



Health and Wellbeing Board

THURSDAY 28 JULY 2022

REPORT TITLE:	WIRRAL COMMUNITY HEALTH & CARE NHS FOUNDATION TRUST'S (WCHC) ORGANISATIONAL STRATEGY (2022-2027).
REPORT OF:	CHIEF STRATEGY OFFICER, WIRRAL COMMUNITY HEALTH & CARE NHS FOUNDATION TRUST

REPORT SUMMARY

This report provides members of the Health & Wellbeing Board with an overview of Wirral Community Health & Care NHS Foundation Trust's (WCHC) Organisational Strategy (2022-2027).

The Wirral Plan 2021 - 2026 covers the following five themes:

- Safe & Pleasant Communities
- Brighter Futures
- Active and Healthy Lives
- Sustainable Environment
- Inclusive Economy

The Trust's strategy supports the Wirral Plan with regard to reduction of inequality through improving population health and supporting people to live independent and healthy lives.

The effects of this approach will be Wirral-wide and affect all wards.

It is not a key decision.

RECOMMENDATION/S

The Health & Wellbeing Board is recommended to note the publication of Wirral Community Health and Care NHS Foundation Trust's Organisational Strategy (2022-2027).

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 Wirral Community Health & Care NHS Foundation Trust (WCHC) has revised its organisational strategy for 2022-2027. The strategy provides clear direction for the organisation that is consistent with local, regional and national priorities with regard to health and care service provision, population health improvement and reduction of health inequalities, and increasing social value.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 This report is being brought for information at the request of the Board.

3.0 BACKGROUND INFORMATION

- 3.1 WCHC's vision, confirmed through our strategy development process, is to be a population-health focussed organisation specialising in supporting people to live independent and healthy lives.
- 3.2 The Trust provides universal services focused on wellness as well as specialist services, working at the heart of communities and across whole Place footprints in Cheshire & Merseyside.
- 3.3 The development of this strategy has been founded on extensive engagement with partners in Wirral and wider Cheshire & Merseyside, including further education (e.g. Wirral Met, University of Chester), community & voluntary sector (e.g. Wirral Hospice St John's, Koala), local authority, plus many primary and secondary health care providers and commissioners.
- 3.4 Our strategy is built on the principle of working in partnership to improve people's lives, through better understanding places and communities.
- 3.5 Over the next five years, we will be focused on reaching from the individual to the whole community and wider economy, whilst being a great employer and building our digital capacity and innovation. We will be developing our Locality Teams to work more closely with communities and partner organisations.
- 3.6 We have mapped our strategy against the thematic priorities of the Wirral Plan (2021-26), the recommendations in Wirral's Public Health Annual Report (2020) and the principles agreed by the Healthy Wirral Partnership.
- 3.7 There is significant opportunity to ensure alignment of social value approaches across partners, including local authorities, in which social value is already an area of focus, e.g., Wirral's Community Wealth Building Strategy (2020-25).
- 3.8 The strategy is supported by key enabling strategies (Digital, Inclusion and Health Inequalities, Quality, People), each of which has their own delivery plan. The delivery of these, and of the overarching organisational strategy, will be tracked and reported to provide assurance that its aims are being met.

4.0 FINANCIAL IMPLICATIONS

4.1 There are no direct financial implications arising directly from this report.

5.0 LEGAL IMPLICATIONS

5.1 There are no legal implications directly arising from this report.

6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

6.1 There are no resource or staffing implications directly arising from this report.

7.0 RELEVANT RISKS

7.1 No significant relevant risks.

8.0 ENGAGEMENT/CONSULTATION

8.1 WCHC undertook wide engagement with partners and stakeholders across both Wirral and other parts of Cheshire & Merseyside, as well as hundreds of staff members and Trust governors and Non-Executive Directors in the process of setting our strategy and the organisational values on which it is founded.

9.0 EQUALITY IMPLICATIONS

9.1 The Organisational Strategy, and its Inclusion & Health Inequalities strategy has a focus on reducing inequalities (both for people with protected characteristics and health inequalities more broadly). The strategy has received an Equality Impact Assessment as part of its development within WCHC.
(<https://www.wchc.nhs.uk/content/uploads/2022/04/Items-12-15-Strategy-Planning-compressed.pdf>)

10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

10.1 The NHS' Net Zero commitments are consistent with the Cool 2 climate change strategy for Wirral and WCHC has published a Green Plan, along with other NHS organisations across Cheshire & Merseyside.

11.0 COMMUNITY WEALTH IMPLICATIONS

11.1 WCHC's social value approach is aligned to the Community Wealth Building themes of Workforce and Procurement.

11.2 Workforce: Residents of Wirral are employed in secure, well paid jobs with progression opportunities and good terms and conditions.

11.3 Procurement: Procurement practices of Wirral anchor institutions are used to build the wealth of local communities.

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APPENDICES

WCHC's Five Year Organisational Strategy, 2022 - 2027

BACKGROUND PAPERS

Not applicable.

SUBJECT HISTORY (last 3 years)

Council Meeting	Date