

Q: How can we make Wirral an amazing place for young people?

A: Care more about us.

Reviewing the Youth Offer in Wirral October 2019

What is the Review of the Youth Offer?

The Review of the Youth Offer aims to understand what young people in Wirral need and want to support their development and help them to achieve the best possible outcomes. With this insight, we will review current provision and work collaboratively to design a Youth Offer which will be accessible and beneficial to all young people in the borough.

The review is focused on listening to what young people are telling us rather than making assumptions about what we think they want- they are the experts. The review isn't just about youth clubs or leisure activities, it considers all aspects of young people's lives, including: health & wellbeing; education, employment & learning; hobbies, activities & free time; youth voice & democracy; young people in their communities; and, advice, information and access.

Why are we doing it?

We want Wirral to be an amazing place for young people that supports them to be all they can be.

Wirral Council and its partners offer a range of services and activities for young people and we want to make sure that they are fit-for-purpose and meeting the needs of our younger residents.

As a partnership, we want to work collaboratively with young people, their families, communities, voluntary and faith organisations, and schools to develop and deliver a Youth Offer which makes the best of the opportunities we have in Wirral.

How are we doing it?

We are doing it in collaboration with young people.

We are listening to the young people of Wirral.

From 24th June to 20th September 2019, we supported young people to develop and complete a survey with their peers. This included an online survey, group sessions, workshops, surveys in public spaces such as shopping centres and cafes, and promotion through schools and other organisations.

The young people leading the consultation worked hard to make sure the survey reached as many different groups and individuals as possible.

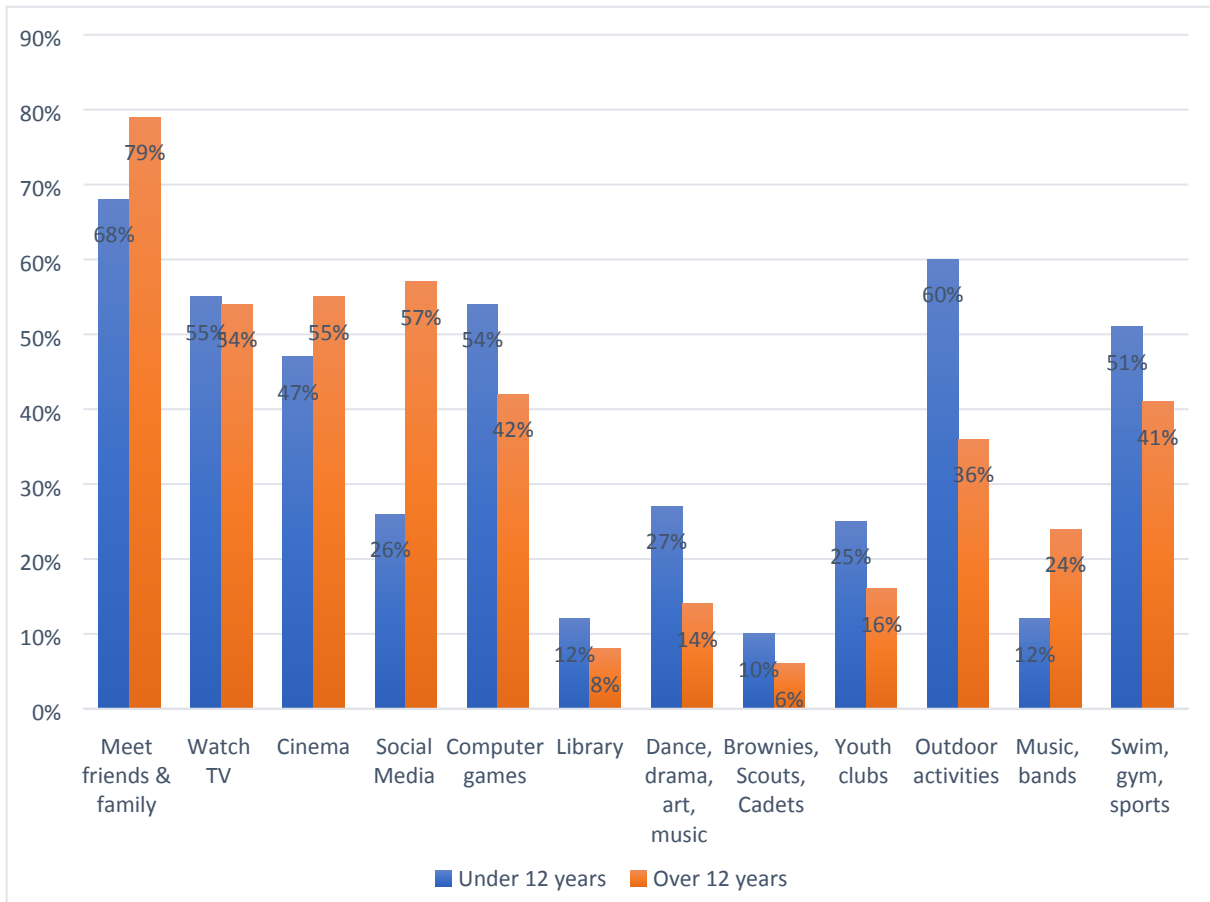
Who took part in the Youth Offer Consultation?

