

HEALTH AND WELLBEING BOARD**14th March 2024**

REPORT TITLE:	HEALTH AND WELLBEING STRATEGY UPDATE REPORT FOR PRIORITY AREA 2: STRENGTHEN HEALTH AND CARE ACTION TO ADDRESS DIFFERENCES IN HEALTH OUTCOMES
REPORT OF:	DIRECTOR OF PUBLIC HEALTH

REPORT SUMMARY

As requested by members at the Health & Wellbeing Board this is the 2nd report in the rolling quarterly ‘deeper dive’ session for each of the priority areas. Priority 2 focuses on strengthening health and care action to address differences in health outcomes against the priority’s game changer ‘cardiovascular disease (CVD) prevention’.

The priorities of the Health and Wellbeing Strategy are aligned to the ambitions of the Wirral Plan.

This matter affects all wards within the borough. It is not a key decision.

RECOMMENDATION

The Health and Wellbeing Board is asked to:

1. Acknowledge the implementation plan for the Priority 2 and the associated ‘game changer’ CVD Prevention.
2. Support, influence and shape the strategic direction of this game changer.

SUPPORTING INFORMATION**1.0 BACKGROUND INFORMATION**

- 1.1 Priority 2 of the Health and Wellbeing Strategy sets out the ambition to *systematically addressing health inequalities related to the health and care services we deliver is an integral to reducing the differences in health outcomes*. The ‘game changer’ that has been identified as the focus for this priority is ‘CVD Prevention’. This report provides a highlight of the key programmes of work that are currently operating in Wirral. It should be acknowledged that this is a dynamic and evolving programme and some of the work requires further development across the system.

Wherever possible, the activity is reinforced by evidence and local intelligence/insight.

2.0 ACTIVITY UPDATE FOR CVD PREVENTION ‘GAME CHANGER’

- 2.1 Attachment A provides a slide deck summary of the key activity that is currently operating and impacting on preventing CVD.
- 2.2 Slides 3-4 focuses on the Core20Plus5 and the outcome of the Core20Plus5 action group’s September workshop. The aim of the workshop was to identify the key actions required to make the biggest impact on earlier detection opportunities and better management of CVD.
- 2.3 Slides 6-7 provides information on the NHS Prevention Pledge, implemented by NHS Trusts and the ‘Blood Pressure at Home’ programme delivered by Primary Care.
- 2.4 Slides 8-11 give an update on community-based interventions designed to identify residents with high blood pressure.
- 2.5 Slides 12-28 describes Wirral Community Health and Care Trust’s approach to population health management (PHM) and the work they have developed to proactively recognise and support people in higher risk groups to benefit from evidence-based care and support, specific to their needs.
- 2.6 The final slide provides the next steps for the continued development of the game changer. These actions include the integration of Core20Plus5 programme into Wirral’s Health and Care Plan, further insight into people’s experiences of living with different conditions and a greater understanding of what is happening across primary care with regards to CVD prevention.

3.0 CHALLENGES

- 3.1 Wirral’s Core20Plus5 action group has been established to provide visible, and accountable system leadership for the health and care system in relation to tackling inequalities using the Core20Plus5 as the framework and to coalesce and coordinate the activities of individual health and care organisations. The delivery plan for CVD management will be established when the Core20Plus5 becomes an integrated programme within the Wirral Health and Care Plan during quarter 1 of 2024/2025. The group is co-chaired by Wirral ICB and third sector and has a broad tactical membership. With the imminent departure of the ICB lead, the health care leadership of the Core20Plus5 is currently under review.
- 3.2 Adopting the principles of population health management will enable our health and care services to systematically assess health inequalities related to our work programmes and collectively identify and implement actions to help reduce differences in health outcomes. There are opportunities to strategically develop this work across the system that will support services to focus on population health outcomes.

4.0 NEXT STEPS

4.1 Board members are invited influence and shape the strategic direction of this game changer.

5.0 FINANCIAL IMPLICATIONS

5.1 Implementation of the strategy will include aligning existing resources more appropriately and using the strategy to lever in and focus additional resources across the system.

6.0 LEGAL IMPLICATIONS

6.1 Development of a Health and Wellbeing Strategy is a legal duty under the Health and Social Care Act 2012.

7.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

7.1 There is a need for ongoing commitment from council officers along with a wide range of partners to deliver Priority 2 within the Health and Wellbeing Strategy.

8.0 RELEVANT RISKS

8.1 Any risks related to the implementation of Priority 2 'game changer' will be identified via the Health and Wellbeing Implementation Group and reported to the Health and Wellbeing Board where necessary.

9.0 ENGAGEMENT/CONSULTATION

9.1 A programme of engagement with local people in order to ensure that this strategy remains relevant and impactful is ongoing. The strategy is being delivered in partnership with representatives across the Wirral system, including residents.

10.0 EQUALITY IMPLICATIONS

10.1 An Equality Impact Assessment for the Health and Wellbeing Strategy can be located at <https://www.wirral.gov.uk/communities-and-neighbourhoods/equality-impact-assessments>.

11.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

11.1 The link between both internal and external environments and health is well-evidenced. The delivery of the Health and Wellbeing Strategy will support and supplement the 'Cool Wirral 2' partnership strategy to tackle climate impacts. Work with partners to tackle indoor air pollution will also be important.

12.0 COMMUNITY WEALTH IMPLICATIONS

12.1 Priority 2 'game changer' will support the delivery of the concepts of community wealth building e.g. different approaches we can take to implement earlier detection

opportunities and better management of CVD (heart attacks and strokes) with a focus on our most vulnerable residents.

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APPENDIX

Attachment A: Components of Priority 2 implementation

BACKGROUND PAPERS

- <https://www.wirralintelligenceservice.org/strategies-and-plans/wirral-health-wellbeing-strategy-2022-27>

TERMS OF REFERENCE

This report is being considered by the Health and Wellbeing Committee in accordance with Section B of its Terms of Reference: (b) To seek to meet those needs through leading on the ongoing development of a Health & Wellbeing Strategy.

SUBJECT HISTORY (last 3 years)

Council Meeting	Date
Health and Wellbeing Board	21 September 2023 20 July 2023 23 March 2023 5 December 2023