

Appendix 1

Wirral Plan Environment Theme 2019-20 Quarter 2 Reports



Wirral Plan 2020

Leisure and cultural opportunities for all

Overview from Lead Cabinet Member

Leisure Strategy

It's great news that Landican Cemetery achieved the Green Flag for the first time this year, recognising the staff and volunteers who work tirelessly to maintain the high standards demanded by the Green Flag Award. This brings Wirral's total to 27 up from 26 last year and we now have more Green Flags than any other local authority in the whole of the North of England.

Birkenhead Park's application for World Heritage Site status is progressing well, ready for the International Council on Monuments and Sites meeting in October.

371 events have now been held in Wirral's Parks, Beaches and Open Spaces this year, already 74 more than the 297 at this point last year.

A total of 475 young people were engaged in the National Citizens Service programme and 80 young people engaged with the Pathfinders project, which focused workshops on knife crime, serious crime and the Cells Project who's primary aim is to educate youngsters about how crime effects all it touches, acting as a deterrent & also a conduit to positive progression.

The Macmillan project is now in its final year of funding, which ends April 2020. The project is exceeding expectations and targets. Within the first year of the project was targeted to support 250 people affected by cancer on the Wirral but has in fact managed to support over 700 in the first year and achieved its 2-year target within 8 months. The project has also been shortlisted for a National Macmillan Excellence award.

Culture Strategy

Substantial progress has been made against all culture strategy priorities during the second quarter of 2019.

Our events so far this year have engaged over 200,000 people, with events including Animated Square, The Witching Hour, the OVO Energy Tour Series, Mersey River Festival, Wirral Food and Drink Festival and Tour of Britain Stage.

Satisfaction levels are showing an increase from last year's Imagine Wirral programme. These events have reached many more through social media, with the following and engagement for our cultural programme continuing to grow, Imagine Wirral followers on Twitter now over 3,000.

We've also attracted significant positive media coverage around all Borough of Culture events so far this year, including coverage on ITV4 and broadcasts on BBC Merseyside as part of OVO Energy Tour of Britain Stage.

Over £200k has been secured through grant, sponsorship and commercial opportunities to support the delivery of our Borough of Culture programme. A funding strategy is being developed for culture, visitor economy and heritage which will recognise all potential sources of income at regional, national and international level.

We are further raising the profile of Wirral and its cultural offering through the cultural ambassador programme, with recent additions recognising key stakeholders and partners who have championed the Borough of Culture initiative, including The Little Collector, Jenny Johnston (Mezzo-Soprano) and collectively the young women who developed the Women of Iron photography exhibition. Work is ongoing to identify and secure more ambassadors from the wider cultural spectrum as our Borough of Culture year progresses.

We are actively working with organisations with established volunteering networks and programmes to ensure that we involve the local community as much as possible and are pleased to report that this year's Youth Parliament debate will be based on the theme of Culture, enabling us to hear the views of local young people and use their ideas to shape Wirral's Borough of Culture legacy.

Local businesses and traders have also continued to be provided with enhanced opportunities, through a weighting process in tender exercises towards Wirral vendors. This has enabled local businesses to participate and trade at our events to promote their products locally on a larger scale and to attract new customers. This included the Wirral Food and Drink Festival, where 24 of the 34 Food and Drink Traders were from Wirral and all 6 of the Tour of Britain Traders were from Wirral. These varied including restaurants, specialist outdoor traders, food, drink and art, showcasing the cultural diversity of local businesses.

Our Borough of Culture year is also providing opportunities for Wirral's creative community. New cultural initiatives such as 'Make Hamilton Square Ltd' are now beginning to flourish with total of nine tenants across a range of cultural disciplines having already been secured and are transforming their workspaces. A Creative and Digital Demand Study has now also been commissioned with Mickledore, which will provide an evidence base for guiding future investment and requirements for the creative sector in the borough.