Number of surveys submitted

2 736

Age		
Participants under 12 years	750	27%
Participants over 12 years	1 986	73%
Gender		
Female	1 484	54%
Male	1 172	43%
Self-defined	29	1%
Prefer not to say	54	2%
Status		
In school	1 781	65%
In college	537	20%
In employment	245	9%
Other	168	6%

What young people told us they like to do

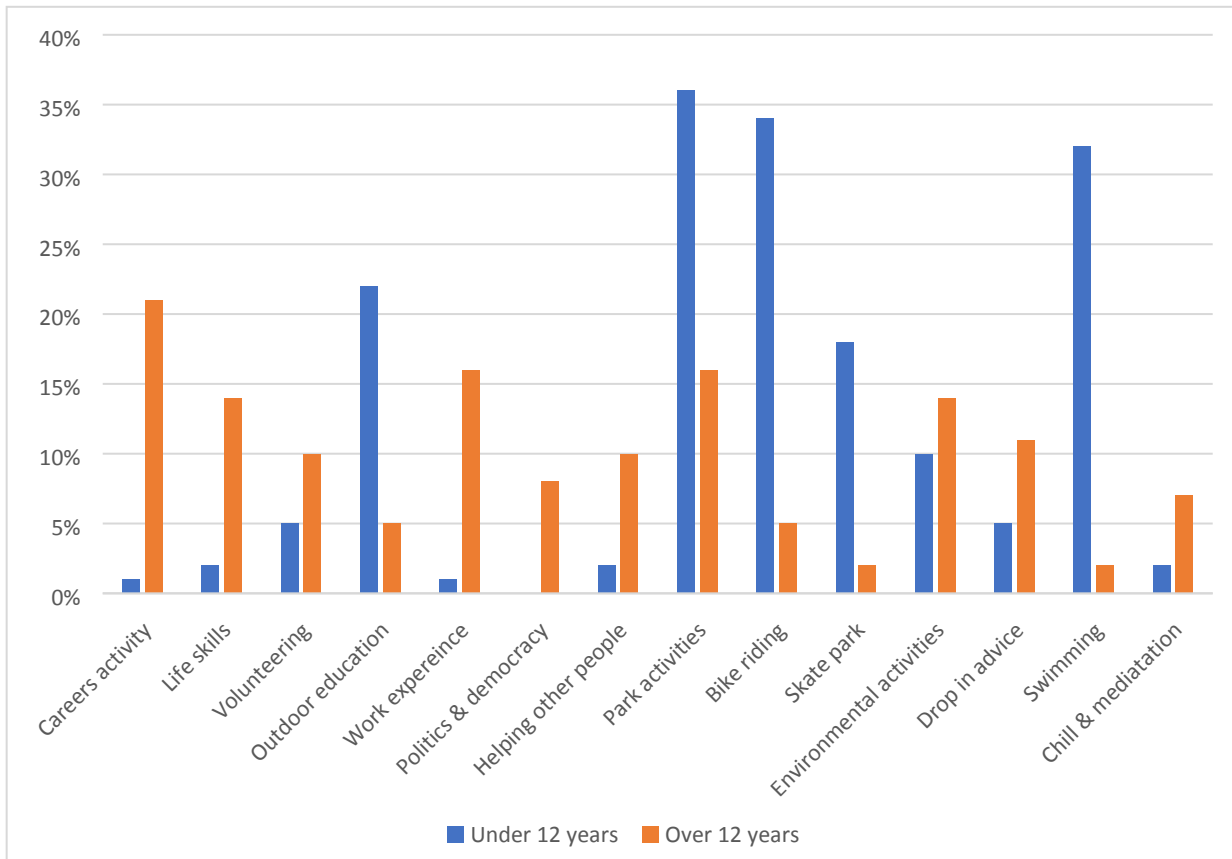


All young people, regardless of age, enjoy meeting friends and family, watching television, and playing computer games. These are activities they do at home and like to do in an organised way either through youth provision or in an online community.

The results suggest that younger children like organised pastimes and clubs which are led by an adult such as outdoor activities and sports. Older young people have more of a preference for activities based around socialising, such as using social media and attending events or festivals.

It is positive that so many young people in Wirral like to do physical activity, a good basis for a healthy lifestyle.

