



ReachOut Project Ways to Work Wirral

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Project Objectives:

1. To provide a wrap around unemployment support service to Wirral residents, supporting them to achieve their goals.
2. To offer high level Health & Wellbeing pre-employment support, with the added value of the HelpOut programme.
3. To work in partnership with local employers to support their recruitment drives for residents to gain sustainable jobs.
4. To work with key partners in breaking down the complex barriers faced by unemployed people when accessing the labour market.
5. To tackle health inequalities by providing sustainable employment opportunities.

Employment Outcomes - ReachOut

(October 21 – Sept 22)

- 1,303 Wirral residents engaged - on program looking for work
- 836 - Supported into work
- 87% - Sustainability rate
- 70 average monthly job starts



Job starts have increased by 10% since the inception of the Wellbeing Initiative, HelpOut

Wellbeing Outcomes - HelpOut

(May 2022 – Sept 22)

- 128 Wirral residents referred into the HelpOut project
- 59 of these residents are now in employment
- 94% of these individuals reporting a 2.0 improvement*

*Health & Wellbeing (SWEMWBS)

Community Engagement

(Post Pandemic)

- Utilised Community Campervan ACE on average 15 times a month.
Engaging with unemployed people at events such as:
 - ✓ The Knife Angel
 - ✓ Asda Superstores
 - ✓ Wirral Council Adult Social Care recruitment event, New Ferry
 - ✓ Marine View nursing home recruitment event, New Brighton
- Worked in partnership with local employers to promote current vacancies such as Tranmere Rover Football Club, McDonalds, Autism Together, B&M, Forum Housing and NHS.



Providing a 'mobile' meeting space to offer safe and confidential advice and guidance to support the local community.

- **ReachOut are currently delivering 27 weekly community "work clubs" across Wirral.....and expanding!**



Project Impacts

Client feedback

"I would like to thank you for all your help, I was in a really dark place during the pandemic worried sick about my new business to the point I hadn't been sleeping, but you were my rock, you helped me when I felt so confused and lost. You're always happy to help and listen and it means so much I can't even explain."

Balloon Party Shop Owner, Self Employed

"I couldn't say thank you enough to the team at ReachOut as they've been extremely supportive. My job coach was kind, considerate and extremely approachable going out of their way to help me to find my job. Even after starting work they are still willing to put time aside to listen to any fears or concerns I might have, helping me and stopping me from wanting to leave my job and go back to my old ways. They are a testament to society"

Production & Manufacturing Worker



Project Impacts

Client feedback

"Huge thank you for all the time and effort you have put into helping me get back into work, not to mention the confidence you have in me, it's wonderful to know someone is there at the end of the phone even at this time of uncertainty. ReachOut you are wonderful!"

Healthcare Assistant

"I've felt fully supported by my Job Coach from ReachOut throughout this process of launching my own business. Getting started was a little overwhelming for me after taking time off for my poor health condition, I felt like the whole process was made so easy and effortless, and took so much pressure off my shoulders and made me believe in myself again.

Receiving support with start-up costs for the equipment I needed helped massively, and I'm happy to say that my business not only survived the lockdown period, but is starting to truly thrive and so am I. I couldn't have done this without you!"

Beauty Therapist, Self Employed

Project Impacts - Client Case Study

Case Study – (Profile: Over 50's, Male, Unemployed 2 years)

David was referred to ReachOut by his local library in Moreton, having been unemployed for a number of years after tragically losing both his parents to COVID-19.

David shared that he had no support and felt extremely isolated at home.

Although he was still grieving, David came to see ReachOut for support and felt he wanted to get back into employment as he was struggling financially and mentally.

ReachOut were able to support David in many ways, specifically with his confidence building. They worked on goal setting, IT skills and interviewing techniques. David also accessed wellbeing support from our HelpOut officer who focused on triggers and coping strategies for his mental health.

After several months of support, David found employment in the hospitality sector, and was also supported financially by ReachOut with a travel pass, and vouchers to purchase new work clothes and shoes.

David still remains in touch with his job coach and expressed his thanks for all the support received during a significant time of need.

David shared that without the support of ReachOut, he would not be feeling as happy and positive as he does now, he is loving his job, and said things are constantly improving for him in so many ways. David went on to say that, while he came for employment support, he gained so much more - he gained back his life.

Thank you



European Union
European
Social Fund



LIVERPOOL
CITY REGION
COMBINED AUTHORITY



WIRRAL

involve^{northwest}

involving communities & inspiring change



HelpOut



Involve Northwest