skills to design, build and refurbish buildings to the highest energy efficiency standards by promoting education and training opportunities and linking them with local building programmes |                                  | <b>Justification:</b> If the local area is to benefit fully from investments needed in energy efficiency, it makes sense to ensure the skills to design, build and refurbish buildings to the highest standards are available locally |   |  |
|  | <b>Action</b>  | <b>Lead</b>                      | <b>Timescale</b>  | <b>Measure</b>                                | <b>Progress</b>  |
|  | <i>Completed</i>   |                                  |   |   |  |
| *                                      | Work with City Region REECH programme and partner housing associations to continue to develop local capacity for energy efficiency refurbishment of social housing   | Housing Strategy, Wirral Council | End of 2014 for bid outcome.  | Successful City Region bid for ERDF funds for | The REECH programme has now ended. Although the number of social housing properties in Wirral which directly benefited from REECH funding was low (around 40), local companies such as |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|                                |  |                            |         | energy efficiency improvements to social housing. Outputs dependent on funding awarded. | Thextons engaged with the programme and increased their installation capacity directly by being contracted for works in other Merseyside areas. |
| <b>To progress or on-going</b> |  |                            |         |   |   |
| =                              | Engagement with businesses regarding their skills and training requirements. Linking this activity to work of economic policy (skills) team. | Wirral Chamber of Commerce | Ongoing |   |   |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:08</b> Bid to the LCR Local Enterprise Partnership or other sources of funding to work up the feasibility of potential heat networks in Wirral in support of the LCR SEAP            |  | <b>Justification:</b> Heat networks can deliver major energy efficiency benefits. The Liverpool City Region (LCR) Sustainable Energy Action Plan (SEAP) identifies the potential for heat networks locally. The Local Enterprise Partnership endorses the SEAP and may be a source of support to develop heat networks in Wirral |                    |  |
|  | <b>Action</b>   | <b>Lead</b>  | <b>Timescale</b>   | <b>Measure</b>     | <b>Progress</b>  |
|  | <b>Completed</b>  |  |  |                    |  |
| =                                      | Introduce CHP-based network at Trust hospital campuses utilising NHS carbon and energy fund mechanism.  | WUTH NHS Trust   | January 2015   | Scheme implemented | Scheme implemented. £5.6M capital investment secured and invested in Combined Heat and Power (CHP), energy efficient lighting and insulation |
| <b>To progress or on-going</b>         |   |  |  |                    |  |
| =                                      | Work with Peel Holdings to understand the timing & phasing of the Wirral Waters scheme such that an assessment could be made of the potential for a heat network to serve the entirety of the site. | Regeneration and Environment, Wirral Council working via Wirral Waters S106 "Sustainability, Energy and Waste Working Group" |  |                    |  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:09</b> Promote investment in ‘Wirral Waters’ as an exemplar sustainable energy opportunity   |  | <b>Justification:</b> ‘Wirral Waters’ is a major development proposal centred on the regeneration of dock lands into mixed residential commercial and leisure uses. It is anticipated that the development will be an exemplar sustainable community. The LCR Sustainable Energy Action Plan identifies Wirral Waters a key opportunity for a major district heating scheme. |                |                 |
|  | <b>Action</b>   | <b>Lead</b>  | <b>Timescale</b>   | <b>Measure</b> | <b>Progress</b> |
|  | <i>To progress or on-going</i>  |  |  |                |                 |
| =                                      | Work with Peel Holdings to understand the timing & phasing of the Wirral Waters scheme such that an assessment could be made of the potential for the incorporation of sustainable energy measures within the scheme. | Regeneration and Environment, Wirral Council working via Wirral Waters S106 “Sustainability, Energy and Waste Working Group” |  |                |                 |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:10</b> Assemble the market evidence to identify areas where it is feasible to demand more than minimum energy efficiency standards through the planning system  |                          | <b>Justification:</b> There is a need for evidence to justify ‘more than minimum’ energy efficiency standards through land use planning. Without such evidence it is likely that policies to support them will not be upheld at appeal. |  |   |
|  | <b>Change in context since strategy adopted:</b> <i>The Deregulation Act 2015 removed a clause from the Planning and Energy Act 2008 that enabled Local Authorities to require new housing developments to reach higher energy efficiency standards. A ministerial statement sets out guidance to local planning authorities. For energy performance, authorities will continue to be able to ask for energy performance standards that exceed the Building Regulations until the national zero carbon homes policy is introduced, expected to be in late 2016. Until that time, authorities should not ask for developments to achieve energy standards higher than a Code Level 4 equivalent. Local authorities will still be able to ask for BREEAM standards on non-residential development.</i> |                          |   |  |   |
|  | <b>Action</b>  | <b>Lead</b>              | <b>Timescale</b>  | <b>Measure</b>                             | <b>Progress</b>   |
|  | <i>To progress or on-going</i>   |                          |   |  |   |
| *                                      | Viability Assessment in preparation to support the Core Strategy Local Plan  | Planning, Wirral Council | Adoption of Core Strategy Local Plan and SPDs before end of 2016. Site specific Local Plan to follow.   | Core Strategy found “sound” at Examination | In progress; finalisation linked to completion of Strategic Housing Market Assessment. Core Strategy at Pre-Submission Stage, Scope of SPDs subject to consultation in 2013. No further progress to report. The Council is currently consulting on the need for additional housing in Wirral and on the Council’s assessment of the land that |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|  |  |  |  |  | may be available to accommodate this. The Core Strategy Local Plan and accompanying draft Supplementary Planning Documents are due to be re-published for public consultation in the first half of 2017 |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:11</b> Develop targeted energy efficiency campaigns for places of work, leisure, education and worship |   | <b>Justification:</b> Different settings raise different energy efficiency issues. Targeted campaigns can have a greater impact. |                         |  |  |
|  | <b>Action</b>   | <b>Lead</b>   | <b>Timescale</b>   | <b>Measure</b>          | <b>Progress</b>  |  |
|  | <i>Completed</i>  |   |  |                         |  |  |
|  | =   | Promote 'Switch off fortnight' and associated assessments as part of Eco schools      | Eco Schools, Wirral Council  | November 2014           | Number of schools participating  |  |
|  | =   | Promote Green Office 2015 Week via Council intranet                                   | Sustainability, Wirral Council   | May 2015                | Items posted   | Items posted   |
|  | +   | Promote 'Switch off' fortnight 2015 and associated assessments as part of Eco Schools | Eco Schools, Wirral Council  | November 2015           |  | All eco schools took part in Switch off fortnight which had a spy theme in 2015. |
|  | +   | Promote Green Office 2016 Week via Council intranet                                   | Sustainability, Wirral Council   | May 2016                | Items posted   | Items posted   |
| +                                      | Initiate student project to investigate existing resources aimed at places of worship                                 | Sustainability, Wirral Council  | June 2016  | Investigation completed | Student project initiated and completed looking at church communities. The investigation included a focus group session to explore the type of interventions favoured for energy efficiency and climate change interventions. The favoured approach recommended was to organise a church conference on the topic to bring together |  |



Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   |   |                                |               |  | interested parties from across the church community. |
|   | <i>To progress or on-going</i>  |                                |               |  |  |
| = | Seek funding to develop climate-related work with faith communities in Wirral               | Faiths4Change                  | July 2016     | Funding secured                                |  |
| + | Promote Green Office 2017 Week via Council intranet   | Sustainability, Wirral Council | May 2017      | Items posted                                   |  |
| + | Explore opportunity to organise a church conference on energy efficiency and climate change | Sustainability, Wirral Council | July 2017     | Opportunities identified. Conference organised |  |
| + | Promote 'Switch off fortnight 2016 and associated assessments as part of Eco Schools        | Eco Schools, Wirral Council    | November 2016 |  |  |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:12</b> Seek support for improving the energy efficiency of community buildings |                         | <b>Justification:</b> The consultation flagged up that those who run community buildings often struggle to fund building improvements including energy efficiency measures. Local grant support has been available in the past. Improvements to community buildings not only benefit climate change but can help groups cut running costs enabling community buildings to operate on a more sustainable basis. |                 |   |
|  | <b>Action</b>   | <b>Lead</b>             | <b>Timescale</b>   | <b>Measure</b>  | <b>Progress</b>   |
|  | <i>To progress or on-going</i>  |                         |  |                 |   |
| *                                      | Seek opportunities and develop/encourage bids for support where appropriate                   | Community Action Wirral | Ongoing  | Support secured | Opportunity identified for community buildings along coast via Burbo Bank Extension Community Fund. Preliminary work to develop bid concept undertaken. No bid yet submitted. |
| =                                      | Provide funding advice to groups seeking to make community building improvements              | Community Action Wirral | Ongoing  |                 |   |

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| <b>S</b> | <b>Objective 1:13</b> Assemble a set of "good house-keeping" | <b>Justification:</b> It makes sense to pool existing promotional resources to |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| t<br>a<br>t<br>u<br>s | promotional resources to support energy awareness campaigns |             | avoid the 're-inventing the wheel' and to make it easier to run energy awareness campaigns. |                |                 |
|                       | <b>Action</b>   | <b>Lead</b> | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b> |
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| S<br>t<br>a<br>t<br>u<br>s | <b>Objective 1:14</b> Create a mechanism to promote voluntary peer review of energy efficiency efforts in different organisations and to encourage the sharing of resources to support the work of energy/eco champions |             | <b>Justification:</b> With finite resources available, it makes sense to work together and share good practice. |                |                  |
|                            | <b>Action</b>   | <b>Lead</b> | <b>Timescale</b>  | <b>Measure</b> | <b>Timescale</b> |
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| S<br>t<br>a<br>t<br>u<br>s | <b>Objective 1:15</b> Create a directory of local suppliers of accredited energy efficient goods and services and promote these through an expo event |                               | <b>Justification:</b> If the local area is to benefit fully from investments in energy efficiency, it makes sense to highlight local suppliers offering energy efficient goods and services |                |   |
|                            | <b>Action</b>   | <b>Lead</b>                   | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b>   |
|                            | <i>Completed</i>  |                               |   |                |   |
| =                          | Investigation by University of Chester students   | Sustainability Wirral Council |   |                | Survey undertaken but limited response  |
| +                          | Showcase Wirral's low carbon and environmental goods and services companies at IFB2016  | Wirral Chamber of Commerce    |   |                | Nine Wirral businesses with goods and services in the environment sector were showcased at the International Festival for Business 2016. Wirral Chamber of Commerce partnered with Wirral Council to showcase these businesses on 21st June during the Festival's 'Energy and Environment Week'. Products and |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|  |  |  |  |  | promotional materials were on display utilising exhibition space at Exhibition Centre Liverpool. Between 1500 and 2000 business people attended that day<br>The Business showcased were:<br>Inteb Managed Services, Stiebel Eltron Ecogrid, Mole Group, Bibby HydroMap<br>LEClight Ltd, B&M Waste Services, Feedwater and Aqualogic |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 1:16</b> Upgrade outdoor lighting fixtures and controls including street lights  |  | <b>Justification:</b> Outdoor lighting presents an opportunity to introduce energy saving fixtures and controls. |                           |   |  |
|  | <b>Action</b>   | <b>Lead</b>  | <b>Timescale</b>   | <b>Measure</b>            | <b>Progress</b>                           |  |
|  | <i>Completed</i>  |  |  |                           |   |  |
|  | =   | Develop street lighting strategy   | Highway Management<br>Wirral Council   | 2014                      | Strategy in place                         | Street lighting strategy and action plan 2014 approved by Wirral Council in October 2014 |
|  | *   | Implement retrofit and replacement LED lanterns with a wireless central management systems to the 7,553 high energy consuming street lights across Wirral in line with the street lighting strategy. | Highway Management<br>Wirral Council   | July 2015 –<br>March 2016 | Number of lanterns to be replaced is 7553 | Completed. 7553 lanterns replaced  |
| <i>To progress or on-going</i>         |   |  |  |                           |   |  |
| +                                      | Commission investigation into column condition for all the remaining street lights in order to determine their suitability to support new LED lanterns. Subject to the results of the investigation which will determine the extent of the lamp column asset that could require | Highway Management<br>Wirral Council   | Estimated start<br>November 2016 for completion by the end April 2017.   |                           |   |  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|  | removal and replacement the cost of this work will determine whether further phases of retrofit and replacement with LED lanterns are affordable |  |  |  |  |
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| <b>S<br/>t<br/>r<br/>a<br/>t<br/>e<br/>g<br/>y</b> | <b>Objective 1:17</b> Create a Wirral-focussed energy efficiency campaign linked to the roll out of smart meters            |  | <b>Justification:</b> Utility companies will be rolling out new smart meters to their customers over coming years. This presents a potential opportunity to engage people about energy saving practices |                          |   |  |
|  | <b>Action</b>   | <b>Lead</b>  | <b>Timescale</b>  | <b>Measure</b>           | <b>Progress</b>   |  |
|  | <i>Completed</i>  |  |   |                          |   |  |
|  | =   | Obtain timetable for roll-out in Wirral                      | Housing Strategy, Wirral Council  | 2015                     | Plan activity around timetable  | Roll-out began early 2015. Each individual energy company decides when it will roll-out to Wirral households and so the ability to have a high profile localised campaign over a short time-frame is no longer possible. May be opportunities to piggy-back on marketing messages. |
|  | <i>Abandoned</i>  |  |   |                          |   |  |
|  | =   | Create plan of engagement around key milestones for roll-out | Housing Strategy, Wirral Council  | 2015                     | Activity plan   | See above. Because of roll out by individual companies this action was abandoned   |
| <i>To progress, or on-going</i>                    |   |  |   |                          |   |  |
| *  | Explore the potential for piggy-backing on the marketing messages of energy companies linked to their smart meter roll outs | Housing Strategy, Wirral Council                             | 2016  | Opportunities identified | *Energy Projects Plus have submitted bid to Smart Energy GB in Communities programme to obtain funding for awareness raising of smart meter roll-out. |  |