What young people told us they would like to do more of

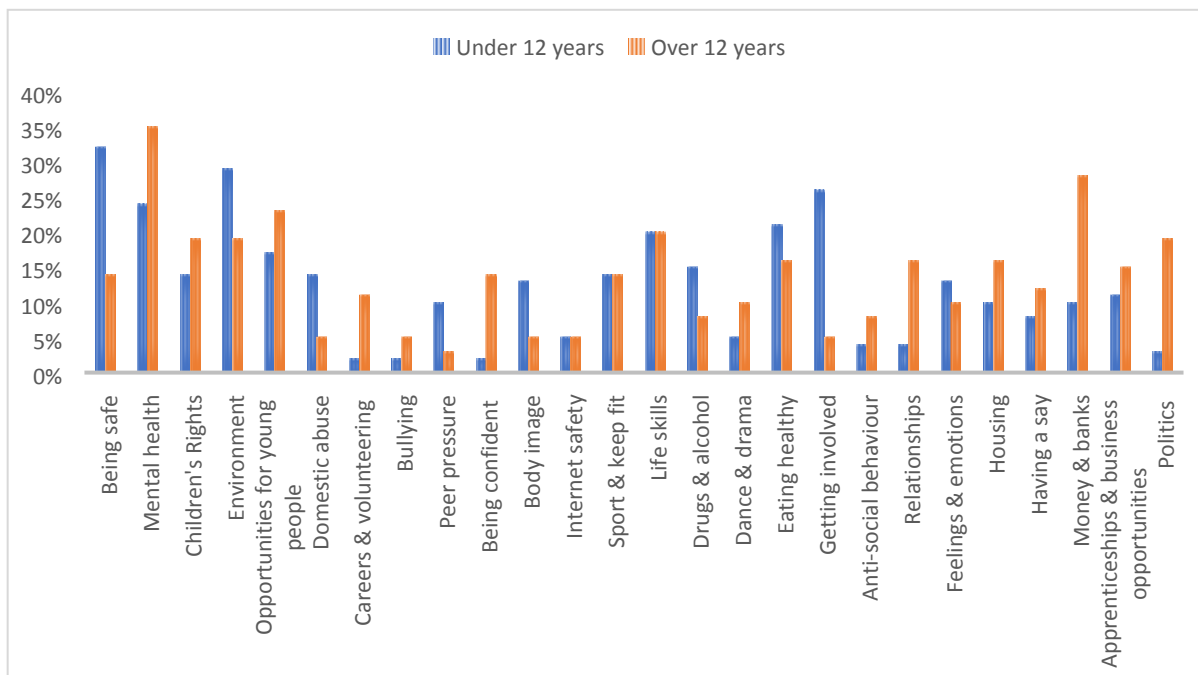


Our young people under 12 want to do more outdoors- park activities, bike riding, skate parks, and outdoor education. Living in a borough with as much to offer as Wirral, with its coastline, green spaces, parks, and natural features should make this possible. If they have to come indoors, under 12s want more access to swimming.

Older young people are more focused on their future and preparation for adulthood. They would like more activities based around careers, life skills, volunteering, and work experience. A significant number are keen to be active citizens by helping others and being involved in politics and democracy.

All young people would like to do more to protect and improve the environment- they present themselves as an environmentally aware generation.

What young people told us they would like to know more about



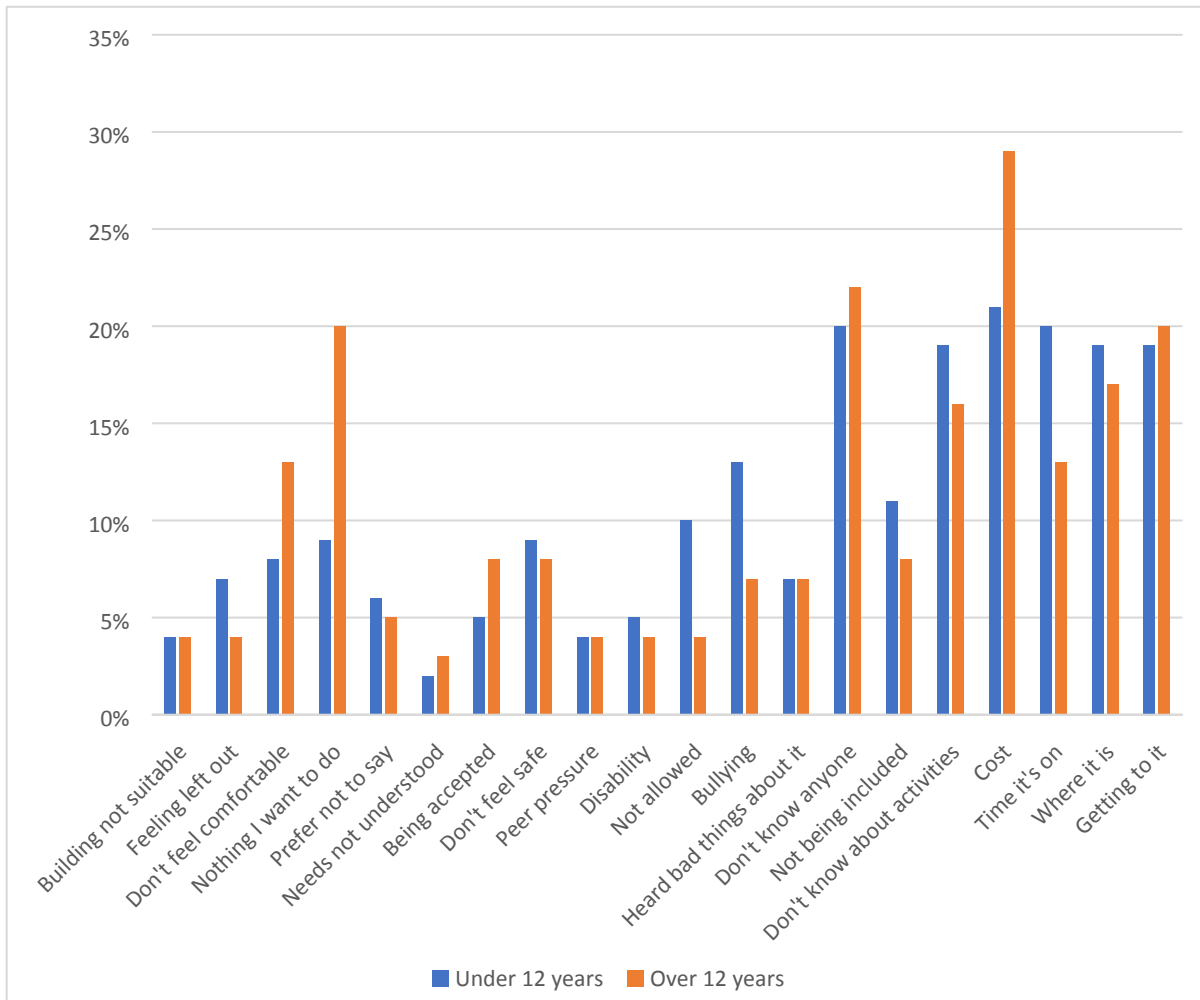
The response to this question clearly shows that young people in Wirral are keen to know more about a whole range of subjects and issues. Schools, residents, parents, professionals and politicians need to respond to their eagerness by working together to provide the right opportunities.