The Borough of Culture title is presenting greater opportunities to work with partners locally, regionally and nationally to bring outstanding events to Wirral and create new experiences for our residents and visitors. For the rest of the year, highlights include Constellations, Moon Camps for local young people, Museum of the Moon in Birkenhead Town Hall, River of Light, as well as the first Liverpool City Region Cultural Awards which will be held in Lady Lever at the end of November to celebrate the achievements of creative individuals and organisations across the region.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend (See Key)	Comment
Increase the number of people who regularly use the boroughs parks and open spaces	Annual Higher is better	67% (Oct 2015)		66% (2018-19)						n/a	
Increase the number of events in Wirral's parks, beaches and open spaces	Quarterly Higher is better	300 (2014-15)		378 (Q4 2018-19)						n/a	
Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend (See Key)	Comment
Increase the number of national quality awards for Wirral's parks, coastal sites and open spaces: Green Flags	Annual Higher is better	22 (2015-16)		32 (2018-19)						n/a	
Utilisation of outdoor space for exercise / health reasons	Annual Higher is better	20.7% (2013-14)	England: 17.9% (Mar 15-Feb 16) North West: 17.5% (Mar 15-Feb 16)							n/a	
Increase the number of residents who say they regularly volunteer / support community groups in Wirral	Annual Higher is better	26% (Oct 2015)								n/a	

Wirral residents live healthier lives

Overview from Lead Cabinet Member

Admission episodes for alcohol related conditions spiked in the first year of the plan and has improved year on year since 2015-16 (901). End to end pathway redesigns are being undertaken for respiratory, cardiovascular disease and gastro processes and a health coaching approach linking to Making Every Contact Count (MECC) is being utilised to attempt reduce admission episodes to levels below the start of the plan.

Smoking prevalence in adults has seen a huge improvement (12% in 2018) from the start of the plan (17.2%). Wirral has improved faster than both the North West and rest of England. Focus this year continues to target smoking in pregnancy with Wirral University Teaching Hospital's (WUTH) High Risk Midwife now delivering smoking cessation advice at the time scan and enhanced training in smoking cessation is being delivered as a rolling programme by ABL (Wirral Stop Smoking Service) to all midwives. WUTH also procedures in consultation with maternity staff which outlines the need for all women to have Carbon Monoxide monitoring at every antenatal appointment.

Excess weight in adults has improved to 62.5% in 2017-18 from 63.3% in 2016-17. Implement local campaigns that focus on sugar reductions and healthy snacks has been given a red status this quarter due to a Headteacher Advisory Board meeting being cancelled. Work is ongoing to rearrange the meeting and ensure the campaigns remain on the agenda.

Challenges have been identified around providing support, information and advice to vulnerable residents and/or people with low level mental health issues in Quarter 3. Involve North West stop taking referrals for benefit and debt appointments at the end of September 2019, CAP are not taking any debt referrals until January 2020, Beechwood Community Trust's welfare service is ending and Clatterbridge Centre for Cancer are not carrying out any welfare appointments due to staff shortages until January 2020. The impact of this is being monitored closely.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend (See Key)	Comment
Admission episodes for alcohol related conditions	Annual Lower is better	853.0 (2013-14)	England: 632.0 (2017-18) North West: 700.0 (2017-18)	859.0 (2017-18)						n/a	There is a 12 month time lag on validated data being released. This data from the Public Health Outcomes Framework relates to 2017-18. Performance has improved year on year since 2015-16 (901). Wirral's Alcohol Strategy sets out an action plan for continuing to reduce alcohol consumption to improve public health outcomes.
Excess weight in adults	Annual Lower is better	66.2% (2012-14)	England: 62.0% (2017-18) North West: 64.3% (2017-18)	63.3% (2016-17)					62.5% (2017-18)	Better	Excess weight in adults has improved to 62.5% in 2017-18 from 63.3% in 2016-17. The latest figure is a 3.7 percentage point improvement from the start of the plan (66.2%) and is reducing (improving) despite the North West (64.3%) and National (62%) benchmarks both increasing (worsening).
Smoking prevalence in adults (age 18 and over) in Wirral	Annual Lower is better	17.2% (2014)	England: 14.4% (2018) North West: 14.7% (2018)	15.9% (2017)					12.0% (2018)	Better	Smoking prevalence in adults improved to 12% in 2018, reducing from 15.9% in 2017 and from 17.2% at the start of the plan. The rate of improvement in Wirral has been better than both the North West and National benchmarks and smoking prevalence in Wirral (12%) is now lower (better) than both the North West region (14.7%) and England (14.4%).
Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend	Comment
Smoking status at time of delivery	Annual Lower is better	13.9% (2014-15)	England: 10.8% (2017-18) North of England: 13.4% (2017-18)	13.5% (2017-18)						n/a	Smoking at time of delivery has worsened from 12% in 2016-17 to 13.5% in 2017-18 and is higher than the Northwest and National Average. Addressing smoking in pregnancy has been a priority recently in the Tobacco Strategy. ABL stationed an adviser at Wirral University Teaching Hospital to increase engagement with pregnant women and midwifery team and address the high attrition rate from the number of referrals to the number of women engaged with the stop smoking service. Public Health also led a Pregnancy workshop to bring together partners across Cheshire & Merseyside and as a result Wirral has an established Smoking in Pregnancy working group (which includes Clinical Commissioning Group, both maternity providers and ABL) that have developed a delivery action plan.
Number of smokers helped to stop smoking	Quarterly Higher is better	(n/a)		3,009 (2018-19)	742 (Q1 2019-20)					Worse	Our commissioned service helped 25 fewer people engage in the process of stopping smoking in Q1 2019-20 (742) when compared to same period last year (767). There is a 6 week follow up period which delays the provision of this data therefore the data is reported a quarter behind.
Number of smokers still quit at 4 weeks	Quarterly Higher is better	(n/a)		1,523 (2018-19)	342 (Q1 2019-20)					Worse	26 fewer people have continued to stop smoking 4 weeks after deciding to quit in Q1 2019-20 (342) when compared to the same period last year (368). There is a 6 week follow up period which delays the provision of this data therefore the data is reported a quarter behind.

