



Wirral's VCFSE sector Role in the Place based system

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Who are the VCFSE sector

Voluntary

Community

Social Enterprise

Faith

Constituted

Unconstituted

Charity, CIO, Company Limited By Guarantee



About Wirral CVS

Wirral CVS is a charitable incorporated organisation (CIO)
established
by and for
Wirral's Voluntary, Community, Faith and Social Enterprise Sector
(VCFSE).

Any VCFSE organisation in Wirral can become a member, at no
cost, and help shape and drive what the organisation does.



Wirral Health and Wellbeing Strategy 2022-2027



WIRRAL PLAN 2021 – 2026				
EQUITY FOR PEOPLE AND PLACE				
To create equity for people and place and opportunities for all to secure best possible future for our residents, communities and businesses.				
Brighter Futures	Inclusive Economy	Sustainable Environment AIMS	Safe & Pleasant Communities	Active & Healthy Lives
<ul style="list-style-type: none"> Break the cycle of poor outcomes. Reduce educational attainment inequalities. Raise the aspirations of all our children and young people. 	<ul style="list-style-type: none"> Deliver regeneration, transport and growth ambitions. Create Community Wealth/Social Value. Create jobs and support local businesses. Develop quality, affordable and sustainable homes. Prevent and relieve homelessness 	<ul style="list-style-type: none"> Respond to the Climate Change emergency. Protect our cherished local environment. Improve street cleanliness. Support and promote active travel networks. 	<ul style="list-style-type: none"> Work with partner agencies to reduce crime and tackle anti-social behaviour. Tackle rough sleeping and homelessness. Deliver everyday neighbourhood services to the best possible standard. 	<ul style="list-style-type: none"> Work with partner agencies to improve mental wellbeing. Encourage active living. Support people to live independently. Deliver public health services and actions to improve wider determinants of health. Tackle health inequalities.
DELIVERABLES				
<ul style="list-style-type: none"> Develop a prevention programme. Deliver the Transformational Partnership Accommodation Strategy. Build the 'early help and intervention' offer. Deliver the School Asset and Sufficiency Strategy. Deliver the SEND Strategy. 	<ul style="list-style-type: none"> Deliver the Local Plan. Deliver the Economic Strategy 2026. Deliver the Birkenhead 2040 Framework. Deliver regeneration enabling strategies. Deliver transport strategies and regen/ active travel projects. Deliver the Community Wealth Building Strategy. Deliver the Homelessness Strategy 	<ul style="list-style-type: none"> Deliver the Climate Emergency Action Plan and Cool Wirral 2 Strategy. Progress the major LED replacement scheme. Implementation of major capital infrastructure investment which supports Wirral Highways and Infrastructure. Deliver the Cycling and Walking Programme. 	<ul style="list-style-type: none"> Deliver the DRIVE programme. Begin design of new Neighbourhoods model Deliver the new libraries model and strategy. Deliver new Sports and Physical Activities Strategy. Deliver the Community Safety Strategy. Ensure Culture and Learning is embedded in the heart of communities. 	<ul style="list-style-type: none"> Lead the strategic and operational Outbreak Management Plan. Launch the Health Inequalities Strategy. Develop a new leisure offer. Develop a new adult social care model. Deliver against the Prevention programme.
PERFORMANCE MEASURES				
<ul style="list-style-type: none"> Increase in children making expected progress educationally. A closing gap in educational achievement. Increase in children ready for school. Decrease in rate of looked after children in Wirral. Children in Need rate per 10,000 0-17 population. Increased success of the early intervention family programme. 	<ul style="list-style-type: none"> Value of investments secured Hectares of Brownfield Land remediated/ regenerated. Number of jobs created and safeguarded. Claimant Count (reduction) Business Count (increase) No. of affordable homes delivered. Reduction in those living in temporary accommodation. 	<ul style="list-style-type: none"> Increased recycling Reduce the overall collected general waste (non-recycling) per household Increase energy efficiency in Council owned buildings Improved biodiversity, through tree planting, rewilding and natural regeneration. Increase in active travel, including walking and cycling. Improve ratings for our designated nature sites 	<ul style="list-style-type: none"> Decrease in anti-social behaviour Reduction in the number of crimes reported to the police Reduce first time entrants into the Youth Justice System Reduce the incidents of repeat domestic abuse reporting. Increased library usage. 	<ul style="list-style-type: none"> More people are supported to remain independent in their own homes. Care, health and support services are joined up and responsive. Fewer admissions to hospital or long term care. Number of home adaptations completed. Proportion of residents living in suitable housing. Increase in people using Council leisure facilities.
CROSS-CUTTING STRATEGIES AND STRATEGIC PROGRAMMES				
<ol style="list-style-type: none"> Wirral Local Plan 2020 – 2037 Health Inequalities Strategy Healthy Wirral Plan Prevention Programme Community Wealth Building Strategy 	<ol style="list-style-type: none"> Economic Strategy Affordable Housing Plan Homelessness Strategy and Rough Sleeping Plan Active Travel Strategy Neighbourhoods Model 	<ol style="list-style-type: none"> Climate Emergency Plan Digital Strategy Community Safety Strategy 		