Our under 12s want to know more about being safe, the environment and getting involved in their communities.

Over 12s are once again focused on preparation for adulthood, wanting to know more about careers and volunteering, money and banks, and politics. Interestingly, the younger age group are equally interested in life skills as the older teens.

The results show that a significant proportion of the over 12s want to know more about mental health, being confident and relationships. Pastoral care and access to services need to address this through the revised Youth Offer.

What young people told us stops them from taking part



There are a number of practicalities stopping young people from taking part in activities, including: cost; timing; location; transport; and not knowing what's on. For older teens cost is far more significant, which may be related to the types of activities they want to do, or that the cost of these activities and the travel expense to get there increases as they get older.

The results suggest that the current offer for young people in Wirral is not attracting older teens with 20% stating there isn't anything on offer that they want to do.

For all young people in Wirral, there are fears to engaging: fear of bullying, feeling left out; not feeling comfortable or safe; or not being accepted. Inclusion must be a priority for the future Youth Offer.

**What would make Wirral an amazing place for young people?
Focus on health and wellbeing**

When we asked young people what would make Wirral an amazing place **91** responses were given relating to their health and wellbeing.

Category	No. of responses
Mental health - anxiety, depression, awareness	54
Substances - alcohol, drugs, smoking, prevention	16
Confidence - body image, self-esteem,	9
Healthy lifestyles - healthy eating, fitness	6
Period poverty - cost of sanitary products	3
Pressure in education - exam stress, decisions, careers	2
Sexual health - awareness	1

Understanding their own mental health and how to stay well is a priority for the young people of Wirral. A revised Youth Offer needs to respond to that.

In their own words:

“I think we should make the Wirral more safe for people who have mental illness.”

“Mental health workshops. Mental health summer camps. Suicidal help groups. Little groups and camps with churches or schools. Not too costly but donations required....Support groups for parents to understand teens and their problems.”

“Places for kids to open up- look beyond the smiles.”

“Designated smoking areas for children's safety.”

“There needs to be more support around mental health, body issues and LGBT as it is often hard to talk to trusted adults about these things for fear of disappointing them.”

“Free sanitary products in toilets where people can't afford them.”

What would make Wirral an amazing place for young people?
Focus on education, employment and learning

When we asked young people what would make Wirral an amazing place **180** responses were given relating to their education, employment and learning.

Category	No. of responses
Curriculum for life - learning about jobs, money, life skills	79
More employment opportunities - jobs, apprenticeships	41
More flexible education - options, individual approach	17
Improving provision - school facilities, quality, access	16
More post-16 support - advice, guidance, information	8
More arts opportunities - art, drama, film, writing, dance	8
More after school clubs - open access, more choices	7
School lunches - cost	4

Having a curriculum that prepares them for adulthood is a priority for the young people of Wirral. A revised Youth Offer needs to respond to that.

In their own words:

“Help young people in schools to know how to progress as an adult, e.g. learning about insurance, money and politics.”

“Very talented and experienced teachers to teach how to chase your dreams.”

“Better advice in school. More school meet ups and outside meetings or events supporting needs of teenagers such as housing, finances and mental health and job opportunities.”

“Provide real job opportunities for young people.”

“Improve school treatment towards children.”

“We need to know how we can get to what we want to be. How do we get the job we want? How can we afford our first home? I also want time to be a young person and enjoy it without the stress of everything (exams, money, fitting in etc.). Affordable housing is VITAL. But also jobs and nice cafes - I go to Liverpool because there is more to do so my friends like to go. But why can't I stay on Wirral to do that?”

**What would make Wirral an amazing place for young people?
Focus on hobbies, activities and free time**

When we asked young people what would make Wirral an amazing place **779** responses were given relating to hobbies, activities and free time.

Category	No. of responses
Variety - older teens, different formats, more choices	388
Facilities - quality, access, choices	100
Cost - discounts, memberships, travel	94
Location - local options, barriers to travel, inequalities	54
Existing facilities - condition	45
Spaces to socialise - engagement with peers, permissions	40
Inclusion - being accepted, activities that cater for all	30
Events - festivals, outdoor events, competitions	28

Having access to a range of activities, delivered in a variety of ways is a priority for the young people of Wirral. A revised Youth Offer needs to respond to that.

In their own words:

“Run longer, open more often, more workers....Places made just for teens”

“Advertise spare courts on facebook - cheap rates for young people to use. I see so many empty ones.”

“Get rid of no ball games signs.”

“Just having more things locally as it is hard to get to activities because they are normally straight after school and most people’s parents are in work.”

“Lots more events like bike race and festivals.”

“More access to cheap/free activities such as athletics, gymnastics, dance, swimming. The private clubs are so expensive. It’s hard to be involved in these if you don’t have a high income. I really miss the free swimming in the school holidays when we could go nearly every day, this summer I have only been once because it is too expensive for my family to take me and my siblings.”

“Leave football goals up in the summer.”