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend	Comment
Number of pregnant women helped to stop smoking	Quarterly Higher is better	(n/a)		53 (2018-19)	12 (Q1 2019-20)					Worse	12 pregnant women were helped to stop smoking in Q1 2019-20. This is 6 fewer than the 18 helped in the same period last year. There is a week follow up period which delays the provision of this data therefore the data is reported a quarter behind.
Number of people helped to lose weight	Quarterly Higher is better	(n/a)		2,044 (2018-19)	419 (Q1 2019-20)	981 (Q2 2019-20)				Worse	7 fewer people were helped to lose weight by Q2 2019-20 (981) compared to 988 helped in the same period last year. An increase in the number of people eating healthily in Wirral should reduce the prevalence of excess weight and obesity which is a key contributor to premature mortality and avoidable ill health.
Successful completion of drug treatment - opiate users	Quarterly Higher is better	(n/a)	England: 6.07% (8438/139026) (Jul 18 - Jun 19)	5.7% (96/1688) (Apr 18 - Mar 19)	5.9% (99/1683) (Jul 18 - Jun 19)					Better	5.9% of opiate users successfully completed their drug treatment from April 2018 to March 2019 compared with 5.7% from April 2018 to March 2019 and 6.1% during the same period last year. The National Average for July 2018 - June 2019 was 6.7%.
Successful completion of drug treatment - non-opiate users	Quarterly Higher is better	(n/a)	England: 37.01% (8974/24247) (Jul 18 - Jun 19)	58.4% (202/346) (Apr 18 - Mar 19)	54.0% (169/313) (Jul 18 - Jun 19)					Worse	54% of non-opiate users successfully completed their drug treatment from July 2018 - June 2019, down from 58.4% from April 2018 to March 2019 and 59% from the same period last year. Wirral is performing much better than the National average (37.1%).
Successful completion of alcohol treatment	Quarterly Higher is better	(n/a)	England: 38.97% (29199/74930) (Jul 18 - Jun 19)	39.1% (340/869) (Apr 18 - Mar 19)	39.4% (328/832) (Jul 18 - Jun 19)					Better	39.4% of people successfully completed their alcohol treatment from July 2018 to June 2019. This is an improvement from both 39.1% from April 2018 to March 2019 and 38.3% from the same period last year. Wirral is performing better than the National average (38.97%).

Community services are joined up and accessible

Overview from Lead Cabinet Member

Wirral Together continues to progress with the development of the priority deals for health and wellbeing, environment, economy and children and families. Encouraging more people to volunteer in Wirral, Community Action Wirral and Wirral Chamber of Commerce have created an employer supported Staff Volunteering Policy wherein staff are able to engage with the community two days per annum. Working in partnership to raise the profile of volunteering, Volunteering has been promoted in both online and offline media through contacts in primary healthcare

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend (See Key)	Comment
Increase the number of residents who say they regularly volunteer / support community groups in Wirral	Annual Higher is better	26% (Nov 2015)		24% (Dec 2017)						Worse	The percentage of Wirral Residents who say they volunteer at least once a month has decreased from 26% reported in the previous survey in 2016. The volunteering includes having given unpaid help either by taking part in or supporting any group, club or organisation (e.g. helping to run an activity/event, coaching, counselling, raising money, admin help).

