

**Tourism, Communities, Culture and Leisure Committee**  
**Monday 26<sup>th</sup> October 2020**

<b>REPORT TITLE:</b>	<b>Management of Campervans in Wallasey and New Brighton Scrutiny Review</b>
<b>REPORT OF:</b>	<b>Director of Neighbourhood Services</b>

**REPORT SUMMARY**

This report sets out the findings and recommendations arising from a scrutiny review into the management of campervans in Wallasey and New Brighton. This review was commissioned as part of the Business Overview & Scrutiny Committee's work programme in 2018/19 in response to a number of resident concerns around overnight parking of campervans in Wallasey and New Brighton.

**RECOMMENDATION/S**

The Tourism, Communities, Culture and Leisure Committee is requested to;

1. Note and comment on the recommendations contained within the Campervans Scrutiny Review report of the Business Overview & Scrutiny Committee and determine what actions are to be taken, if any, in light of the recommendations.
2. Agree to establish a cross-Committee working group, in consultation with relevant stakeholders, in order to explore alternative off-highway provision with dedicated facilities for motor caravans on Wirral.

## **SUPPORTING INFORMATION**

### **1.0 REASON/S FOR RECOMMENDATION/S**

- 1.1 To enable the recommendations of the Campervan Scrutiny Review Panel to be considered by the Tourism, Communities, Culture and Leisure Committee.

### **2.0 OTHER OPTIONS CONSIDERED**

- 2.1 There are a number of cross-cutting themes within this report, and consideration was given to the terms of reference of each policy committee to determine the most appropriate committee to receive this report.

### **3.0 BACKGROUND INFORMATION**

- 3.1 In 2018, the Business Overview & Scrutiny Committee requested that the 'Effective Management of Campervans at Coastal Locations in Wirral' was added to the Committee work programme. Between July 2017 and July 2018, a number of complaints had been received by residents of New Brighton and Wallasey wards in regard to overnight parking of campervans and similar vehicles in the area, primarily along the Kings Parade and Coastal Drive areas of New Brighton. In November 2018, a Task & Finish Panel was established to undertake a detailed review of these issues, chaired by Councillor Leslie Rennie.
- 3.2 Although the initial review scope set out to assess the commercial opportunities available and potential for a dedicated campervan site to be established on Wirral, the objectives of the Panel were adjusted over the course of the review as it became clear that that was a much bigger piece of work and should involve a wider group of stakeholders; as a result, the Panel looked only to review immediate resident concerns and to evaluate the effectiveness of the initial Experimental Traffic Regulation Order (ETRO) on Kings Parade and subsequent ETRO on Pilot's Way, New Brighton that had been put into place.
- 3.3 Initial evaluation of the effectiveness of the Experimental Traffic Regulation Order along Kings Parade and Coastal Drive showed that the prohibition of overnight parking in this area was proven to be a successful resolution to previously reported concerns. The Panel therefore recommended that this order be made permanent following cessation of the initial 18 month temporary order in May 2020. This order was subsequently made permanent following a decision of the Cabinet Member for Community Services effective from 11 June 2020.
- 3.4 An informal meeting was held with local New Brighton and Wallasey Ward Members on 14<sup>th</sup> July 2020, chaired by the Cabinet Member for Community Services. The outcome of this meeting was that no consensus could be reached on provision of a suitable short-medium term site for campervans/motorhomes in these wards as a result of the recent increase in demand in coastal locations as a result of Covid-19 lockdown restrictions. The meeting agreed that a Borough-wide 'Task and Finish' study into commercial opportunities for sites with facilities, reporting into the new committee structure, would be the best way forward. This work has been led by the Commercial Team.

#### **4.0 FINANCIAL IMPLICATIONS**

4.1 There are no direct financial implications, although there may be costs associated with actions arising from this report.

#### **5.0 LEGAL IMPLICATIONS**

5.1 There are no direct legal implications arising from this report.

#### **6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS**

6.1 There are no resource implications.

#### **7.0 RELEVANT RISKS**

7.1 A number of risks were identified as part of the scoping exercise for this review, details of which can be found in Appendix 1 of this report.

#### **8.0 ENGAGEMENT/CONSULTATION**

8.1 As part of this review, Panel Members engaged with key stakeholders in Wallasey and New Brighton wards by way of a focus group session held in February 2020.

#### **9.0 EQUALITY IMPLICATIONS**

9.1 This report is for information to Members and there are no direct equality implications, although there may be equality implications as a result of actions arising from this report.

#### **10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS**

10.1 There are no direct environmental implications arising from this report.

The content and/or recommendations contained within this report are expected to:

Have no direct impact on emissions of greenhouse gases.

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#### **APPENDICES**

Appendix 1 – Management of Campervans in Wallasey and New Brighton Scrutiny Review Report

#### **BACKGROUND PAPERS**

Development of motorhome services in County Cork Policy Paper 2018

**SUBJECT HISTORY (last 3 years)**

<b>Council Meeting</b>	<b>Date</b>
<b>Business Overview &amp; Scrutiny Committee</b>	<b>18<sup>th</sup> September 2018</b>
<b>Business Overview &amp; Scrutiny Committee</b>	<b>4<sup>th</sup> March 2020</b>