

JOINT STRATEGIC COMMISSIONING BOARD
Refreshing our Strategic Aims

Risk Please indicate	High N	Medium N	Low Y
Detail of Risk Description	There is a reputational risk if the revised strategic aims are not adopted as the commissioner of the health and care system will not be seen to be fully aligned with the Wirral 2020 pledges and the <i>Healthy Wirral</i> programme and be in an effective position to provide leadership to the wider system.		

Engagement taken place	Y
Public involvement taken place	N
Equality Analysis/Impact Assessment completed	N
Quality Impact Assessment	N
Strategic Themes	
To empower the people of Wirral to improve their physical, mental health and general wellbeing	N
To reduce health inequalities across Wirral	N
To adopt a health and wellbeing approach in the way services are both commissioned and provided	Y
To commission and contract for services that: <ul style="list-style-type: none"> • Demonstrate improved person-centred outcomes • Are high quality and seamless for the patient • Are safe and sustainable • Are evidenced based • Demonstrate value for money 	N
To be known as one of the leading organisations in the Country	N
Provide systems leadership in shaping the Wirral Health and Social Care system so as to be fit for purpose both now and in five years' time.	Y

**JOINT STRATEGIC COMMISSIONING BOARD
(Committee in Common)**

Meeting Date:	28th May 2019
Report Title:	Refreshing our Strategic Aims
Lead Officer:	Simon Banks, Chief Officer, Wirral Health and Care Commissioning and NHS Wirral CCG

INTRODUCTION / REPORT SUMMARY

The Joint Strategic Commissioning Board (JSCB), which is a Committee in Common of Wirral Council and NHS Wirral Clinical Commissioning Group (CCG), has been meeting for just over a year. The JSCB is supported by Wirral Health and Care Commissioning (WHCC), which is a strategic partnership between the Council and the CCG.

The strategic themes that were adopted last year need to be updated to reflect changes in our strategic and operating environment. Work has been undertaken within in WHCC to develop a shared purpose, mission, vision and aims. These have been aligned to the *Healthy Wirral* system transformation programme and the Wirral 2020 pledges.

This matter affects all Wards within the Borough.

RECOMMENDATIONS

It is recommended that the JSCB adopts the strategic aims set out in this report.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 The Joint Strategic Commissioning Board (JSCB), which is a Committee in Common of Wirral Council and NHS Wirral Clinical Commissioning Group (CCG), has been meeting for just over a year. The JSCB is supported by Wirral Health and Care Commissioning (WHCC), which is a strategic partnership between the Council and the CCG.
- 1.2 The strategic themes that were adopted last year need to be updated to reflect changes in our strategic and operating environment. Work has been undertaken within in WHCC to develop a shared purpose, mission, vision and aims. These have been aligned to the *Healthy Wirral* system transformation programme and the Wirral 2020 pledges. It is recommended that the JSCB adopts and replaces the current strategic themes with the strategic aims set out in this report, in order to focus on delivery of said aims.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 Consideration has been given to retaining the strategic themes as initially adopted but this would not reflect the changed environment in which the Joint Strategic Commissioning Board and Wirral Health and Care Commissioning are operating given the system wide progress made with *Healthy Wirral*.

3.0 BACKGROUND INFORMATION

- 3.1 Work has been undertaken within in WHCC to develop a shared purpose, mission, vision and aims. This work took into account the changing role of commissioning within the health and care sector and the shared approach to system wide change that has been developed through *Healthy Wirral*.

- 3.2 The shared purpose of WHCC has been articulated as follows:

Everything we do will shape and enable the creation of a sustainable health and care system that makes a positive difference to people's lives. We will do this by providing leadership, including connection and energy.

- 3.3 The mission of WHHC is to deliver:

Better health and wellbeing in Wirral by working together.

3.4 Through the work of WHCC, our vision is:

To enable all people in Wirral to live longer and healthier lives by taking simple steps of their own to improve their health and wellbeing. By achieving this together we can provide the very best health and social care services when people really need them, as close to home as possible.

3.5 From the work on purpose, mission and vision we have developed the following strategic aims. These aims align with the *Healthy Wirral* programme. The five strategic aims are:

- Acting as One - working collaboratively with all partners and exemplifying this in all our actions and behaviours.
- Improving Population Health – delivering the *Healthy Wirral* outcomes around better care and better health using a place based approach.
- Service Sustainability – ensuring sustainable, high quality, appropriately staffed services that work across organisations in our health and care system.
- Financial Sustainability – managing within our allocation, delivering efficiency and better value.
- Effective Engagement - working with our public and patients to promote self-care and to involve them in all decisions made about them.

4.0 FINANCIAL IMPLICATIONS

4.1 This plan commences in 2019; however, a Medium Term Financial Plan (MTFP) will underpin the strategic objectives.

5.0 LEGAL IMPLICATIONS

5.1 Not applicable to this report.

6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

6.1 Not applicable to this report.

7.0 RELEVANT RISKS

7.1 There is a reputational risk if the revised strategic aims are not adopted as the commissioner of the health and care system will not be seen to be fully aligned with the Wirral 2020 pledges and the *Healthy Wirral* programme and be in an effective position to provide leadership to the wider system.

8.0 ENGAGEMENT/CONSULTATION

8.1 The purpose, mission, vision and aims have already been shared with WHCC staff and are being embedded into organisational and personal development planning and delivery.

9.0 EQUALITY IMPLICATIONS

9.1 Throughout the development of this report all parties have:

- given due regard to the need to eliminate discrimination, harassment and victimisation, to advance equality of opportunity, and to foster good relations between people who share a relevant protected characteristic (as cited under the Equality Act 2010) and those who do not share it; and
- given regard to the need to reduce inequalities between patients in access to, and outcomes from healthcare services and to ensure services are provided in an integrated way where this might reduce health inequalities.

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APPENDICES

There are no appendices to this report.

BACKGROUND PAPERS

There are no background papers to this report.

HISTORY

Meeting	Date