Good quality housing that meets the needs of residents

Overview from Lead Cabinet Member

Key Priorities: Progress has been made regarding key priorities during quarter two of 2019/20 and the detailed actions which support them. The following is an overview of these key priorities.

Priority 1: Building more homes in Wirral to meet our economic growth ambitions. All five actions under this priority are on course including:

- Quarter 2 saw the completion of 76 affordable homes, bringing the cumulative total to 515 (which include 267 Help to Buy units which is a government funded scheme aimed at helping first time buyers and home movers buy homes). It is expected that activity will continue to accelerate between now and the end of this Homes England funding programme, as Registered Provider can continue to bid for funding from the programme for new schemes identified for delivery. A total of 439 homes which consist of affordable rent, shared ownership and rent to buy units have commenced construction during the first two quarters of 2018/19 and there are a further 721 units of this type programmed to commence during the remainder of 2019/20.)

- The Wirral Growth Company Partnership Business Plan is being prepared and indicative Site Development Plans will be developed for the initial priority sites (Birkenhead, Moreton and Bromborough). Consultation has taken place in Birkenhead to inform the proposals. The plans will include the development of a number of residential units (including extra care provision in Moreton) and will be subject to further public consultation.

- Work has been ongoing to progress the Grant Funding Agreement with Homes England and Peel Holdings. The funding will enable some 1,100 new homes to be built on a brownfield site as a first phase of residential development at Wirral Waters

Priority 2: Improving the quality of Wirral's housing offer for our residents: All five actions under this priority are on course including:

- Quarter 2 the Warmer Wirral referral network generated 527 referrals to the Local Energy Advice Programme, resulting in 407 home visits that provided energy efficiency and fuel poverty related advice, leading to just under £103,000 worth of energy bill savings so far.

- Cabinet agreed on 22nd July 2019 to consult on re-designating a scheme in the four Selective Licensing areas which were introduced in 2015 as well as extending into two further areas. Consultation began on 5th August and ends on 14th October at which point detailed analysis of the consultation responses will be undertaken and the outcome of this used to inform the future of the proposed scheme.

- New enforcement powers (Civil Penalties and Rent Repayment Orders) are in place following Cabinet approval of Housing Enforcement Policy Statement and policies on 22nd July 2019. Three out of four new staff are in post with recruitment for the remaining staff member ongoing. The first successful Rent Repayment Order was confirmed in Q2 which will result in an income of £988

Priority 3: Meeting the needs of our most vulnerable people to enable them to live independently: Of the seven actions under this priority, all but one are on course including:

- Arc4 (appointed consultants) are progressing the Councils Homeless Review to timescales. They have engaged with a wide range of service users, stakeholders, partners and service providers to understand their views and role in this field. Various engagement mechanisms have been used including on line questionnaires, one to one interviews and focus groups to ensure a fully informed review takes place. Arc4 will also be drafting Wirral's new five year Homeless and Rough Sleepers Strategy. The review is currently underway and will conclude in early November. A draft Homeless and Rough Sleepers Strategy will be completed at the end of November and a two week public consultation period will commence at the start of December. The timescale for completion is within MHCLG deadlines, however they require that the finalised Strategy must be formally approved by Cabinet. The strategy will therefore be considered by Cabinet at its meeting on 24th February 2020.

- Liverpool City Region Housing First Test and Learn pilot commenced 1st July 2019 and is a significant change to responding to homelessness, 21 referrals have been made to the service from the Wirral area. September update provided by Combined Authority confirmed that 11 people have been contacted. Of those 11, 6 are actively engaged, 1 clients' needs had already been met prior to contact from the service and 4 are being supported to engage (2 of which have now been offered accommodation). The initial results are very positive as these clients are homeless and have complex needs.

