



Local Authority Update

October 2023

Update

July - Sept 2023

Recruitment of Lead for Yonder

- 2 rounds of recruitment, still ongoing but one strong candidate

Branding

- 'Yonder' chosen name for venture, brand guidelines created

Legal Structure for Yonder

- CIC Ltd by Shares

Local Authority Membership offer (to discuss further in individual meetings)

- Funding already agreed for 2024 & 2025 with pilot LAs (Wirral, St Helens, Cheshire East, Knowsley) to support the start up of Yonder in its first few years, but need to confirm amount and contract
- Designing a membership offer to clearly identify to current and future LAs how Yonder will support workforce initiatives and regional collaboration



Update

Funding

2024

Secured highly likely: £185K

Secured potential: £50K

Total: £235K

2025

Secured highly likely: £85K

Secured potential: £200K

Total: £285K

2026

Secured highly likely: £100K

Secured potential: £50K

Total: £150K

Highly Likely:

Local Authority Membership subscription
(£15-25K / year)

Continuation of existing funding

Potential:

Department of Education

Liverpool City Region Combined Authority

Additional Local Authority's membership
subscription

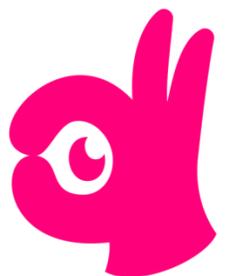
Additional Investment Conversations:

