

WIRRAL PLACE BASED PARTNERSHIP BOARD**14th September 2022**

REPORT TITLE:	WIRRAL HEALTH AND WELLBEING STRATEGY
REPORT OF:	DIRECTOR OF PUBLIC HEALTH

REPORT SUMMARY

This report provides the Place Based Partnership Board with an update on work to develop a Health and Wellbeing Strategy for Wirral, following the Health and Wellbeing Board decision, at the meeting of 3rd November 2021, to establish a working group to produce a local Strategy.

RECOMMENDATION/S

The Wirral Place Based Partnership Board is recommended to note the continued development of Wirral's Health and Wellbeing Strategy.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 This report gives an update on the progress of the work taking place to develop Wirral's Health and Wellbeing Strategy. The Strategy will support the Health and Wellbeing Board to fulfil its statutory duties and enable it to hold the wider system to account in order to maximise health outcomes for local people.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 National guidance sets out the requirement for Health and Wellbeing Boards to produce a joint Health and Wellbeing Strategy.

3.0 BACKGROUND INFORMATION

- 3.1 The Health and Social Care Act 2012 established Health and Wellbeing Boards and set out their statutory duties. This included the requirement to produce a joint Health and Wellbeing Strategy which describes how the Board, working together with partners, will improve health and wellbeing.
- 3.2 National guidance states that a Health and Wellbeing Strategy should provide a framework for improving health and wellbeing in the area. The Health and Wellbeing Strategy should influence policy, commissioning and services beyond the health and care sector, in order to make a real impact upon the wider determinants of health. The Strategy should enable the Board to address shared local issues collectively, in addition to the work as individual organisations.
- 3.3 Developing a local Health and Wellbeing Strategy will help to set local priorities for joint action, following the identification and assessment of the needs and priorities of the local population, adopting an outcomes-based approach, and considering those issues which matter the most to local people.
- 3.4 A key priority for the Health and Wellbeing Strategy is to enable the Board to hold the system to account on the identified priorities and areas for action, ensuring that plans are delivered, meet local resident needs, and are aligned to a strategic outcomes framework.
- 3.5 Wirral's Health and Wellbeing Board agreed in November 2021 for a Working Group to be established with representation from partners to produce a local Health and Wellbeing Strategy. The Strategy development has been ongoing, and this is the first update report on this work to the newly formed Place Based Partnership Board.
- 3.6 The Health and Wellbeing Board agreed that the Strategy will take forward the recommendations of the 2020-21 Public Health Annual Report. The priorities of the Strategy are also closely aligned to the recommendations of the All Together Fairer Report, produced by the Institute of Health Equity and the Marmot Communities Programme, undertaken on a Cheshire and Merseyside sub-region footprint.
- 3.7 The Director of Public Health is leading on collaboration and engagement across the Council, with partner organisations and community representatives to inform the

Strategy. Feedback from the Working Group and individual input has been received from all system leaders which has been used to develop the strategy's principles, priorities and deliverables. Through this collaborative approach, the Working Group is ensuring that the strategy aligns with other relevant plans and strategies, either existing or in development.

- 3.8 To ensure that the voice of Wirral residents and communities is reflected within the strategy, a programme of engagement is underway. Working with the Community, Voluntary and Faith network, as well as other partners and groups, resident feedback is being thematically analysed. This has informed the priorities of the Strategy, and through an ongoing programme of qualitative insight, will continue to inform the Strategy priorities and deliverables.
- 3.9 There is cross system consensus for the Strategy to focus on the priorities identified in the 2021 Public Health Annual Report, which are built on evidence and insight. In conjunction with the Working Group, deliverables for each of the five priority areas have been developed, and work is concluding to finalise those, including identifying which of these will be the focus for the first twelve months.
- 3.10 The Working Group has identified the importance of holding the system to account on the delivery of the Strategy and monitoring its impact over time. A range of quantitative and qualitative measures will support the Health and Wellbeing Board oversight of the strategy deliverables. A mapping exercise to develop an outcomes framework has aligned the Public Health Annual Report 2020-21 Recommendations, the Marmot Outcomes, and the Health and Wellbeing Strategy Priorities. The Joint Strategic Needs Assessment, and State of the Borough Annual Report will include a focus on those indicators, to support the monitoring of the Strategy implementation.
- 3.11 The Health and Wellbeing Strategy will be taken by the Director of Public Health to the Health and Wellbeing Board for approval in September 2022. Following this, next steps will be agreed around implementation, reporting and monitoring.