**What would make Wirral an amazing place for young people?
Focus on youth voice and democracy**

When we asked young people what would make Wirral an amazing place **102** responses were given relating to youth voice and democracy.

Category	No. of responses
Being heard - being asked, being heard, action taken	33
Engagement - how we engage and when, approaches	24
Acceptance - being valued as a young person	16
Inclusion - involve everyone, access, understanding	16
Creating communities - local approach, togetherness	6
Aspirations - believe in and want more for young people	4
Politics - understanding politics	3

Having their voice heard is a priority for the young people of Wirral. A revised Youth Offer needs to respond to that.

In their own words:

“Approach kids in a more sensible way, consider lesser fortunate kids, take kids with serious disabilities more seriously.”

“Ask us what we want.”

“Be fair listen to everyone.”

“Bring the community together and doing things to make sure Wirral is a great place to live.”

“By sticking together and sharing opinions, we can do this maybe monthly meeting.”

“Connect with young people more.”

“Everybody to show kindness and respect.”

“Give young people more of a choice on large decisions being made now that will greatly affect us in the future.”

**What would make Wirral an amazing place for young people?
Focus on young people in their communities**

When we asked young people what would make Wirral an amazing place **547** responses were given relating to young people in their communities.

Category	No. of responses
Improve the environment - litter, improve rundown areas	160
Feeling safe - street lighting, traffic management, CCTV	140
Cheaper transport - discounted travel	60
Being environmentally responsible - plastics, recycling	51
Shaping the future - being involved, reducing inequalities	45
Transport links - frequency, routes, later services	27
Social spaces for young people - indoor, outdoor, safe	26
Community approach - togetherness, inter-generational	22
Kindness - showing kindness to each other	16

Making the physical environment more pleasant to live in is a priority for the young people of Wirral. A revised Youth Offer needs to respond to that.

In their own words:

“I want to feel accepted here. Always feel like an outsider.”

“Only the wealthy get a chance to do what they want and enjoy life, while us who are poor only get to survive.”

“We can be inspired to help and volunteer in the community.”

“The Wirral gives us low expectations in life from the poor quality housing, buildings and poor areas. No one can afford anything to make things look better so we know we will live somewhere gross and unsafe.”

“Free public toilets everywhere.”

“Open old buildings, give them to small/new businesses to use. Would make the town centre look better....More creative arty decorations on buildings.”

“Make the parks a safer place for us to be.”

“If someone is lonely get them a friend.”

What would make Wirral an amazing place for young people?
Focus on advice, information and access

When we asked young people what would make Wirral an amazing place **205** responses were given relating to advice, information and access.

Category	No. of responses
Modernise - the offer, communications, advertising	73
Inclusion - make services/advice/provion accessible to all	70
Flexible access - online services, opening times, locations	28
People first - Youth Workers, communities, relationships	27
Social spaces - social groups, support networks	7

Updating the ways that we advertise, communicate and engage is a priority for the young people of Wirral. A revised Youth Offer needs to respond to that.

In their own words:

“Mostly make us aware of what activities there are for us to do and take part in instead of getting bored and then as we get older causing trouble etc.”

“We're all more aware than people think, just more support and feeling like we belong.”

“Face to face advice, not just over the phone.”

“Get People involved more. More workers to talk to.”

“Have more LGBT friendly communities.”

“I would really like a support group so I can feel included and talk about my feelings as I sometimes feel alone.”

“Make more student deals.”

“More friendly places, more places to go, understanding family with anyone with additional needs.”

“By being more friendly and open to people.”

What would make Wirral an amazing place for young people? Top 10 Recommendations

In total **1904** responses were made about what would make Wirral an amazing place for young people. Using all that information, these are the top 10 recommendations:

1. “...make the place feel like there’s stuff to do...”

Young people are asking us to co-ordinate and publicise what already goes on, to add new activities and opportunities, and wherever possible to make it local to them.

2. “...make parts of the Wirral look less run down...”

Young people are bothered by litter, derelict buildings, empty shops, dog fouling and neglected neighbourhoods. They’re asking for more trees, more flowers, more appealing buildings and housing, inviting green spaces and more bins.

3. “...make it a place where I feel safe all the time, as I don’t at the moment...”

Young people are asking us to make the places they go and travel through feel safer by improving outdoor lighting, managing traffic and having an increased presence of trusted adults, particularly on public transport and on the streets.

4. “...let everybody be included...”

Young people are asking us to make our services, facilities and activities more inclusive. Additionally, they are challenging adults to be accepting of all people regardless of age, gender, sexual orientation, disability, race, or religion.

5. “...support young people to stay on the Wirral more...”

Young people report that they go out of borough to enjoy cafes, music venues, shopping, for further education and to find work. They would like to be able to do more of those things in Wirral by having improved facilities and opportunities.

6. “...have activities for us to do that our parents can afford...”

Young people want to participate in activities, they want to do more but are often unable to because of financial pressures, particularly where they experience transport costs or are part of a sibling group.

7. “...stop increasing my ticket prices and improve trains and transport...”

Young people are asking for better transport links, increased frequency of buses, later services (particularly on Sundays) and subsidised travel. They want to enjoy all that Wirral has to offer but struggle to access it.

8. “...help young people in schools to know how to progress as an adult...”

Young people are asking us to provide a curriculum for life, one that teaches them about mortgages, insurance, benefits, politics, sex, substances, DIY, health, careers, jobs, domestic abuse and relationships. They want this to be delivered in their schools by subject experts.