What do the sector bring to Place?

- **Innovative solutions to urgent and long term health issues**
e.g. **Koala NW** Sleep service – *reducing demand for medication*, **Wirral Multicultural Organisation** and **Wirral Change** and **other VCSFE orgs** - *engaging hard to reach people to take up vaccines or screening such as the Covid vaccines, smear tests, flu jabs.*
- **Solutions to reduce pressure on the system** e.g. **Age UK Wirral's** hospital discharge programme, **Citizens Advice Wirral's** Social Prescribers - *reduce the number of GP appointments taken for non medical issues*, **Ask Us Wirral** Information and advice service dealing with financial and debt issues – *reduce anxiety and depression*, **One Wirral CICs** **Staffbox** – software to support flexible working pools

Spotlight on Medicines

Sleep Support Service

Delivery organisation: Koala NW

Purpose: Sleep Management service for 200 parents of a child who is autistic and has a sleep disorder

Overview: Accredited Sleep Practitioners offer one to one support or through a 6 week course and take a behavioural approach to prevent children being put on melatonin prescriptions, or for those already prescribed the medication so the dose can be reduced or stopped altogether

Funded: Beyond Transformation fund

Spotlight on Medicines

Sleep Support Service

Impact of the service:

- 93% of the child/ren sleep better
- 50% reduction in melatonin use or stopped (already using melatonin)
- 70% not using melatonin do not want/need to start melatonin
- 96% have improved wellbeing – attention, behaviours, school attendance
- 96% Improved parenting – confidence, positive behaviours, boundaries, routines

Cost of Melatonin prescriptions for children and young people in Wirral from April to August 2022 was £295,000

What do the sector bring to Place?

- **Delivering health services** e.g. NHS Talking Therapies
Counselling services – **Wirral Cruse** and **Age UK Wirral**,
Alcohol and Drug services – **Change, Grown, Live**, palliative
care services - **Wirral Hospice St John and Claire House**,
cancer pre-hab and diabetes pre-hab services – **One Wirral
CIC**, HIV testing and health services – **Sahir House**,
Compenaros mental health crisis café – **Spider**, Maternity
discharge service – **Wirral Multicultural Organisation**
- **Preventative programmes** e.g. Little Lungs respiratory project
– **Koala NW**, supporting people with a learning disability
access health services – **Wirral Mencap/One Wirral
CIC/Together we are Able**, Community Connectors supporting
people to live well in their communities - **Involve NW**, and
everything our sector does!

Spotlight on Maternal health

Ethnic Minority Hospital Advocacy Discharge service

Delivery organisation: Wirral Multi-Cultural Organisation (WMO)

Purpose: To support patients from Ethnic Minority Backgrounds – to have timely safe discharge from hospital back into the community and prevent unplanned readmission.