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| <b>S<br/>t<br/>r<br/>a<br/>t<br/>e<br/>g<br/>y</b> | <b>Objective 1:18:</b> Pilot a 'smart grid' in at least one Wirral community |  | <b>Justification:</b> Electricity networks are critical to achieving climate change objectives. A shift from a tradition grid designed to distribute energy one-way from large centralised power stations, to smart grids is anticipated. Smart grids utilise information and communication technologies in an automated way to improve reliability; efficiency and |  |  |
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| <b>s</b> |               | flexibility of the electricity distribution network– including coping with two way flows from more decentralised smaller scale generation sources including renewable energy sources. The transition to a smarter grid presents opportunities to pilot new technologies. |                  |                |                 |
|          | <b>Action</b> | <b>Lead</b>  | <b>Timescale</b> | <b>Measure</b> | <b>Progress</b> |
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**Goal: Substantially cut climate pollution associated with Wirral**

**Aim 2:** Generate and source more of our local energy needs from renewable sources

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 2:01:</b> Create a renewable energy co-operative to pool local investment  | <b>Justification:</b> Incentives are in place to make investment in renewable energy attractive, but not everyone is in a position to exploit the technology directly. Co-operatives have been used elsewhere to enable those who support renewable energy to pool their resources and develop community renewable energy projects. Community-led projects give local people a stake in projects and help ensure the benefits are enjoyed locally. |                  |                  |  |
|  | <b>Change in context since strategy adopted:</b> The business model adopted by many community-based renewable energy co-operatives elsewhere in the country is based on income from the Feed-in-Tariff. Changes in the Feed-in-Tariff have undermined this model. |  |                  |                  |  |
|  | <b>Action</b>   | <b>Lead</b>  | <b>Timescale</b> | <b>Measure</b>   | <b>Progress</b>  |
|  | <i>Completed</i>  |  |                  |                  |  |
| =                                      | Gather information about renewable energy co-operatives elsewhere and support for the creation of community renewable energy schemes  | Sustainability, Wirral Council   |                  | Information held | Information gathered and used at public event held in March 2015   |
| =                                      | Convene a meeting of interested parties   | Sustainability, Wirral Council   | February 2015    | Meeting held     | Public event “Community Energy for Wirral & Liverpool City Region” held in in partnership with LCR Local Enterprise Partnership and hosted by Magenta in March 2015. 41 people took part. The event featured presentations from Lymm Community Energy, Liverpool Community Renewables and MORE (Morecombe Bay Renewables) in Lancaster. 16 people recorded their interest in setting up a similar Wirral |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   |  |   |                       |   | initiative.  |
| = | Follow-up contact with interested parties  | Energy Projects Plus  | March 2015            | Contact made                                    | Contact made to identify 'core group'.   |
| = | Bid for support from the Co-operatives UK Energy Mentoring programme to develop a community energy group | Energy Projects Plus  | April 2015            | Bid progress                                    | Bid submitted. Mentoring support secured June 2015   |
| * | Facilitate meetings to encourage formation of Wirral Community Renewables as a Community Benefit Society | Energy Projects Plus  | June -October 2015    | Meetings held. Community Benefit Society Formed | Several meetings have been held to progress the formal incorporation of the group. In parallel a funding bid to develop a scheme ahead of proposed changes in the Feed in Tariff was advanced (see 'Solar Enlightenment' action below). With the uncertainty created by subsequent changes to the FiT incentive, progress with forming the group was frustrated. A second bid to fund a feasibility study (see Urban Community Energy Fund action below) has added new impetus to the process. Registration papers have now been completed |
| * | Promote "Solar Enlightenment" bid to M&S Community Energy Fund   | Wirral Community Renewables with support from EPPlus TTWK Energy Group, Wirral Council  | August-September 2015 | Support secured for bid                         | Proposal for installation of 4KWp Solar PV array at Pensby Library submitted and shortlisted for the public vote. The bid was ultimately unsuccessful finishing in second place in the Merseyside, Cheshire and North Wales area - approximate 40 votes short of the winners. Wirral Council eventually implemented a 11KWp scheme at Pensby Library.  |
| + | Seek to mount a bid to the urban community energy fund (UCEF)  | Wirral Community Renewables with support from EPPlus and Sustainability, Wirral Council | March 2016            | Support secured                                 | A UCEF Bid was submitted in March 2016 for study looking into the feasibility of sites for community-owned solar PV. Following requests for further information a grant offer has been made. This offer is subject to the formal registration of Wirral Community Renewables as a Community Benefit Society.   |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| *                              | Support formation of Wirral Community Renewables Group                       | TTWK Energy Group           | August 2015- August 2016 |                        | Promotion of Wirral Community Renewables M&S Community Energy Bid at Wirral Earth Fest 2015   |
| <i>To progress or on-going</i> |  |                             |                          |                        |   |
| +                              | Manage consultant to conduct feasibility study in accordance with UCEF terms | Wirral Community Renewables | December 2016            | Bid outcomes achieved. | This action is dependent on agreement to the terms of the UCEF grant offer, which includes a requirement for incorporation of the group |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 2:02:</b> Identify potential sites for solar energy investment  |                                | <b>Justification:</b> Solar energy proved to be one of the more popular types of renewable energy in the climate strategy consultation process. Wirral enjoys sufficient sunlight (solar insolation) to make solar energy viable in the right locations both to capture heat (solar thermal) and generate electricity (solar thermal). National Planning Policy Guidance indicates that large scale solar farms should be focused on previously developed and non-agricultural land, provided that it is not of high environmental value. This is likely to limit the potential for large scale solar farms within Wirral. |  |   |
|  | <b>Change in context since strategy adopted:</b> Changes in the Feed-in-Tariff have had an impact on potential income generation which is a factor in investment decisions |                                |  |  |   |
|  | <b>Action</b>  | <b>Lead</b>                    | <b>Timescale</b>   | <b>Measure</b>                                       | <b>Progress</b>   |
|  | <i>Completed</i>   |                                |  |  |   |
| =                                      | Review potential for solar PV on Wirral Schools owned by Wirral Council  | Sustainability, Wirral Council | September 2015   | Priority sites identified                            | Desk-top review of 90 primary schools and three Early Years Centres completed to identify top 20 sites for further investigation  |
| *                                      | Seek investment in solar PV projects on Wirral Council buildings with most potential to exploit solar energy   | Sustainability, Wirral Council | Ongoing  | Number of sites with installations and kWp installed | Final planned installation stage (phase-3) now completed. A total of 24 installations are now operating at 24 locations across Wirral. All installations are registered to receive the 'Feed in Tariff' and will reduce reliance on imported electricity and carbon emissions. The total installed capacity on council property 571 kWp |
|  | <i>To progress or on-going</i>   |                                |  |  |   |
| =                                      | Encourage the incorporation of active  | Planning, Wirral               | Adoption of  | Core   | Core Strategy at Pre-Submission Stage,  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   | solar and Solar PV in new developments, including through inclusion of appropriate policies in Wirral's Local Plan and guidance in Supplementary Planning Documents | Council                        | Core Strategy Local Plan and SPDs before end of 2016. Site specific Local Plan to follow | Strategy found "sound" at Examination                  | Scope of SPDs subject to consultation in 2013. No further progress to report. The Council is currently consulting on the need for additional housing in Wirral and on the Council's assessment of the land that may be available to accommodate this. The Core Strategy Local Plan and accompanying draft Supplementary Planning Documents are due to be re-published for public consultation in the first half of 2017 |
| = | Seek investment in solar PV projects on schools   | Sustainability, Wirral Council | Ongoing  | Number of schools with installations and kWp installed |   |

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| <b>S<br/>t<br/>r<br/>a<br/>t<br/>e<br/>g<br/>y</b> | <b>Objective 2:03:</b> Establish a small-scale wind turbine trial   |                                | <b>Justification:</b> Parts of Wirral have a suitable wind conditions to make wind turbines viable, although constraints exist. In the strategy consultation process wind energy was supported although opinion was more divided. Investigating the potential of wind through a small-scale wind turbine trial will enable local experience to be built. |                 |   |
|  | <b>Change in context since strategy adopted:</b> A ministerial statement issued in June 2015 changed planning criteria for on shore wind. The statement indicates that local planning authorities should only grant planning permission for on-shore wind developments if in an area identified as suitable for wind energy development in a local or neighbourhood plan. There is such allocations at present in Wirral. |                                |  |                 |   |
|  | <b>Action</b>   | <b>Lead</b>                    | <b>Timescale</b>   | <b>Measure</b>  | <b>Progress</b>   |
|  | <i>Completed</i>  |                                |  |                 |   |
| =  | Research existing wind turbines in Wirral as a basis for consideration of developing a potential small-scale wind turbine trial   | Sustainability, Wirral Council | June 2015  | Report produced | Report presented to Wirral Climate Change Group June 2015. Subsequent Government Ministerial Statement appears to limit opportunity to develop a trial. |

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| <b>S</b> | <b>Objective 2:04:</b> Identify the potential for the use of bio-mass heat | <b>Justification:</b> The consultation workshop included a presentation that |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| t<br>a<br>t<br>u<br>s | and power in parks and countryside facilities   |             | featured an example of the use of bio-mass heat and power in parks and countryside facilities. This proved to be popular in subsequent discussion and merits some further investigation. |                |  |
|                       | <b>Action</b>   | <b>Lead</b> | <b>Timescale</b>   | <b>Measure</b> | <b>Progress</b>  |
|                       | <i>To progress or on-going</i>  |             |  |                |  |
| *                     | Consider implementing household and/or commercial food waste collection schemes to provide source of biomass energy | MRWA        | To be determined   |                | The Joint Municipal Waste Management Strategy for the Liverpool City Region is to be reviewed this year.<br><br>Wirral is currently consulting with its residents about implementing a food waste collection service and downsizing residual waste bins. |