4.0 FINANCIAL IMPLICATIONS

- 4.1 There is likely to be a relatively small cost associated with the design and production of the Strategy, these costs will be met from the Public Health grant.

5.0 LEGAL IMPLICATIONS

- 5.1 It is a statutory requirement under the Health and Social Care Act 2012 for the Health & Wellbeing Board to produce a joint Health and Wellbeing Strategy which describes how the Board, working together with partners, will improve health and wellbeing. The Wirral Health and Wellbeing Strategy will also feed into the work undertaken by the Integrated Care Partnership (ICP) and Integrated Care Board (ICB) established under the Health and Care Act 2022 in developing a strategy to address the health, social care and public health needs of its system.

6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

- 6.1 The work referenced within the report is being developed by existing officers and partners. No additional resources are sought. There is a need for ongoing commitment of officer time across representatives of the Health and Wellbeing Board, to ensure the Strategy progress from development into implementation and to continue to report on the agreed deliverables. There may be resource implications for partners, services and programmes as a result of the implementation of the Health and Wellbeing Strategy; this will be dependent on the agreed deliverables.

7.0 RELEVANT RISKS

- 7.1 Any risks related to the development of the Health and Wellbeing Strategy will be identified and managed by the Working Group and reported to the Health and Wellbeing Board.

8.0 ENGAGEMENT/CONSULTATION

- 8.1 The Health and Wellbeing Strategy represents a partnership effort to addressing health challenges. The Strategy has been co-produced, with Public Health taking a lead co-ordination role working in collaboration with representatives of the Health and Wellbeing Board. The Strategy priorities have taken shape, using a wealth of local intelligence, data and insight, focussing on the actions which will make the biggest difference to the health and wellbeing of the population. As part of the Strategy implementation, a programme of engagement with local people is being developed in partnership, to continue to listen to and work with local people and community groups.

9.0 EQUALITY IMPLICATIONS

- 9.1 There are no direct equality and diversity issues arising directly as a result of this report. However, an Equality Impact Assessment will be undertaken on the Health and Wellbeing Strategy to ensure that equality and diversity impacts are considered and addressed.

10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

- 10.1 There are no environment and climate implications arising from this report. However, the local environment is a key influence on health. Addressing the social determinants of health, the conditions in which people are born, grow, live, work and age can impact on health inequalities.

11.0 COMMUNITY WEALTH IMPLICATIONS

- 11.1 The Health and Wellbeing Strategy references a number of key interlinked strategies such as the significant regeneration programme, with community wealth building principles at its core, to drive health improvement in the areas where health is poorest by addressing the income and employment issues that cause ill health.

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APPENDICES

N/A

BACKGROUND PAPERS

- Public Health Annual Report 2021: 'Embracing Optimism - Living with Covid-19'
- Institute for Health Equity and Marmot Communities Report, 2022: 'All Together Fairer'

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Health and Wellbeing Board Developing a Health and Wellbeing Strategy	15 th June 2022
Health and Wellbeing Board Developing a Health and Wellbeing Strategy	23 rd March 2022
Health and Wellbeing Board Marmot Communities Programme Update	9 th February 2022
Health and Wellbeing Board Developing a Wirral Health and Wellbeing Strategy with support from the Marmot Community Programme	3 rd November 2021
Health and Wellbeing Board 2021 Public Health Annual Report: Embracing Optimism – Living with COVID-19	29 th September 2021