9. “...get out on social media...”

Young people are asking us to modernise how we communicate, advertise and deliver services to them. Online booking, apps, live chat, web-based services and reward schemes that can be accessed via mobile phones are more suited to their lifestyles and habits.

10. “...give us space to talk and relax with friends...”

Young people want to be accepted, to be treated fairly, and not to be pre-judged because they are young. They want to have places where they are allowed to meet with friends, not for activities, but just to socialise and be young.

Acting on what the young people of Wirral have told us Next Steps

With almost 3,000 young people taking part in this consultation (survey and focus groups) we need to make sure their voice is heard and acted on.

What we will do next:

1. We will take share this report as widely as possible to make sure that the voice of Wirral's young people is heard.
2. We will bring professionals, agencies and communities together to learn from the findings.
3. We will collaborate as a partnership, with young people, to look at how we can make the resource we currently have (in people, services, funding, buildings, facilities, and natural resources) go as far as possible to provide the young people of Wirral with a Youth Offer which meets their needs.
4. We will negotiate, on behalf of the young people in Wirral, with external agencies who can contribute to and/or improve the Youth Offer.
5. We will act now, wherever possible, to make improvements to current services.
6. We will keep an open communication with young people via the internet, media and youth groups on the progress of the review, ensuring that they know what we are doing on their behalf and can hold us to account.
7. We will work collaboratively to develop a business case for a Youth Offer which makes Wirral an amazing place for young people and supports them to be all they can be.

Acknowledgements

To the young people who designed and tested the survey- thank you.

To the young people who facilitated the focus groups and went out into Wirral to complete surveys face-to-face with their peers- thank you.

To the young people who are members of the Young People's Advisory Group and have provided oversight and guidance to the process- thank you.

To all the young people who took part in focus groups, drew pictures, left comments and shared ideas- thank you.

To every young person who took time to complete the survey, submitted open, honest and helpful comments- thank you.

The contribution of more than 3,000 young people in Wirral, either as a participant or a facilitator, has given us a fantastic opportunity to understand what it is young people need and want from their Youth Offer. Not only was the volume of response positive, but the quality of the response was amazing. We will do all we can to make sure an amazing Youth Offer in Wirral becomes a reality.

“Let's hope it gets done.”

Section 2- Partnership Approach to Formulating Proposals

Young People's Action Group

Membership:

2 x Members of Youth Parliament
2 x Youth Voice Representatives
2 x SEND Youth Voice Representatives
2 x Children in Care Council Representatives
2 x Hive Ambassadors
Cabinet Member for Children, Families and Education
Councillor representing the Liberal Democrats
Councillor representing the Conservative Party
Councillor representing the Green Party
Councillor representing Independent Candidates
6 x Local Authority Officers

Meetings discussing the Youth Offer:

10/07/2019
28/08/2019
23/09/2019
12/11/2019
17/12/2019

Project Group

Membership

Children's Services
Assets Management
Housing
Leisure Services
Libraries
Parks
Education
Public Health England
Transport
Cultural Services
Wirral Metropolitan College
Safer Wirral Services
Merseyside Police

Meetings discussing the Youth Offer:

01/10/2019
25/11/2019
09/12/2019

Management Group

Membership:

Children's Services

Leisure Services

Community Action Wirral

Assets Management

Housing

Libraries

Parks

Education

Clinical Commissioning Group

Public Health England

Cultural Services

Wirral Metropolitan College

Safer Wirral Services

Merseyside Police

Transport

Meetings discussing the Youth Offer:

04/11/2020

08/01/2020

In addition to the 2 x group meetings, each agency was invited to a 1:1 meeting to discuss their individual position and contribution.

Section 3- *Expectations of The Hive*

New contractual arrangements between The Hive Youth Zone and Wirral Council will include:

- Provide live-chat with a professional youth worker 8am-10pm, 365 days per year
- Provide 2.0 FTE qualified Youth Workers to Birkenhead A and Birkenhead B neighbourhoods
- Provide dedicated youth club hours to deliver Birkenhead A and Birkenhead B neighbourhoods
- Provide scheduled access to The Hive for young people from across Wirral, with free transport
- Remove the £5.00 membership
- Provide 225 hours of delivery towards the curriculum for life
- Lead on the development of a *Children & Young People Friendly* kitemark

Section 4- Young People's Questionnaire Summary Report

Youth Offer Review- Young People Questionnaire Summary Report October 2019

Q1. To be entered in a prize draw please tell us:

- [Your name]
- [Your email address]

Q2. What is the first part of your postcode? (E.g.CH44)

[Free text box supplied]

Q3. How old are you? (Answered: 2 736, Skipped: 54)

Answer Choices	Responses	
8-11	24.41%	750
12-15	32.97%	902
16-18	26.94%	737
19-25	12.68%	347
Total respondents		2 736

Q4. What is your gender? (Answered: 2 739, Skipped: 51)

Answer Choices	Responses	
Male	42.79%	1 172
Female	54.18%	1 484
Self-defined	1.06%	29
Prefer not to say	1.97%	54
Total respondents		2 739

Q5. Are you in: (Answered: 2 731, Skipped: 59)

Answer Choices	Responses	
School	65.21%	1 781
College	19.66%	537
Employment	8.97%	245
Not in school, college or employment	6.15%	168
Total respondents		2 731

Q6. What do you like to do in your free time? Please tick all that apply (Answered: 2 742, Skipped: 48)