- An action plan for Refugees and Asylum Seekers has been developed which responds to Liverpool City Region Action Plan, Controlling Migration Fund priorities and local priorities in Wirral for refugees and asylum seekers. One pilot scheme was commissioned early on to focus on education support for both schools and refugee and asylum seeker children to ensure education opportunities are maximised. A small grant programme targeting key themes within the action plan was opened on 23rd September 2019. Any organisation can bid for up to two years funding to respond to the appropriate themes identified. The closing date for applications is 11th October 2019 and so a further update on the outcome of this will be provided in quarter 3.

One action under this priority is indicated amber (off track but action being taken to deliver on time) which is the action to work with Registered and private companies to deliver 300 additional Extra Care homes:

- Six schemes are either completed or currently onsite, providing a total of 102 units of extra care by the end of 2019/20 and 180 by the end of 2020/21. There are a further three identified schemes (total of 257 units) currently at detailed design stage, or have been or are due to be submitted for a planning decision and should be fully completed (subject to planning approval) by the end of 2021/22. This will provide a total of 437 additional Extra Care homes, which, if delivered, is over the original target of 300 units however timescales will not be met owing to the impact of the significant delay on the Government decision regarding funding for Extra Care schemes as part of its review of funding for supported housing schemes.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend (See Key)	Comment
3,500 new homes will be built by 2020	Annual Higher is better	(n/a)		2,550 (2018-19)						n/a	
Improve 2,250 private sector properties	Annual Higher is better	(n/a)		2,220 (2016-19)						n/a	
Bring 1,250 empty properties back into use	Quarterly Higher is better	(n/a)		1,252 (Dec 2015-Mar 2019)	Green Actual: 1,249 Target: 1,186 (Q1)	Green Actual: 1,315 Target: 1,207 (Q2)				Better	Q2 target exceeded in Q1. Cumulative target as of the end of Q2 now exceeds overall target of 1250 (achieved 1315)

Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend (See Key)	Comment
Complete compliance inspections for all homes requiring a license	Annual Higher is better	(n/a)		1,009 (2015-19)						n/a	
An increase in the percentage of people over 50 living in appropriate housing, that meets their needs	Annual Higher is better	52.3% (Oct 2015)		52.3% ()						n/a	
Number of home adaptations completed	Quarterly Higher is better	2,257 (2014-15)		2,732 (Apr 2018 - Mar 2019)	Blue Actual: 702 Target: 638 (Q1)	Blue Actual: 1,403 Target: 1,276 (Q2)				Better	Achieved 701 for Q2 which makes the cumulative 1403 which is above the target for the quarter of 1276
Reduce homelessness through prevention	Quarterly Higher is better	707 (2014-15)		1,154 (Apr 2018 - Mar 2019)	Blue Actual: 328 (Q1)	Blue Actual: 664 (Q2)				Better	Achieved 336 in Q2 which makes a total of 664 preventions achieved to date. This years data will inform future target setting.

Wirral's neighbourhoods are safe

Overview from Lead Cabinet Member

As we move into the final year of the Wirral Plan it is encouraging that reports of Anti-Social Behaviour (ASB) continue to fall. This endorses the 'Safer Wirral Hub' approach which serves to coordinate and focus those organisations that have an influence upon crime levels, along with the traditional statutory agencies and more importantly the communities themselves.

Reports of crime also continue to fall, however crime reporting standards are updated annually and this must be considered when comparing data. Most types of crime have seen a reduction this quarter, including all types of acquisitive crime (theft), criminal damage and violence that causes an injury. Safer Wirral Hub ran three StaySafe operations over the summer with officers from the ASB team, youth outreach and community patrol working alongside local community police officers / PCSOs to engage young people. Partners reported that throughout each operation over 100 young people were spoken to but there was no requirement for any intervention or diversion.

Robust interventions with young people undertaken by the Youth Justice Service and partnership working continues to keep re-offending low.

Wirral continues to adapt to the new challenges such as cyber-crime with the first two schools that undertook the Cyber Champions Programme are now running the programme independently. Presentations on cyber safety were also given to pupils from 10 primary schools prior to the summer holidays. A presentation was also given to 50 older people on staying safe on-line in conjunction with 'Nat-West Bank' under the campaign initiative 'Friends Against Scams.'

Links and information sharing between the Wirral Ways to Recovery (WWiR) teams and Children and Young People (CYP) dept continue to strengthen. Wirral's performance outperforms national rates. The Reducing Re-offending Group continues work with Wirral magistrates to increase the courts use of ATRs (Alcohol Treatment Requirements) and DRRs (Drug Rehabilitation Requirements).

