



**Social Value**  
**Health and Wellbeing Board**  
**WEDNESDAY 15 JUNE 2022**

<b>REPORT TITLE:</b>	<b>SOCIAL VALUE</b>
<b>REPORT OF:</b>	<b>DAVID HAMMOND, DEPUTY DIRECTOR OF STRATEGY</b> <b>WIRRAL COMMUNITY HEALTH &amp; CARE NHS FOUNDATION TRUST</b>

**REPORT SUMMARY**

This report provides members of the Health & Wellbeing Board with an overview of Wirral Community Health & Care NHS Foundation Trust's developing approach to increasing the social value it delivers, alongside providing its core services.

The Wirral Plan 2021 - 2026 covers the following five themes:

- Safe & Pleasant Communities
- Brighter Futures
- Active and Healthy Lives
- Sustainable Environment
- Inclusive Economy

Increasing social value will have a beneficial effect across all of these themes and is consistent with the themes of Wirral's Community Wealth Building strategy (2020-2025), particularly the pillars of workforce and procurement.

The effects of this approach will be Wirral-wide and affect all wards.

It is not a key decision.

**RECOMMENDATION/S**

That the Health & Wellbeing Board note the development of the approach to social value being developed by WCHC and its connections to other local and national approaches.

## **SUPPORTING INFORMATION**

### **1.0 REASON/S FOR RECOMMENDATION/S**

- 1.1 Greater focus on social value, alongside core service delivery, will help create the environment in which people can live healthier lives. T

### **2.0 OTHER OPTIONS CONSIDERED**

- 2.1 WCHC's approach to social value will continue to evolve as it matures.

### **3.0 BACKGROUND INFORMATION**

- 3.1 The Cheshire & Merseyside Integrated Care System set an expectation in 2021 that all NHS organisations within the ICS footprint set out their approach to increasing social value by applying for the ICS-specific Social Value Business Charter Mark.
- 3.2 WCHC has gone further by becoming the first NHS organisation to obtain the Level 1 Quality Mark for Social Value.
- 3.3 Social value measures have been applied in local authority contracts for many years and are reflected in a number of WCHC's contracts.
- 3.4 There is a clear expectation that social value is now also reflected in contracts let by NHS organisations.
- 3.5 The NHS' Net Zero commitments are consistent with the Cool 2 climate change strategy for Wirral and WCHC has published a Green Plan, along with other NHS organisations across Cheshire & Merseyside.
- 3.6 There is significant opportunity to ensure alignment of social value approaches across partners, including local authorities, in which social value is already an area of focus, e.g. Wirral's Community Wealth Building Strategy (2020-25).
- 3.7 WCHC's steps in developing an approach to increasing social value, including working with partner organisations, are outlined in the accompanying presentation.

### **4.0 FINANCIAL IMPLICATIONS**

- 4.1 There are no direct financial implications arising directly from this report.

### **5.0 LEGAL IMPLICATIONS**

- 5.1 There are no legal implications directly arising from this report.

## **6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS**

- 6.1 No significant immediate resource implications, though see paragraph 10.1 with regard to changes made and planned to WCHC estate with regard to energy efficiency.

## **7.0 RELEVANT RISKS**

- 7.1 No significant relevant risks.

## **8.0 ENGAGEMENT/CONSULTATION**

- 8.1 WCHC undertook internal engagement with its workforce in the process of setting its social value pledges and key value indicators.

## **9.0 EQUALITY IMPLICATIONS**

- 9.1 The process of focusing on increasing social value has the potential to improve inequalities (both for people with protected characteristics and health inequalities more broadly).

## **10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS**

- 10.1 As part of its social value programme, WCHC's Green Plan supports the wider NHS commitment to a net zero greenhouse gas target by 2040. WCHC has committed to a year on year reduction of energy use in its estates by 2.5%. It has installed solar PV at two of its sites, including a 100KWh array at St Catherine's Health Centre. This, with LED lighting and other energy saving measures, means SCHC has the potential to generate up to 40% of the electricity used on site.

## **11.0 COMMUNITY WEALTH IMPLICATIONS**

- 11.1 WCHC's social value approach is aligned to the Community Wealth Building themes of Workforce and Procurement.

Workforce: Residents of Wirral are employed in secure, well paid jobs with progression opportunities and good terms and conditions

Procurement: Procurement practices of Wirral anchor institutions are used to build the wealth of local communities

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**APPENDICES**

Appendix 1 – Presentation

**BACKGROUND PAPERS**

Applying net zero and social value in the procurement of NHS goods and services –  
March 22

**SUBJECT HISTORY (last 3 years)**

<b>Council Meeting</b>	<b>Date</b>