



## HEALTH AND WELLBEING BOARD

15 DECEMBER 2021

<b>REPORT TITLE:</b>	<b>JOINT STRATEGIC NEEDS ASSESSMENT DEVELOPMENT</b>
<b>REPORT OF:</b>	<b>DIRECTOR OF PUBLIC HEALTH</b>

### REPORT SUMMARY

Joint Strategic Needs Assessment (JSNA) is ‘a process to identify the current and future health and wellbeing needs of a population in a local authority area’. It is a systematic review of the health and wellbeing needs of the local population, informing local priorities, policies, and strategies that in turn informs local commissioning and service planning to improve health and wellbeing outcomes and reduce inequalities throughout the Borough.

Health and Wellbeing Boards have a statutory duty to oversee the production of a Joint Strategic Needs Assessment (Department of Health, 2013). Boards should decide the process and outputs for their local Joint Strategic Needs Assessment. The Joint Health and Wellbeing Strategy should be based on the needs identified in the Joint Strategic Needs Assessment.

The report outlines Wirral’s Joint Strategic Needs Assessment current position and workplan. It outlines the benefits of collective partnership development and use of the Joint Strategic Needs Assessment and the opportunity to align this work with the development of the Health and Wellbeing Strategy.

This matter affects all wards in the borough. It is not a key decision.

### RECOMMENDATION/S

The Health and Wellbeing Board is recommended to:

(1) Provide oversight for the annual Joint Strategic Needs Assessment workplan and support the development of a workplan for 2022/23 focussed on the wider determinants of health and reducing health inequalities.

(2) Contribute to the production of the Joint Strategic Needs Assessment to ensure all partners are working collectively in Wirral using the same intelligence to support joint decision making.

## **SUPPORTING INFORMATION**

### **1.0 REASON/S FOR RECOMMENDATION/S**

- 1.1 To ensure that the Joint Strategic Needs Assessment underpins the work of the Health and Wellbeing Board and shapes the development of the Health and Wellbeing Strategy.

### **2.0 OTHER OPTIONS CONSIDERED**

- 2.1 No other options considered as the production of a Joint Strategic Needs Assessment is a statutory duty of the Health and Wellbeing Board.

### **3.0 BACKGROUND INFORMATION**

- 3.1 There is a statutory duty for the Health and Wellbeing Board to produce a Joint Strategic Needs Assessment. The reasoning for this is that strategic planning for health and wellbeing is best done in partnership and based on evidence of local need. The JSNA is intended to promote joint working in local areas. The principles underlying its production are:
- No need exists in isolation. Partnership is the only solution to the big challenges.
  - A single agreed picture of true needs is essential for strategic planning.
  - A clearer picture of needs means stronger partnerships.
  - Demand is not the same as need. The JSNA helps understand the true health and wellbeing needs of the local population, including potentially marginalised groups.
- 3.2 A Joint Strategic Needs Assessment provides population health intelligence to understand the needs of the population, as well as smaller population groups within it. It assesses current and future health, care and wellbeing needs of the local community to inform local decision making. This includes wider social factors that have an impact on people's health and wellbeing, such as housing, poverty, and employment as well as a focus on behaviours which affect health such as smoking, diet and exercise. It provides a common view of health and care needs for the local community, identifies health inequalities, and provides evidence of effectiveness for different health and care interventions. It can also identify gaps in health and care services, document unmet needs and identify priority areas or key challenges for different areas.
- 3.3 Information from both national and local sources including a range of organisations such as the Council, local and regional health partners is collected and collated to inform the Joint Strategic Needs Assessment. A key factor in its production is that all organisations and sectors engage in its production to ensure that the evidence base is used to improve the health and wellbeing and outcomes of Wirral's residents. A key factor that can also be considered as part of Joint Strategic Needs Assessment development is to develop it as a 'single source of truth' where all partners working collectively in Wirral access and use the same insight to support joint decision making. The collaborative model for Joint Strategic Needs Assessment development is illustrated in Figure 1.