Answer Choices	Responses	
Meet up with friends/family	74.33%	2 038
Go to the cinema	52.59%	1 442
See live bands/music	20.86%	572
Go to Brownies, Guides, Scouts, Cadets	7.40%	203
Watch TV	54.49%	1 494

Play computer games	45.30%	1 242
Take part in a sport, swimming, gym, etc	43.87%	1 203
Attend a youth club, youth project or play project	18.31%	502
Attend a dance, drama, art or music group	17.94%	492
Visit a library	8.90%	244
Outdoor activities	42.82%	1 174
Social media	48.72%	1 336
Other (please specify)	12.80%	351
Total respondents		2 742

Q7. Which of these do you go to in your free time? (Answered: 2 734, Skipped: 56)

Answer Choices	Responses	
Scouts/Guides/Brownies/Cadets	12.69%	347
Library	16.06%	439
Leisure Centre-Europa Pools	25.82%	706
Leisure Centre-Oval Leisure Centre	12.07%	330
Leisure Centre-West Kirby Concourse	9.88%	270
Leisure Centre-Leasowe Leisure Centre	7.50%	205
Leisure Centre-Guinea Gap Leisure Centre	7.90%	216
Leisure Centre-Woodchurch Leisure Centre	5.52%	151
Wirral Tennis and Sports Centre	5.27%	144
Beechwood Recreation Centre	1.06%	29
Wirral Sailing Centre	1.90%	52
The Gym	24.80%	678
Parks	46.96%	1 284
Youth Clubs and Hubs	12.11%	331
The Hive	16.31%	446
Football	24.87%	680
Rugby	6.58%	180
Tennis	7.35%	201
Cricket	4.28%	117
Sailing Centre	1.43%	39
Dance Group	13.75%	376
Drama Group	8.01%	219
Pilgrim Street Arts Centre	3.15%	86
After School Clubs	16.86%	461
Youth Voice Group	2.27%	62
Kontaktabus	1.21%	33
Open Door Centre	1.35%	37
Activities in school	19.90%	544
Response Counselling Service	0.99%	27
Drugs and Alcohol Services	1.39%	38

Chill with friends at home	41.00%	1 121
Chill with friends at the park	32.93%	901
Go to town	46.56%	1 273
Shopping	50.66%	1 385
Church groups	5.23%	143
Do nothing	11.23%	307
Other (please specify)	10.28%	281
Total respondents		2 734

Q8. How often do you attend these? (Answered: 2 637, Skipped: 153)

Answer Choices	Responses	
Daily	26.09%	688
Weekly	64.01%	1 688
Monthly	6.26%	165
Every few months	3.64%	96
Total respondents		2 637

Q9. What is stopping you going to activities? (please tick all that apply) (Answered: 2 478, Skipped: 312)

Answer Choices	Responses	
The building does not meet my needs	4.25%	105
Not being included	10.01%	248
Being left out because my needs are not understood	5.73%	142
Bullying	9.36%	232
Cost	29.50%	731
Where it takes place	19.41%	481
Getting to the activity	21.51%	533
The time the activity is	16.67%	413
Don't know about the activities	17.72%	439
Being accepted when there	7.95%	197
Not knowing anyone going	23.81%	590
Heard bad things about it	7.38%	183
Don't feel comfortable when there	12.43%	308
I'm not allowed	6.21%	154
My disability	5.13%	127
Not feeling safe	8.96%	222
Peer pressure	4.68%	116
Nothing on that I want to go to	18.72%	464
Being left out because my needs are not understood	2.99%	74
Prefer not to say	6.17%	153
Other (please specify)	18.32%	454
Total respondents		2 478

Q10. What is important to you? (Please pick the 5 most important) (Answered: 2 718, Skipped: 72)

Answer Choices	Responses	
Being included	30.02%	816
Being safe	50.88%	1 383
Exams and schoolwork	25.39%	690
Money	32.63%	887
Friendships/relationships	68.69%	1 867
Family	68.29%	1 856
Having somewhere to go to meet friends	15.53%	422
Getting involved with the community	3.46%	94
Advice, support and information	3.13%	85
Future career/job	25.35%	689
Going somewhere safe	6.70%	182
Health and wellbeing	16.67%	453
Peer pressure/bullying	2.35%	64
Body image	10.38%	282
Growing up	7.80%	212
Being safe and feeling safe	0.00%	0
Having something to do outside school	8.83%	240
Having someone to talk to	9.20%	250
Environment	10.78%	293
Green spaces and parks	5.56%	151
Politics/democracy	2.98%	81
My community	3.53%	96
Having a say about things that matter to you	5.85%	159
Pressure to buy and wear brands and new things	1.36%	37
Recycling	5.52%	150
Pollution and global warming	7.87%	214
Religion	2.32%	63
Having someone to talk to	7.32%	199
Trusted adults I can speak to	6.59%	179
Other (please specify)	14.39%	391
Total respondents		2 718

Q11. What would you like to know more about? (Please choose no more than 5 options) (Answered: 2 656, Skipped: 134)

Answer Choices	Responses	
Mental health	33.06%	878
Politics and government	17.09%	454
Opportunities in Wirral for young people	21.80%	579
Our rights as children and young people	18.22%	484

Environment	22.85%	607
Apprentice/business opportunities	11.97%	318
Handling money, banks, budgeting	24.55%	652
Having a say about things that matter to me	11.94%	317
Housing	14.01%	372
Relationships	15.74%	418
Managing feelings and emotions	10.39%	276
Anti-social behaviour/crime	7.12%	189
Being safe	19.73%	524
Getting involved in my local community	4.41%	117
Eating healthy	19.50%	518
Drugs/alcohol and smoking	7.34%	195
Dance/drama/art/music	13.59%	361
Internet safety	7.34%	195
Life skills (cooking, money)	19.62%	521
Sport/exercise/keep fit	16.34%	434
Body changes	5.53%	147
Bullying	6.36%	169
Being more confident	14.04%	373
Peer pressure	2.48%	66
Careers and volunteering	8.92%	237
Domestic abuse and violence	4.10%	109
Other (please specify)	12.84%	341
Total respondents		2 656

Q12. What activities would you like to see more of?