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| S<br>t<br>a<br>t<br>u<br>s | <b>Objective 2:05:</b> Promote the availability of support to establish the feasibility of on farm anaerobic digestion plant and explore other opportunities to produce biogas from wastes |             | <b>Justification:</b> The On-Farm Anaerobic Digestion (AD) Fund administered by WRAP exists to help farmers build AD plants on their farms. There may be other opportunities to produce biogas from different waste streams. |                |                 |
|                            | <b>Action</b>  | <b>Lead</b> | <b>Timescale</b>   | <b>Measure</b> | <b>Progress</b> |
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| S<br>t<br>a<br>t<br>u<br>s | <b>Objective 2:06:</b> Highlight the availability of incentives to support installation of micro-renewable energy including FiTs and RHI |                            | <b>Justification:</b> Incentive payments – The Feed-in-Tariff (FITs) for renewable electricity and more recently Renewable Heat Incentive (RHI) for renewable heat - are a major driver in the uptake of renewable energy. |                               |                 |
|                            | <b>Action</b>  | <b>Lead</b>                | <b>Timescale</b>   | <b>Measure</b>                | <b>Progress</b> |
|                            | <i>To progress or on-going</i>   |                            |  |                               |                 |
| =                          | Awareness raising among businesses by email, online and during face-to-face meetings   | Wirral Chamber of Commerce | Ongoing  | Emails sent to all members of |                 |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   |   |                               |  | Businesswirral.com |  |
| = | Promote the availability of FiTs and RHI via relevant social media channels and web pages | Sustainability Wirral Council |  |                    |  |

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| S<br>t<br>a<br>t<br>u<br>s | <b>Objective 2:07:</b> Promote the use of biomass fuels in off-grid locations and raise awareness about the use of correct appliances in smoke control areas |                                | <b>Justification:</b> Biomass-based fuels, e.g. wood pellets and logs, are an important potential renewable derived heating source. Biomass boilers are a good low carbon alternative for those with heating needs off the gas grid that currently rely on bottled gas, oil or coal fired systems. Much of Wirral is a smoke control area where only smokeless fuels can be burnt unless they are burnt in an exempted appliance |                |                 |
|                            | <b>Action</b>  | <b>Lead</b>                    | <b>Timescale</b>   | <b>Measure</b> | <b>Progress</b> |
|                            | <i>To progress or on-going</i>   |                                |  |                |                 |
| =                          | Promote biomass fuels and awareness via relevant social media channels and web pages   | Sustainability, Wirral Council |  |                |                 |

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| S<br>t<br>a<br>t<br>u<br>s | <b>Objective 2:08:</b> Win further resources to develop Wirral as a centre of excellence for wind energy |                                    | <b>Justification:</b> Wirral’s existing dock and maritime industrial assets make it an obvious location for supporting the development of off -shore wind farms. There has already been some public and private sector investment to make Wirral a centre of excellence in this growing industry. |  |   |
|                            | <b>Action</b>  | <b>Lead</b>                        | <b>Timescale</b>  | <b>Measure</b>   | <b>Progress</b>   |
|                            | <i>Completed</i>   |                                    |   |  |   |
| *                          | New infrastructure projects for development of offshore wind cluster.                                    | Investment Strategy Wirral Council | Complete expenditure by end of March 2015.  | Invest £5m in supporting low carbon offshore energy supply chain | Entire £5m budget spent - supporting offshore energy and related projects. Leveraging £8.6m million private sector investment, creating 67 jobs and safeguarding 483. The £2.5m Lightbox development in Birkenhead comprises six super energy efficient commercial units, including |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|  |  |  |  | projects in Wirral. | research, laboratory, and development space, which are now available to lease. The development will be able to support more than 50 jobs. Turbine Business Park will attract £7m of private investment in offshore wind supply chain and related sectors. DONG energy is to create 50 jobs in Birkenhead at new offshore wind facility to service Burbo Bank wind farm extension. |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 2:09:</b> Promote Wirral’s value as a location for investment in emerging renewable energy technologies |             | <b>Justification:</b> Wirral’s location, skill base and proximity to existing centres of research make it a potentially attractive location for investment in emerging renewable energy technologies |                |                 |
|  | <b>Action</b>  | <b>Lead</b> | <b>Timescale</b>   | <b>Measure</b> | <b>Progress</b> |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 2:10:</b> Build local skills to assess, install and service renewable energy equipment by promoting education and training opportunities and linking them with local renewable energy investments |                                    | <b>Justification:</b> If the local area is to benefit fully from investments in renewable energy, it makes sense to ensure the skills to assess, install and service renewable energy equipment are available locally. |   |   |
|  | <b>Action</b>  | <b>Lead</b>                        | <b>Timescale</b>   | <b>Measure</b>                                      | <b>Progress</b>   |
|  | <i>Completed</i>   |                                    |  |   |   |
| *                                      | New infrastructure projects for development of offshore wind cluster.  | Investment Strategy Wirral Council | Complete expenditure by end of March 2015.   | Invest £5m in supporting low carbon offshore energy | Entire £5m budget spent - supporting offshore energy and related projects. Leveraging £8.6m million private sector investment, creating 67 jobs and safeguarding 483. DONG energy is to create 50 jobs in |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|                                |   |                                      |  | supply chain projects in Wirral. | Birkenhead at new offshore wind facility to service Burbo Bank wind farm extension. |
| <i>To progress or on-going</i> |   |                                      |  |                                  |   |
| =                              | Skills and education shows to have a low carbon element | Economic Policy Team, Wirral Council |  |                                  |   |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 2:11:</b> Create a directory of local suppliers and installers and promote them through an expo event |                                | <b>Justification:</b> If the local area is to benefit fully from investments in renewable energy, it makes sense to highlight local suppliers and installers. |                |  |
|  | <b>Action</b>  | <b>Lead</b>                    | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b>                        |
|  | <i>Completed</i>   |                                |   |                |  |
| =                                      | Investigation by University of Chester Students  | Sustainability, Wirral Council |   |                | Survey undertaken but limited response |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 2:12:</b> Highlight renewable energy tariffs in collective switching and related campaigns |                                 | <b>Justification:</b> There have been some recent collective switching campaigns designed to help consumers get a better deal from utility companies. There appears to be an opportunity to promote switching to renewable energy tariffs. |   |  |
|  | <b>Action</b>   | <b>Lead</b>                     | <b>Timescale</b>   | <b>Measure</b>                            | <b>Progress</b>  |
|  | <i>Completed</i>  |                                 |  |   |  |
| *                                      | Specify a renewable energy tariff be provided as part of collective switching offers                    | Housing Strategy Wirral Council | Next collective switch Sep 14  | Tariff offered in every collective switch | A renewable energy ("Green") tariff was offered in the Collective Switch in February 2016. Out of 178 Wirral households that switched to one of the tariffs offered three opted for the renewable energy tariff. The next Collective Switch is planned for September & October 2016. |

**Goal: Substantially cut climate pollution associated with Wirral**

**Aim 3: Use more sustainable modes of transport, more fuel efficient vehicles and less polluting means of getting around**

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 3:01:</b> Establish a Wirral cycle route network map and develop the network           |   | <b>Justification:</b> The creation of - and awareness about - a cycle network is an important element in supporting cycle journeys |                              |                        |  |
|  | <b>Action</b>   | <b>Lead</b>   | <b>Timescale</b>   | <b>Measure</b>               | <b>Progress</b>        |  |
|  | <i>Completed</i>  |   |  |                              |                        |  |
|  | *   | Construction of cycle pathways through the Local Sustainable Transport Fund. Cycle links to businesses and to tourism sites | Cycling, Wirral Council  | Until end of funding 2014/15 | Construction completed | LSTF finished year end 2014/15. Construction completed on schemes Woodchurch Rd / Singleton Ave, Ellens Lane, Lever Causeway, A41 Croft Retail Link, A41 Torr Rd, A41 Caldbeck Rd, Pasture Road Link, The Fender, Boundary Rd, Birkenhead Road, Ivy Street, Bidston Link, Borough Road / Balls Road, New Brighton Marine Lake, and Bayswater Rd. |
|  | <i>To progress or on-going</i>  |   |  |                              |                        |  |
| =                                      | Construction of cycle pathways / crossings etc. funded through the Integrated Transport Block (ITB) | Cycling, Wirral Council   | Annual budget allocation   | Construction completed       |                        |  |
| =                                      | Wirral Cycle map published and regularly updated  | Cycling, Wirral Council   | Map to be re-printed Sept '14  | Published map                | Map re-printed         |  |

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| <b>S<br/>t<br/>a</b> | <b>Objective 3:02:</b> Promote cycle skills training, cycle maintenance and cycle security measures |  | <b>Justification:</b> Concerns about safety and security can be a barrier to the more widespread use of cycles. |  |  |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|                      | <b>Action</b>  | <b>Lead</b>                                  | <b>Timescale</b>   | <b>Measure</b>                            | <b>Progress</b>  |
|                      | <i>To progress, or on-going</i>  |  |  |   |  |
| *                    | Dr Bike maintenance sessions held at businesses to provide a free service to employees bikes | Sustainable Travel Wirral Council            | Initially to funding period March 2015 Programme extended to March 2017              | Number of sessions provided at businesses | 19 Dr Bike sessions held at businesses during 2014/15<br>A series of Dr Bike sessions has been planned for 2016/17 with five delivered as at June 2016   |
| *                    | Bikeright to deliver Bikeability to National Standards in Wirral Schools.                    | Bike Right/ Road Safety Team, Wirral Council | Until end of school year summer 2016.<br>Funding in place to end of school year 2017 | Numbers of pupils trained                 | In 2015-16 academic year:<br>SEN pupils: 67 pupils<br>Level 2: 2028 pupils<br>Level 3: 311 pupils<br>Bikeability Catch up: 117 pupils<br>Bikeability Plus: 227 pupils<br>Bikeability Fix: 66 pupils<br>Bikeability Learn to Ride: 64 pupils<br>Bikeability Ride: 40 pupils |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 3:03:</b> New 20 MPH zones in residential areas to improve pedestrian and cycle safety |                            | <b>Justification:</b> The speed of motor traffic can be a deterrent to pedestrians and cyclists. |                               |   |
|  | <b>Action</b>   | <b>Lead</b>                | <b>Timescale</b>   | <b>Measure</b>                | <b>Progress</b>   |
|  | <i>To progress, or on-going</i>   |                            |  |                               |   |
| *                                      | Instigate 20mph zones as casualty reduction schemes or via Constituency Committees.                 | Road Safety Wirral Council | As required  | Number of schemes implemented | Three new 20mph schemes were introduced on Wirral during 2015/16. |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 3:04:</b> Run an awareness campaign to discourage pavement parking and take enforcement action where necessary to improve the pedestrian environment |             | <b>Justification:</b> Pavement parking can create a more dangerous and restricted environment and act as a deterrent for walking journeys |                |                 |
|  | <b>Action</b>   | <b>Lead</b> | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b> |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Direction of travel:</b> Safer and more convenient routes for pedestrians   |                | <b>Justification:</b> Creating safer and more convenient routes for pedestrians is likely to make walking a more attractive option |                         |   |
|  | <b>Action</b>  | <b>Lead</b>    | <b>Timescale</b>   | <b>Measure</b>          | <b>Progress</b>   |
|  | <i>Completed</i>   |                |  |                         |   |
| *                                      | Meet with local groups to promote walking and look at ways of overcoming challenges  | Living Streets | March 2016   | Questionnaires          | Community Street Audits have taken place with 5 community groups across the Wirral between April 15 and March 16. Black and Ethnic minority groups were consulted through focus groups and questionnaires to establish barriers to walking in December 2015. Work with communities was funded to the end of March 2016 and has now ended. |
|  | <i>To progress or on-going</i>   |                |  |                         |   |
| *                                      | Work with community groups, businesses or schools where a need for improvements has been highlighted or where existing issues exist. | Living Streets | Initial work funded to March 2016<br>Extended for businesses and schools   | Improvements identified | Living Streets have worked with over 60 Primary Schools, 13 secondary schools, 6 workplaces and 5 community groups to encourage more people to walk and improve walking routes in those areas. Initially work was funded to the end of  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|  |  |  | to March 2017 |  | <p>March 2016 with five route audits carried out around schools, businesses and communities. These highlighted issues that may prevent people walking. Recommendations were shared with the relevant parties concerned that have the power to make the change. Some of the recommendations were based on behaviour change for those involved. Funding for work with schools and workplaces is continuing with a further five audits due to be completed before the end of March 2017.</p> |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 3:05:</b> Ensure that the majority of households are aware of journey planning tools   |   | <b>Justification:</b> Increasing access to information about transport options and connections between them should help support more sustainable travel choices. |                              |   |
|  | <b>Action</b>   | <b>Lead</b>                             | <b>Timescale</b>   | <b>Measure</b>               | <b>Progress</b>   |
|  | <i>In progress or on-going</i>  |   |  |                              |   |
| *                                      | <p>Travel solutions – Team provides bespoke advice and information on travel from and within the East Wirral area, to help people who are entering employment. This could be:</p> <ul style="list-style-type: none"> <li>• Personalised journey planning</li> <li>• Help with travel costs</li> <li>• Bike to work scheme</li> <li>• Scooter Commuter</li> <li>• Travel Training</li> </ul> | Wirral Travel Solutions, Wirral Council | Initially funding period to 2014/15 Programme now extended to 16/17  | Number of solutions provided | <p>2014/15 figures</p> <p>Total individual engagements: 2720</p> <p>Total travel passes given out: 1252</p> <p>Total bikes given out: 593</p> <p>Total scooters given out: 9</p> <p>Number of job seekers receiving personal journey plans: 474</p> <p>Number of individuals receiving travel training: 45</p> <p>Number of Maxi Taxi cards issued: 57</p> <p>In 2015/16 Travel Solutions received 2201 referrals, 2008 (91%) met the criteria.</p> <p>Number of people receiving a travel card</p> |



Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   |  |              |         |  | 1085<br>Number of people receiving a cycle 484<br>Number of people receiving a Personal Journey Plan or Info / Advice 392<br>Number of people receiving Travel Training 47   |
| = | Merseytravel roadshows and education programme | Merseytravel | Ongoing | Merseytravel roadshows<br>Via Employers Network to 41 Wirral organisations<br>Via Education programme to secondary schools | Merseytravel's engagement team promote sustainable travel behaviour to a wide audience, specific programmes engage newly employed jobseekers, major and smaller employers, educational establishments including apprenticeship providers. This work is core and ongoing year on year. Journey planning tools are a key part of the offer promoted. The team also engage with the public via 50 roadshows per year, targeted to reach a Merseyside population of 5,000 individuals. This work is all on target for this year. |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 3:06:</b> Develop travel plans at key employment sites, leisure facilities and retail centres |                                    | <b>Justification:</b> Travel Plans are a way to manage travel to and from a site more effectively. They are commonly used to address growing congestion and improve travel choices. |                           |  |
|  | <b>Action</b>  | <b>Lead</b>                        | <b>Timescale</b>  | <b>Measure</b>            | <b>Progress</b>                          |
|  | <i>To progress or on-going</i>   |                                    |   |                           |  |
| *                                      | Travel plans developed with businesses through business travel support funded by the LSTF/Public Health    | Sustainable Travel, Wirral Council | Until end of funding LSTF 2014/15. Programme extended with support from   | 20 travel plans developed | 21 Travel plans completed and signed off |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

|   |  |                                       | Public Health<br>March 2017   |  |  |
|---|--|---------------------------------------|---|--|--|
| * | Baseline travel surveys  | Sustainable Travel,<br>Wirral Council | Until end of<br>funding<br>2014/15<br>Programme<br>extended to<br>2015/16 | 22 surveys<br>undertaken<br>(782 staff a<br>19.5%<br>response<br>rate) | 27 surveys undertaken (2764 staff a 19% response rate)<br>SOV 57.9%<br>Car share 13.7%<br>Bus 10.9%<br>Walk 6.7%<br>Train 4.8%<br>Bicycle 4.2%<br>Follow up surveys with 6 businesses with 329 participants  |
| * | Hold Walk Doctor events, walking challenges and do walking promotion in at least 5 local businesses before March 2016, engaging an average of 60 employees at each site. | Living Streets                        | Initially funded to March 16<br>Extended to March 17                      | Target achieved and evaluation completed                               | Walk Doctor event at Premier Foods engaged 50 staff, walking promotion taken place in at least 5 other business and online challenges promoted during walk to work week in May.<br><br>Over 350 employees have been directly engaged in walking activities throughout Living Streets 'Walk to' project funded by the LSTF extension fund until March 2016.<br><br>Funding for work with employers has been extended until March 2017 so may include Walk Doctor events as appropriate.<br><br>The aim is to get employees to make a written pledge to walk more, which may later be followed up. In one particular business in 2015/16 over 300 employees signed up to take part in an online walking challenge. Work will continue with that employer plus four others during 2016/17 |
| * | Promote walking maps during business engagement events   | Living Streets                        | Until end of funding 31st   | Uptake of maps   | Living Streets are helping to distribute the Council's walking maps at activities and  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   |  |                          | March 16<br>General employers walking programme extended to March 2017 |                         | events throughout the year.<br>It is possible new employer specific maps could be produced if a need arose but this is unlikely to happen in 2016/17  |
| * | Run WoW (Walk once a Week) in 55 primary schools                   | Living Streets           | Until end of school year summer 2016<br>Extended to July 2017          | Hands up questionnaires | 58 Primary Schools received free resources to run WoW in their schools until July 2016. This has now been extended to include an additional 10 primary schools across the Wirral. Existing schools are still able to continue receiving WoW resources free of charge. The additional schools will be recruited to run WOW until the end of the school year July '17. Eight additional schools have already taken up the offer               |
| * | Run (FyF) Free your Feet walking challenge in 10 secondary schools | Living Streets           | Until end of funding 31st March 16<br>Extended to March 17             | Hands up questionnaires | 10 Secondary schools across the Wirral have run Free your Feet events between April 2015 and March 2016. The average increase in walking rates during the week of the challenge was 20% (3 mins per person). Wirral Grammar (Girls) and Calday Grammar increased their walking rates by 31% (5 mins per person). Funding is in place for five secondary schools to take part in Free Your Feet free of charge before the end of March 2017. |
| = | Consider travel plans received with planning applications          | Planning, Wirral Council | Ongoing  |                         |   |

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| <b>S<br/>t<br/>a<br/>t</b> | <b>Objective 3:07:</b> Complete the introduction of secure cycle parking at all Wirral railway stations | <b>Justification:</b> Improvements in cycle parking facilities at stations make it more convenient for combined cycle and rail journeys |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|          | <b>Action</b>   | <b>Lead</b>  | <b>Timescale</b> | <b>Measure</b>                   | <b>Progress</b>   |
|          | <i>Completed</i>  |              |                  |                                  |   |
| *        | Introduction of secure and sheltered cycle parking at Wirral stations | Merseytravel | 2014/15          | Bike stores built                | Bike stores now at Bebington, Bidston, Birkenhead Central, Birkenhead North, Birkenhead Park, Bromborough, Bromborough Rake, Conway Park, Eastham Rake, Green Lane, Hamilton Square, Hoylake, Leasowe, Manor Road Meols, Moreton, New Brighton, Port Sunlight, Rock Ferry, Spital Cycle, Wallasey Grove Road and West Kirkby. |
| *        | Bike hire at select Wirral stations                                   | Merseyrail   | Ongoing          | Bikes hire facilities introduced | 'Bike and Go' introduced at Bidston, New Brighton, West Kirby, Port Sunlight. Plans for Hamilton Square abandoned   |

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| <b>S</b> | <b>Objective 3:08</b> Introduce local bus quality partnerships to extend the co-ordination of timetables and ticketing between operators | <b>Justification:</b> Bus quality partnerships provide a means to better integrate services provided by rival operators to make them more convenient and attractive to users |                  |                |                 |
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|          | <b>Action</b>  | <b>Lead</b>  | <b>Timescale</b> | <b>Measure</b> | <b>Progress</b> |
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| <b>S</b> | <b>Objective 3:09:</b> Promote the development and uptake of flexible ticketing options and ensure the introduction of new ticket systems include consideration of the opportunities for new flexible ticket products. | <b>Justification:</b> Convenient and flexible ticketing can make public transport journeys more attractive |                  |                |  |
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|          | <b>Action</b>  | <b>Lead</b>  | <b>Timescale</b> | <b>Measure</b> | <b>Progress</b>  |
|          | <i>To progress or on-going</i>   |  |                  |                |  |
| *        | Implementation of 'Walrus' travel card system - an electronic version of the   | Merseytravel   | Autumn 2014      | Use of cards   | Merseytravel's smart ticketing scheme is already the most active outside London: |

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|  | Saveaway ticket is being rolled out initially |  |  |  | <p>over a million tickets have been sold on Walrus cards since they launched in November 2014. The tickets currently available include pre-paid weekly and adult four-weekly Solo tickets which can be used on any bus across Merseyside, and Saveaways – the off-peak day ticket for buses trains and ferries.</p> <p>There are plans for more tickets to go ‘smart’ including some commercial operators’ weekly bus tickets and Merseyrail tickets. There are also plans for the introduction of carnet tickets for bus travel. These will allow people to load a number of tickets on their cards for use on non-consecutive days, making them particularly suitable for part time workers.</p> <p>Walrus cards can be ‘loaded’ at around 800 PayPoint outlets across Merseyside, which has more than doubled the number of places from which Saveaways can be purchased and has significantly increased the availability of Solos, which were originally available from only 50 outlets.</p> |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 3:10</b> Establish a network of publicly accessible electric vehicle charging points with at least one rapid charger to serve the strategic road network | <b>Justification:</b> If electric vehicle use is to grow, there is a need for an adequate network of charging facilities. Electric vehicle use can help reduce climate pollution – assuming the carbon intensity of grid supplied electricity continues to fall. |                      |                          |   |
|  | <b>Action</b>   | <b>Lead</b>  | <b>Timescale</b>     | <b>Measure</b>           | <b>Progress</b>   |
|  | <i>Completed</i>  |  |                      |                          |   |
| *                                      | Implement OLEV funded charging points on public sector estate   | Sustainable Travel, Wirral Council   | Until end of funding | Introduction of charging | Charging points have been put in at: Cleveland Street (x2), Treasury Building |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|                                |   |                                    | 2014/15  | points.<br>Measure use of charging points | Elgin Way and Wallasey Town Hall. Plans for charging points at Marine Promenade, Green Lane and West Kirby Concourse were abandoned. 348 charging sessions had been recorded at end of August 2016 |
| <b>To progress or on-going</b> |   |                                    |          |   |  |
| =                              | Investigate the potential for future bids / funding streams                             | Sustainable Travel, Wirral Council | Ongoing  | Successful bids                           | Bid submitted to lease hire 2 electric vehicles with 75% of the cost being covered by OLEV   |
| *                              | E-Vehicle Charging Strategy to establish 11 publicly available electric charging points | Merseytravel                       | On-going |   | There are currently 36 publically available Recharge posts in the Liverpool City Region with a further four in development to be added to the network before April '17                             |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 3:11:</b> Promote the availability of 'alternative' fuels at filling stations through online maps                           |              | <b>Justification:</b> Alternatives fuelled vehicles can help reduce climate pollution. Increasing knowledge about the location of filling stations that offer alternative fuels makes the use of alternative fuelled vehicles more likely. |                                       |   |
|  | <b>Action</b>  | <b>Lead</b>  | <b>Timescale</b>   | <b>Measure</b>                        | <b>Progress</b>   |
| <b>To progress or on-going</b>         |  |              |  |                                       |   |
| =                                      | Back office and online support for public electric charging points so that the public can see whether a car charging point is available. | Merseytravel | On-going   | Website hits / use of charging points | All Recharge posts are linked to the 'Charge Your Car' back office portal which means any EV driver can use the posts |