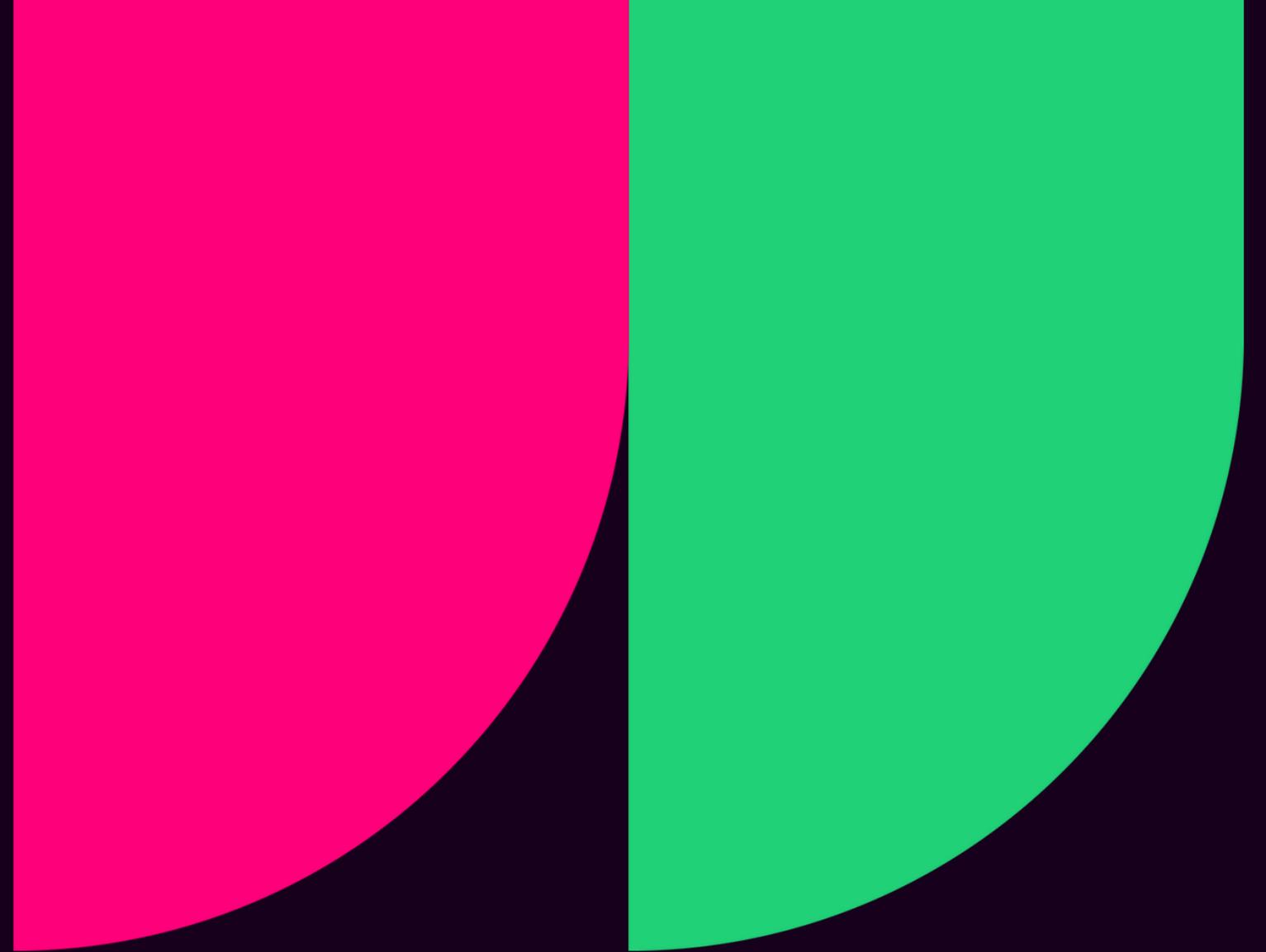
Catch 22

Joseph Rowntree Foundation

People Postcode Innovation Trust

Resolution Foundation



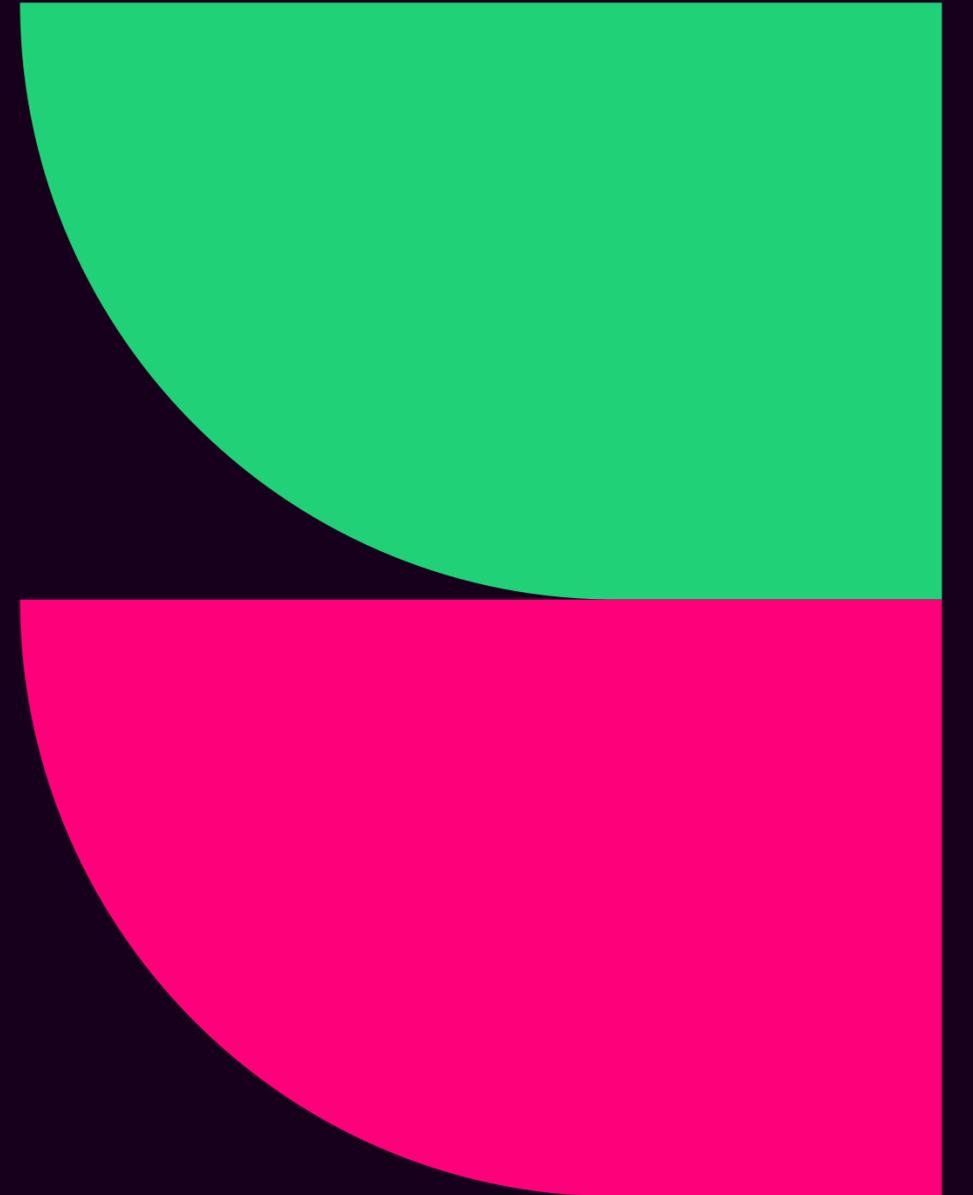


Branding - Yonder!