[Free text box supplied]

Analysis in *Care More About Us* report.

Q13. What help and advice services would you like to see more of? (Please tick all that apply) (Answered: 2 338, Skipped: 452)

Answer Choices	Responses	
Counselling	27.29%	638
Benefit advice	11.33%	265
Family advice	22.84%	534
LGBTQ	20.10%	470
Disability	18.01%	421
Depression	32.16%	752
Mental health	48.46%	1 133
Growing up	28.96%	677
Social media	26.35%	616
Body image	25.36%	593
Sexual health	20.32%	475
Careers	30.41%	711

Relationships	24.42%	571
Bullying	25.58%	598
Exploitation	12.06%	282
Smoking/drugs/alcohol	22.46%	525
Peer support groups	11.04%	258
Domestic violence	17.07%	399
Other (please specify)	8.60%	201
Total respondents		2 338

Q14. How would you like to see activities and advice for young people advertised?
(Answered: 2 493, Skipped: 287)

Answer Choices	Responses	
Mobile app	41.12%	1 025
Website online	36.22%	903
Instagram	47.81%	1 192
Twitter	22.74%	567
Snapchat	41.56%	1 036
Facebook	36.06%	899
Leaflets	29.08%	725
Advertised through schools/ youth services/ hubs and clubs/ local shops/ bus stops/ transport	42.52%	1 060
Youtube	41.64%	1 038
Other (please specify)	5.05%	126
Total respondents		2 493

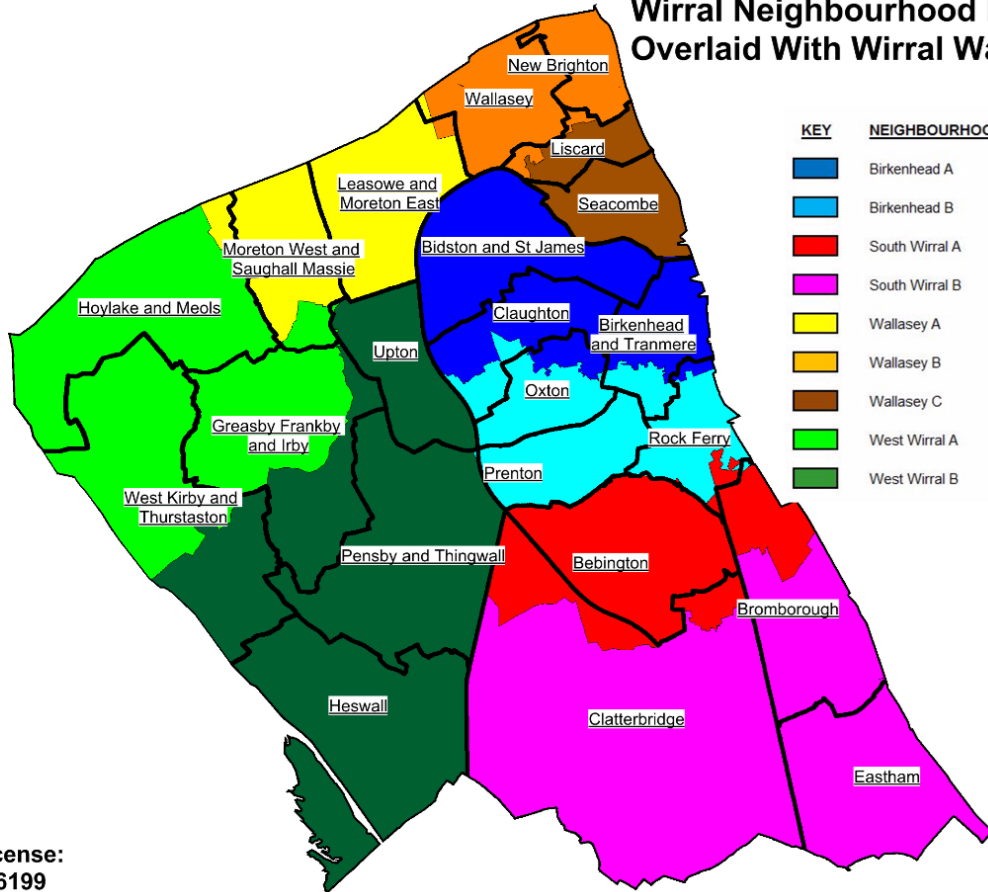
Q15. We want to make Wirral an amazing place for young people, that supports them to be all they can be. Please let us know your thoughts on how we can do this:

[Free text box supplied]

Analysis in *Care More About Us* report.

Section 5- Wirral Neighbourhoods Map

Wirral Neighbourhood Boundaries Overlaid With Wirral Wards



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