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| <b>S<br/>t<br/>a</b> | <b>Objective 3:12:</b> Create a directory of local suppliers of alternative fuelled vehicles and vehicle convertors and promote these through an expo event | <b>Justification:</b> If Wirral is to benefit fully from investments in the transition to more sustainable travel, it makes sense to highlight local suppliers and convertors of alternative fuelled vehicles and |  |  |  |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| <b>t<br/>u<br/>s</b> |  |   | fuels/charging points          |                |   |  |
|                      | <b>Action</b>  | <b>Lead</b>                                     | <b>Timescale</b>               | <b>Measure</b> | <b>Progress</b>   |  |
|                      | <i>Completed</i>   |   |                                |                |   |  |
|                      | =  | Investigation by University of Chester Students | Sustainability, Wirral Council |                |   | Survey undertaken but limited response |
|                      | <i>Abandoned</i>   |   |                                |                |   |  |
| *                    | Hold an event for electric vehicle expo for taxi drivers | Merseytravel                                    | N/A                            | Expo held      | Taxi expo was planned but never held. Green fuel event took place at Aintree in Feb 2015, although this wasn't explicitly aimed at taxi drivers. No current plans to pursue an electric vehicle expo for taxi drivers as feasibility study into EVs was quite negative. |  |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 3:13:</b> Promote smarter driving tips and techniques  |                                 | <b>Justification:</b> The manner in which people drive can make a big difference to fuel use and resultant pollution produced. Promoting smarter driving should help improve efficiency and reduce pollution. |                     |  |  |
|  | <b>Action</b>   | <b>Lead</b>                     | <b>Timescale</b>  | <b>Measure</b>      | <b>Progress</b>  |  |
|  | <i>Completed</i>  |                                 |   |                     |  |  |
|  | =   | Smarter driver leaflet produced | Sustainable travel, Wirral Council  | Ongoing             | Number of leaflets distributed   | Distributed through ongoing business travel support engagement |
|  | <i>To progress or on-going</i>  |                                 |   |                     |  |  |
| *                                      | Mind Your Business Project– offers driver training sessions (practical and theory) which include safer and more economical driving advice | Road Safety, Wirral Council     | Until end of funding March 2016. Extended to March 2017 (funded by Public Health)   | Take up of sessions | Promoted to individual businesses, through marketing and promotion and during seminars. Driver Profiling (online) rolled out to all local businesses (funded by STEP programme) enabling engagement with staff without taking up valuable time within businesses and allowing staff to |  |

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|  |  |  |  |  | <p>assess their own areas for improvement. Proving popular.</p> <p>To date, Wirral Council have worked with 73 workplaces. Each workplace has received tailor made support from the MYB package. In addition to the sessions in workplaces, quarterly seminar events are organised.</p> |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 3:14:</b> Promote car sharing for journeys when applicable    |                                    | <b>Justification:</b> Sharing journeys can help cut traffic congestion and the associated pollution |   |  |
|  | <b>Action</b>  | <b>Lead</b>                        | <b>Timescale</b>  | <b>Measure</b>  | <b>Progress</b>  |
|  | <i>To progress or on-going</i>   |                                    |   |   |  |
| *                                      | Car sharing promoted where applicable through business travel support team | Sustainable Travel, Wirral Council | Until end of funding 2014/15<br>Extended for 2015/16  | Mode share of staff car sharing will be measured through travel surveys | 2014/15 stats, driving assessments offered: 235 sessions offered 5 delivered |

**Goal: Substantially cut climate pollution associated with Wirral**

**Aim 4: Reducing the indirect negative impacts that our decisions have for climate pollution in Wirral and elsewhere**

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 4:01:</b> Host a green procurement fair to promote the greening of local supply chains and encourage the spread of environmentally sensitive procurement practice |  | <b>Justification:</b> Purchasing decisions can have many indirect impacts including those on climate pollution. |  |  |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   | Action  | Lead                       | Timescale        | Measure | Progress |
|   | <i>To progress or on-going</i>                                    |                            |                  |         |          |
| = | SME engagement regarding event. Support with promotion and venue. | Wirral Chamber of Commerce | To be determined |         |          |

| <b>S</b> | <b>Objective 4:02:</b> Promote local inter-trading to shorten supply chains through Invest Wirral and local trade associations   |                            | <b>Justification:</b> Shortening supply chains can limit climate pollution by reducing unnecessary transportation. |         |   |
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|          | Action   | Lead                       | Timescale  | Measure | Progress  |
|          | <i>Completed</i>   |                            |  |         |   |
| =        | Businesswirral.com online platform exists to promote and support local inter-trading. Businesses can use this to find local providers of goods and services. Improvements to this system will enable greater number and range of opportunities to be realised. | Wirral Chamber of Commerce | Completed  |         | 3,060 members, representing 2,673 organisations on Businesswirral.com |
|          | <i>To progress, or on-going</i>  |                            |  |         |   |
| =        | Promote business to business inter-trading and collaborations via Wirral Chamber of Commerce relationship managers   | Wirral Chamber of Commerce | Ongoing  |         |   |

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| <b>S</b> | <b>Objective 4:03:</b> Reduce the need to travel through online working or online meetings |  | <b>Justification:</b> Modern technologies enable transactions and interactions to take place on-line reducing the need to travel along with the associated climate impacts of this travel. |  |  |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

|   | Action                 | Lead                              | Timescale                    | Measure                   | Progress                                   |
|---|------------------------|-----------------------------------|------------------------------|---------------------------|--|
|   | <i>Completed</i>       |                                   |                              |                           |  |
| = | Leaflet for businesses | Sustainable Travel Wirral Council | Until end of funding 2014/15 | Dissemination of leaflets | Leaflet produced and ongoing dissemination |

| <b>S</b> | <b>Objective 4:04:</b> Create a recognisable brand to aid the development of Wirral's local food movement and promote the consumption of local and seasonal produce |                               | <b>Justification:</b> Wirral has an emergent local food movement. Developing a clear brand should help develop this movement and promote the consumption of local and seasonal produce. |         |  |
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|          | Action  | Lead                          | Timescale   | Measure | Progress   |
|          | <i>Completed</i>  |                               |   |         |  |
| *        | Better Food Wirral identified as brand for local food movement  | Public Health, Wirral Council | April 2014  |         | Brand now established. A company called SO-MO was commissioned in June 2015 to start to further promote the work of Better Food Wirral. Better Food Wirral is now established as a brand with strong and active Twitter and Facebook pages |
| =        | Priorities identified as – increase access to good food, supporting the local food market to thrive, allowing people to make good food choices                      | Public Health, Wirral Council | April 2014  |         | Priorities are still relevant- move to look at adapting these priorities in different settings e.g. hospitals, care homes, schools etc.  |
| =        | Great Grove Street 'eco pie' harvest event  | Eco Schools, Wirral Council   | October 2014  |         | Successful event held. To be followed up October 2015 with an 'eco pudding' event  |
| +        | Eco-pudding harvest event   | Eco Schools, Wirral Council   | October 2015  |         | Successful event held.   |
|          | <i>In progress or on-going</i>  |                               |   |         |  |
| *        | Steering Group established to influence agenda, included on the steering group is the sustainability Liaison Officer  | Public Health, Wirral Council | On-going  |         | Establishing this group has proved difficult so SO-MO have been commissioned to take this work forward   |
| =        | Work with VCFS such as luncheon clubs, to source food locally   | Community Action Wirral       |   |         |  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| = | Monthly West Kirby farmers' market and local food newsletter                                       | TTWK Core Group & Mellow Yellow                  | Ongoing      | Number attending farmers' market<br>Number of downloads of local food newsletter | Monthly market is progressing<br>There were 2,870 downloads of the newsletter in August 2015.  |
| = | Promote local food foraging, seed swaps and re-skilling  | TTWK Food Group, Incredible Edible Mellow Yellow | Ongoing      |  | ongoing  |
| * | Love Food Hate Waste [Campaign objective is to get people to reduce the amount of food they waste] | MRWA   | 2012 onwards | Tonnes   | MRWA has been leading and continues to lead the region with regards to this national campaign. A Waste Composition Analysis (2010) identified that 109,000 tonnes (28%) of food waste was disposed in household bins. The 2016 analysis identified that food waste in household bins has increased to 39% (148,000 tonnes).<br>For Wirral, this means that in the residual (28,228 tonnes), dry recycling (265 tonnes) and garden waste (156 tonnes) bins collectively, there was a total of 28,649 tonnes of food waste discarded. Equivalent to 19,195 tonnes of carbon emissions as most would have ended up in landfill. |
| * | Mersey Munchers  | Children's Food Trust/MRWA                       | 2015 onwards | Tonnes   | 11 cookery clubs established. Provide cooking lessons and offer cascade training to the community as part of a Big Freeze campaign<br><br>In 2015/16, 20 additional clubs will be formed, saving approximately 500 tonnes of food and avoiding 210 tonnes of carbon. There will be 3 – 5 Food Clubs in Wirral  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| + | 'Eco pie' harvest event 2016 | Eco Schools, Wirral Council | October 2016 |  |  |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 4:05:</b> Develop community cultivation on suitable vacant or underutilised land through: asset transfer to create allotments, land sharing and cultivation agreements |   | <b>Justification:</b> Growing demand for allotments has seen new sites brought into use - although Wirral still has below average allotment provision. The demand for land for growing might also be met through land sharing and cultivation agreements |   |                          |   |
|  | <b>Action</b>   | <b>Lead</b>   | <b>Timescale</b>   | <b>Measure</b>                                    | <b>Progress</b>          |   |
|  | <b>Completed</b>  |   |  |   |                          |   |
|  | *   | Public Health meeting with Local Authority colleagues re: better use of allotments and green spaces   | Public Health, Wirral Council  | Ongoing   |                          | A meeting has been held with a view to developing a strategy on this.   |
|  | *   | Big Picnic Project in West Wirral distributing baskets of seeds and plants for schools and community groups to grow, culminating in a big picnic at Thurstaston | Eco School, Wirral Council   | October 2015                                      |                          | Event held July 2015 in Thursaston Country park   |
|  | <b>To progress or on-going</b>  |   |  |   |                          |   |
|  | *   | Better Food Wirral Innovation Fund available to community groups to promote innovate projects such as land sharing etc.   | Public Health, Wirral Council, Community Action Wirral   | August 2014<br>Second round of funding in 2016/17 |                          | 6 community projects funded under first round of innovation fund. Innovation fund open again for applications   |
|  | *   | Seek funding opportunities for tarmac to cultivation raised beds project  | Eco Schools, Wirral Council  |   | Opportunities identified | Held eco garden course each term for co-ordinators at Wirral Environment Network. Wirral schools "in Bloom" completed July 2016. Garden courses planned for Sept 2016 |
|  | =   | Seek to develop council managed land situated at Slatey Rd as a teaching centre for cultivation for both adults and children.                                   | Wirral Environment Network   |   |                          | Contact made with Council asset management  |
| =                                      | Promote locally grown food through Incredible Edible, Apple avenue and  | TTWK Food Group, Incredible Edible,   | Ongoing  |   | Ongoing                  |   |