Overview: EMHADS staff refer to WMO's health and well-being team, Community Development Team, to ensure any needs patients have in the community can be support and other services can be facilitated via interpreters where this is needed.

Funded: NHS Cheshire and Mersey

Spotlight on Maternal health

Case study:

Social Care requested an advocate for a **mum with young daughter and has 28 weeks pregnant and has seeking asylum.**

WMO made urgent maternity appointment with Midwife and scan. Mum has 28 weeks pregnant but baby has in distress, so delivered by C-section.

WMO provided translation services, bought clothes for mum and a cool bag and other equipment to be able to express safely when travelling to the neo-natal ward to visit the baby.

Liaised with organisations on mum's behalf - Social Care, Alder Hey Hospital, Neo natal unit, GP and hotel staff.

Outcome: Mum and baby both **safe and accessing health services** they need and community services helping to maintain good health and preventing worsening health and hospital readmission

What do the sector bring to Place?

Partnership programme/delivery models including

- **Family Toolbox** organisations wrapping round the Children and families to deliver services that improve children's and families health and wellbeing
- **Ask Us Wirral** information and advice service
- **Women's Health Network** – facilitated by One Wirral
- **Mental Health Alliance** delivering innovative projects to improve people's mental health and wellbeing
- **Neighbourhood programme** development

Spotlight on Partnership working

Flourish Wellbeing Hub

Delivery organisations: Citizens Advice Wirral, Change, Grow, Live, Age UK Wirral, Wirral Mind and Involve NW

Purpose: Social Prescribing Hub that provides a holistic approach to dealing with patients and residents non-medical needs

Overview: Hub offers a range of group and one-to-one services including welfare and debt advice, Community Connector and Social Prescribing support, Mums mental health groups, Dementia groups, Drugs and Alcohol services, Counselling and Talking Therapies, Employment support.

Funded:

Funding for the premises is from NHS Property services over £1/2 million in kind support (rent or service charge)

Activities funded by a range of sources gained by the 5 organisations

What could the sector bring to Place?

- **Delivery of more preventative services to reduce pressures on the system** *e.g. prevent unnecessary hospital admissions, reduce the number of GP appointments made for non medical issues including loneliness and isolation, support people to overcome non medical issues that are preventing them from being discharged from hospital, helping prevent mental health crisis reducing pressure on the need for in-hospital admissions*
- **Reach into communities and people who are hard to reach.** *Range of organisations in our sector, and our position of trust with communities help us reach residents statutory organisations may struggle to reach*
- **Support strategic planning and decision making to make Place and Place organisations more relevant and impactful for Wirral**

Sector successes to date

- Coming Together Strategy
- Wirral Mental Health Alliance development and work programme – *data workstream will help demonstrate the impact on the system such as on demand for mental health support*
- Partnership working to support the delivery of the **Neighbourhoods programme**
- Representation mechanism up and running – over 20 members elected to represent the sector to date across at around 15 meetings / committees / partnerships
- Reimbursement mechanism secured for ICS Place Representatives

Future outcomes/asks for Place to consider

- Place partners involvement in the Neighbourhoods programme
- VCSFE involvement in Winter Pressures preparation and longer term Hospital Discharge planning
- Focus on Place and neighbourhoods programmes, as well as acute system issues
- Consider how much of your current work is delivered
 - (i) Directly and (ii) in partnership with the VCFSE

Can more be done with the VCFSE? Do you know what added value the sector offers? What would you like the sector to do to support the system

Why communities need a strong VCFSE sector

- Well placed to respond to social challenges.
- Vehicle of powerful human endeavour.
- Potential to build bridges and unite people
- Trust - meeting high standards of conduct and behaviour
- Local roots (localism) - participating in local communities and able to connect with, and establish links between, local people
- Experts - expertise in how to deliver for the public
- Speaking out (voice) - providing a voice for the most vulnerable.



Source: Frontier Economics

Questions