

Marmot Workshop Wirral – Summary
Tuesday 30th November 2021, 14:00 – 16:00
Virtual Workshop (MS Teams)

Workshop Aim:

For local areas to advise and input into the programme and shape final recommendations:

- To outline inequalities in health and the social determinants of health
- To understand more about experiences and contexts of each place
- To explore potential actions for each sector represented
- To explore recommendations for local places, the Cheshire and Merseyside system and for national organisations
- To examine next steps.

Facilitators: Jessica Allen and Tammy Boyce, Institute of Health Equity

Attendees: 63 participants from the following organisations:

- Wirral Metropolitan Borough Council
- NHS Wirral CCG
- Wirral University Teaching Hospital NHS Foundation Trust
- Cheshire and Wirral Partnership NHS Foundation Trust
- Wirral Community Health and Care NHS Foundation Trust
- Primary Care Networks
- Liverpool City Region Combined Authority
- Citizens Advice Wirral
- Health Watch Wirral
- Wirral Mind
- Wirral Chamber of Commerce
- Merseyside Police
- Department for Work and Pensions
- Magenta Living Housing Association
- CHAMPS Public Health Collaborative

Participant input:

- Improve levels of children and young people’s mental health and wellbeing following the impact of the COVID-19 pandemic, using a family approach to include parents and reduce intergenerational issues.

- People-led economic development to address poverty and health, including the integration of health and employment programmes via the Health Foundation funded 'Economies for Healthier Lives' programme. This will build on the Community Connectors programme to address barriers to gaining and sustaining employment, such as poor mental health, debt, lack of confidence, poor IT skills and caring responsibilities.
- Growing employability through increased training, work experience and volunteering opportunities to improve skills, confidence, and mental wellbeing to increase employment of local people, particularly young people not in education, employment or training, those living in most deprived areas, living with a mental health condition or disability, care leavers and black and minority ethnic groups.
- Increase access to good-quality local jobs, paying the real living wage, building on the work undertaken by the Ways to Work programme.
- Strengthened use of social value within local procurement, capital investments and planning to maximise local training, employment and procurement opportunities, including employment of local people to deliver the regeneration programme.
- Extension of the anchor institution offer to all public and private sector organisations and establish an Anchor Institute Network to share best practice and learning and maximise community wealth building approach in line with the Wirral Community Wealth Building Strategy.
- Increased community engagement to build trust, understand needs and incorporate lived experience into appropriate planning and service delivery, brokered by the community and voluntary sector, with a focus on young people and under-represented groups.
- Provision of longer-term programmes and investment to support sustained action and outcomes, including Primary Care Network commissioning of the community and voluntary sector to deliver localised services e.g. social prescribing.
- Increase provision of decent and affordable housing through building new homes and refurbishment of older properties, particularly in Birkenhead.
- Building social capital through increased participation in volunteering opportunities.
- Build on the work of the Wirral Inequalities Group to deliver health inequalities training for public sector employees to address inequalities in health and the social determinants of health in core service delivery.
- Strengthen long-term partnership working and provision of integrated, co-located health, social and welfare services, with a single point of access, to increase community awareness and use of available services, particularly in areas of social deprivation.
- Use of the Health Equity Assessment Tool (HEAT) to universally imbed equity assessment into planning and service delivery, including delivery of the Left Bank Regeneration programme.
- Improve walking and cycling routes into the town centres to promote active travel and reduce car use.
- System-wide approach to address the impact of alcohol misuse and encourage healthier behaviour.

Next steps:

- Plans include establishing a working group under the Health and Wellbeing Board to build on the progress from the workshop and the Public Health Annual Report 2021 recommendations to develop a local Health and Wellbeing Strategy.