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| allotments | Mellow Yellow |  |  |  |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 4:06:</b> Create a directory of local food producers and promote these through an expo event.   |   | <b>Justification:</b> If Wirral is to benefit fully from the transition to more local and seasonal food system it makes sense to highlight local producers |  |   |  |
|  | <b>Action</b>  | <b>Lead</b>                                     | <b>Timescale</b>   | <b>Measure</b>   | <b>Progress</b>   |  |
|  | <i>Complete</i>  |   |  |  |   |  |
|  | *  | Investigation by University of Chester Students | Invest Wirral, Wirral Council  |  |   | Survey undertaken but limited response |
|  | <i>To progress or on-going</i>   |   |  |  |   |  |
| *                                      | Better Food Wirral to hold four food exchange events in September with the idea of promoting local community projects and creating a network/directory of food producers/ suppliers etc. | Public Health, Wirral Council                   | September 2014   |  | The food exchange events did not happen, due to the contract for the communications plan going out to tender. A company called SO-MO was successful and have held a co-production event looking at how the network would like to communicate. |  |
| =                                      | Monthly West Kirby farmers’ market and local food newsletter   | TTWK Core Group & Mellow Yellow                 | Ongoing  | Number attending farmers’ market<br>Number of downloads of local food newsletter | Monthly market is progressing<br>There were 2,870 downloads of the newsletter in August 2015.   |  |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 4:07:</b> Ensure climate change issues are reflected in Wirral’s local food programme |  | <b>Justification:</b> There are many connections between climate and food. Our current energy intense food system is a problem for climate pollution and changes in the climate will have an impact on food production. The creation of a local food programme presents an opportunity to consider and address food-related climate issues |  |  |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   | Action  | Lead                          | Timescale          | Measure                                 | Progress  |
|   | <i>To progress or on-going</i>  |                               |                    |   |   |
| * | Develop Better Food Wirral network  | Public Health, Wirral Council | Ongoing            |   | Contract awarded to SO-MO is to establish a network both physically and virtually - to include the sustainability officer - and to focus on developing sustainable cities agenda locally through the Better Food Wirral network. Public Health are regularly represented at the climate change group so issues can be reflected in food work as appropriate |
| = | Make the connection between local food and the distance (Food miles) that some produce travels with respect to carbon emissions | MRWA                          | On-going           | CO2 emissions                           | Supported university food technology modules  |
| + | Promotion of OLIO.  |                               | Start date Sept 16 | Tonnes of food diverted / CO2-e avoided | OLIO is an online Food Sharing App that connects people with unwanted food to those that would like to make use of it. <a href="https://olioex.com/">https://olioex.com/</a>  |

| <b>S</b> | <b>Objective 4:08:</b> Highlight the benefits of reducing consumption of meat                       |                             | <b>Justification:</b> Meat forms an important part in the nation’s diet. However, there are some concerns about excessive meat consumption and its consequences. The energy intensity of dominant meat production processes and emissions from ruminant livestock pose some climate concerns. |                    |  |
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|          | Action  | Lead                        | Timescale   | Measure            | Progress                                 |
|          | <i>Completed</i>  |                             |   |                    |  |
| +        | Presentation to Wirral Climate Change Group on Meatless meals work developed at St George’s Primary | Wirral Climate Change Group | December 2015   | Presentation given | Presentation given                       |
|          | <i>In progress or ongoing</i>   |                             |   |                    |  |
| *        | Highlight links to relevant resources and   | Sustainability, Wirral      | ongoing   |                    | Three tweets posted this year linking to |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   | materials via social media and web pages                                  | Council                     |         |  | articles about the benefits of reduced consumption of meat   |
| + | Encourage take up of Meatless meals work developed at St George's Primary | Eco Schools, Wirral Council | ongoing |  | Meat free meals work has spread across most primary schools. Edsential now offer a meat free Monday option. The original meat free material developed at St George's Primary was pitched at primary schools. It is now being modified and made more in depth by Woodchurch High. |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 4:09:</b> Bring forward new initiatives - and strengthen existing ones - to reduce waste and encourage the re-use of materials |  | <b>Justification:</b> The 'waste hierarchy' highlights the importance of waste reduction and re-use. |                |  |
|  | <b>Action</b>   | <b>Lead</b>  | <b>Timescale</b>   | <b>Measure</b> | <b>Progress</b>  |
|  | <i>Completed</i>  |  |  |                |  |
|  | +   | Develop a Wirral Waste Strategy – setting out Wirral's aim of recycling 50% of household waste by 2020 | Waste & Environmental Services, Wirral Council   | End 2015       | Strategy agreed by Cabinet   |
| <i>To progress of on-going</i>         |   |  |  |                |  |
| *                                      | Use WARP-IT portal to reduce waste of surplus Trust materials and furniture   | CWP NHS Trust  | Ongoing  | -              | The introduction of WARP-IT has seen savings of over £178,000 in avoided costs and related waste savings in the last two years at Cheshire and Wirral NHS Foundation Trust. Staff are starting to put items they no longer need on the system themselves for other staff to claim.<br>The Trust has 10 charity partners who have benefited from donations of surplus items.<br>The Trust is introducing a loan facility via WARP-IT for high value items that can be |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   |   |  |                       |  | shared with teams for events, e.g. Mascot costumes and bikes, gazebos etc.  |
| * | Introduce WARP-IT portal to reduce waste of surplus council materials and furniture   | Facilities management and Sustainability, Wirral Council   | September 2015 – 2016 | -  | System set up, pilot conducted. System now ready to launch and promote  |
| + | Establish a WARP-IT portal for Wirral Schools   | Sustainability and Eco Schools, Wirral Council             |                       | -  | System set up and pilot in progress   |
| + | Establish a WARP-IT portal for voluntary and community sector organisations in Wirral   | Sustainability, Wirral Council and Community Action Wirral | Autumn 2016           | -  | Work in progress  |
| * | Develop school 'Big Bin' challenge  | Eco Schools, Wirral Council                                | July 2016             | Number of schools reducing waste collection. | 65 schools improved their recycling as a result of the Big Bin Challenge<br>The programme was based on Big Bin Challenge Awards launched with schools combined with visits, audits and guidance. Now looking at waste allocations per pupil head for April 2017 |
| = | Merseyside Textile Forum Events. Partners include MRWA, national and local charities and local community groups   | Merseyside Textile Forum                                   | On-going              | Tonnes                                       | Waste Composition Analysis identified that 22,000 tonnes (4%) of textiles was disposed of in household bins   |
| = | Promote national 'Love your clothes' and 'Pass it on' campaigns that encourage repair and re-styling of old clothes.  | MRWA   |                       | Tonnes                                       |   |
| = | Develop Really Useful Skills Hubs (RUSH) across the region. RUSH will include re-use, repair and upcycling of unwanted household items. A networks of third sector organisations, community groups and volunteers will come together to swap ideas and support skills and training opportunities. | MRWA   | April 2015            | Tonnes                                       | A pilot study is in progress to seek partners and develop the project   |
| = | To continue to distribute 'Junk the Junk' Mail stickers at events and via requests.   | MRWA   | April 2014            | Tonnes                                       | Unsolicited mail and flyers are resident's biggest pet hate. Stickers are distributed   |



Wirral Climate Change Group – rolling Action Plan – Version at August 2016

|   |  |  |                                     |  | at events attended by MRWA  |
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| = | 'Donate and Create Change' project to utilise four community hubs to act as 'pop up' charity shops to resell donated goods and stop them going to landfill | Community Action Wirral  |                                     |  |   |
| = | Publishing Wirral recycling directory  | TTWK core group in association with Wirral Environment Network | Ongoing                             |  | Ongoing   |
| = | Wirral Earth Fest focus on not using plastic bottles, recycling and activities such as the community art project which will reuse plastic to make a banner | TTWK core group. Mellow Yellow                                 | September 2015                      | Uptake of water from sources provided. Successful recycling      | Wirral Earth Fest 2015 held. Recycled banner made. Festival included a dedicated recycling and rubbish area and a water station do dispense water into compostable cups, rather the disposable plastic bottles. |
| + | Launch a new 18-month recycling information campaign based on WRAP's "Good to Know" campaign.  | Recycling Team and PR, Wirral Council                          | November 2015 – March 2017          | Recycling %  | Ongoing – Leaflet delivered to all properties in Nov 2015, social media and traditional advertising campaigns ongoing.  |
| + | Commence options appraisal exercise, to consider future waste management arrangements for households in Wirral   | Waste & Environmental Services, Wirral Council                 | FBC due to Cabinet                  | Preferred option agreed by Council for implementation            | Ongoing   |
| + | Full public consultation regarding shortlisted final two waste management options  | Waste & Environmental Services, Wirral Council                 | 25th July 2016 – 9th September 2016 | Report results of consultation as part of FBC                    | Ongoing   |
| + | Carry out audit of current schools waste collection provision and develop plan for future collections.   | Waste & Environmental Services, Wirral Council                 | End March 2017                      | Audit completed, plan developed and approved for implementation. | Ongoing   |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 4:10:</b> Encourage the use of sustainability appraisal to ensure climate sensitive decision making and utilise the skills of stakeholders in the Wirral Climate Change Group |             | <b>Justification:</b> Concerns were expressed during the consultation process that some strategies, plans and decisions are contradictory. Sustainability appraisal is a means to check the compatibility of strategies, plans and policies with commonly accepted sustainability criteria |                |                 |
|  | <b>Action</b>  | <b>Lead</b> | <b>Timescale</b>   | <b>Measure</b> | <b>Progress</b> |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 4:11:</b> Ensure the policies of Wirral’s Core Strategy Local Plan (and related supporting documents) that help minimise climate pollution are implemented |                          | <b>Justification:</b> The Local Plan has several policies that can help minimise climate pollution. Some concerns were expressed during the consultation that these need to be implemented. |  |  |
|  | <b>Action</b>   | <b>Lead</b>              | <b>Timescale</b>  | <b>Measure</b>                             | <b>Progress</b>  |
|  | <i>To progress or on-going</i>  |                          |   |  |  |
| *                                      | Progress the Core Strategy Local Plan and supporting Supplementary Planning Documents to adoption   | Planning, Wirral Council | Adoption of Core Strategy Local Plan and SPDs before end of 2016. Site specific Local Plan to follow  | Core Strategy found “sound” at Examination | Core Strategy at Pre-Submission Stage, Scope of SPDs subject to consultation in 2013. No further progress to report. The Council is currently consulting on the need for additional housing in Wirral and on the Council's assessment of the land that may be available to accommodate this. The Core Strategy Local Plan and accompanying draft Supplementary Planning Documents are due to be re-published for public consultation in the first half of 2017 |

**Goal: Adapt Wirral to unavoidable climate change**

**Aim 5: Identify risks and vulnerabilities from expected changes and bring forward plans and actions to limit negative impacts and improve resilience**

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 5:01:</b> Develop a co-ordinated adaptation response through Wirral’s climate partnership |  | <b>Justification:</b> Co-ordinated work on adaptation is less well developed than that on mitigation. It makes sense to utilise the existing partnership to develop coordinated adaptation work further. |                |   |   |
|  | <b>Action</b>  | <b>Lead</b>  | <b>Timescale</b>   | <b>Measure</b> | <b>Progress</b>   |   |
|  | <i>Completed</i>   |  |  |                |   |   |
|  | =  | Present results of updated local climate impact profile to Wirral Climate Change Group | Sustainability, Wirral Council   | June 2015      | Presentation  | Updated LCIP was presented in June 2015 |
|  | <i>To progress or on-going</i>   |  |  |                |   |   |
| *                                      | Present emerging Wirral Council Severe Weather Action Plan to Wirral Climate Change Group              | Health, Safety and Resilience, Wirral Council  | To be determined   | Presentation   | A presentation was due to be given to the group in June 2016 but was cancelled and a short written report tabled instead. |   |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 5:02:</b> Engage key stakeholders in a risk assessment process using UKCIP’s adaptation wizard to identify risks, vulnerabilities and priority actions |   | <b>Justification:</b> One of the key initial steps in any adaptation response is to consider existing risks and vulnerabilities. The UK Climate Impacts Programme has developed a variety of tools to assist such an assessment |                |  |   |
|  | <b>Action</b>   | <b>Lead</b>   | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b>  |   |
|  | <i>Completed</i>  |   |   |                |  |   |
|  | *   | Share updated local climate impacts profile with key stakeholders | Sustainability, Wirral Council  | June 1015      | Update shared  | Updated draft produced and shared at June 2015 Wirral Climate Change Group meeting. Local climate impact profile also featured in Wirral JSNA |
|  | <i>To progress or on-going</i>  |   |   |                |  |   |
| =                                      | Develop severe weather plan for Wirral Council to manage risks to service disruption from severe weather episodes   | Health Safety and Resilience, Wirral Council                      | August 2015   | Plan in place  | Initial meeting to discuss severe weather preparedness held in December 2014 |   |
| *                                      | Organise climate change resilience  | Sustainability, Wirral  | 2016  |                | A business resilience workshop for SMEs                                      |   |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   | event [Engage key stakeholders in a risk assessment process using UKCIP's adaptation wizard to identify risks, vulnerabilities and priority actions ]<br>Promote use of existing adaptation tools through an adaptation event | Council, Chamber of Commerce |  |  | was organised for June 2016 but was postponed due to a lack of bookings. Those who had booked were sign-posted to a similar event held in Liverpool as part of the International Festival of Business. The intention is to reorganise the postponed workshop later in 2016   |
| = | Consider potential for using the tool as part of the Local Plan evidence base   | Planning, Wirral Council     | Adoption of Core Strategy Local Plan and SPDs before end of 2016. Site specific Local Plan to follow | Core Strategy found "sound" at Examination | Core Strategy at Pre-Submission Stage, Scope of SPDs subject to consultation in 2013. No further progress to report. The Council is currently consulting on the need for additional housing in Wirral and on the Council's assessment of the land that may be available to accommodate this. The Core Strategy Local Plan and accompanying draft Supplementary Planning Documents are due to be re-published for public consultation in the first half of 2017 |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 5:03:</b> Produce community-specific adaptation information   |                                     | <b>Justification:</b> Climate adaptation requires a response from households, business and community organisations. Different communities in Wirral may face specific climate-linked challenges. For example, some may be at risk of flood others vulnerable to transport disruption. The provision of community specific information should help encourage an appropriate adaptation response. |                |  |
|  | <b>Action</b>  | <b>Lead</b>                         | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b>  |
|  | <b>Completed</b>   |                                     |   |                |  |
| =                                      | Implement the CLASP funded Wirral Resilient Parks project to survey five sites with existing weather impacts in order to develop potential alternative management regimes that might be applied more widely in anticipation of further impacts from climate change | Parks & Countryside, Wirral Council | March 2015  |                | Five sites reviewed<br>Friends groups involved.<br>Project report completed and disseminated |
| =                                      | Develop schools climate convention workshop linked to Resilient Parks  | Eco Schools Wirral Council          | December 2014   |                | Workshop held. St Alban's and Heswall Primary took park in Resilient Parks                   |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