Yondler

Our Name and Brand



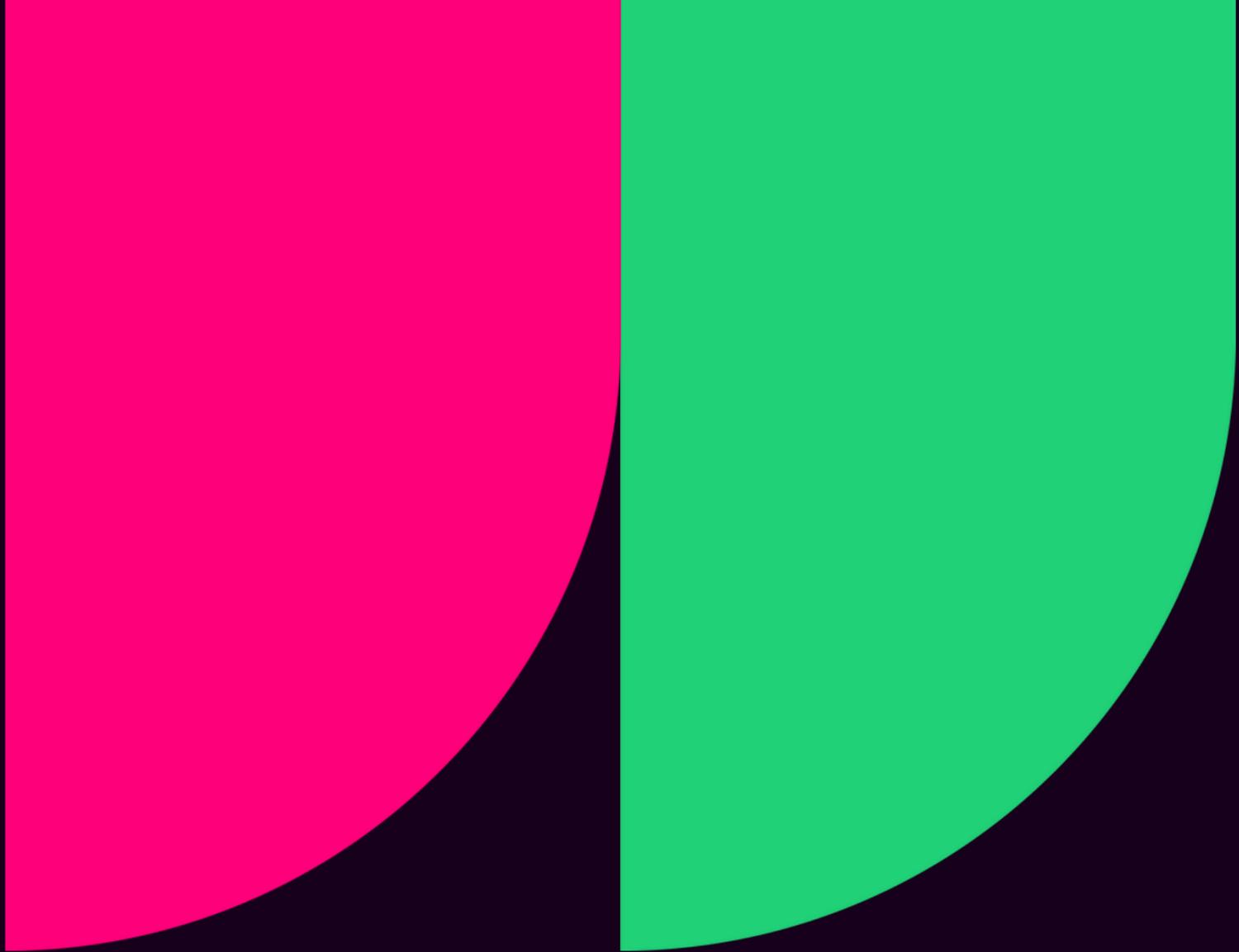
**Short-term roles,
long-term goals**



Yonder

The Yonder wordmark represents an idea of looking at the bigger picture and planning for the future.





Delivery Timeline



Revised Timeline



Revised Timeline

Finalise delivery processes and systems

May 2024

Appointment of 1st Team Member

June 2024

Trading Activity Launched

June 2024

Procurement with first 1-2 LAs

July 2024

1st Social Worker placed

August 2024



Thank you

0151 123 456 789

hello@yonderpeople.com

sarah.taylor@thisiscapacity.co.uk

Yonder
Short-term roles, long-term goals.