Finally I would like to highlight the work taking place around tackling Violent Crime. Merseyside has established a Violent Crime Reduction Unit and Wirral has representatives embedded within it, and is developing its own Violent Crime Reduction strategy working with partner agencies on activities and programmes to prevent children falling into the world of violent crime.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend (See Key)	Comment
Reports of anti-social behaviour (ASB) to Merseyside Police	Quarterly Lower is better	11,837 (2014-15)		6,029 (2018-19)	1,410 (Apr-Jun 2019)	2,852 (Apr-Sep 2019)				Better	Reported anti-social behaviour has decreased by 797 (22%) compared to Q2 last year.
Proportion of residents who state they feel safe when outside in their local area (daytime)	Annual Higher is better	88% (Oct 2015)		90% (2017)						n/a	Date for next survey to be announced.
Proportion of residents who state they feel safe when outside in their local area (After Dark)	Annual Higher is better	55% (Oct 2015)		51% (2017)						n/a	Date for next survey to be announced.
Number of crimes recorded by the police	Quarterly Lower is better	19,061 (2014-15)	Ranking within 15 Most Similar Community Safety Partnership Groups: 4 (Mar 2018-Feb 2019)	25,510 (2018-19)	4,024 (Apr-June 2019)	12,687 (Apr-Sep 2019)				Better	Recorded crime fell by 638 crimes (4.8%) compared to the same period last year year. Increases are in Violence and Domestic Abuse. 45.8% of violence and 45% of domestic abuse is in Birkenhead ward
Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend (See)	Comment
First-time entrants to the youth justice system (10-17 year olds, as a rate per 100,000 of the local general population)	Quarterly Lower is better	380 (Apr 2014 - Mar 2015)	Merseyside YOT (Police Crime Commissioner area): 324 (Apr 2017-Mar 2018)	254 (Jan-Dec 2018)	265 (2019-20 Q1)					Worse	There has been an increase in First Time Entrants into the Criminal Justice System. This is due to the fact that year on year we have reduced the number of young people entering the system, this will impact as with a slight increase in the number of young people going to Court will impact on our figures. Prevention work continues to be an integral part of the offer within the Youth Justice Service to reduce the number of young people entering the system.
Violence that causes an injury to an individual victim (not including homicide) recorded by the Police	Quarterly Lower is better	1,982 (2014-15)	Ranking within 15 Most Similar Community Safety Partnership Groups: 4 (Nov 2017-Oct 2018)	2,825 (2018-19)	722 (Apr-Jun 2019)	1,455 (Apr-Sep 2019)				Better	Violence that causes an injury fell by 51 crimes (4.8%) compared to the same period last year last year. However there have been 85.3 (13.2%) more recorded crimes than expected (based on the 3 previous years)
Percentage of Youth Re-Offending (age 10-17 years)	Quarterly Lower is better	51.4% (Jul 2012-Jun 2013)	England: 41.6% (Oct 2015- Sep 2016) Merseyside YOT (Police Crime Commissioner area): 46.2% (Oct 2015-Sep 2016)		40.5% (Jul 2016 - Jun 2017)	40.8% (Oct 2016 - Sep 2017)				Worse	With the robust interventions that the Youth Justice Service undertake with young people and the partnership working we continue to keep re-offending low.

Attractive local environment for Wirral residents

Overview from Lead Cabinet Member

During this first quarter we have set out plans for delivering the actions within our delivery plan for 2019/20. We are now in the final year delivery of the Wirral Plan and Attractive Local Environment Pledge, therefore it's important that we see signs of behaviour change in terms of the way residents act within their local environment and people taking more responsibility.

We want to push further on our initiatives to get people involved and active in their neighbourhood, building on 'Love Where You Live' support to volunteers campaign. We have received very positive feedback and want to provide this opportunity to as many people as possible across Wirral.

During this year we will focus on:

- With Community Action Wirral, delivering a Love Where You Live training. The next forum is planned for September.
- Delivering an education campaign to encourage support good dog ownership. Expanding the Tikspac boards, we will develop education campaigns. A delivery plan is due to start in Q2.
- Developing the "Wirral Together for the Environment" deal, utilise the City region's Year of Environment to engage people and raise the profile of environmental issues.
- The Neat Streets programme. The programme started in May and so far, we have removed 270 abandoned bins, removed 22 tonnes of weeds and removed 81 tonnes of litter and fly-tipping.