|   | project   |  |                    |  | session   |
|---|---|--|--------------------|--|---|
|   | <i>To progress or ongoing</i>   |  |                    |  |   |
| * | Maintain and develop the Climate & Health content in Wirral JSNA  | Public Health / Sustainability, Wirral Council         | On going Bi-annual | JSNA section is updated periodically based upon contributions and active involvement of Climate Change Strategy Group and others | 2 <sup>nd</sup> update in progress with JSNA Climate & Health section circulated to Climate Strategy Group for comment. Public version for publication in October 2016. Sustainability Officer to attend Public Health Open Forum in October 2016 to discuss elements of JSNA content with particular linkage to Public Health work and population resilience |
| + | Explore potential to use capital programme funding to implement ideas from Resilient Parks Project  | Sustainability and Parks & Countryside, Wirral Council |                    |  | Two site meetings held.   |
| + | School flood risk project - Schools in flood risk areas will take part in a day long workshop looking at issues and ways they can mitigate problems such as sustainable drainage, swales, flood zones, wetland areas, community hubs. Schools will experiment in the morning than draw up plans in the afternoon. | Eco Schools, Wirral Council                            | Autumn term 2016   | Workshop held  |   |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 5:04:</b> Promote awareness of the links between climate change and health so that local health planning takes climate issues into account |                 | <b>Justification:</b> Anticipated unavoidable changes in the climate will have implications for health and health provision. The links between health and climate change and the need for action in these areas were both highlighted in the strategy consultation. |                |                                  |
|  | <b>Action</b>   | <b>Lead</b>     | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b>                  |
|  | <i>To progress or on-going</i>  |                 |   |                |                                  |
| *                                      | Maintain and develop the Climate &  | Public Health / | Ongoing   | JSNA           | 2nd update in progress with JSNA |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|  | Health content in Wirral JSNA | Sustainability, Wirral Council | Bi-annual | section is updated periodically based upon contributions and active involvement of Climate Change Strategy Group and others | Climate & Health section circulated to Climate Strategy Group for comment. Public version for publication in October 2016. Sustainability Officer to attend Public Health Open Forum in October 2016 to discuss elements of JSNA content with particular linkage to Public Health work and population resilience |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 5:05:</b> Promote the use of porous materials in gardens, driveways and landscaping schemes and the use of green roofs and walls in buildings to limit run-off, provide shade and ameliorate temperatures |                          | <b>Justification:</b> ‘Hard’ impermeable building and surfacing materials can speed rainfall run-off so contributing to flooding. Such materials can also store heat energy contributing to an ‘urban heat island’ effect where urban areas become hotter than the surrounding rural hinterland. Alternative porous surfaces and ‘living’ structures that incorporate plant life can help reduce these problems. Planning regulations already cover use of impermeable materials for paving over front gardens. From April 2015 the Government requires that Local Planning Authorities ensure that for developments of 10 dwellings or more; or equivalent non-residential or mixed development, sustainable drainage systems for the management of run-off are put in place, unless demonstrated to be inappropriate. |                |                 |
|  | <b>Action</b>  | <b>Lead</b>              | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b> |
|  | <i>To progress or on-going</i>   |                          |   |                |                 |
| =                                      | Implement the new requirements for Sustainable Drainage Systems in new developments  | Planning, Wirral Council | From April 2015   |                | On-going        |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 5:06:</b> Promote water saving practices and the use of rainwater harvesting systems |  | <b>Justification:</b> The importance of water saving was highlighted through the consultation process. With longer dry spells and the potential for drought anticipated, there is a need to adopt water saving practices. Rainwater harvesting systems can reduce demand for mains supplied water and divert rainfall to storage during periods of intense rain. |  |  |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

| <b>S</b> | <b>Action</b>  | <b>Lead</b>                    | <b>Timescale</b>   | <b>Measure</b>                             | <b>Progress</b>  |
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|          | <b>Completed</b>   |                                |  |  |  |
| *        | Schools leak detection programme 2015/16   | Sustainability, Wirral Council | School summer holidays 2015  |  | Schools were visited and water meter readings taken. This highlighted some schools with higher usage including a site which needed the urinals controls replacing. Also bursts were highlighted during this monitoring process.  |
| +        | Wirral Council Water Management Programme 2015/16  | Sustainability, Wirral Council |  |  | Ongoing water monitoring has been carried out by looking at the billing data and focusing on water consumption then reacting when higher usage is identified.  |
|          | <b>To progress or ongoing</b>  |                                |  |  |  |
| =        | Promote water saving as part of eco schools review   | Eco Schools, Wirral Council    |  |  |  |
| *        | Incorporate findings of Wirral Water Cycle study 2013 into Planning Policies in Core Strategy Local Plan and guidance in Supplementary Planning Documents as appropriate | Planning, Wirral Council       | Adoption of Core Strategy Local Plan and SPDs before end of 2016. Site specific Local Plan to follow | Core Strategy found “sound” at Examination | Core Strategy at Pre-Submission Stage, Scope of SPDs subject to consultation in 2013. No further progress to report. The Council is currently consulting on the need for additional housing in Wirral and on the Council's assessment of the land that may be available to accommodate this. The Core Strategy Local Plan and accompanying draft Supplementary Planning Documents are due to be re-published for public consultation in the first half of 2017 |
| +        | Schools leak detection programme 2016/17   |                                | School summer holidays 2016  |  |  |
| +        | Wirral Council Water Management Programme 2015/16  | Sustainability, Wirral Council |  |  |  |

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| <b>S<br/>t<br/>a</b> | <b>Objective 5:07:</b> Raise awareness of the role of the natural environment in combating adverse impacts in order to support investment in Wirral's green infrastructure and green and open | <b>Justification:</b> Local green infrastructure and parks and open spaces strategies have an important role to play in local adaptation to a changing climate. Green and blue 'infrastructure' (e.g. gardens, parks, |
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Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| <b>t<br/>u<br/>s</b> | spaces strategies   |                          | verges, trees and hedges; ponds, lakes, rivers and streams) provide a range 'services' important in climate adaptation (e.g. managing flooding by reducing surface runoff, providing natural storage and slowing water movement; and managing temperatures through evaporative cooling and shade). |  |  |
|                      | <b>Action</b>   | <b>Lead</b>              | <b>Timescale</b>   | <b>Measure</b>                             | <b>Progress</b>  |
|                      | <i>To progress or ongoing</i>   |                          |  |  |  |
| *                    | Planning Policies in Core Strategy Local Plan and guidance in Supplementary Planning Documents to provide guidance to plan positively for the creation, protection, enhancement and management of networks of biodiversity and green infrastructure | Planning, Wirral Council | Adoption of Core Strategy Local Plan and SPDs before end of 2016. Site specific Local Plan to follow   | Core Strategy found "sound" at Examination | Core Strategy at Pre-Submission Stage, Scope of SPDs subject to consultation in 2013. No further progress to report. The Council is currently consulting on the need for additional housing in Wirral and on the Council's assessment of the land that may be available to accommodate this. The Core Strategy Local Plan and accompanying draft Supplementary Planning Documents are due to be re-published for public consultation in the first half of 2017 |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 5:08:</b> Seek funding to extend Wirral Green Streets-type projects in the east of Wirral |             | <b>Justification:</b> The east of Wirral is less well served with 'green infrastructure' than other parts of the borough. The Wirral Green Streets programme has seen major investment in street trees helping to address this imbalance. |                |                 |
|  | <b>Action</b>  | <b>Lead</b> | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b> |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 5:09:</b> Run a campaign to promote engagement with the Environment Agency's 'Climate Ready' programme                         |  | <b>Justification:</b> The climate ready programme, led by the Environment Agency, provides advice and support to the public, private and voluntary sectors to enable them to adapt to the changing climate |  |  |
|  | <b>Change in context since strategy adopted:</b> The 'climate ready' programme to encourage businesses and councils to prepare for climate- |  |  |  |  |



Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   | related risk was closed in March 2016.             |                               |                  |                |                                    |
|   | <b>Action</b>                                      | <b>Lead</b>                   | <b>Timescale</b> | <b>Measure</b> | <b>Progress</b>                    |
|   | <i>Abandoned</i>                                   |                               |                  |                |                                    |
| = | Highlight 'Climate Ready' support via social media | Sustainability Wirral Council | To be determined |                |                                    |
| * | SME engagement regarding programme.                | Wirral Chamber of Commerce    | To be determined |                | See SME event under Objective 5:02 |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 5:10:</b> Develop community capacity to respond to weather events. |  | <b>Justification:</b> Communities can be more resilient to extreme weather if they can harness resources from within the community to help prepare for, respond to and recover from such weather events. Building community capacity promotes self-help in ways that complement responses from local agencies and emergency services. |                |                    |
|  | <b>Action</b>   | <b>Lead</b>                                  | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b>    |
|  | <i>Completed</i>  |  |   |                |                    |
| =                                      | Develop Wirral Emergency Volunteers scheme                                      | Health Safety and Resilience, Wirral Council | Ongoing   |                | Scheme established |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 5:11:</b> Create a directory of local firms that provide goods and services that help with adapting to climate change and promote them at an expo event |                               | <b>Justification:</b> If Wirral is to benefit fully from investment in adaptation it makes sense to highlight local providers of good and services that may help producers |                |  |
|  | <b>Action</b>  | <b>Lead</b>                   | <b>Timescale</b>   | <b>Measure</b> | <b>Progress</b>                        |
|  | <i>Completed</i>   |                               |  |                |  |
| =                                      | Investigation by University of Chester students  | Sustainability Wirral Council |  |                | Survey undertaken but limited response |

**Building capacity for action in support of both goals**

**Aim 6: Building capacity for action by strengthening local networks and partnerships and by developing wider awareness and education initiatives**