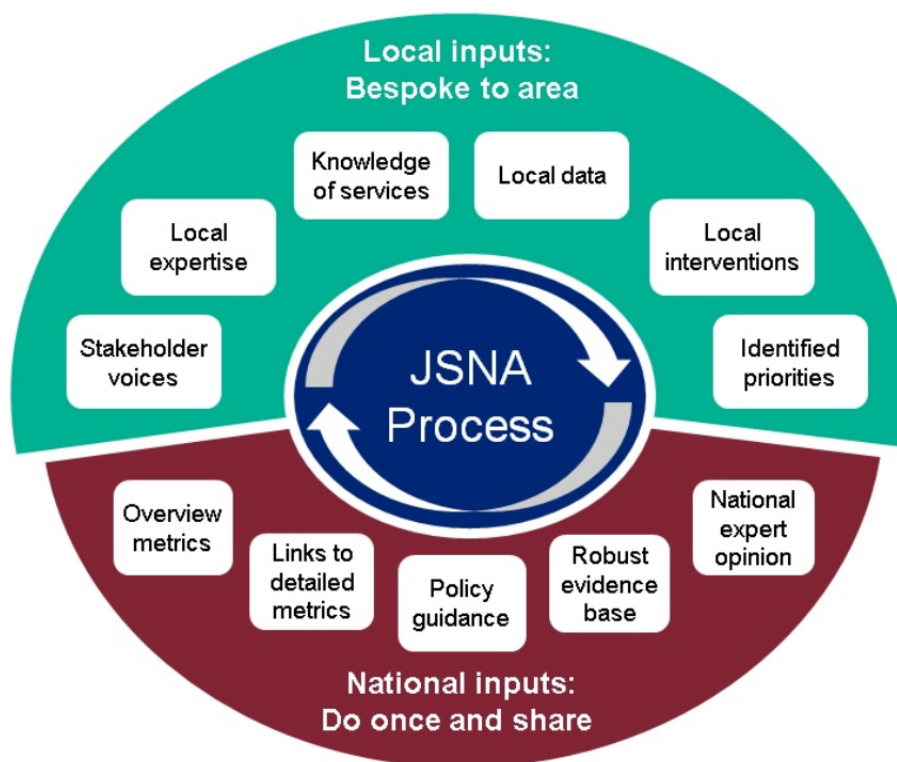


Figure 1: Collaboration Model for JSNA Development.

Source: Public Health England Guidance. 1. About the mental health and wellbeing JSNA toolkit.

- 3.4 There is no one size fits all model for a Joint Strategic Needs Assessment. The approach is designed to be flexible enough to fit with and assist local processes, capacity, and resources. Work for the Joint Strategic Needs Assessment should have an agreed scope, timescales to align with key decision-making dates, defined resources, and governance to ensure the work is signed off and utilised. The effective use of resources to produce the Joint Strategic Needs Assessment from all organisations in Wirral is crucial to ensure the right key evidence is available at the right time. The system should ensure that all commissioned insight work is aligned with the Joint Strategic Needs Assessment and available for all to use.
- 3.5 The current position of the Wirral Joint Strategic Needs Assessment is an annual workplan with a focus on identified priority areas and insight provided as an evidence base for strategic decision making. The COVID-19 Pandemic has meant that resources from all organisations that were working on building evidence bases have been diverted to other roles to manage the pandemic. This has meant that although prioritised work has been delivered there has been a reduction in updates compared to previous years. The current Joint Strategic Needs Assessment workplan 2021-22 is at Appendix 1. The Joint Strategic Needs Assessment is accessible to all through the Wirral Intelligence Service website.
- 3.6 Demand for different types of intelligence to inform decision making has evolved with increased requests for access to real time intelligence rather than historical information. Work has been underway to fulfil these requests and Intelligence Teams have improved the offer and use of digital tools to provide automation of reporting

and direct access for requestors. Specific tools include Power BI reporting and Local Insight, a mapping tool which provides reports for specific areas of Wirral. Local Insight is regularly updated and allows people to 'self-serve' to get reports themselves. This tool is used regularly as an evidence base for regeneration work including the Local Plan. Key documents that are also provided as part of the Joint Strategic Needs Assessment are the Compendium of Statistics and Mosaic a population segmentation tool useful to gain understanding of residents.

- 3.7 In addition to access to real-time intelligence there is still a requirement for more detailed intelligence. A recent example of this approach being the technical document designed to accompany the Director of Public Health's Annual Report for 2021, this provides more detailed data, intelligence, and analysis on the underlying causes of health inequalities in Wirral. The Public Health Annual Report and technical report is available on the Wirral Intelligence Service website. This intelligence will be used for future work including the development of the Health and Wellbeing Strategy.
- 3.8 The Intelligence Team have also worked with officers across the Council to enhance the use of stakeholder voice in decision making. The Council now hosts an online engagement portal 'Have your say' which collates a range of resident and stakeholder engagement. Reporting from this is accessible to all and used in key decision-making including regeneration of the borough. The site has been in place for one year and optimising its use to further develop stakeholder voice is continuing.
- 3.9 Production of a Joint Strategic Needs Assessment that is up to date and relevant remains an iterative and continuous process. Strong governance and oversight of a shared and relevant Joint Strategic Needs Assessment work programme provides an effective tool for collaborative system-based population health decision making. COVID-19 has exacerbated existing health inequalities within the Borough. Locally a working group with representation from Health and Wellbeing Board members is being established to take forward the recommendations of the 2021 Public Health Annual Report and findings from the Marmot workshop held in November 2021, to develop a local Health and Wellbeing Strategy. Use of the Joint Strategic Needs Assessment can have a direct impact on addressing the social determinants of health, the conditions in which people are born, grow, live, work and age can impact on health inequalities. It is proposed that the 2022/23 and future Joint Strategic Needs Assessment workplans are mainly focussed on the wider determinants of health to support progress in reducing health inequalities in Wirral.

