

High level outcomes → **Increased healthy life expectancy**
Reduced differences in life expectancy and healthy life expectancy between communities

PHAR 2021 Recommendations →

- Prioritise economic regeneration and a strong local economy
- Strengthen action to address differences in health outcomes and prevention
- Prioritise support for children, young people, and families
- Safeguard a healthy standard of living for all
- Residents and partners continue to work together

Marmot Priorities →

- Create fair employment
- Strengthen the role and impact of ill health prevention
- Give every child the best start in life
Enable all children, young people and adults to maximise their capabilities and have control over their lives
- Ensure healthy standard of living for all
- Create and develop healthy and sustainable places and communities

Health & Wellbeing Strategy Priorities →

- Create opportunities to get the best health outcomes from the economy and regeneration programmes
- Strengthen health and care action to address differences in health outcomes
- Ensure the best start in life for all children and young people
- Create safe and healthy places for people to live that protect health and promote a good standard of living
- Create a culture of health and wellbeing, listening to residents and working together

Supporting indicators that help focus our understanding of how well we are doing →

- Unemployment %**
Type of employment
Proportion of employed in permanent and non-permanent employment
- Healthy behaviours & lifestyle**
Cancer
Circulatory disease
Respiratory disease
- School readiness**
Percentage children achieving a good level of development at the end of Early Years Foundation Stage
- Living wage**
Percentage of individuals in absolute (After Housing Costs) low income
Housing
- Community resilience and cohesion**
Programme of work that will measure qualitative insight (linked to metrics)

State of the Borough Profile

← **Protecting the Health of people of Wirral from COVID-19, other infectious disease and environmental hazards** →