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 6:01:</b> Create an independent Cool Wirral Partnership from the Wirral Climate Change Group |  | <b>Justification:</b> It is important that the strategy is seen to be a strategy for Wirral, not a Wirral Council strategy. The existing climate change group has evolved over time from an internal council officer group to a wider forum with representatives from various groups. The further evolution of the group into an appropriately constituted partnership appears to be a logical next step consistent with fostering wider ownership. Such a move could also present new opportunities to develop action. |  |                 |
|  | <b>Action</b>   | <b>Lead</b>  | <b>Timescale</b>  | <b>Measure</b>                             | <b>Progress</b> |
|  | <i>To progress or ongoing</i>   |  |   |  |                 |
| =                                      | Consult on future direction and format of Wirral Climate Change Group                                     | Building Services and Sustainability, Wirral Council | Autumn 2016   | Report identifying options for development |                 |

|  |   |                                |  |  |  |
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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 6:02:</b> Develop a Cool Wirral campaign to promote the desirability of climate actions and gather pledges in support of the strategy from individuals and from organisations in the public, private, voluntary, community and faith sectors |                                | <b>Justification:</b> The success of the climate change strategy rests on its uptake more widely across Wirral. A local ‘carbon reduction’ pledge campaign (CRed Wirral) has previously been developed, but the system upon which it was based is no longer supported. There is an opportunity to build on work undertaken on the CRed Wirral campaign in support of the wider strategy. |  |  |
|  | <b>Action</b>   | <b>Lead</b>                    | <b>Timescale</b>   | <b>Measure</b>                                       | <b>Progress</b>  |
|  | <i>Completed</i>  |                                |  |  |  |
| =                                      | Develop Cool Wirral ‘brand’ for online media  | Sustainability, Wirral Council | October 2014   | Logo, web banners, and social media styles developed | Logo developed for twitter and project dirt profiles. Banners developed for web site but not implemented |
| =                                      | Agree final Wirral climate strategy   | Sustainability, Wirral Council | July 2014  | Final version agreed                                 | Final strategy agreed by Wirral Climate Change Group July 2014   |
| =                                      | Seek endorsement of final Wirral climate  | Sustainability, Wirral         | Autumn 2014  |  | Climate strategy endorsed by Wirral  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

| strategy   | Council                        |                          |   | Council   |
|--|--------------------------------|--------------------------|---|---|
| = Develop and implement launch programme for Wirral climate strategy                           | Sustainability, Wirral Council | Winter 2014/Spring 2015  | Launch programme implemented  | Launch events held and press release issued December 2014   |
| = Promote Cool Wirral team in national Big Energy Race 2015                                    | Community Action Wirral        | February 2015-April 2015 |   | Cool Wirral team came third on the national leader board and was second in the region to the ultimate national winner   |
| * Establish 'Cool Wirral' web presence building on material developed for CRed Wirral campaign | Sustainability, Wirral Council | January 2015             | Web presence established<br>Statistics collected via Google analytics | Cool Wirral pages included at: <a href="http://www.wirral.gov.uk/coolwirral">www.wirral.gov.uk/coolwirral</a><br>Limited content and functionality.<br>The council's website has subsequently been redesigned and the amount of climate change information cut further. |
| <b>To progress, or on-going</b>  |                                |                          |   |   |
| * Maintain @CoolWirral twitter feed  | Sustainability, Wirral Council | Ongoing                  | Monthly number of follows   | 601 tweets during 2015 calendar year with 115,529 tweet impressions. 584 tweets during 2015/16 financial year with 116,748 tweet impressions recorded.  |
| = Develop content for Cool Wirral group on 'Project Dirt' networking website                   | Sustainability, Wirral Council | Ongoing                  | Number of group members   | Five journal blogs added to Cool Wirral group during 2015. Listed on Project Dirt as a 'top blogger'  |
| = Seek funding to develop climate-related work with faith communities in Wirral                | Faiths4Change                  | July 2016                | Funding secured   |   |

|          |  |   |                  |                             |
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| <b>S</b> | <b>Objective 6:03:</b> Develop a network in support of Cool (building on existing networks) and provide opportunities for interaction between participants through an e-bulletin, social media and public events | <b>Justification:</b> The success of the climate change strategy rests on its uptake more widely across Wirral. Growing a supportive network and using this to share information and learning is seen as an important foundation for encouraging action. Electronic communication, social media and face-to-face meetings all have a part to play |                  |                             |
| <b>t</b> | <b>Action</b>  | <b>Lead</b>   | <b>Timescale</b> | <b>Measure</b>              |
| <b>a</b> | <b>Completed</b>   |   |                  | <b>Progress</b>             |
| <b>t</b> | = Organise a 'Cool Yule' Christmas event linked with strategy launch activities  | Eco Schools/<br>Sustainability,<br>Wirral Council   | December 2014    | Cool Yule launch event held |
| <b>u</b> |  |   |                  |                             |
| <b>s</b> |  |   |                  |                             |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| =                                     | Organise Festi-velo as part of Festival of Firsts   | TTWK Core Group   | July 2014<br>July 2015             | Number participating    | 2014 event 130 cyclists took part<br>2015 event 200 cyclists took part   |
| =                                     | Wirral Earth Fest 2015  | TTWK Core group and Mellow Yellow in partnership with St Bridget's Church | 10-12 <sup>th</sup> September 2015 |                         | Event held   |
| =                                     | Collaboration with Sustrans/Wirral Bike Hubs at Wirral Earth Fest   | TTWK Core Group   | 12 <sup>th</sup> September 2015    |                         |  |
| +                                     | Wirral Earth Fest Climate Change Walk to Hilbre Islands   | TTWK  | November 2015                      |                         | Approximately 70 people took part in the walk to coincide with the UN climate change conference in Paris   |
| +                                     | Organise a 'Cool Yule' catch-up event to celebrate progress during first year to coincide with COP21 in Paris | Sustainability and Eco Schools Wirral Council                             | December 2015                      | Event held              | Event held. Media release issued gaining coverage.   |
| +                                     | Cool Wirral stall at Road Safety Team's Mock Trial 17 March 2016 to engage with local Wirral Businesses       | Sustainability, Wirral Council  | March 2016                         | Stall held              | Stall held   |
| <b><i>To progress or on-going</i></b> |   |   |                                    |                         |  |
| *                                     | Establish and maintain general Cool Wirral mailing list   | Sustainability, Wirral Council  |                                    |                         | Cool pages now link to council mailing list page but Cool Mailing list is not yet an option. This option has been requested but has not been implemented |
| =                                     | SME engagement  | Wirral Chamber of Commerce  |                                    |                         |  |
| *                                     | Transition Town West Kirby lecture series on energy and climate change  | TTWK Energy Group   | June 2015 and ongoing              | Numbers attending event | In progress. Talk on Cool Strategy held in May 2016.   |
| +                                     | Wirral Earth Fest 2016  | Transition Town West Kirby, St Bridget's Church                           | Sept 2016                          | Event Held              |  |
| +                                     | Organise a 'Cool Yule' catch-up 2016 event to celebrate two years of progress                                 | Sustainability and Eco Schools Wirral Council                             | December 2015                      | Event held              |  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 6:04:</b> Encourage the formation of low carbon communities/transition towns-type groups to promote climate action at community level with at least one group in each constituency committee area |   | <b>Justification:</b> Community led 'Transition town' and low carbon community-type groups have been set up around the country and are often at the forefront of local climate initiatives. Not all parts of Wirral have such groups in place. The consultation flagged up the need to support the formation of such groups in different parts of the Wirral. |                |  |         |
|  | <b>Action</b>  | <b>Lead</b>                                       | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b>  |         |
|  | <i>To progress or on-going</i>   |   |   |                |  |         |
|  | =  | Provide infrastructure support to new groups      | Community Action Wirral   |                |  |         |
|  | =  | Develop Transition Town West Kirby activities     | TTWK core group and all subgroups   | Ongoing        |  | Ongoing |
| +                                      | Support efforts to establish a Planet Heswall group with a planned event on 3rd October 2016   | Planet Heswall and Sustainability, Wirral Council |   |                | Initial meeting held to discuss potential support for the initiative |         |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 6:05:</b> Develop a network of exemplar eco buildings including examples of different building types with at least one Superhome in each constituency committee area and promote 'open house'-type events |  | <b>Justification:</b> Visible and accessible examples of good practice can provide a powerful catalyst for wider change. The consultation workshops identified exemplar eco buildings as having an important role to play. |                |                               |  |
|  | <b>Action</b>  | <b>Lead</b>  | <b>Timescale</b>   | <b>Measure</b> | <b>Progress</b>               |  |
|  | <i>To progress of on-going</i>   |  |  |                |                               |  |
|  | *  | Identify and promote existing exemplar buildings     |  | Ongoing        | Exemplar buildings identified | One 'Superhome' has been identified in Eastham. Open days during SuperHomes week were promoted via twitter.<br>Contact has been established with owner and designer of an award winning passivhaus. A presentation on the property will be given to the climate change group in September 2016 |
|  | =  | Seek opportunities to develop new exemplar buildings |  |                |                               |  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 6:06:</b> Expand the number of good practice case studies on-line and encourage connections between organisations in different parts of the borough to spread good practice and avoid 'reinventing the wheel' |  | <b>Justification:</b> There are already a number of examples of good practice and associated experience although this practice is not always visible. The importance of showcasing good practice and sharing experience to help avoid reinventing the wheel was a common theme to emerge in workshop discussions |   |  |
|  | <b>Action</b>  | <b>Lead</b>  | <b>Timescale</b>   | <b>Measure</b>  | <b>Progress</b>  |
|  | <i>To progress or ongoing</i>  |  |  |   |  |
| *                                      | Establish case studies section as part of 'Cool Wirral' web presence utilising material collected for CRed Wirral campaign and updating to include new examples  | Building Services and Sustainability, Wirral Council | January 2015   | Web presence established<br>Statistics collected via Google analytics | Revisions to council website have prevented this. Alternative options for web presence are under discussion. |

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 6:07:</b> Develop climate change-related resources to support local 'eco' work in schools |                               | <b>Justification:</b> Wirral has a successful eco schools programme. This presents an opportunity to engage school communities in climate related-action and learning |                |                 |
|  | <b>Action</b>  | <b>Lead</b>                   | <b>Timescale</b>  | <b>Measure</b> | <b>Progress</b> |
|  | <i>To progress, or on-going</i>  |                               |   |                |                 |
| +                                      | Develop 'Cool Science' resources   | Eco Schools<br>Wirral Council | July 2016   |                |                 |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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| <b>S<br/>t<br/>a<br/>t<br/>u<br/>s</b> | <b>Objective 6:08:</b> Develop leading schools and community buildings as hubs for wider community learning on climate change  |                             | <b>Justification:</b> Schools and community buildings (often run by community or faith groups) can act as hubs for wider community learning. They thus present an opportunity to facilitate wider learning on climate change and the actions which can be taken |  |  |
|  | <b>Action</b>  | <b>Lead</b>                 | <b>Timescale</b>  | <b>Measure</b>                           | <b>Progress</b>  |
|  | <b>Completed</b>   |                             |   |  |  |
| =                                      | Run school climate workshops as part of strategy launch activities to initiate school projects linked to strategy themes   | Eco Schools, Wirral Council | December 2016   | Event held<br>Number of schools involved | Workshop held on 10 <sup>th</sup> December as part of launch programme. Topics covered included energy efficiency (LED lighting); adaptation (resilient parks, coastal management); renewable energy (scope for solar PV); waste reduction (composting and waste electrical equipment) |
| =                                      | Hold school climate convention at which schools taking part in the climate workshops will share their projects and lead activities with other schools  | Eco Schools, Wirral Council | July 2015   | Event held                               | Event held   |
| +                                      | School Climate Challenge 2016  | Eco Schools, Wirral Council | March 2016  | Event held                               | Climate challenge event rebranded as Cool Climate Challenge. Successful event held. Nine schools took part   |
|  | <b>To progress or on-going</b>   |                             |   |  |  |
| =                                      | Utilise the CAW community shops in Prenton, Overchurch, West Kirby and Bromborough   | Community Action Wirral     |   |  |  |
| +                                      | “Lights Out” project - Schools will be given an old bell shaped street light and a species that is in decline in Wirral due to habitat loss or climate change. The school will create a fact file and work with an artist to create an installation in their light about that species. The lights will be exhibited with a booklet showing the schools fact files. | Eco Schools, Wirral Council | Autumn term 2016  | Project complete                         |  |
| +                                      | “Making the most out of your space”<br>A one day workshop for schools to   | Eco Schools, Wirral Council | Spring term 2017  | Workshop held                            |  |

Wirral Climate Change Group – rolling Action Plan – Version at August 2016

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|   | consider their school grounds including use for teaching and learning, play, curriculum use, biodiversity, water, climate mitigation and zoning. |                             |                  |            |  |
| + | School Cool Climate Challenge 2017   | Eco Schools, Wirral Council | Spring term 2017 | Event held | Climate challenge event rebranded as Cool Climate Challenge. Successful event held. Nine schools took part |