#### **4.0 FINANCIAL IMPLICATIONS**

- 4.1 Production of a Joint Strategic Needs Assessment and Health and Wellbeing Strategy shared between organisations as one single source of truth and joint strategic plan can offer financial benefits to all organisation through shared commissioning and joint service development. There are no direct financial implications arising from this report.

## **5.0 LEGAL IMPLICATIONS**

- 5.1 Under the Health and Social Care Act 2012 local Health and Wellbeing Boards are responsible for producing the Joint Strategic Needs Assessment with partners required to collaborate to understand their local community's needs, agree priorities and encourage organisations to work in a more joined up way.

## **6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS**

- 6.1 The Council has invested in a Programme Manager who maintains the Joint Strategic Needs Assessment workplan and works with partner agencies to develop and deliver the Joint Strategic Needs Assessment. There are also intelligence officers who work collaboratively to produce content. The Council also provides the Wirral Intelligence Service website where the Joint Strategic Needs Assessment and tools and resources are available for all to access; this approach is to assist with the development of the single source of truth model.

## **7.0 RELEVANT RISKS**

- 7.1 The Joint Strategic Needs Assessment is a key part of the evidence base for development of a Health and Wellbeing Strategy. There is a risk that this will not be optimised if alignment of the Joint Strategic Needs Assessment with strategy development is not put in place by the board. There is a risk of failing to comply with the statutory duty to produce the Joint Strategic Needs Assessment.

## **8.0 ENGAGEMENT/CONSULTATION**

- 8.1 Stakeholder voice is a key component of the Joint Strategic Needs Assessment. Engagement work is carried out as part of programmes of work when developing new insight to support evidence-based decision making.

## **9.0 EQUALITY IMPLICATIONS**

- 9.1 Wirral Council has a legal requirement to make sure its policies, and the way it carries out its work, do not discriminate against anyone. An Equality Impact Assessment is a tool to help council services identify steps they can take to ensure equality for anyone who might be affected by a particular policy, decision, or activity. The Joint Strategic Needs Assessment supports Wirral's strategic aims of tackling health inequalities by using qualitative and quantitative evidence to produce an action plan to address inequalities in the social determinants of health. These approaches will have a positive impact on a number of protected characteristic groups as well as those living in our more deprived communities. Any associated actions resulting from the Joint Strategic Needs Assessment may require an individual Equality Impact Assessment.

## **10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS**

- 10.1 Our local environment is an important influence on health behaviours. Use of the Joint Strategic Needs Assessment can have a direct impact on addressing the social determinants of health, the conditions in which people are born, grow, live, work and age can impact on health inequalities. Health inequalities are largely preventable.

Not only is there a strong social justice case for addressing health inequalities there is also a pressing economic case. It is estimated that the annual cost of health inequalities is between £36 billion to £40 billion through lost taxes, welfare payments and costs to the NHS. Action on health inequalities requires action across all the social determinants of health, including education, occupation, income, home, and community.

In addition, utilisation of the environment and climate change areas of the Joint Strategic Needs Assessment the expected impact would be commissioning that builds in climate change implications to all new contracts to reduce emissions of greenhouse gases. As a result, the content and/or recommendations contained within this report are expected to reduce emissions of Greenhouse Gases

## **11.0 COMMUNITY WEALTH IMPLICATIONS**

11.1 The Joint Strategic Needs Assessment is a tool that directly impacts on local community development and resilience. Insight is used by organisations and individuals to drive evidence-based decision making in the local area with a direct impact on health inequalities. This includes the voluntary, community and faith sector where Joint Strategic Needs Assessment insight is used to develop funding bids, bringing funding into the area to support local employment and local organisation and community resilience.

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## **APPENDICES**

Appendix 1: JSNA Work Programme 2021/22

## **BACKGROUND PAPERS**

Health and Wellbeing Board Committee 3 November 2021 Report: Developing a Wirral Health and Wellbeing Strategy with Support from the Marmot Community Programme ([Public Pack](#))[Agenda Document for Health and Wellbeing Board, 03/11/2021 14:00 \(wirral.gov.uk\)](#)

Department of Health (2013) – Statutory Guidance on Joint Strategic Needs Assessment and Joint Health and Wellbeing Strategies  
[Microsoft Word - 130319 - Response to JSNA and JHWS guidance consultation \(publishing.service.gov.uk\)](#)

Public Health England – Guidance. 1. About the Mental Health and Wellbeing JSNA toolkit.  
<https://www.gov.uk/government/publications/better-mental-health-jsna-toolkit/1-about-the-mental-health-and-wellbeing-jsna-knowledge-guide>

The Wirral Intelligence Service Website  
[Home - Wirral Intelligence Service](#)

The Public Health 2021 Annual Report  
[2021 Public Health Annual Report - Wirral Intelligence Service.](#)

The Have your say engagement portal link:  
[Have your say Wirral](#)

**SUBJECT HISTORY (last 3 years)**

<b>Council Meeting</b>	<b>Date</b>