

CABINET**30 SEPTEMBER 2019****WIRRAL COUNCIL PLAN 2025****Councillor Pat Hackett said**

This report presents the Wirral Council Plan for 2025. In it we set out our stall and commit to what we will deliver over the next five years. These are the things you have told us matter to you.

Within this Plan you will see exactly what we will focus on for Wirral residents in the coming years, how we will do it and what we will achieve. Our ambition is for:

- A prosperous, inclusive economy where local people can get good jobs and achieve their aspirations
- A cleaner, greener borough which celebrates, protects and improves our environment and urgently tackles the environmental emergency
- Brighter futures for our young people and families – regardless of their background or where they live
- Safe, vibrant communities where people want to live and raise their families
- Services which help people live happy, healthy, independent and active lives, with public services there to support them when they need it

I am pleased we have been able to work together to develop this Plan for Wirral, and I am sure if we continue to work collectively, focussing on what unites us rather than divides, then we can achieve everything we want to for local people. There should and will be no limit to our ambition for Wirral.

I encourage our residents, staff, businesses, and partners to read this report.

REPORT SUMMARY

This report provides Cabinet with the Wirral Council Plan for 2025 for consideration and referral to Full Council on 14th October 2019. The Council Plan is:

- A high-level summary of the outcomes that we want to achieve by 2025;
- The key activity and priorities that our organisation will deliver this year 2019/20;
- The start of our process for further engagement and consultation with staff, residents and partners on what we need to do collectively to achieve our ambitions for the Borough.

RECOMMENDATION/S

Cabinet is requested to

Consider the contents of the Wirral Council Plan set out in Appendix 1 to this report and refer to Full Council on 14th October 2019.

SUPPORTING INFORMATION

1.0 REASON(S) FOR RECOMMENDATION

1.1 The Council Plan is a key policy document of the Council and articulates the ambition and key deliverables for the organisation. The Plan:

- is based on what people have told us is important to them. It reflects the new Leadership and Cabinet priorities as well as the Corporate organisational deliverables that we must get right this year;
- will be used to help staff understand their role in helping to deliver our corporate priorities;
- sets out our stall and commits us to some specific goals for the next year upon which local people can hold us to account;
- is an internal Council Plan but will be used as the basis for wider engagement and consultation with residents and partners to agree a joint Wirral Plan. It shows the Council's role as Leaders of the Place.

2.0 OTHER OPTIONS CONSIDERED

2.1 As outlined, the Council Plan is a key organisational policy document and is therefore vital for the Council's development in the coming years. Therefore, no other options were considered.

3.0 BACKGROUND INFORMATION

3.1 In recent years we have been working to deliver the Wirral 2020 Vision. The 2020 Plan was about bringing public services together, integrating our efforts and scarce resources to help deliver a bigger impact for local people. We have made excellent progress against all the Pledges which were set back in 2015. But we know there is more to do. We are now making the transition into our next plan for the Borough. This new Wirral Council Plan 2025 sets out the Council's ambition based on five key outcomes that we want to achieve by 2025:

- A prosperous, inclusive economy where local people can get good jobs and achieve their aspirations
- A cleaner, greener borough which defends and improves our environment
- Brighter futures for our young people and families – regardless of their background or where they live
- Safe, pleasant and clean communities where people want to live and raise their families
- Services which help people live happy, healthy, independent and active lifestyles, with public services there to support them when they need it

3.2 Deliverables and measures

For each of the five outcomes, the Plan includes some key actions that we will deliver. It also sets out how we will show whether we are achieving them, in an open and honest way, so that we can be held to account.

3.3 Delivery Plan for 2019/20

The Plan includes some Corporate commitments to be delivered this year, including:

- Ensure the Council is financially sustainable, performs well, is efficient and provides value for money
- Deliver a stronger focus on the customer: providing Members, residents and other stakeholders with a better service
- Deliver Wirral's Local Plan
- Bring children's services out of intervention
- Support inclusive economic growth, increase community wealth through Wirral Growth Company, increased social housing and social value
- Increase Wirral's role and profile in the Liverpool City Region; in strategic partnerships; and within the wider local government sector
- Lead local Brexit planning and preparedness

3.4 Principles and Values

The Plan also sets out the organisation principles and values that we are committed to as public servants. This will help ensure that staff and members know what their role is and how they are helping to deliver our organisational priorities.

4.0 FINANCIAL AND RESOURCE IMPLICATIONS

4.1 The Council Plan is designed to inform the budget setting process for the next five years which is the lifetime of the plan.

5.0 LEGAL

5.1 Legal implications relating to the actions set out in the Council Plan will be addressed by directorates as appropriate.

6.0 RELEVANT RISKS

6.1 The Corporate Risk Register will be refreshed in line with the new Council Plan to ensure that any risks to delivery are understood and mitigating actions are put in place as appropriate.

7.0 EQUALITY IMPLICATIONS

The Wirral Plan 2025 aims to reduce inequalities and improve the quality of life for all our residents.

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APPENDICES

Appendix 1 – Wirral Council Plan 2025