Wirral Plan Indicator	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend (See Key)	Comment
Maintain local environmental quality (LEQ) via the street cleansing of litter, detritus, graffiti. (Main Gateways and Retail Areas)	Quarterly Higher is better	97.5% (2014-15)		98.4% (2018-19)	Blue Actual: 98.8% Target: 93.5% (2019-20 Q1)	Blue Actual: 97.8% Target: 93.5% (2019-20 Q1)				Worse	Street cleansing performance remains strong along the borough's gateways and district centres, however the lower score reflects a tougher stance on detritus (weeds). This was addressed by the contractor during this quarter and significant improvements were made through the end of August into September. The borough was well presented for the Borough of Culture events that took place in the second quarter, including the Wirral stage of the OVO Tour of Britain.
Achieve 50% kerbside recycling of domestic waste by 2020.	Quarterly Higher is better	36.30% (2014-15)		32.50% (2018-19 YE)	Amber Actual: 35.20% Target: 36.00% (2019-20 Q1)					Better	The recycling rate in Qtr 1 was higher than the same quarter last year (34.1%). Merseyside Recycling and Waste Authority has been running the Recycle Right campaign since late 2018 and this has been promoted by Wirral Council. The campaign aims to improve knowledge of what can and can't be put into the recycling bins in Merseyside. This, in conjunction with rising national and global awareness of waste, is starting to lead to positive changes and increases in recycling.
Supporting Measure	Indicator	Wirral Plan Start	Benchmark Data	Year End 2018-19	2019-20 Q1	2019-20 Q2	2019-20 Q3	2019-20 Q4	Year End 2019-20	Trend (See Key)	Comment
Reduce the overall collected general waste (non-recycling) per household	Quarterly Lower is better	502.15 (2014-15)		538.33 (YE 2018-19)	136.73 kg/hh (2018-19 Q1)					Better	The total residual (non-recycled) waste per household was lower this quarter, compared with the same period last year (142.50 kg/hh). Could be due to increased publicity regarding waste free shopping, single use plastics and packaging.
Increase level of school recycling	Annual Higher is better	35.00% (2014-15)		49.00% (2018-19)						Better	Data available mid-month after quarter end.
Increase the number of garden waste subscribers	Quarterly Higher is better	(n/a)		39,966 (2018-19)	34,523 (Apr-June 2019)	38,924 (Apr-Sept 2019)				Worse	The number of subscribers this quarter has fallen by 2,120 compared with Q1 last year. Almost 5,000 less households renewed their subscription in April compared to the year before. We are reviewing the communication plan to promote the service again in the coming months and also looking to develop additional garden centre partners.
Using targeted communications, increase kerbside (green and grey bin) recycling rate for the ten lowest performing rounds to at least 25%	Quarterly Higher is better	(n/a)		21.36% (2018-19)	21.42% (Apr-Jun 2019)					Better	The recycling rate of the lowest performing rounds continues to rise slowly. The Recycle Right campaign has been running in these areas now for nine months, to positive effect.

Report Key

Trend - Performance is shown as Better, Same or Worse compared with the last reporting period except for the below measures, which are compared with same period the previous year.

Increase the number of events in Wirral's parks, beaches and open spaces,

Number of smokers helped to stop smoking, Number of smokers still quit at 4 weeks and Number of pregnant women helped to stop smoking.

Number of people helped to lose weight,

Bring 1,250 empty properties brought back into use,

Reduce homelessness through prevention,

Reports of ASB to Merseyside Police and Number of crimes recorded by the police,

Violence that causes an injury to an individual victim (not including homicide) recorded by the Police,

Kerbside Recycling, Littering FPN, Dog Fouling FPN, Household Waste and Garden Waste and recycling lowest performing rounds,

Target - Where targets apply, these are shown as either Blue, Green, Amber, Red based on the agreed tolerance range for individual measures.

Action - These are shown as either:

- Blue (Over-Achieving has met and surpassed target set)

- Green (on track to deliver on time)

- Amber (off track but action being taken to deliver on time)

- Red (off track and won't deliver on time)