

The ReachOut Partnership



Justine Molyneux – CEO

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***‘Delivering employment solutions to individuals
and families across Wirral’***



How we continue to be successful?



We offer a full package of integrated solutions to tackle barriers to employment (including health & wellbeing issues) with the following unique approaches:

- We knock on doors in the community (encouraging proactive engagement)
- We delivery work clubs in local community bases (specialist work clubs for priority groups 50+, women, young people etc)
- We have a team of fully qualified and skilled workforce of Wirral residents - with 14 years experience
- We have specialised advisors (e.g. young people, BAME, drugs & alcohol, criminality, non-digital, language, lone parents, self employment)
- We have robust procedures in place to ensure high quality and case management is met
- We are very proactive at self – marketing approach (Word of mouth - family & friend referrals and partners)
- We have an excellent network of local employers working alongside the service
- We have newly adapted remote service available

Our continued success is built upon our reputation and trusted brand which has gained the confidence & respect of residents across Wirral

Measuring Success and Impacts



Over the past 5 years:

- 2,650 of local residents gained sustainable employment.
- 81% of these individuals sustained in employment post 6 months +.
- 620 of local residents were supported into employment during the core pandemic – this included mainly, key worker roles:
 - Delivery Drivers
 - Support Worker / Care Homes
 - Factory Packers
- **62% of these individuals sustained employment post 6 months +.**

ReachOut during the Pandemic

12 Month Review



Impacts

- Higher levels of mental health and social anxiety issues being presented.
- Barriers with new online/digital ways of life/applying for jobs (50+ client profile).
- Financial impacts on residents who were furloughed.
- Reduced training/voluntary opportunities.
- Increased financial and poverty barriers.
- All European Nationals having to gain European settlement status as a result of Brexit.

How we tackled it?

- Wellbeing and resilience training for all job coaches / weekly wellbeing calls offered to every client.
 - We focused on the people not their conditions/identified who they were at their best not at their worst.
- Implemented a remote service (telephone, email and facetime) with step by step digital support.
- CV and job application support given to any Wirral resident regardless of employment status.
- We continued to work with local employers to identify current job opportunities.
- We provided clothes, food and fuel vouchers.
- Full support for all clients with applications via ESS (European Settlement Scheme), to enable continued/new employment.

We ensured the Involve Northwest services were very reactive to the needs of our clients.

The difference we have made..

... in the words of local people



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... in the words of local people



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THANK YOU

